

Use Trash Cans
and keep
our Streets clean

BREVARD NEWS

Let's try to be
to all visitors
considerate

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BREVARD, NORTH CAROLINA, APRIL 8, 1926

No. 13

FARM NEWS

By L. A. AMMON

Glad to hear that our hatchery is making plans for selling some baby chickens each Wednesday.

Do not let the baby chickens get too hot or cold. Never above 100 and not under 90 till they are hardened off. Many are having the usual losses from over heat or chill. Do not open your box of chickens till you get them in a warm place. One party was said to have showed his to several others parties along the road. Fear he has regretted it. So far as I can find out we are doing as well or better than any other part of the State. Meaning that the knowledge of handling baby chickens is more common.

Soybean orders will be sent off about the fifteenth. If you wish to buy now, and through me hand me your order in a definite manner. Prices are not likely to go up, from what I can learn, but rather down. That is why I have not been in a hurry.

Enos McCall of Gloucester takes a car of lime this year. Last years results with part of a car was so pleasing, that he is planning on liming all his farm during the next few years. "Let his tribe increase."

Potatoes are being planted at this time, but the lack of seed is cutting the acreage. Glad so many people are trying a few, and hope some day they will grow enough to market in car loads, and many car loads.

The real estate men and our truck growers are not doing so much business. The man who has given considerable attention to truck has made the most money and consequently is hard to move.

Tom Surret will farm the Frank J. Case place this year. L. F. Lyday in reporting on sick sow, which we conclude was down with kidney trouble, says that plenty of good buttermilk brought her out and now the proud mother of ten pigs.

Chas. Graveley, of East Fork, called to tell me that he was doing considerable veterinary work in his section. Any man who will study and fit himself to doctor stock in a small way or larger, is a great asset to a community. Very often a little attention at the right time saves an animal. I for one thank him and others like him, and anytime I can will be glad to swap experiences, that the people may benefit by it.

Spraying for the scale and body diseases of the trees is now in progress. Porter Morgan, Flem Glazener, T. P. Galloway, Camp Illahce, Hill Paxton, Mrs. Armstrong, have finished the first spray. The next one for apples comes just when a majority of the bloom buds are out but not open. This spray is for the apple scab, and lice. Three to four pounds of lime sulphur to fifty gallons is the mixture we are using for the second spray. Peach trees wait this time.

PALLANZA PARK CHOSEN AS NAME FOR DEVELOPMENT

Pallanza Park is the name chosen by the judges in the naming contest for Claud E. Neal's development, formerly known as the Hampton place.

In accordance with previous announcement, prizes were given for the best names submitted. The prizes awarded were as follows:

\$25—Pallanza Park, Annie Sinton; \$10—Hampton Heights, Alf Hampton; (this name was also suggested by several others) \$5—Lingerlong, Butler Doolittle; \$2.50—Skyland Orchards, Martha Pinkston; \$2.50—Avalon, Lionel Aiken.

AUCTION SALE TO BE HELD NEXT WEDNESDAY

An auction sale of the Whitmire property on Broad street and Rosin highway will be held Wednesday, April 14. Seventeen lots will be auctioned off, the sale to be conducted by Burns Land Auction Co., of Asheville.

BREVARD BATTERY COMPANY INSTALLS AUTO LAUNDRY OUTFIT TO EQUIPMENT

The Brevard Battery Company has added to its already efficient battery and electrical service a modern automobile washing, greasing and vacuum cleaning service, including air pump greasing and lubricating. The company is now prepared to render the best service to its patrons.

BIG DEVELOPMENT PLAN ANNOUNCED FOR PANTHER MTN.

A tract of land containing 1,617 acres lying along the Brevard-Greenville highway about seven miles from Brevard and comprising the entire section of Panther mountain, will undergo intensive development into a residential subdivision, calling for an expenditure of \$1,500,000. Construction work will begin at once, according to announcement made by one of the owners, H. G. Love, of H. G. Love company, Brevard and Hendersonville. In addition to Mr. Love, the other owners of this vast tract are R. L. Briggs, Asheville, and Jones McCortley, Hendersonville.

It is the plan of the owners and developers to include in the immediate development program the survey of roadways and building of streets throughout the development. The main thoroughfares are to be hardsurfaced, while other streets through the subdivision will be graded or otherwise put in first class condition. Other improvements will include water, lights, sewerage and all modern conveniences in keeping with a high class residential subdivision.

The property will be cut up into some 10,000 lots which will be put on the market in units the coming summer season. The Ford and McLemore sales organization, with offices in Asheville, Charlotte, Greenville, Greensboro and other cities, will act as selling agents for the subdivision. It is stated that this organization will have in its employ 200 salesmen and 50 solicitors operating on sales for this project. Offices in some twenty cities in Florida will also be maintained, it is claimed, to put this property on the market. Ford and McLemore represent one of the largest real estate selling organizations in Florida, having been selling agents for numerous developments in that state.

