

LOCALS and PERSONALS

Mr. and Mrs. H. E. Martin were called to Greensboro Monday on account of the death of Mrs. Martin's sister-in-law, Mrs. Roy Townsend, which occurred at her home Saturday. Mrs. Townsend is survived by her husband and seven children, the oldest of whom is 11 years of age. The many friends of Mrs. G. E. Lathrop, who is wintering in New Orleans, will regret to learn that she has been ill with flu for several weeks. Last reports, however, state that she is slowly improving. Mr. and Mrs. Percy Verdery and little son, John Albert, of Lincoln, were week-end guests of Mrs. Mamie Verdery, and other relatives here. Mr. and Mrs. Charles Jolley, of Leicester, spent several days the past week with Mrs. Cordia King. W. C. Fortune has accepted a position in Ocala, Fla. D. H. Gilliland, who is manager of a barber shop in Spartanburg, spent the week-end here with his family. Miss Plank, of Hendersonville, visited Mrs. Arthur Harrell the past week, both being former Brevard Institute teachers. Dan English, a student at the University of Georgia, Athens, Ga., has been visiting his parents, Mr. and Mrs. T. A. English. Anthony Tranham and Burrell Daniels will leave the latter part of the week for a motor trip of a few days to Charlotte and Greensboro. Miss Myrtle Barnett, who is studying at Mars Hill College, spent the week-end with her parents, Mr. and Mrs. A. W. Barnett. Mr. and Mrs. Ralph H. Ramsey are occupying housekeeping apartments at the residence of Dr. and Mrs. J. F. Zachary, on Maple street. Mr. Ramsey is manager of the Brevard office of the Hendersonville Mortgage company in the Whitmore building. J. E. Waters and J. C. Hendrix returned Monday from a trip of several days to Richmond, Ind., where they bought a car load of horses to be shipped here. The young baby of Mr. and Mrs. Howard Wyatt has been quite ill with pneumonia, but was improving at last reports. Miss Rubenia Nicholson and Mrs. Harry Patton spent Friday in Asheville.

SOCIETY NEWS

WEEKLY FASHION ARTICLE
Beginning with this issue of The News, there will be carried each week in the Society columns a weekly fashion article by Lucile Buchanan, fashion editor of Harper's Bazar, and one of the greatest authorities on fashion in America. The last word in fashion will be featured in these columns each week, thus rendering to our readers of the feminine sex an expert service which but comparatively few weekly newspapers are able to secure. It is only under special publication arrangements that this service is furnished, hence through this special arrangement between Harper's Bazar and The Brevard News the readers of this paper are enabled to take advantage of this unusual feature from week to week.
JOINT HOSTESSES ENTERTAIN WITH VALENTINE PARTY
Mrs. J. H. Tinsley and Mrs. H. E. Erwin were joint hostesses to a Valentine party Monday evening at the home of Mrs. Tinsley on Maple street. Red hearts and attractive decorations suggestive of the Valentine occasion were effectively arranged throughout the rooms. Valentine games were played, all of which afforded much amusement. Ice cream and cake were served during the evening. About thirty-five guests were present to enjoy this delightful occasion.
FORTNIGHTLY CLUB MEETS WITH MISS TROWBRIDGE
Regular meeting of the Fortnightly club was held Thursday afternoon at the home of Miss Alma Trowbridge, with the entire membership present. Following the business meeting presided over by the president, Mrs. E. Y. Neel, an interesting civic program was led by Mrs. J. F. Zachary on the subject, "The Age of Innocence in the White House," assisted by Mrs. J. E. Waters, who made an enjoyable nature study talk. After the social half-hour and refreshments, the club adjourned to meet February 24 with Mrs. J. E. Waters.
MRS. FRED MILLER IS HOSTESS TO WEDNESDAY CLUB
Mrs. Fred Miller was hostess to the members of the Brevard Wednesday club at its regular meeting Wednesday afternoon at her home on Caldwell street. Seventeen members were present. Following the routine business, an enjoyable program was presented by Mrs. Ethel McMinn on the subject of "Joan of Arc," assisted by Mrs. W. E. Breese, telling something of the life history and of the statues of this heroine and martyr. A pleasant social hour followed, during which the hostess served refreshments. Mrs. V. A. Crawford will be hostess for the next meeting of the club at the home of Mrs. McMinn, on February 23.
SOCIAL CALENDAR
It has been suggested to The News that a Social Calendar be provided each week, telling of the proposed meetings, parties and activities in the immediate future. The News recognizes fully the importance of this feature and will be more than glad to publish a Social Calendar, if the leaders in the various movements will cooperate with The News by phoning in notices of planned events and meetings. Notifications of such will be gladly received over Phones 7 or 189.
RUTH PERRY ENTERTAINS GIRL SCOUTS
Ruth Perry was hostess to the younger girls of the local Girl Scout troop at a Valentine party Monday evening at the home of her parents, Rev. and Mrs. Harry Perry. The house was prettily decorated in hearts and other Valentine suggestions, and the colors of the occasion were further carried out in the refreshments. Various enjoyable games were played during the evening. Guests present included: Jean English, Eliza Nicholson, Rebecca Summey, Hattie Sue Sifton, Winnifred Nicholson, Thelma Johnson, Thelma Orr, Rachel Orr, Helen Galoway, Mildred Hayes, Marjorie Young, Emma Deaver, Susie Hunt, Elsie Perry, Miss Annette Patton, Miss Bertie Ballard, Mrs. David Ward.
MISS LYDAY HOSTESS FOR VALENTINE PARTY
Miss Edna Lyday was hostess Saturday evening at her home in Pisgah Forest with an attractive Valentine party. Valentine decorations were used throughout the house with the same motif being carried out in the refreshments.
MRS. R. S. BOYD IS HOSTESS AT BRIDGE PARTY
Mrs. R. S. Boyd entertained at three tables of bridge Monday evening at her home in Penrose, complimenting Dr. and Mrs. Hurd, of Galeson, Pa., who are friends from her former home. Decorations appropriate to the Valentine occasion were tastefully used in the rooms, and the prevailing colors were further emphasized in the salad course served at the conclusion of the games. Guests present in addition to the guests of honor were: Mrs. H. A. Lays, Asheville; Miss Jeanette Talley, Mrs. Ina Rustin, Mrs. G. H. Lyons, Miss Nelle Aiken, Miss Billie, Miss Jennie Aiken, Mr. Albert, Mr. Moody.

