

The Value of a Life Insurance Policy Depends on What It Will Do for You

FOR THE YOUNG MAN

A POLICY THAT GIVES YOU LOW COST PROTECTION AND THE CASH AT AGE 65

The Pilot Thrift Endowment Policy is designed especially for young men. The rate on the policy is so reasonable that any young man on a fair salary will have no difficulty in taking care of his premiums. The policy offers five protective features:

1. A practical method of systematic saving.
2. Complete life insurance protection.
3. An income in case of disability either from accident or sickness.
4. Double benefits from accidental death.
5. Protection for old age.

FOR THE PROFESSIONAL MAN

LIFE INSURANCE ON THE MONTHLY INCOME PLAN

Monthly income insurance is the safest plan of insurance known. The average woman who has depended always on her husband's judgment in financial matters is usually not qualified to step into the business world and successfully handle large sums of money. The Pilot income plan is designed to perpetuate a man's salary or his income from his profession. You can make the monthly income any amount that you desire. You can also have a policy so arranged that the company will pay your wife a monthly income in case you die before age 65, and pay you one cash if you are living at that time, thus combining protection for your family and for your old age.

FOR THE BUSINESS WOMAN

ENDOWMENT POLICIES OR A CONTRACT THAT PAYS AN INCOME FOR LIFE BEGINNING AT AGE 55

There are two plans of life insurance which are especially appropriate for business or professional women. One plan is the short term endowment plan which gives to a business woman the face value of the policy in ten or fifteen years. This is an ideal plan of saving, and offers in addition to the saving feature complete life insurance protection. Another plan that is very popular with business and professional women is what is known as the life income at age 55. This contract provides that the company shall pay a stated income for life, beginning at age 55, the size of the income depending on the face value of the policy. A ten thousand dollar policy GUARANTEES you an income of one hundred dollars a month for ten years, and for as long as you live thereafter.

There
Is
A
Pilot
Policy
To
Meet
Every
Need
Let
Us
Show
You

FOR THE FAMILY MAN

ORDINARY LIFE POLICIES OR TWENTY PAYMENT POLICIES THAT GIVE THE MOST PROTECTION AT THE LEAST COST

The average family man's chief object in carrying life insurance is to provide for the welfare of his family in case of his death. The Pilot Ordinary Life plan of insurance, including disability and double indemnity features gives you the largest amount of insurance protection at the least possible cost. If a man is dependent entirely on a salary for a living, it is sometimes best to use the twenty payment life plan so that your life insurance will be completely paid up during the years when your earning power is greatest.

FOR EDUCATING THE CHILDREN

TWO PLANS—SAVINGS AND A GUARANTEE TO CARRY ON YOUR WORK SHOULD YOU NOT LIVE TO SEE THEM THROUGH SCHOOL

For a number of years parents, anxious to give their children an education, have been using life insurance either as a means of saving for an educational fund or to guarantee that in case of the death of the father the funds for educational purposes will be available.

What is known as the Endowment Plan provides a systematic method of saving, and the amount of insurance named in the policy is payable at the age when your children will enter college.

The protection plan provides for no payments unless the father dies before the children enter college. In case of his death before the children reach college age the amount of the policy is held in trust by the company until the children reach college age, and at that time is paid in such installments as may be agreed on at the time the policy is written.

You can not leave your children anything that will be more valuable to them than the chance for an education. Use life insurance to guarantee them that chance.

FOR EVERYBODY OVER 15 AND UNDER 65

A TEN DOLLAR AUTOMOBILE ACCIDENT POLICY

This policy says:

For any accident occurring while riding in, operating, being struck by, being thrown from, adjusting or cranking, or by the burning or explosion of an automobile:

- \$2,500 in the event you are killed.
- \$2,500 in the event you lose two limbs.
- \$2,500 in the event you lose an eye and limb.
- \$2,500 in the event you are permanently paralyzed.
- \$2,500 in the event you are blinded.
- \$1,250 in the event you lose one limb.
- \$ 833 in the event you lose an eye.
- \$ 625 in the event you lose a thumb and index finger of either hand.

\$50.00 per week for ten weeks if the attention of a graduate nurse is required or you are confined in a hospital.

\$25.00 per week for the entire period of disability due to an accident.

\$12.50 per week for partial disability for 26 weeks.

\$25.00 surgical indemnity for non-disabling injuries.

\$100.00 identification expense.



Please send me more information regarding the Pilot Policy.

Occupation

I was Born

Address

Yours truly

Name

Lawrence-Mallory Realty & Insurance Co.

"Your Interest Our Principle"

Brevard,

North Carolina