

1 A REAL GOOD BANK

Established here in February, 1922, this bank has become well known to all the people of this section and the personal attention as well as the constant desire to be of service has won them many friends and patrons who make this their bank.

Large enough to take care of any of their requirements and at the same time small enough to give the personal touch to all of their transactions, they have a directorate that numbers among its members many citizens of this section who are well known and highly respected. All of these gentlemen are keenly interested in the future of Brevard and are at your service at all times to enable you to profit by their advice in solving the many problems of everyday business that come to us all. When you need good solid business advice bring your problems to them and let them serve you.

Name this bank and its officers.

3 GOOD SERVICE GIVEN HERE

Conducting the Hudson, Essex and Star Agency this firm is giving the brand of service that satisfies and is rapidly making many friends who have come to realize that the sterling values of these cars are greatly enhanced by the excellent attention given here to their service.

A complete stock of parts is maintained and among the seven employees may be found expert mechanics who, aided by special equipment are at your service at all times.

All models of these famous cars are gladly displayed and demonstrated and a cordial invitation is extended to you to visit them and note the remarkable value they offer.

Name this firm and the delivered price of the Hudson and Essex coaches and the new Star De Luxe Roadster.

6 WESTERN CAROLINA'S FINEST DEVELOPMENT

Situated one and one-half miles from Brevard and surrounding the Country Club and Golf Course, this property on the French Broad River is in a class by itself. A magnificent view as well as a delightful climate make this a desirable location for a home and the prices asked are extremely reasonable.

Surfaced streets, lights, water, sewerage and cement sidewalks are being installed and every modern city convenience is offered to the homeseeker. Over \$150,000 of this property has already been sold and plans have been made for a considerable number of homes that will be erected on the property. Backed and financed by a number of the leading citizens of this section, this property offers to the investor an excellent opportunity.

Name this property and the men who are behind its development.

9 SPECIAL ORDERS SOLICITED HERE

Conducting a variety store where a large stock is constantly maintained for your inspection, this firm offers a service that is unique. Well known to the trade, the proprietor of this store has made connections that enables him to take care of your needs in any department and incidentally save you a good margin of profit that must be charged by the average store that must do business in the regular way.

Connections have been made with some of the leading manufacturers and importers in the country and you are invited to use the service and satisfy yourself that "if it can be obtained, they can get it."

Every article is fully guaranteed and your money is cheerfully returned if you request it.

Name this firm its proprietor and manager.

12 OUR LEADING ELECTRICAL CONTRACTOR

Doing all kinds of electrical contracting this firm has done much of the installation work in this section. He has done the wiring of the New \$100,000 Theatre, The Whitmire Chevrolet Garage, the Pickelsimer Building and many local homes. Fully guaranteeing all his work the owner of this business gives his personal attention to all details.

He has the agency for a line of fixtures known as the best in the market. As a particular inducement to his customers he offers a 25 per cent discount for your old fixtures if he installs new ones for you. Let him show you the splendid fixtures he has and install them for you now.

Name this firm and the line of fixtures he sells.

15 A GOOD 5c TO \$100 STORE

Carrying a line of Glassware, Chinaware, Kitchenware, Aluminumware, Toilet Articles, School Supplies, Stationery, Shirts, Hosiery, Jewelry, Toys, Notions, Overalls, Sporting Goods, Hardware, etc., this store, recently opened is filling an important place in our busy community. Every article sold here is excellent value and is personally guaranteed by the proprietor, Mr. S. M. Brenner.

In constant contact with the market, he is able to purchase the latest goods at the lowest prices and passes these excellent values on to his customers. Visit this store and note the many savings you can effect by trading here. Their candy department, well stocked carries a line of quality candies sold under a well known brand.

Name this firm and the line of candies they sell.

18 GOOD GULF GAS SOLD HERE

Selling the Good Gulf Gas and Oil this firm, conducting a service station where every possible service is extended to the motorist has made many friends by the excellent manner in which they attend to the requirements of the public.

Washing and greasing are carefully done here and they have the Alemite agency. Tire service is extended in all of its branches and they have the agency for the celebrated GOODRICH tires which are well known for the excellent value they offer to the user.

Established under the present management about four months ago, this station is indeed popular and we can thoroughly recommend their services to you. Try their tires and enjoy perfect satisfaction with a GOODRICH SILVERTOWN CORD.

Name this station and the manager who gives his personal attention to your needs.