Home

Home
The Keynote of our Association.
The happiness of the individual and the welfare of our nation, revolve about the institution called Home.
In this field we specialize.
We lend money for home building and buying.
We encourage thrift in the home by providing a safe investment to the great American family that lives in the great American home.
Our sound and profitable plan of operation is open to all, and we say:
"IF YOU HAVE MONEY, WE WANT IT."
"IF YOU WANT MONEY, WE HAVE IT."
Join our Association and build a home with the money you pay for rent.
NEW SERIES OPENS MARCH 19th.
What school will bring the biggest per centage of its enrollment?
That school so doing will be given the wonderful Orthophonic!
BREVARD BUILDING and LOAN ASSOCIATION

Weekly Fashion Article
BY LUCILE BUCHANAN
Fashion Editor of Harper's Bazar

(By Special Arrangement Between The Brevard News and Harper's Bazar—Copyright, 1927)
New York, Feb. 14—There was a time, not so many seasons ago, when the mode was a slippery elusive thing, here today and gone tomorrow. Paris launched one idea after another; silhouettes were made and marred in a few months. A silhouette one had achieved by diet, and the help of what we then called a "little girdle," became out of fashion almost overnight. Skirts descended, or ascended in the length of time it took a steamer to cross the Atlantic. Waist-lines were capricious bounds, determined by Paris, at practically a moment's notice. When this line poised for a fleeting season just below our arm-pits, our silhouette was known as "Directoire," when it hovered around our knees our silhouette became Russian. The Smart Woman Insists
Although rather hard on the human figure, this was a splendid state of affairs, because it made the mode an exciting thing for designers and shops — and fashion writers — to launch with a flourish. There was drama in fashion then and cataclysmic happenings. The mode has now become a subtle thing of attitudes and fine gradations. For three seasons, the silhouette has remained practically unchanged. The easy-to-wear costume, with the waist-line placed slightly below normal, at the hip-bones, the skirt short, the lines of the figure defined and flattered, is perfectly suited to our present day mode of life and we continue to demand it. Every season there have been attempts on the part of a few Paris houses to reintroduce the normal waist-line. They know that the return of the normal waist-line means the return of the corset, in some modified form perhaps, but undoubtedly the return of the corset, and they prefer their present unstayed freedom and refuse to be "nipped" in at the waist, even ever so slightly. Sports Idea Dominant
The sports idea that has influenced our entire wardrobe, including our evening clothes, indicates the attitude of the times. This is due, of course, to the rapidity with which life and events now move. Occasions and happenings have become more important than the clothes we wear to them. Smart women think more of how they wear their clothes than what they wear. The sports type of costume is now worn by the smartest women of Europe on every conceivable occasion. This is a highly sophisticated type of costume although it appears to be so simple. It means a simple frock of perfect line and impeccable workmanship, a tiny hat cut with every ounce of ingenuity and cleverness that Paris knows, a scrap of felt or straw with all the accumulated knowledge of generations of French modistes twisted into it, a wrap of exactly the right line, texture and color to harmonize or match the frock. This is the basic structure of the costume, the very beginning from which a success may be made. Upon this structure the smart woman individualizes her costume by means of accessories. Accessories now have reached a point of sophistication and refinement that is an art quite by itself. Accessories may match, but not match too well, or one is suspected of buying them in sets; they must be chosen with exquisite care, and then give the resulting effect of being casually worn. The slightly mannish note that is almost inevitable in the sports costume must not be too mannish. To be "La Garconne" is now demode and is left to spirited local flappers. The successful "costume complete" is a unity of design, color, fabric, and carefully chosen accessories. It is shorn of all unnecessary "fancyness" and prettiness. It is as near well-groomed perfection as indefinite patience, taste, discrimination, and modern workmanship can make it.

