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STARRETTE & STERLING
Editors

MISS ALMA TROWBRIDGE
News Editor

Telephone: office, 7; residence, 189

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The News is glad to publish letters, not too long, on matters of general interest. But such communications must be accompanied by the real name of the writer, even when they are to be published over a nom de plume. The News, of course, reserves the right to reject an article offered for the Voice of the People.

For Cards of Thanks, Notices of Entertainments where admission is charged and Resolutions of Respect, the charge is 5 cents per line.

"THE FIFTH STATE"

In this issue of The News, mention is made of a recent publication by the Department of Conservation and Development "North Carolina, The Fifth State Today". Two times in this book Brevard is mentioned as a mountain resort town, and is indicative of the importance of our friendly little city among the vacation centers of Western North Carolina. Publicity of this sort is not bought and comes only to deserving communities whose activities attract the attention of those who are seeking progress. The vacationist who has been coming to this community for years sees in Brevard a remarkable growth and the visitors who are here for the first time, need only note the substantial character of our activities to know that we are making a strong bid for the patronage of the tourist and the permanent resident of mountain resort city.

SPEED DEMONS

Within the past few days two local cars have been seriously battered by speed demons. One car, on the Greenville highway was completely "caved in" by a head-on collision with a reckless driver, who having a big speedy car, was literally eating up the road as if it were his very own and other people had no right on the road whatever. Again on Main street an ugly wreck and possible injuries were barely missed by a speed demon—who was in too big a hurry to get across the square that he did not have time to run less than 30 miles per hour.

A few doses of the law as applied in Asheville last week by Judge Stack would go a long way to relieve us of our home speed demons.

The Asheville Times says, concerning the passing of judgment by Judge Stack on Mrs. Rogers, who was convicted of manslaughter because of the death of a Mrs. Abbey in an auto accident:

Such judgments as Mrs. Rogers received are severe on the individual at fault, but in no other way can society establish in the minds of those who operate motor vehicles the necessity for eternal vigilance to protect the lives of other people as well as their own.

A SENSIBLE COURT

In contrast with the tendency of many courts to thwart justice through setting aside convictions of criminals on trivial technical grounds, a decision of the Alabama Court of Appeals is worthy of commendatory notice.

The case of a defendant convicted of second degree murder was appealed on the ground that one of the jurors named J. Arnold Hale had answered to the name of A. Arnold Hale on the venire. As a matter of fact, the juror in question was commonly known simply as Arnold Hale and there was no other person of that name in the country in which the case was tried. In affirming the sentence of the trial court, the Court of Appeals said:

"High technical and captious criticisms of the rulings of trial courts will not cause this court to reverse causes and grant new trials in criminal cases, where it does not appear that some substantial right of defendant has been taken away from him."

Reversal of convictions on account of insignificant clerical errors and absurd technicalities have

done much to weaken public respect for many appellate courts. As a distinguished jurist recently said:

"If some five hundred appellate judges in the various states would agree to put an end to technicality reversals, and would restore consideration of the subject of justice, the whole machinery of the criminal law would take on a new life."

MINUTES FOR KNOWLEDGE

You are busy. You haven't time to learn about things unless they can really interest you. Yet here's a way to learn about everything that concerns your personal life in almost no time at all just turn through pictured pages and run your eye down interesting reading. You learn of the best way to shave, dress, brush your teeth, make your food better, health stronger, home richer, yourself happier. The razor, underwear, tooth-brush that will act in the best way for you.

New wonders you can buy where to buy them what to pay, the exact good they'll do. What thousands of other people are enjoying, just what those enjoyments are. Good taste in home decoration, serving of foods—how to avoid mistakes, make the most of yourself, the most of your money; how to save.

All this in just the few minutes it takes to glance over advertising columns daily.

Fast knowledge! Advertisements talk to you simply—briefly. They spread wares plainly before you. You get their meaning at once. Form the pleasant habit of getting their good news each day. Their facts mean wisdom for you.

Advertisements in THE NEWS tell you where to buy, what, when and how. Read 'em.

Clifford Davis, 8, was taken into custody at Wheeling, W. Va., with eight half-pints of liquor, which he confessed he was delivering to lady customers.

SURGEONS' BIDS WANTED

While there can be no reasonable objection to the custom of calling for bids on any contract involving a large amount, the habit many business and professional men have of chasing bids on small quantities of printed matter is sometimes exasperating to printers.

In many cases bids are asked on jobs amounting to only a few dollars, where securing the proposals must inevitably cost more in time and trouble than any possible saving would repay.

