

# THE BREVARD NEWS

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No. 28

## MASS MEETING IS CALLED FOR NEXT SATURDAY, 2 P. M.

For Purpose of Organizing Citizens & Tax Payers League

ALL IS SIGNED BY PROMINENT MEN

Quarter Page Advertisement In This Paper Is Used for Call

Call is made by six citizens of the county, signing themselves as "The Committee," for a meeting to be held in the county court house next Saturday afternoon at 2 o'clock for the purpose of "discussing the advisability of organizing a Citizens and Tax-Payers League for Brevard and Transylvania county."

Signers of this call are: J. H. Tinsley, M. W. Galloway, Frank Jenkins, W. H. Grogan, Sr., J. L. Wilson and E. Carl Allison.

The call for the meeting states that the time has come when the citizens are more interested than ever before in the question of taxation and the management of county and town affairs. The fact that next year's budget is ready for inspection is stressed, and the call for the meeting says further that the budget should be studied to the end that the "citizens can give intelligent advice and counsel to the public officials."

Those sponsoring the meeting and proposed organization of the league express the belief that a crowd of interested men and women will attend the meeting.

Call for the meeting is printed in quarter page advertisement on another page of this issue of The Brevard News.

## MADE MOST WHEAT AGENT EVER SAW

Raleigh, N. C., July.—The effect of using a small amount of quick-acting nitrogen as a top-dressing for wheat is tersely but effectively told by County Agent E. S. Willaps of Randolph County who last week attempted to help harvest a five-acre tract which he was using as a demonstration.

"Last Friday," says Mr. Willaps, "I was in one of the worst mix-ups that I have ever seen. We applied 200 pounds per acre of nitrate of soda on a five-acre piece of wheat this spring. Friday, we tried to cut the wheat. There had been a heavy wind and it was blown in every direction. I believe that this land would have made the greatest yield of wheat that I have ever seen had it stood up. The wheat was so thick and so rank that the knottor on the binder was almost in constant motion. We could not use the carrier and you could walk across the field on the bundles. I cannot say now what yield it will make, but certainly it is the most straw that I ever saw on a piece of land."

The average yield of wheat in Randolph County in 1927 was only 12 bushels per acre and the average money value per acre amounted to \$18.12. Apparently, if the wheat on this demonstration makes the yield that Mr. Willaps' picturesque description indicates, interesting facts will be brought out as to how to increase wheat yields and values in the future. Randolph County is one of the leading wheat-growing sections of North Carolina. Last year, 30,743 acres were planted with only Davidson County planting a larger acreage. The total production was 386,916 bushels with Rowan making a slightly larger yield with an acreage less than Randolph by some 300 acres.

However, the results of this demonstration indicate that it will be wise in the future for farmers of the county to top-dress their wheat with such quick-acting nitrogen fertilizers as nitrate of soda and thus obtain the excellent yields which appear possible to obtain.

## DEATH OF MRS. LATHROP SHOCK TO COMMUNITY

Friends throughout the community were shocked and saddened Wednesday on learning of the death of Mrs. G. E. Lathrop, which occurred at her home in Brevard Wednesday night at 8:30 o'clock, following an illness of heart trouble of the past 10 days. Funeral services will be held this (Thursday) afternoon at 2 o'clock at the St. Philips Episcopal church, conducted by the rector, Rev. Harry Perry. The body will be removed for burial to Mrs. Lathrop's former home in Vermont.

The sad news of this death was learned just before going to press, and a more detailed account will be given in next week's issue of The News.

## CHOIR PRACTICE FOR BIBLE CONFERENCE

Choir practice for the approaching Moody Bible Institute conference will be held in the Baptist church Friday night at 8 o'clock. The four choirs of the different churches are asked to meet at this time in preparation for the large choir which will be organized for the two-weeks' conference.

