

New Industries Are Needed For Growth Brevard Represented On Goodwill Tour

Meeting to be Held Friday

It is the opinion of those who have given serious consideration to the future growth of Brevard that every effort should be put forth by citizens to secure additional industrial enterprises for this community. It is a matter of the most earnest commendation, then, that the Brevard Chamber of Commerce, in its enlarged program of service to the community, has recognized the fact and through its committees preparing to attract new industries. It has been observed by the Chamber and it has been known to those who have made the most causal use of our resources that a number of manufacturing plants could be located here, the products of which might with adequate capital and modern machinery and methods be profitably exploited and the investment in such activities should be made here if we would attract them. Charity is not the only virtue which begins at home. Industrial growth may be properly placed in the same category.

The Chamber of Commerce has been working on plans to secure a furniture factory for Brevard, an enterprise of such character as to give credit to any community, increase property values in every section of our town and put a large amount of money in circulation every week of the year. The committee in charge of this activity has considered every phase of the proposition and is now ready to present the matter to our citizens at large. A general meeting has been called for Friday evening, October 1st, at 8:00 at the court house at which the plans may be freely discussed. The Chamber of Commerce has done its part in creating an interest in manufacturing and it is now up to the people of Brevard to say whether they want industrial growth. Let every one's thought be expressed at this meeting, Friday night.

PRESBYTERIAN CHURCH NEWS

On account of the Davidson River Day services next Sunday, no services will be held at the Brevard Presbyterian church except Sunday School. At Davidson River, Dr. R. P. Smith will preach in the morning, Dr. Dabney Carson in the afternoon, and Rev. F. Rauschenberg at night. As usual a cordial invitation is extended by Davidson River church to the members of Brevard Presbyterian church to unite with them in the services of the day.

Special services will be conducted by Rev. Rauschenberg in the Davidson River church beginning October third through the tenth, to which members of this church are cordially invited.

October 10th will be an important day for this church. In the morning the Sunday School hour and the church service will be given over to Rally Day program. Dr. J. J. Fix, secretary of the Sunday School and Young People's work for the Synod will be on the program that morning, and that evening will conduct the first period in the teacher training class which is scheduled for October 10-14 inclusive.

At the Christian Endeavor meeting an installation service was held, and a short address emphasizing the importance of the work the young people are doing was made by the pastor.

The following officers were installed: President, Miss Lillian Jenkins; secretary-treasurer, Miss Alberta Jenkins; pianist, Miss Anna Jenkins; group leaders, Miss Margaret Lyerly and Miss Katherine Lowe. Miss Nancy Macfie, vice-president, was absent on account of illness, and will be installed at a later date.

NEEL REALTY CO. MOVES INTO NEW CLEMSON BUILDING

The Neel Realty company, of which R. Y. Neel is president, moved this week from the second floor of the Clement building into the handsome new quarters on the first floor of the Clemson Theatre building.

JOHN CHAPMAN LEFT FOR DEAD BY TWO MEN WHOM HE TRIED TO HELP

John Chapman of East Fork was attacked and beaten severely, and left covered with grass and brush about fifty yards of the highway Monday night by two men from Pickens, S. C., Monday night after he had consented to help them with a wrecked car on the Greenville road.

The injured man is supposed to have lain unconscious from about two in the morning until six, when he gained consciousness to find himself buried beneath the debris piled upon him, presumably by the two men after he had been beaten. He telephoned to Rural Policeman Sims who at once proceeded to the scene and arrested the two men. They will be given a hearing at an early date.

TWO LARGE DAMAGE SUITS BEGUN HERE BY R. R. FISHER

Two suits, in each of which damages are asked for in the amount of \$50,000 have been started here by R. R. Fisher attorney for plaintiffs, to be tried in December term of court. They are:

J. W. Middleton vs. Balfour Cotton Mills and Adger Smythe, in which plaintiff asks damage for the above stated amount, for personal injuries sustained while in the employ of Balfour Cotton Mills.

Mark Coren is suing the Southern Railway Co. for \$50,000 as a result of the loss of a limb due to hurt, for which he holds the company responsible.

J. B. S. McINTOSH MOVES TO NEW MAIN ST. LOCATION

McIntosh Variety store, under the management of J. B. S. McIntosh, moved within the week to its new location in the McMinn building on Main street.