According to a story now being widely published, one printer got weary of bidding on trivial jobs, and when a surgeon asked for bids on a small quantity of letterheads, and also requested that the type form be left standing, so that he might have the benefit of cheaper rates for future orders, the printer wrote the surgeon this letter:

"Am in the market for bids on one operation for appendicitis. One, two or five inch incision—with or without ether—also with or without nurse. If appendix is found to be sound, want quotations to include putting back same and canceling order. If removed, successful bidder is expected to hold incision open for about sixty days as I expect to be in the market for an operation for gallstones at that time and want to save the extra cost of cutting."

J. J. HAYES WAGING VIGOROUS CAMPAIGN

REPUBLICAN LEADERS SPEAK HERE SEPTEMBER 6TH

With a campaign itinerary carrying him into every town and city in the entire state, Hon Johnson J. Hayes, Republican Nominee for the United States Senate, is waging one of the most vigorous campaigns ever waged in recent years.

On September 1st, Mr. Hayes is scheduled to begin his campaign in the Tenth Congressional District, and accompanied by the Republican Nominee for Congress, Captain Kenneth Smathers, he will carry his fight into every county of this district.

Mr. Hayes and Captain Smathers will speak in Brevard on Monday Sept. 6th at 11:00 A. M. Much enthusiasm has been noted in the Republican ranks for the coming campaign and it is expected that the Republicans are going to put up a fight that is not usually expected in the off year. The Republican state chairman, Brownlow Jackson, of Hendersonville, has not only united the party throughout the state, but has instilled in the rank and file of the party a desire to carry the banner to victory.

A WONDERFUL CITY

Far away beyond the bright and cloudless sky,
Far up beyond the heaven where song birds fly,
Miles beyond the seeking view of the naked eye,
There lies a city prepared for us on high.

A city with mansions of pearly white,
Forever standing in silvery rays of light.

'Tis far more beautiful than we can tell,
More pure and holy than words can spell.

They say, "The streets are paved with silver and gold."

This city that was built in the days of old,
That will stand erect throughout the long ages

To tell a story that will fill many pages.

It was built by One free from all guilt and stain,
Who for you and me suffered agony and pain.

It was built by One who stands pleading today.

For the poor wretched sinner to turn not away.

Ah, 'tis a glorious city I know,
Where we all have a longing to go,
Where abide love, joy, contentment,
and eternal peace,
To live throughout eternity with Jesus our Lord.

—Louise Orr,
Los Angeles, California.

SOME OF THE ADVANTAGES OF BEING A SOLDIER

1. The soldier's paymaster never fails in business, or fails to pay the wages of his employees.
2. The "factory" does not shut down and lay off its employees when times are dull.
3. He never has to quit work and go "on strike."
4. He doesn't have to worry about "getting a job."
5. He doesn't lose any time because of bad weather or sickness—the pay goes on just the same.
6. He doesn't worry about the cost of clothing or of beefsteaks or of rents. No matter what the cost he gets his clothing, his three square meals a day, and a comfortable, healthful home to live in, just the same.
7. Neither does he worry about doctors' bills nor dentists' bills—Uncle Sam pays them.
8. If he wants to see the world he will sooner or later have the opportunity, on full pay and with travel expenses paid by Uncle Sam.
9. If he wants to return to civil life at the end of an enlistment, he

may prepare for it by learning a trade, without loss of time or pay. With this and the discharge that testifies to good character and faithful service, his earning capacity and ability to get a job will be greatly increased.

10. He may also expect to return a much stronger and more capable man, physically and mentally.

11. His service will take the humps out of his back, broaden his shoulders, deepen his chest, develop and train his muscles and his mind; in brief, it will make him a more capable and useful man.

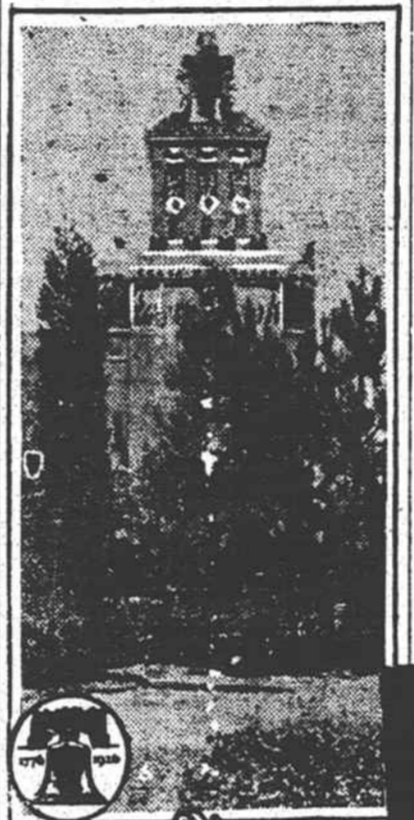
12. If he desires to remain in the service, there is room at the top for the capable and ambitious; the service offers exceptional facilities for advancement.