Mr. Ford announces that the organization will put into the service this summer motor buses valued at \$200,000, for the purpose of transporting prospects to and from the property. Panther Mountain, which is entirely contained in the property, arises to a height of approximately 4000 feet and is said to be one of the most attractive subdivision sites in Western North Carolina. From its highest peak it is claimed that various points in North Carolina, South Carolina and Georgia are visible. Many beautiful streams and dense woods are among the attractive features of the property.

The Brevard Development Corporation, owners of Montelove Estates, are opening offices at the corner of Main and Broad streets in the office formerly occupied by Pinnix Land company.

Brevard Development Co. Opens Office Here

P. J. Mullen is sales manager for Montelove Estates, with W. C. Lyeth, assistant sales manager. Included in the sales force are E. W. Scott, E. C. Stowe, O. W. Williamson, Mrs. Ethel B. Tenney. O. B. Caruthers, who has been with Pinnix Land company, is also joining the Montelove organization. Others will be added to the sales force within the next week.

The office space is now undergoing extensive remodeling, including interior decorating and new furniture of the wicker design. An art picture, 10 by 12, painted by Cassidy and Ness, has been shipped and will be installed early next week.

In addition to the nine-hole golf course and country club already a part of the subdivision, will be included also in the development program surfaced streets, cement sidewalks, city water, electric lights, lakes, and parks. An expenditure of \$100,000 is to be included in the development program.

Montelove Estates, it is claimed, is one of the outstanding subdivisions in Western North Carolina in so far as scenic beauty is concerned and wonderful possibilities for development.

The corporation plans to operate buses between Brevard and surrounding towns for the transportation of prospects. Several buses are now enroute and will be put into operation on arrival.

MANY NEWCOMERS NOW IN BREVARD

A casual observer one day last week took notice of the license tags on the rear of automobiles which were parked along the streets in business district, and counted license plates representing twelve different states, including North Carolina.

The twelve states represented were Florida, Georgia, South Carolina, Tennessee, Virginia, New York, Ohio, Maryland, New Jersey, Michigan, Texas and North Carolina. With the exception of our own state, South Carolina and Florida tags were decidedly in the lead.

Not only do the foreign tags show that strangers are in our midst, but also the numbers of strange faces seen on the streets every day are a strong evidence of the fact, and judging from thriving activities among all real estate dealers in the town, these people, or at least, a great many of them, are here for the purpose of buying Transylvania property.

WOMAN'S BUREAU TO HOLD CALL MEETING WEDNESDAY

A called meeting of the Woman's Bureau will be held in the Chamber of Commerce room next Wednesday afternoon, April 14, at 3:30 o'clock. All members are urged to be present as important matters concerning the welfare of the town are to be discussed.

CITY TRUCK REMOVES TRASH

Notice is hereby given that the city truck will carry off trash piles from the residences every Saturday free of charge.

Those desiring trash hauled off should notify Mr. DuRant, city clerk, on Friday and have trash piled near sidewalk and same will be called for on Saturday of each week.

H. G. LOVE COMPANY OPENS REALTY OFFICE IN BREVARD

A new realty firm, under the name of H. G. Love Company, opened offices in Brevard within the past week, being located in a section of the Mull building at the corner of Broad and Jordan streets.

The members of the firm include H. G. Love, of Hendersonville, and J. H. Thornton, who comes to this section from Cuba. For the past twelve years Mr. Thornton has held the position of vice-president of the Company Armour de Cuba, Havana, Cuba. He will be manager of the Brevard office, operating in partnership with Mr. Love.

In addition to the Brevard office, the company also operates offices in Hendersonville. The local company deals in a general real estate business.

SEVEN DEMOCRATIC CANDIDATES HAVE ENTERED 'BIG FIELD'

Seven aspirants to County offices on the Democratic ticket have already announced their candidacy for election, subject to the June primary.

A hard fight for nomination may be expected from several—two have announced that they "expect to be nominated and elected"—while the other five announced, not making any broad statements, are expected to put up stiff fights.

The announcements follow: Sheriff: Eck Sims, Brevard Township; Leslie Galloway, Gloucester. Register of deeds: Clyde Lydie Blythe, Boyd.

Tax Collector: W. B. Henderson, Hogback; Elmer Gillespie, Eastatoe. Treasurer: E. Carl Allison, Cathy's Creek; Cole I. Lee, Hogback.

CLEAN-UP WEEK TO BE OBSERVED LAST OF APRIL

The Woman's Bureau, assisted by the Chamber of Commerce, the Kiwanis club, and others, are sponsoring a town-wide clean-up campaign to be conducted in Brevard the latter part of April. All residents and property owners are requested to cooperate in every way possible to make of it the most successful and lasting campaign of the kind ever put on in Brevard.