A varied stock is now on display, including several shipments of imported goods which have just arrived, and are attractively arranged for inspection.

P. O. S. OF A INSTITUTION POSTPONED UNTIL NEXT WEEK

On account of the Chamber of Commerce meeting called for Friday evening, institution of the new lodge of the Patriotic Order Sons of America, has been postponed for one week. It had been planned to have the institution this Friday night. Much interest is being taken in the new lodge, and fifty leading citizens have signed the charter list.

U. D. C. LIBRARY HOURS CHANGE FIRST OF MONTH

Beginning Friday of this week, October 1, the library will be open only three days in the week, Tuesday, Thursday and Saturday, and will be open on these days from 2:30 to 5 p.m.

Transylvania's Red Cross Relief Fund Goes Over Top

The people of Brevard and Transylvania county responded in a most generous manner to the local Red Cross call for aid of the sufferers in the Florida stricken area, the total donation amounting to approximately \$550, being \$50 over the amount subscribed.

The town and county were divided into zones by a committee of the Red Cross, and twenty-five or more prominent men and ladies of the community volunteered their services in the work of canvassing individuals and firms in the various zones as outlined.

Quite a little cash was turned in without names of donors or captains, hence the list is more or less incomplete. Following is a list of the captains and the amounts collected in the different zones, the list being as nearly correct as it was possible to determine.

- North Brevard
- Miss Mary Witmer, captain \$14.15
- Whitmire street
- Mrs. Church Morris captain 6.58
- Depot street
- Mrs. M. B. Witmer, captain 15.50
- Probarte Avenue

FIRST LYCEUM NUMBER TO BE GIVEN HERE SOON

The first Lyceum number of the season will be presented at an early date, probably about October 13, according to information received from the publicity department of the Brevard Music Lovers' club, which organization is sponsoring the local Lyceum course.

The Lyceum course this year will consist of five numbers instead of three which comprised the course last year. The course this year is said to consist of more expensive numbers than in previous years and all entertainments presented will be of a high order, two numbers of which will be of an exceptionally high class.

CHARLESTON VISITORS LIKED BREVARD; ASK FOR BOOKLETS

Apparently our visitors from Charleston, S. C. "Historic City of the Old South" took home a good report of Brevard. The Chamber of Commerce register contains the names of thirty-four visitors from Charleston, S. C., and doubtless there were more who did not have an opportunity to visit the Chamber of Commerce office. Many of those who did register remarked of the progress being made here in civic improvements and general growth as a tourist center and expressed a desire to return next year. Mr. J. Gilmore Smith, President of the Charleston Board of Trade, in a letter to the Chamber of Commerce, asks that one hundred copies of the Brevard booklet be sent to their organization for distribution through the Publicity Halls of that institution. Such a request coming at this season would indicate an interest in Brevard and not to engage the attention of those who would plan a vacation.

Other cities which have recently requisitioned quantities of Brevard booklets are: Indianapolis, Ind., Cincinnati, Ohio, Alton, Ill., Bunker Hill, Ill., Edwardsville, Ill., Granite City, Ill., Greenville, Ill., Jerseyville, Ill., Roxana, Ill., Staunton, Ill., and Wood River, Ill.

GENE STRATTON-PORTER WEEK TO BE OBSERVED IN BREVARD THIS WEEK

National Gene Stratton-Porter Memorial week will be observed in Brevard this week by the showing at Clemson Theatre Thursday of "The Girl of the Limberlost," a picture taken from Gene Stratton-Porter's own production, being one of her widely read and well loved books.

This picture is being shown here this week through the courtesy of Mr. Verne Clement, complying with the request of the Fortnightly club to commemorate this week, which is nationally observed to instill more interest in the writings of this noted author.

Mrs. Luther Pushell and Miss Martha Boswell, captains 33.78

- P. N. Simons, captain 8.50
- Mrs. H. V. Smedberg, captain 4.60
- Maple street
- Mrs. D. L. English, captain 11.00
- Business district
- Rev. W. H. Hartsell and W. A. Monroe, captains 29.00
- S. M. Macfie and W. H. Alexander, captains 43.50
- T. H. Shipman, captain 142.00
- H. A. Plummer, captain 21.75
- French Broad Avenue
- Rev. E. R. Welch, captain 3.75
- East Main street
- Mrs. R. R. Fisher and Mrs. D. G. Ward, captains 41.75
- Schools of town and county and cash 134.75
- Other captains assisting with the work of collecting, whose names are not listed above, include: Rev. V. A. Crawford, A. H. Kizer, T. C. Henderson, T. W. Whitmire, L. A. Ammon, Mrs. J. W. Smith, Mrs. O. L. Erwin, Mrs. Oliver Orr, Mrs. W. W. Hanaman, Miss Julia Deaver, Miss Annie Jean Gash, Mrs. R. W. Everett, Mrs. Roy Long, Mrs. J. M. Allison and others.