CLOSE-UPS WITH YOUR KODAK
Slip a Kodak Portrait Attachment over the regular lens and without interfering with the camera's operation in any way, your Kodak is brought into sharp focus at close range, ready for head-and-shoulder portraits. Ask us for a free copy of "At Home with the Kodak." It describes Kodak Portraiture in detail. Kodak Portrait Attachment 75c. We'll be the kind of finishing you want. FRANK D. CLEMENT The Hallmark Jeweler CLEMSON THEATRE BUILDING

MRS. O. H. ORR ENTERTAINS MATHATASIAN CLUB
Mrs. O. H. Orr entertained the members of the Mathatasian club Thursday afternoon at her home on Caldwell street. After transaction of the usual amount of business, a discussion of the home demonstration work was held, during which Mrs. C. B. Deaver reported to the club about the meeting with the commissioners regarding the matter of retaining the home demonstrator. The club discussed different ways of raising money and a committee was appointed to make further investigations and report later to the club. The committee follows: Mrs. Hume Harris, Mrs. Ralph Fisher, Mrs. W. W. Hanaman. The program for the afternoon was in charge of Mrs. W. W. Hanaman, assisted by Mrs. Roy Long. Mrs. Hanaman told interesting facts regarding the life of John Erskine as a professor and as a writer, making the discussion of more intimate interest by the reading of letters which she had received from Prof. Erskine and some of his students at Columbia University. Adding further to the program was a review of two of Erskine's books, "Galland" by Mrs. Hanaman, and "Helen of Troy," by Mrs. Long. During the social hour musical selections were rendered by Miss Lewis and Miss Koth, of the Institute music department, following which refreshments were served by the hostess. The next meeting of the club will be held at the home of Mrs. Roy Long, February 24.
LIVINGSTON CIRCLE ENJOYS VALENTINE SOCIAL
Among the enjoyable social affairs of the week was the Valentine party given by members of the Livingston circle of the Baptist church to their husbands, at the home of Mrs. W. S. Price, Jr., Tuesday evening. A pretty arrangement of hearts and red crepe paper in the dining room and other rooms through the house added to the general scheme of Valentine decorations. Many games were played throughout the evening to the enjoyment of all. Refreshments in keeping with the occasion were served. Mr. Hartsell's talk just before adjournment was enjoyed by all present. On departure, the guests expressed themselves as thoroughly enjoying the occasion and wishing that another such event might soon occur. About thirty guests were present.
HOMEMAKERS CLASS MEETS
Homemakers class of the Baptist Sunday School met Tuesday afternoon with Mrs. W. H. Hartsell and Mrs. W. H. Grogan, Jr., as joint hostesses, at the home of Mrs. Hartsell. After the business session, the class aims were discussed and interesting talks were made by Mrs. Annie Aiken and "Aunt Ella" Duckworth, Rev. W. H. Hartsell and others. Mr. Julian Glazener, the Sunday School superintendent, was present and his talk was a great inspiration to the class. About \$2,900 was pledged by the ladies present for the new Sunday School rooms. Refreshments were served by the joint hostesses. The next meeting will be held at the home of Mrs. S. W. Radford, March 15.
JOINT HOSTESSES ENTERTAIN T. E. L. CLASS
Mrs. W. T. Bosse and Mrs. L. H. Bosse were joint hostesses entertaining the members of the T. E. L. class of the Baptist church Tuesday afternoon at the home of Mrs. W. T. Bosse. Following the usual routine business presided over by the president, Mrs. W. M. Henry, a most interesting program was conducted by Mrs. G. L. Glazener on the subject "More Consecration." Mrs. Glazener was assisted by several ladies who took part on the program. A social time and delicious refreshments followed the program.
SUNDAY SCHOOL CLASSES ENJOY VALENTINE PARTY
Young lady members of Mrs. D. P. Kilpatrick's Sunday School class entertained the young men of Mr. C. M. Douglas' class with a Valentine party Tuesday evening in the recreation rooms of the Methodist church. The Valentine motif was cleverly carried out in the decorations, in the games played and in the ice cream and cake served by the young ladies. Pretty Valentines were given as favors. In addition to the two teachers, thirty young people were present to enjoy this unusually delightful occasion.
DAUGHTERS OF WESLEY CLASS ENJOY VALENTINE PARTY
One of the most enjoyable social affairs of the Daughters of Wesley Sunday School class of the Methodist church was the Valentine party held at the home of Mrs. Dr. E. S. English Tuesday evening. Mrs. English being assisted in entertaining by Mrs. F. M. Parker and Mrs. Underwood. The Valentine idea was carried out in detail throughout the evening, in the attractively arranged decorations, in the games and contests, in the elaborate costumes worn by the hostesses and guests, in the program rendered, and in the refreshments served during the evening by the joint hostesses. Mrs. R. P. Hollinshead told of the meaning of Valentine day and read a short story appropriate to the occasion. Mrs. J. F. Zachary gave a reading on "An Old Fashioned Valentine." The various games and contests afforded great enjoyment, interspersed with victrola music.