WOMAN'S BUREAU HOLDS MEETING

The Woman's Bureau met in regular monthly session Monday afternoon in the Chamber of Commerce room, with the president, Mrs. O. L. Erwin, presiding.

Secretary Alexander, of the Chamber of Commerce, was present and suggested different methods of advertising to be used in the clean-up campaign, which is to be sponsored by the Woman's Bureau with the assistance of the Chamber of Commerce. It was voted to accept the offer of the board of aldermen to contribute \$50 toward the advertising campaign for clean-up week, and to authorize the Chamber of Commerce to order such advertising material as will be necessary for a successful clean-up campaign.

Since weather conditions were not favorable for the clean-up campaign to take place the first week in April, the Bureau voted to conduct the campaign the latter part of April, making of it an intensive, town-wide affair, with the expectation that the benefits thereby derived will last beyond the prescribed week.

It was decided to have a called meeting on Wednesday afternoon of next week to discuss and carry out final details relative to clean-up week. The meeting will be held in the Chamber of Commerce room at 3:30 o'clock, and a full attendance of members is requested.

MRS. JACK PAGE TO OPEN BEAUTY PARLOR MAY 1ST

Mrs. Jack Page, assisted by Mrs. W. E. Ramsey, will open the Je-Anne Beauty Parlor May 1st, occupying a suite of rooms in the new postoffice building on Jordan street.

Mrs. Page comes to Brevard from Ohio, having completed the course in Marinello in Cleveland, Ohio, and later managed a beauty shop in Salem, Ohio, and was part owner of the Jen-Rue Shoppe, Lisbon, Ohio.

The local shop will be strictly sanitary and modern in every way, specializing in shampooing, marcelling, massage and manicuring.

COURT CONVENES THIS WEEK

The criminal term of superior court opened here Monday morning, with Judge A. M. Stack, of Monroe, presiding. Practically 100 cases are to appear on the calendar, the majority being violations of the liquor law. It is thought these cases will be disposed of by the latter part of the week, when civil court will be in session for a week. Fifteen cases are on the docket for the civil term.

The large number of cars parked along the business streets Monday gave evidence of the crowds of people throughout the county attending court the first of the week, and also emphasized the already over-crowded parking accommodations.

AUTHORITIES ASK CO-OPERATION IN CITY PAVING WORK

Engineers in charge of the city paving work request that property owners along the streets to be included in the paving program assist in the work by staking off the space where driveways are to run into the property from the street. The engineers in charge state that this slight effort on the part of residents would aid materially in their paving work, and would at the same time avoid any danger of later re-adjustment.

It is also requested by the authorities that the general public use a little more care and judgment in observing the barricades placed around the newly poured concrete on sidewalks and streets. It is quite essential that no traveling be made over newly laid concrete, and those in charge make the request that all barricades be left where placed until removed by proper authorities.

The pouring of concrete was started this week to resume the paving work which has been delayed for several months due to the cold and inclement weather. The engineers in charge state that all the paving of all streets and sidewalks to be included in the paving program throughout the town will be pushed through to completion now as rapidly as possible.

ROSMAN ORGANIZES PARENT-TEACHER ASSO. THURSDAY

In response to a call of the Rosman high school teachers, some fifty parents met at the school auditorium Thursday evening, April 1, for the purpose of organizing a Parent-Teacher association.

The association was organized with 44 charter members. The following officers were elected: President, Lee R. Fisher; vice-president, Mrs. E. R. Galloway; secretary-treasurer, A. M. Paxton.

Prior to the formal organization, Prof. V. E. Wessinger, principal of Rosman high school, opened the meeting with scripture reading, followed by prayer by Prof. W. E. Black. Following an introductory talk by Prof. Wessinger, stating the object of the meeting, enthusiastic talks on the subject in question were heard from Miss Mary Strozier and Prof. Black, both of the high school faculty. Responses from the audience were called for, and Mr. J. E. White, who is always ready for a word when the good of his county, town or school is involved, made a splendid address. This was followed by appropriate remarks from Lee R. Fisher and A. M. Paxton.

The first business session of the association will be held at the school auditorium Thursday evening of this week, at which time it is expected that many more parents of the community will be present and become members of the organization.

Chamber of Commerce Is Aiding Community

Thoroughness appears to be the watch-word of the Brevard Chamber of Commerce. Matters pertaining to civic welfare and the improvement of the community are discussed in the open meetings of the Directors before being given to a committee, which is usually composed of men familiar with the subject or who have expressed an interest in it. When they report back to the Directors at a following meeting, it is with an intelligent understanding of the matter accompanied by a comprehensive plan to carry out the details of the original thought.