Many Cities to be Visited

In response to invitations extended by cities in Canada and throughout the North and East, the Asheville Chamber of Commerce organized the Third Goodwill Tour of this year. W. E. Breese represents the Brevard Chamber of Commerce and left on Tuesday night with other representatives of civic and industrial interests of Western North Carolina. The date set for return is October 10th. One hundred and twenty-five reservations were made for the Goodwill Tourists, all of which were quickly taken by those to whom the tour was available. Some last minute applications for space on the special could not be accommodated.

The "Land of the Sky Special" with five chartered Pullmans, diners, a club car, an observation car and a baggage car provided luxurious accommodations for the tourists, meals and entertainment being included in reservations for the round trip of twelve days duration. Indications are that the weather will be favorable and a delightfully interesting trip is anticipated.

The itinerary includes the following cities: Harrisburg, Pa., the state capital of Pennsylvania; Buffalo, N. Y., shipping and manufacturing center of the Great Lakes; Niagara Falls, N. Y., where a visit to the illuminated falls at night is planned—this is the greatest electrical spectacle in America; Hamilton, Ontario, Canada, a large manufacturing center and lake port of considerable importance; Toronto, Canada, the Provincial capital of Ontario; Ottawa, Canada, the place of official residence of the governor-general and location of the Parliament buildings; Montreal, Canada, the largest Provincial French city of Canada; Quebec, Canada, the only walled city on the American continent; Portland, Maine, possessing one of the deepest Atlantic ports; Boston, Mass., seaport and manufacturing center; Hartford, Conn., banking and insurance center; New York City, greatest and most diversified city in the world and Philadelphia, Penn., the site of the Sesqui-Centennial Exposition.

The route includes territory from which many winter visitors are drawn and it is the object of the Chamber of Commerce in having a representative on the tour, to give greater publicity to Brevard than has been attempted before in the northern territory, in effort to create a longer season for this community.

During the past two weeks the office of the Chamber of Commerce has been busy preparing publicity material for distribution in connection with the Goodwill Tour. Twelve hundred and fifty Brevard booklets are being mailed to a selected list of business and professional men in the several cities on route that have arranged programs for entertainment of the tourists and most of the persons to whom literature is being sent are particularly interested in the Asheville tour. In addition to this publicity, two thousand pieces of advertising matter and Brevard booklets were taken on the special train for general distribution along the route. Packets of news stories and clippings of Brevard were made up for fifty-four newspapers in the cities through which the special train will operate, to expedite the handling of publicity matter in the cities visited. The Brevard scenic film was taken on the tour and arrangements will be made for exhibition of the picture in as many cities as is possible during the short periods the tourists will remain in the respective cities.

Taking everything into consideration, representation on the Third Annual Goodwill Tour is the most pretentious publicity campaign undertaken this year by Brevard. The Asheville Chamber of Commerce contributed a portion of the expense of the representative from Brevard, the balance being underwritten by the following individuals: Thos. H. Shipman, H. A. Plummer, R. R. Fisher, Lewis P. Hamlin, W. E. Breese, W. McK. Fetzer, F. D. Clement, Dr. E. S. English, Mayo; T. W. Whitmire, S. M. Macfie, R. E.

THE PRAYER CORNER

THE HELMET OF SALVATION. THE SWORD OF THE SPIRIT

Read Ephesians 6:17.

"Then comes the helmet of salvation."

"Salvation will be appointed for walls and bulwarks," said the old prophet. When one is safe in Christ, one is sheltered. No evil can touch us if we are near Christ. Your life is hid with Christ in God.

And now for the offensive armour. Take the Sword of the Spirit, which is the Word of God. All other parts of the armour are for defense. There is something for every part of the body, but the back. This suggests that the Christian soldier should never turn his back to the enemy, for his back is unprotected.

