

THE BREVARD NEWS

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No. 17

CLEAN-UP AND PAINT-UP WEEK MAY 2-7

BREVARD TO BE CLEANEST TOWN IN WHOLE COUNTRY

What and when is the Clean Up and Paint Up campaign?—The Modern Crusader—emblematic of a new and popular conception of the National Clean Up and Paint Up campaign—already is carrying his banner of cleanliness, thrift and civic pride into hundreds of communities throughout the country and next week will turn his face toward Brevard. The week of May 2nd to 7th, marks the annual spring clean up activities in Transylvania county which gives promise of being the most beneficial ever undertaken here.

For three years, the town officials, the fire chief and civic clubs have been working side by side with the Woman's Bureau and the Chamber of Commerce to clean and beautify this community on the broad basis that "good citizenship is good business" and that to follow the Modern Crusader is to enlist in the public service.

The Clean Up and Paint Up campaign is launched at different dates in different communities according to their geographical location and their climatic and other local conditions, and, when properly conducted, lasts long enough to do a thorough job of cleaning up, beautifying, repairing and general rehabilitation. In most communities the period for launching the campaign lasts one or two weeks although in many places the campaigns run for longer time. In Charleston, S. C., a clean up campaign ran for six months, and at New Smyrna, Fla., the beautifying and cleaning activities covered a period of two years.

The purpose of the campaign is: Not only to "Clean Up" but to permanently commit to cleanliness, attractiveness and public respect, everything cleaned up. The mere cleaning is transient and futile without public commitment to the new order of things—so that being "clothed in a garb of righteousness" as it were, and, in its dress of grass or shrubbery, a thrift garden, or paint, the place will so inspire the respect of everybody that it will not be permitted to revert to its former disorderliness.

It has been found that one of the few movements which individuals, regardless of religion, creed, race, prejudices or politics can unqualifiedly get behind is the Clean Up and Paint Up work.

Let's all go. The National Clean-Up and Paint-Up campaign bureau suggests a program of daily events to give the proper impetus during the campaign week. This program which is now in successful use in many cities is as follows:

Sunday—Church Cooperation Day. All clergymen of the town are asked to make special announcement of the clean up campaign at Sunday services.

Monday—Fire Prevention Day. Clean basements and attics of rubbish, greasy rags and waste paper. All fires are the same at the start.

Tuesday—Front Yard Day. Cut lawns, prepare gardens and flower beds for planting, clean walks around the house.

Wednesday—Dandelion and Flower Bed Day. Dig dandelions, exchange plants, plant flower beds and trim shrubs.

PRIZE WINNERS IN DRESS CONTEST

Display to Be Entered at Durham Meet by Mrs. J. S. Silversteen—Big Day for Cotton

Great success attended Brevard's first cotton dress contest staged by girls of the home economics department of the local high school Friday of last week, the contest being sponsored by the federated clubs of the town, at the instigation of the district president of the State Federation of Women's Clubs, Mrs. J. S. Silversteen.

The dresses of the contestants were arranged in three groups, including morning dresses, sports dresses and lingerie dresses, and two prizes were awarded for each of the three groups, a first prize of \$5 and a second prize of \$2.50.

The judges awarded the following prizes: Morning dresses: First prize, Tina Hedrick, second prize, Mildred Barnett; sports dresses: first prize, Ruth Cantrell, second prize, Gertrude Hamilton; lingerie dresses: first prize, Edna Mae Henderson, second prize, Rowena Orr.

The three first-prize dresses will be taken to Durham next week by Mrs. Silversteen to be entered into the State cotton dress contest. Mrs. Silversteen has been appointed as one of the judges in the state contest.

All of the dresses on exhibition for the local contest displayed excellent workmanship and a variety of designs and styles, which were made under the supervision of the home economics teacher, Miss Rachel Hall. Judges in the contest included: Mrs. R. E. Lawrence, Miss Ada Walker, Mrs. R. W. Foster, Mrs. W. H. Harris, Mrs. J. J. W.

MAYOR'S PROCLAMATION FOR CLEAN-UP WEEK

Once again the citizens of Brevard are asked to act in concert, each individual doing his part for the good of all people of the town.