WHO'S WHO IN BREVARD

\$20.00 FOR THE BEST SETS OF ANSWERS

1st \$7.50 2nd \$5.00 3rd \$4.00 4th \$2.00 5th \$1.50

Read each notice carefully and note each question asked. Get firm names correct. THIS IS IMPORTANT. When you have finished send your answers to the Brevard News not later than noon Monday, August 9th. ASK THE ADVERTISERS. They will give you all the necessary information. DON'T GUESS at the answers. The answers will be printed on Thursday, August 12. Prize money held by the Pisgah Bank.

4 A GOOD DEPARTMENT STORE

Conducting a modern department store where everything that could be desired from the most up-to-date establishment can be found this firm, also operating a store in Hendersonville, has many articles to offer to the public that are seldom to be found in a city as small as Brevard.

Many well known lines are sold here among which are to be seen the Society Club hats, Florsheim and another well known line of shoes and Gordon Hosiery. They have recently added a complete line of the PICTORIAL REVIEW patterns for the ladies. Having just started their fourth anniversary sale they offer to the public many bargains in standard well known merchandise. Visit them and learn the large purchasing value of a dollar, spent here.

Name this firm and the other well known shoe they sell.

7 OUR LEADING BARBER SHOP

Conducting a new modern establishment where courtesy and skill are combined to make your visit pleasant, this firm has become well known to all who are in the habit of visiting a barber. Special attention to the ladies needs has made this headquarters for the latest in "bobs" and their trade in this department is showing a steady increase.

Skilled barbers, each an artist in his line are at your service and a complete line of tonics add to their efficiency.

Having a hobby for fishing and having devoted many years to this sport, the management has installed a line of fishing tackle, rods, etc., for sale and his many years of practical experience makes this an excellent place to trade when you need fishing tackle.

Name this shop, its proprietor and the number of chairs the shop has.

10 A REAL GOOD SERVICE STATION

Extending to the public every service that could be expected from a modern service station, this establishment situated at the corner of Main and England Streets is rapidly becoming well known. Under the personal management of the owner "Peewee" Boyd, every courtesy is extended and a complete line of accessories adds to the many conveniences offered.

Expert car washing is done here and a well known soap, celebrated for its quality is used exclusively. They have the agency for the famous DIAMOND tires and carry a stock that enables them to take care of your needs. Visit this station when you need anything in their line and learn the reason that their business is building up so rapidly.

Name this service Station and the well known soap that enables them to give such a satisfactory wash to your car.

13 OUR BEST CAFE

Opened about three years ago by Gus Roman and Charlie Valsame, this cafe has enjoyed a splendid patronage and has been making a steady success. Every article sold here is of the best and the cafe has a very high sanitary rating. White topped clean tables are attractively arranged and a counter, marble topped, is arranged to take care of the patron who desires quick service. Courteous and polite, it is no wonder that this firm has met with success.

Gus Roman has been on a trip to his home but will shortly return and be on hand to meet his old friends. Charlie Valsame has been attending to the management since his departure.

Name this cafe and the number of persons they can seat at their convenient sanitary lunch counter.

16 GOOD BUS SERVICE GIVEN HERE

Operating the bus line between Brevard and Hendersonville this company has become well known to the traveling public for the unflinching courtesy that they extend and their modern comfortable equipment furnishes a very pleasant trip to those who have occasion to use their services.

Every passenger and their baggage is insured and only competent drivers are employed for the owner of this line gives his personal attention to the management of the business and extends every effort to please. Having operated this line for the past five years, it is needless to state that he fully understands his business. Another feature of this firm is a complete vulcanizing service that is extended to the public and every transaction in this department is fully guaranteed.

Name this firm and the hours their busses leave Brevard.

19 CHEVROLET SOLD AND SERVICED HERE

Selling and servicing the celebrated CHEVROLET, the outstanding motor car value, this firm with a stock of parts and the services of expert mechanics is making steady progress. All models of these famous cars are gladly displayed and demonstrated and the courteous attention of the members of the firm is at your disposal.

A new price is now effective on the CHEVROLET truck which puts this wonderful truck in a class of its own. The models of the pleasure cars are also sold at so low a price that they have been adopted by many mercantile houses for their salesmen. Indeed, this car truly is one "for economical transportation."

Name this firm and the delivered price of the CHEVROLET Coupe.

2 EXPERT BATTERY WORK DONE HERE

Conducting the Willard Battery Agency here this firm aided by a staff of electrical experts is well qualified to attend to any of your battery, starting, lighting or ignition needs. In conjunction with this he has installed the complete U. S. (airmist) washing equipment and a compressed air greasing equipment and offers the services of his expert car cleaners in that department.