## BUDGET ESTIMATE SETS TAX RATE AT \$2.95 ON THE \$100

Assessed Valuation Is Reduced By Three Million Dollars In Estimate

MAKING TOTAL TAX BILL SAME AS LAST YEAR

School Fund Gets \$1.43 Out of the \$2.95 Estimate—Debt Service Next

Transylvania county's annual budget estimate for the coming year provides for a tax rate of \$2.95, based on an estimated valuation of \$9,000,000, to provide a budget of \$325,739, amount estimated to pay running expenses of the county during the present fiscal year, pay interest and retire bonds falling due. Last year's tax rate was \$2.40, but the assessed valuation of the county was placed at \$12,000,000. Assessments have been cut 25 per cent, or \$3,000,000, while the rate has been increased by about the same per cent. The total budget for the present year is just about the same as that during the year just closing.

The budget estimate was prepared by County Accountant Alex Kizer, presented to the county commissioners for their consideration, and placed in the office of the register of deeds, for inspection by the public.

The rate of \$2.95 on the hundred dollars valuation is divided as follows:

County General fund	15
County Poor	.04
County Health	.01
Roads and Bridges	.15
Debt Service	1.17
6 Months' School, Current Expense	.95
6 Months' School Debt Service	.21
Extended School term, current expense	.27
	2.95

It is shown in the above distribution of expenses that the county's budget goes largely to two items—that of paying interest on borrowed money and in retiring the bonds as they fall due, and in operating the schools of the county. Of the estimated rate of \$2.95 on the hundred, \$1.43 of this amount goes to paying for the school buildings and in operating the schools of the county. The next item of expense, in size, is that of "debt service," payment of interest and bonds. It takes \$1.17 out of each \$2.95 estimated rate to take care of this item. The school rate of \$1.43 and the debt service rate of \$1.17 combined make \$2.60 out of each \$2.95 paid to care for these two items, leaving only 35 cents out of each \$2.95 for all other purposes.

From this 35 cents to be levied for all other purposes except the schools and debt service, there must be paid all officers' salaries, conduct of courts, the jail, the county home, health work, and the road and bridge work.

The county is paying now for the fine new school buildings that have been erected within the past few years, all the roads that have been built, the bridges that span the mountain streams. Two new school buildings have been erected during the recent past—the Brevard High School building and the fine new High School building at Rosman.

While the tax assessors have not completed the work throughout the county, the estimate of a nine million dollar valuation is fairly correct, it is said by county officials, and will run some over that mark. The budget estimate is made on that basis, at the rate of \$2.95 tax levy, which, added to the other sources of income will raise the amount of the necessary expense budget of \$325,739.

The commissioners will take action on the budget estimate on July 23.

## PLANS FOR FLOWER SHOW BEING MADE

Plans for Brevard's second annual flower show were outlined and discussed at length at the regular meeting of the Women's Bureau held Monday afternoon. The exhibit will be on a much larger scale than that of the first year's attempt, and will be the outstanding event of the summer's entertainment program for both tourists and residents, according to present plans.

The flower show will be held as a one-day event about the middle of August, the date to be announced later. It will be held in the large room on Main street formerly occupied by Plummer's store.

The exhibition will include home-grown flowers of practically every known variety, as well as many wild flowers, potted plants and ferns. Winners for the best exhibits in the various entries will be given ribbons for the first, second and third prizes.

All housekeepers of the town are urged to bear this event in mind and to have as many varieties of cut flowers and potted plants as possible ready for entry into the flower show at this time. Judges of the various entries will include outside men who are experienced and capable in judging such contests.

## BANNER PERIOD OFFER COMES TO DEFINITE END SATURDAY WITH LESS VOTES NEXT WEEK

Every Indication Points to Fight to Finish as Members Marshall Forces Under Offer—The "Salesmanship Club" Settles Down to One of Grim Determination to Win as Banner Period Offer Nears End—Rally of Subscriptions Are Expected Now.

The Banner period EXTRA VOTE offer comes to a close Saturday night at 9 o'clock. Bring in or mail your subscriptions and votes to The Brevard News in time to be counted in on the big vote offer.

The Banner Period EXTRA VOTE offer of 175,000 EXTRA VOTES on each and every \$30 worth of subscriptions turned in before 9 o'clock Saturday night is the incentive for the club members to do their very best work. Only a few hours more are left in which to work and make your efforts count so much.