The only weapon for active, aggressive fighting is the sword. It is called the Sword of the Spirit; because the Spirit gives it its sharpness and power to thrust into men's hearts. Jesus Himself gives us an object lesson for the use of the sword: when He met the Tempter He pierced him with texts of Scripture. We should learn to use the Sword of the Spirit in the same way. A Word of God will drive away the enemies.

A Prayer for the Helmet of Salvation and the Sword of the Spirit

Almighty God and Father, in whom alone is safety, help us to put on the Helmet of Salvation, for didst Thou not say by Thy prophet that Thou wouldst appoint Salvation for walls and bulwarks. Christ is our Salvation, safe in Christ we are sheltered. No evil can touch us if we are near Him. Our life is hid with Christ in Thee.

A helmet covers the soldiers head; covers our head, for are we not Thy soldiers and His. And does not the Helmet mean here a confidence in Christ's work wrought in us? A good hope of salvation through our dear Lord's work guards us from despair, encourages us to fight on. What weapon of our adversary can hurt us if we have hope of Divine mercy?

Above all, enable us to take the Sword of the Spirit, which is Thy Word, for Thy Word is a Sword; it pierces conscience, overthrows obstacles, gives us the victory. Satan and his armies fear it.

Teach us to use it as Thou didst use it, O Christ, against the Tempter. Thou didst pierce him with Texts of Scripture. So may we pierce the principalities, the powers, the rulers of the darkness in high places with which we wrestle.

Let us so make Thy Word our own by meditation on Divine Truth that we may ever wield it effectually for attack and defense. And Thine shall be the praise, Father, Son and Spirit, now and ever. Amen.

—C. D. C.

MRS. EMMA HOGSED DIES AT ROSMAN

HAD BEEN ILL FOR SEVERAL MONTHS

Mrs. Emma Meares Hogsed, age 79, wife of W. P. Hogsed, died Wednesday morning, September 22, at 10:25 o'clock at her home at Rosman, after an illness of several months.

Deceased is survived by her husband, W. P. Hogsed, and the following children: Mrs. F. V. Batson and C. P. Hogsed of Brevard; R. L. Hogsed of Calvert; Mrs. J. T. Gillespie of Rosman; Mrs. C. L. Garren of Dacusville, S. C. and Mrs. H. A. Southerlin of Travellers Rest, S. C.; also one brother S. B. Meares, of Skyland, and thirty grand-children and six great-grandchildren.

Funeral services were conducted the following day at Mt. Moriah Baptist church, where she had been a consistent member for several years, conducted by Rev. A. J. Manly.

The pall-bearers were her three sons-in-law C. L. Garren, J. T. Gillespie and H. A. Southerlin, and J. W. Glazener, Alfred White and Flem Glazener.

Lawrence, C. P. Wilkins, Brevard News; O. L. Erwin, Jerome & Tinsley, R. L. Gash, Fred Johnson, Alex Kizer; Dr. T. J. Summey, J. S. Silversteen, and J. S. Bronfield.

KIWANIS CLUB HOLDS "INDUSTRIAL" MEET

MANUFACTURING INDUSTRIES IS TOPIC FOR GATHERING

The meeting of the Kiwanis club held Friday night at the Pierce-Moore was one of unusual interest and well attended. The program was in charge of Brown Carr and H. L. Wilson, the subject centering on the manufacturing interests of Transylvania county.

Mr. Carr gave the club concrete figures on the output of the various industrial plants which Transylvania county now has and discussed in detail the opening and opportunities which the county has at this time for additional industries.

Mr. Wilson spoke of the financial standing of the different small industries which he visited personally, and stated that people from outside would start other manufacturing enterprises here, finding it no doubt both pleasant and remunerative.

R. E. Lawrence informed the club of the unusual plant which we now have in Transylvania county, and of which only a few people were acquainted with, this being the Brevard Manufacturing company, who are at this time manufacturing golf clubs which they ship all over the United States and parts of England.

The News will publish an account of the above meeting in subsequent issues, giving the public more complete details concerning the various manufacturing interests in Transylvania county.

The club enjoyed the usual sumptuous luncheon which Miss Piercy has been serving all along.

The meeting adjourned with the usual song, "God Be With You Till We Meet Again," very ably led by the president, W. E. Breese.