13. Enlisted men, of any grade whatever, may compete for commissions, or for appointment to the United States Military Academy at West Point.

14. Ask about these things and become informed of the great opportunity that the United States Army offers to young men.

AUTO CHAINS—ALL SIZES—at BREVARD BATTERY CO.

"A Thing of Beauty Is a Joy Forever"



This is one of the beauty spots of the Sesqui-Centennial International Exposition in Philadelphia. The exposition celebrates the 150th anniversary of the signing of the Declaration of Independence. The view shows the tower of one of the main exhibit buildings rearing its head up from among the gorgeous landscape which artists have built around the giant structures which house exhibits from forty-three nations of the world. The Exposition continues until December 1.

The Philadelphia of Our Ancestors



Here is shown a section of "High Street," a reproduction of Philadelphia's famous Market street in the days of 1776. It is one of the outstanding features of the Sesqui-Centennial International Exposition now being held in Philadelphia to commemorate the 150th anniversary of the signing of the Declaration of Independence. Every building has been built to actual size and in actual architectural detail. The furnishings of each building are exact reproductions of those used in the Revolutionary days. Many of the pieces on display are the originals and today are worth thousands of dollars because of their historic value. The Exposition continues until December 1.

: - MOVED - :

Je-Anne Beauty Parlor from post office building to residence of Mrs. W. E. Ramsey opposite Franklin Hotel.

Just behind Simmons Inn.

Boris Nalgasso of Athens, Georgia, is said to have broken all records by walking 130 miles in 24 hours.

By actual count 107 baby sharks were born to a 7-foot mother shark trapped near Messina, Sicily.

Bank's Surplus Means Much

It is accumulated in two ways. Ours was created by setting aside part of our earnings each year. The earned surplus representing years of successful business, ought to mean much to a bank's depositor.

Our Surplus was Earned

CAPITAL STOCK \$100,000.00
SURPLUS AND
UNDIVIDED PROFITS - 52,000.00

RESOURCES OVER \$1,500,000.00
"THE BANK OF PERSONAL SERVICE"
4% PAID ON SAVINGS ACCOUNTS

Brevard Banking Company

DIVERSIFIED ADS USE WANT ADS

AUTO CHAINS—ALL SIZES—at BREVARD BATTERY CO.

SAVE THE CHILDREN'S SHOES REPAIRED—READY FOR SCHOOL MONDAY MORNING. MORTON & NICHOLSON

FOR SALE—18 H. P. Gasoline Engine and Grist Mill outfit. Good condition. Call on or write M. PAXTON, Rosman, N. C. 3tp 26; 2-9

WANTED—Clean cotton rags. Will pay five cents a pound. See Brevard News.

FOR RENT—Store room on Main street. Suitable for office or store. New building. See—MORRISON McCRARY, at BREVARD REALTY CO. tfc 7-22

FOR RENT in Castle Valley Co. at Brevard 300 for quick sale. 4tp til 26 Gray P.O. Box 35 Charlotte, N. C.

LOAN TO LOAN—On Improved farm lands at six per cent, for long or short term, in amounts from three to fifty thousand dollars preferred, however, one thousand dollar loans will be accepted. 4-22 tfc F. MITCHELL, Atty at Law.

FOR SALE—VALLEY VIEW farm. 3 miles from Brevard; 60 acres; plenty wood on land; 10-room house, city conveniences. See J. C. McCALL, Brevard, R. 2. 2tp 19-26

WANTED—Middle Aged Man. Hustlers make \$40 to \$100 weekly selling Whitmer's guaranteed line of toilet articles, soaps, spices, extracts and medicines. Transylvania County open now. Team or car needed. Experience unnecessary. Salesmanship taught FREE. Start making good money this Fall. Write today. THE H. C. WHITMER COMPANY Dept 25 Columbus, Ind. 12-19-26p

APARTMENT—Furnished, for rent. Close in—after September 15. Mrs. W. E. SHIPMAN. 26-2-9pd

SEE—BREVARD BATTERY CO. AUTO CHAINS—FOR ANY CAR

APARTMENTS—For Rent. Furnished, 2 and 3 rooms, private bath. Close in. MRS. F. P. SLEDGE 1tc