Set A Mark  
Salesmanship Club members, while the opportunity is before you to gain thousands of extra votes, between now and 9 o'clock Saturday night, take every possible advantage of it. If you have set yourself a mark to reach in subscriptions on this big extra vote offer, reach that mark if you possibly can, and next week set your mark a little farther ahead and make an effort to reach that mark. Simple perseverance and determination plus results will win.

Too Many Votes Will Win  
And by the same token, too few votes will lose—you can't get any too many votes—you may just as well have too many as too few—this is your opportunity to get ahead.

Work! Work! Work!  
The campaign manager's advice to Club Members and those contemplating entering is that they keep busy until the very last minute of the BIG EXTRA VOTE OFFER and get just as many Extra Vote Ballots of 175,000 as they possibly can.

It is better to win by too many votes than to lose by too few. Get after all those promises and get as many in as you possibly can. REMEMBER, the best voting opportunity of the entire campaign comes to a close next Saturday at 9 p. m. "Nuff Sed."

## LIST OF SALESMANSHIP CLUB MEMBERS AND THEIR VOTES ACCEPTED FOR PUBLICATION.

DISTRICT No. 1  
Here Is What Can Be Won In This District—Chevrolet Sport Sedan, Ford Tudor Sedan, Atwater Kent Radio, Living Room Suite, \$15 Cash Prize.

MEMBER	ADDRESS	VOTES
Mrs. Lucy Holt	City	5,000
Miss Marion Yongue	City	5,000
Mr. Mack Grogan	City	5,000
Mrs. J. L. Saltz	City	5,000
Mrs. Harry Johnson	City	5,000
Mrs. Thomas Teague	City	5,000
Miss Rebecca Summey	City	5,000
Miss Margaret Miller	City	5,000
Mr. J. A. Glazener	City	5,000
Miss Josephine Clayton	City	5,000
Mrs. J. D. Simpson	City	5,000

DISTRICT No. 2  
Here Is What Can Be Won In This District—Chevrolet Sport Sedan, Ford Tudor Sedan, R. C. A. Radio, Orthophonic Victrola, \$15 Cash Prize.

MEMBER	ADDRESS	VOTES
Miss Pearl Lyday	Brevard, R-2	5,000
Miss Emily Ruth Moore	Brevard R-2	5,000
Miss Helen Henderson	Quebec	5,000
Mrs. Jordan Whitmire	Rosman	5,000
Mrs. P. T. Watson	Cedar Mtn	5,000
Miss Susie S. Jordan	Calvert	5,000
Mrs. E. H. Mackey	Penrose	5,000
Mr. Wash Fisher	Rosman	5,000
Mrs. M. L. Stophel	Pisgah Forest	5,000
Miss Blanche Arrowood	L. Waxaway	5,000
Miss Azlee Justus	Blantyre	5,000

## BREVARD INSTITUTE ISSUES NEW BOOKLET

Brevard Institute's catalogue for 1928 and '29 is just off the press and is being distributed to students and prospective students throughout various sections of the country.

Clear pictures are shown of the various buildings on the campus, together with group pictures showing some of the school activities, a chart showing schedule of daily work, and all reading matter that goes to make up the contents of an ordinary school catalogue.

The book is an attractive publication, neatly bound in a blue cover, the contents depicting well the various activities and courses of study offered at this well-known institution of learning, which is under the superintendency of Rev. J. F. Winton.

## SINGING CONVENTION AT DUNN'S ROCK CHURCH

Community singing convention will meet with Dunn's Rock church next Sunday afternoon at 2 o'clock. Everybody is cordially invited.

## Get Letters Post Marked

Members who are enrolled in the "Salesmanship Club Campaign" who are working for the rich prizes and who live outside of Brevard will have the privilege of working up to the closing hour of the different vote offers. Work right up to the closing hour and get your letter post-marked before 9 p. m., July 14th, and it will be accepted. This has been decided upon on the part of the Campaign Manager and with the benefit of this arrangement members in the outside territory will be working on an equal footing with other members. All mail subscriptions bearing a post mark before 9 p. m., July 14th, will be accepted. This includes subscriptions that might be mailed in by the subscribers themselves, who wish credit to go to their favorite candidate.