He has the agency for the Delco, Remy, Klaxon, Autolite, Atwater-Kent, Briggs and Stratton as well as another well known ignition system. A complete Radio department where the Atwater-Kent radios and supplies are sold is also maintained. Try them once and enjoy perfect service.

Name this firm and the other ignition System they sell.

5 KILPATRICK AND MERRILL FOR SERVICE

Conducting an up-to-date garage for the general repair of all makes of cars, this firm since its establishment a short while ago has become very well known to the public and is enjoying a constantly increasing patronage. The personal attention of the members of the firm is given to every job and their guarantee covers every transaction.

The very latest equipment has been installed among which can be found a Kwick-way Valve Grinding and Cylinder Grinding machine. This machine assists them in turning out excellent work. They have found a great measure of success in using a certain piston ring and recommend this product to their customers.

Name this firm and the Piston Ring they recommend.

8 "IT'S YOUR DEPARTMENT STORE—Use It"

Carrying a complete line of merchandise that would be a creditable showing in a metropolitan city this firm has at all times displayed the very latest styles in the latest fabrics and colors. Known as the "House of Style," they are in constant contact with the leading markets and offer these products to the consumer at the lowest margin of profit. Conducting a sale at the present time they offer, among other things a 20 per cent reduction on dresses.

Among the many lines carried can be found many well known and Nationally advertised articles. They sell the Central and another well known line of shoes, LePorte Woolens, Blocks Clothing and Etchison Hats. Every article sold carries an absolute guarantee.

Name this article and the other shoe they sell.

11 OUR LEADING PLUMBERS

Employing seven skilled mechanics this firm, doing a general contracting business has done much of the important work in this section. They have done the work on the theatre building, J. H. Tinsley and the J. S. Bromfield residences as well as many others.

They have the agency for a well known heater that has been installed in many homes here and given perfect satisfaction. All of the work is done under the personal supervision of the firm and bears their unqualified guarantee. These heaters have been placed in the Colonial Hotel, The Patterson Department Store, as well as the W. H. Harris and the Chas. Pickelsimer residences and they will be glad to figure with you and enable you to enjoy perfect heating this winter.

Name this firm and state the name of the heater they sell and recommend.

14 OUR ONLY EXCLUSIVE TIRE SHOP

This firm, operated by three brothers who give their personal attention to all details of the business is the only exclusive tire shop in Brevard and offer to the public a tire service that is aimed to take care of all their tire needs.

Complete equipment to take care of all kinds of tire repairs has been installed and guaranteed workmanship supplemented by the services of skilled mechanics makes this a good place for you to go with your tire repairs. They have the agency for the celebrated FIRESTONE GUMDIPPED tires and carry a complete line of all sizes, correctly priced. A full line of tire accessories is also to be found here.

Name this firm, their manager and what is meant by GUM-DIPPED.

17 OLDEST STATE BANK IN WESTERN CAROLINA

Operating the oldest state bank in Western North Carolina, this establishment offers to the public every convenience and service that could be given by the largest metropolitan bank.

With a capital stock of \$100,000 and a surplus and undivided profit of over \$50,000 this institution shows a total resource of over \$1,640,000. Truly these are figures that speak for themselves and we repeat them with pride in the fact that Brevard has such an establishment in its midst.

While the above statement is indeed excellent, it is also a well known fact that among the officers of this bank can be found some of the best known citizens whose advice in business matters, highly prized, is at your service for the asking.

Name this bank and its officers

20 THE BEST COAL SOLD HERE

This firm has sold most of the coal in this section for many years and during that time has always given the public nothing but the best quality obtainable. Buying only tested coal, they can fully guarantee their product and best of all, sell it at a price that is far below that charged in our neighboring cities.

Mr. Bromfield, the proprietor of this business gives his personal attention to the business. He maintains an adequate stock on hand at all times and his prompt attention to his orders has won his firm many friends. Try this firm's service when you need coal and note the rapid response you receive when you phone to 44.

Name this firm and the low price asked for their Quality Coal.

MERRELL - - and - - HART

HAVE TAKEN OVER THE AGENCY FOR THE

CHRYSLER

Sales - - and - - Service

A COMPLETE STOCK OF PARTS AND THE SERVICES OF EXPERT MECHANICS ARE AT YOUR DISPOSAL.

No. 21 NAME THE DELIVERED PRICE OF THE CHRYSLER MODEL 60 AND MODEL 70 COACH.