May 2-7, inclusive, has been designated as clean-up and paint-up week for this beautiful town, the movement having originated in the Woman's Bureau of the Chamber of Commerce with a challenge to every good citizen of Brevard.

The purpose of this concerted action is to clean the town of rubbish, paint the buildings and beautify the lawns. The pleasure and the health of our citizens depend upon the manner in which we keep our premises, and our success as a resort center is dependent entirely upon such conditions.

Our progressive citizens know the value of a clean town, therefore, I, as mayor of Brevard deem it unnecessary to issue any formal proclamation concerning clean-up and paint-up week, content in the belief that each and every one will do a citizen's full part in making Brevard the cleanest and most presentable and attractive town in the hills of Western Carolina.

T. W. WHITMIRE, Mayor of Brevard.

SCHEDULE OF TRASH WAGONS FOR WEEK

The town will be divided into four districts, using Main and Caldwell streets as the dividing line:

No. 1. All that section situate north of Main and east of Caldwell, from the intersection of these streets to city limits.

No. 2. All that section situate south of Main and east of Caldwell from the intersection of these streets to city limits.

No. 3. All that section south of Main and west of Caldwell from the intersection of these streets to city limits.

No. 4. All that section north of Main and west of Caldwell from the intersection of these streets to city limits.

The town truck will collect trash as follows: Monday, May 2—District No. 1 Tuesday, May 3—District No. 2 Wednesday, May 4—District No. 3 Thursday, May 5—District No. 4 Please have your trash put on sidewalk in a barrel or box on the day that the truck is to be in your district.

bery. The dandelion pest has decreased perceptibly in the last three years. Keep up this fight.

Thursday—Paint Day. Paint and brighten up inside and out, porches, fences, woodwork, screens and porch chairs. Business houses clean windows and replace old awnings. "A little paint works wonders."

Friday—Back Yard Day. Clean back yards, repair fences and sheds, screen garbage cans. Put up screens, plant thrift gardens.

Saturday—Vacant Lot Day. Everybody join in and help school children clean vacant lots and remove tin cans, paper and dead weeds. Flow and plant garden plots wherever possible.

WEEK'S REVIVAL TO START SUNDAY

Rev. O. L. Simpson Will Preach—Home Prayer Meetings To Be Held Thursday Evening

Beginning next Sunday, May 1, and continuing through the following Sunday, special revival services will be held at the Methodist church.



Rev. O. L. Simpson

conducted by the pastor, Rev. O. L. Simpson. Services will be held every night during the week, beginning at 7:45 o'clock.

Preparatory to the special series of meetings, cottage prayer meetings will be held in the homes of various members on Thursday night of this week, beginning at eight o'clock.

The cottage prayer meetings and the leaders are as follows: L. B. Haynes leader at the home of Dr. J. F. Zachary; H. C. Ransom leader at the home of B. W. Trantham; J. F. Barrett leader at the home of J. M. Kilpatrick; Mrs. R. P. Hollinshead leader at the Waltermire hotel.

An earnest request is made for all church members living in these several districts to attend one of the meetings Thursday night. An invitation is extended to the public to attend the services to be held at the church during next week.

ROSMAN PRIMARY SELECTS FISHER

Rosman's primary election last Monday gave high vote to the following ticket: For Mayor, Lee R. Fisher. For Aldermen, Craig Whitmire, Lee Nicholson, E. M. Collins.

There has been some talk that the next high men will run in the general election next week. These were as follows: Mayor, J. R. Mahoney, Aldermen, D. H. Winchester, J. F. Hayes, W. J. Moore.

Some of the citizens have stated that there is a possibility of no contest being waged in the general election, permitting the high men as selected Monday to be confirmed as city officers for the next two-year period.

W. O. W. WILL HOLD BOARDS ON MAY 5

Log-Rolling Convention To Be Held Here Next Thursday—Big Crowd Coming

Thursday, May 5, will be a great day for Brevard, when nearly 300 delegates will attend the Log Rolling convention of the Woodmen of the World. The sessions of the convention will be held in the county court house.

The Brevard municipal band will furnish music for the occasion. The convention will open at ten o'clock in the morning, when an address of welcome to the city will be made by Hon. W. E. Breese, representing Mayor Whitmire. This will be followed by short addresses by H. A. Plummer, for the Chamber of Commerce, and James F. Barrett, for the Kiwanis club.