This completeness was particularly emphasized when the Clean-up Paint-up Campaign was being considered. Backing the movement sponsored annually by the Women's Bureau, the Chamber of Commerce voted funds for the expense of display advertising to be used in creating a greater interest in the cleanliness and general appearance of the town, a movement which promises to be a big factor in giving Brevard a prominent place among the cities and towns of Western North Carolina. When the purpose of the Clean-up Paint-up Campaign were explained to the aldermen, that body immediately saw in the plan a real service to the community and promptly authorized the necessary funds to carry out the suggestions of the Chamber of Commerce.

Of equal importance to the entire county is the movement being sponsored by the Chamber of Commerce to create better health conditions. For the past month the subject has been discussed in the meetings of the directors. At Tuesday's evening session the committee previously appointed to communicate with the State Board of Health made a most interesting report. The desire of the State to co-operate with the town and county authorities in the establishment of a health officer for Transylvania county and the State's proposition to bear one-half of the expense of an office, started a movement which will doubtless result in an additional branch to the county's established reputation for educational advancement.

Mayor Whitmire, chairman of the Cemetery Association committee reported, the owners of the property selected for that purpose, would sell it to the association for cost plus interest. It was recommended, that a small house be built on the property for the home of a caretaker, and also that lots in the cemetery be offered to the public. The committee was increased and directed to have the necessary papers drawn with which to solicit subscriptions to the association.

THE PRAYER CORNER

THE GENTLENESS OF THE SPIRIT

"The fruit of the Spirit is Gentleness."—Gal. 5:22.

Gentleness is a quality which the Holy Spirit possesses and imparts as our own experience ought to have convinced us.

"And His is that gentle Voice we hear

Soft as the breath of even."

So gentle is His action that unless we give good heed we may remain for long periods unaware of it. He is forever which is in reality the mightiest force in all the universe, acts for the most part—unperceived by the world. Readily grieved, yet patiently persistent, the Good Spirit of Grace is forever at work upon and within the souls of men, illuminating, convincing, quickening, comforting. There is reason to think that much of the work is done below the level of our normal consciousness, in the mysterious region where memories are gathered, and convictions are moulded, and where the impulses that prompt our activities have their beginnings. Who can measure the delicacy of all these processes of vital growth? How marvelous the gentleness that is ever so acting as not to interfere with our freedom, while it wins with infinite patience the concurrence of our wills. It would be strange indeed, of those who are quickened and led by the Spirit were not made partakers of His Gentleness.

To them it is clear that if there are earthly reasons, there are still stronger heavenly reasons for gentleness. "The servants of the Lord," argues the apostle, "must be gentle." And who can gainsay the argument? If the Master is gentle, the servant who acts for Him, and is commissioned to represent Him, MUST BE GENTLE. While it is true that no one will ever be so gentle as God, it is true also that the effort to be Godlike in this respect is certain to be rewarded, even to a very real measure of success. Even to desire this grace is to have taken a good step towards its attainment.

We are bound then to ask ourselves the question—are we gentle? We say, "Speak gently, it is better far," but do we always try to speak gently? Are our thoughts gentle? Is our spirit gentle? Can it be said, as we grow older, we grow gentler?

We must not be deterred by our failures. If we humbly ask for the help that we need, we shall find that our Great Head is ever longing to incline our hearts to keep His own most beautiful and gracious law of Gentleness.

A PRAYER FOR THE FRUIT OF THE SPIRIT, GENTLENESS

Spirit of Purity and Grace, make our hearts Thy dwelling place. Give to us Thy Fruit of Gentleness, "for 'thine is the gentle voice we hear, soft as the breath of even'" that checks each fault and calms each fear, and speaks of heaven. Help us to realize that. Then the Spirit of Purity and Grace, art forever working upon and within our souls, illuminating, convincing, comforting, quickening them, winning with infinite patience the concurrence of our wills and making us partakers of Thy Gentleness.

Open our eyes that if there are earthly reasons, there are still stronger heavenly reasons for gentleness. The apostle tells us that "the servant of the Lord must be gentle." for if our blessed Lord and Master be gentle, we, who are His servants, must be gentle too.

Give us grace to ask ourselves the questions: Are we gentle? Are our thoughts gentle? Is our spirit gentle? Can it be said, as we grow older, we grow gentler?

Let us not be deterred by our failures. If we humbly ask for the help that we need, we shall find that our Great Head is ever longing to incline our hearts to keep His own most beautiful and gracious law of gentleness. So shall the Gentleness of God make us great and the Gentleness of Christ make us true, and the Spirit of Gentleness make us pure. And the praise shall be given to the Father, Son, and Holy Spirit, Amen.

—C. D. C.

The regular meeting of the U. D. C. will be held at the Library, Saturday afternoon, April 10, at 3:30 o'clock.