A picnic dinner will be served at noon on the court house lawn, and all members of the W. O. W. are urged to bring well filled baskets.

W. H. Grogan, Jr., district representative for the Woodmen of the World, is highly elated over the manner in which Brevard in general is cooperating with the order to give to the visiting delegates a fine welcome and a day's splendid entertainment.

ALL PRESENT BOARD IS RE-NOMINATED

Mayor T. W. Whitmire was nominated in Monday's primary to succeed himself, his opponent being T. M. Mitchell, a former mayor of Brevard. All the present aldermen were nominated by decisive majority over their opponents, and the democratic ticket will enter the general city election next Tuesday as follows:

For Mayor: T. W. Whitmire
For Aldermen: W. M. Henry, R. P. Kilpatrick, T. L. Snellson, B. W. Trantham, J. E. Waters.

The primary was pronounced one of the most peaceable elections ever held in Brevard, and while the followers of each candidate were active in support of their favorites, there was no bitterness of feeling noticeable, the day having a holiday air about it.

DAVIDSON RIVER TO WORK ON CEMETERY

A movement is on foot for cleaning up Davidson River cemetery, which is very badly in need of attention. All persons interested in seeing this cemetery cleaned up and are willing to assist in the work are asked to make their contribution to Harry Patton or Willie Deaver.

CHOIR REHEARSAL AT METHODIST CHURCH

Choir rehearsal of the Methodist church will be held at seven o'clock Friday night of this week, instead of the usual hour at eight o'clock. The change in hour is made this week on account of the play at the Institute, which some of the choir members wish to attend.

PICKENS-BREVARD HIGHWAY MEETING

Brings Results—37 Brevard Men Attend Big Meeting—All Well Pleased

SHIPMAN AND BROMFIELD NAMED ON COMMITTEE

Road Will Be Surface Treated Within Next 60 Days, Is Promise Made to Brevard

Thirty-seven citizens of Brevard journeyed to Pickens, S. C., Tuesday night and held a joint meeting with the Pickens Chamber of Commerce Representatives from Anderson, Columbia, Clemson College and other South Carolina towns were present. The meeting was for the purpose of getting concerted action on part of the road officials of the states in completing the Pickens-Brevard highway.

Thos. H. Shipman, of the Brevard Banking company, has advocated completion of this highway for past several years, urging it as one of the greatest assets of this section of the state. The meeting Tuesday night was a result, many citizens say, of Mr. Shipman's tireless effort to have this highway completed.

Mr. B. Lewis, of Pickens, presided over the meeting and introduced various speakers. James P. Calkins, prominent Pickens attorney, came the visitors to Pickens, and a short address that sparkled with humor assured the North Carolina visitors that South Carolina would do her share in joining the states, in spite of what the world said about the South Carolina governor and its legislature, who has recently adjourned. Mr. Calkins said that some business men in town had objected to this highway a few years ago, fearing it would bring business into Brevard, but that these same business men to are the highway's greatest supporters, in that the highway improvements already effected had contributed much to the upbuilding business in Pickens. The speaker paid a glowing tribute to Chair Page, of the North Carolina highway commission, and wished he might be employed by the state of South Carolina.

After the welcome address, meeting was turned over to Thos. Shipman who introduced Brevard speakers. Mr. Shipman told of agreement entered into between two states about eight years ago which was to the effect that as far as possible a fine highway should link the towns in the counties of the state line. The road construction already done was an outgrowth of this cooperative work, and

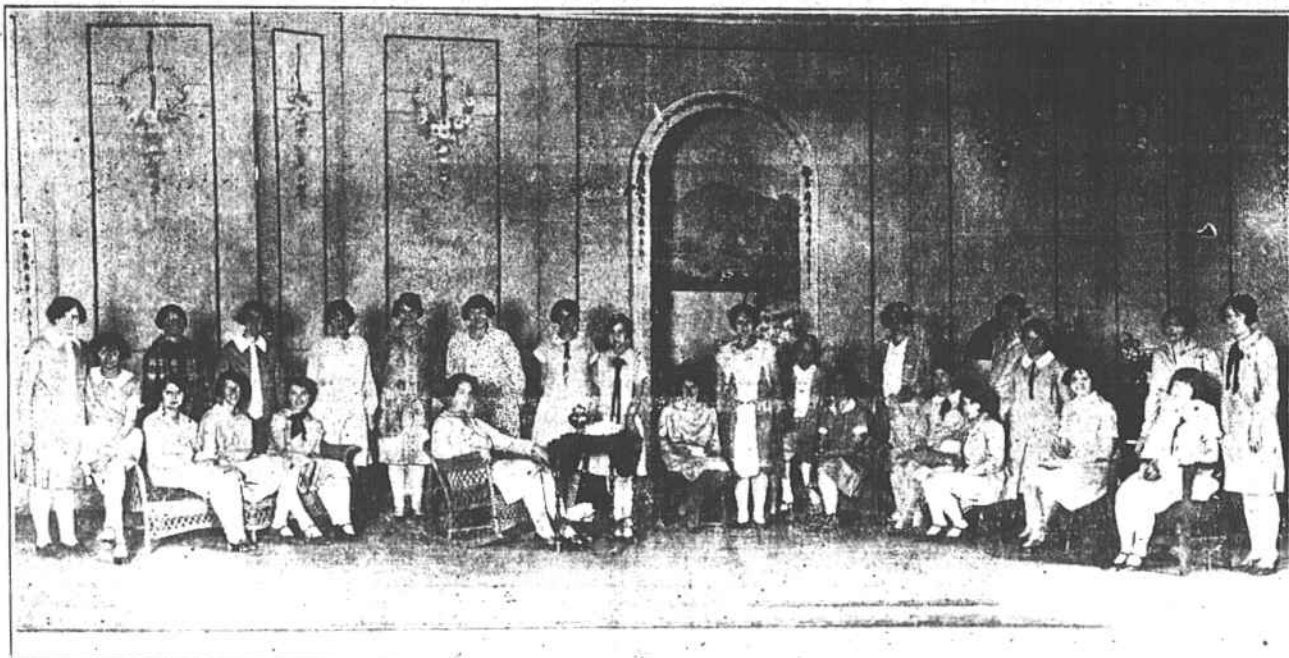
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BAPTIST LADIES TO ENTERTAIN

The Asheville Division of the man's Missionary Union will hold annual meeting at the Brevard Baptist church on the evening of May 17, and an all-day session, May 18. It is expected that some of the state leaders will be present on this occasion and give addresses along missionary lines and the fundamentals of the mission work.

It is hoped that many Baptist women of the county will plan to attend this meeting, as it will be one of both inspiration and information.

KING COTTON'S DAY WITH QUEENS OF BREVARD



The group of girls of the Home Economics class of the Brevard High School participated in the Cotton Dress contest the past week. FIRST ROW: Edna Mason, Mildred Barnett, Julia Wood, Bessie Orr, Rowena Orr, Wilowree Byrd, Virginia Allen, Mary Osborne, Wilkins. SECOND ROW: Anna Hamilton, Nell McGraw, Bessie Harrison, Martha Collins, Edna Mae Henderson, Mildred Silversteen, Bell Reed, Sara H. Harris, Mrs. J. J. W.

DEAF CHILDREN DELIGHT BREVARD

Guests of Kiwanis Club Friday Night—Members Visibly Moved by The Children

IN SONG AND SPEECH

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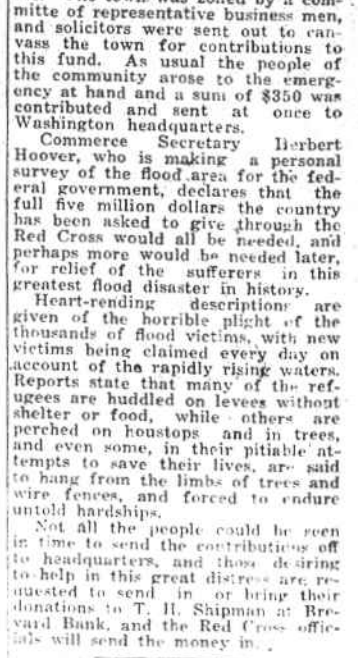
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POULTRY MEN MEET SATURDAY

The regular quarterly meeting of the Poultry Association will be held in the court house Saturday, April 30, at 2:30 p.m. Will discuss the condition of the poultry industry in the state.