## Public Interested

Public interest in this great campaign is shown by the number of subscriptions given the members each day and sent in to be credited to their favorites in the race. The Salesmanship Club and its energetic and ambitious members have aroused Brevard and the territory of The News and have shaken it to its very depths so to speak, as on every hand the Salesmanship Club and its elegant and costly automobiles and other valuable prizes are the chief topic of conversation on the street corner and in the homes and in every place the active members have invaded in their quest for votes and subscriptions, with the result that today hardly a person can be found who has not heard of this wonderful Salesmanship Club race and who is not saving votes and subscriptions for their favorite in the race.

Remember members, your efforts can win for you this week under the big extra offer now in effect. Take full benefit of every hour in your command and win now.

## S. S. ASSOCIATION TO HOLD SESSIONS AT PISGAH FOREST

July 31 and August 1 Are Dates of Big County Convention

MISS FLORA DAVIS ONE OF SPEAKERS

Alexander and Orr Are In Charge of Arrangements—Big Crowd

Officers of the Transylvania County Sunday School Association announce that the Annual County Sunday School Convention will be held on Tuesday and Wednesday, July 31 and August 1, at Pisgah Forest Baptist church, Pisgah Forest.

Outside speakers helping in the convention will be Miss Flora Davis, Raleigh, acting general superintendent of the North Carolina Sunday School Association; and Prof. J. O. Webb, Waverly, Ala., superintendent of Methodist Sunday School, and principal of the High School.

Also helping on the program will be several of the best known Sunday School workers in the county. The convention is interdenominational, and workers from all Sunday Schools in the county are invited to participate in the work.

In charge of the arrangements for the convention are D. H. Orr and Otto Alexander, president and secretary of the County Sunday School Association. These officers are requesting the co-operation of all pastors, superintendents and other Sunday School leaders in the effort to make the convention a success.

The officers have announced that again this year a pennant will be presented to the Sunday School having in the convention the largest number of representatives, sixteen years of age and over, according to the number of miles traveled. It is expected that there will be much friendly competition for the pennant among the Sunday Schools of the county.

## BREVARD BOYS IN CAMP ARE HAPPY

Reports coming from the nine boys of Transylvania county who are now in attendance at the Citizens' Military Training Camp at Fort Oglethorpe, Ga., are to the effect that they are thoroughly enjoying the time spent there in military training and recreational features. Various events are being staged from time to time, and in many ways the boys are finding this experience both enjoyable and profitable. The thirty-day encampment will come to a close in another week, at which time the boys will return to their homes in different sections of the county.

Transylvania boys now at C. M. T. C. include: Julius Hinton, Leon Lyday, Thomas McCall, Randall Lyday, Robert Morris, Thomas Mitchell, Eben Morrow, Gaston Siniard, Edwin Stanford.

## ADENOID CLINIC TO BE HELD HERE

Plans have been perfected for a tonsil and adenoid clinic to be held in the Brevard Primary School building for all children of the county between the ages of six and 12, beginning Tuesday, August 7 and continuing for four days. The movement is sponsored by the county board of education, working in cooperation with the state board of health.

Physicians in charge of the clinic will be Dr. J. B. Greene and Dr. Matthew Broum, both noted specialists of Asheville. Full emergency hospital equipment will be provided and eight registered nurses will assist in the operations. The nurses will come to Brevard in advance of the scheduled date and make all necessary arrangements so that operations may take place at once on the opening day.

The tonsil and adenoid operations will be given free to school children whose parents are unable to pay for same, but a nominal charge of \$12.50 will be required for each operation on children whose parents are able to meet the expense. It is requested that all those in the county desiring to have tonsil or adenoid operations at this clinic, make arrangements as soon as possible with the county superintendent, physicians or state nurse.

## NEW SIDEWALK BEING LAID ON CALDWELL AVE.

Caldwell avenue, beginning at the corner of Caldwell and Main street, is being widened six feet and a new concrete sidewalk laid along the side of the new James building at this place. The adjoining building owned by R. P. Kilpatrick, and occupied by K & M Auto company, has been recently torn away six feet to give a uniform width of Caldwell avenue and allow for greater safety at this important busy thoroughfare.

The work of widening the street and laying the new sidewalk is under the supervision of State Commissioner C. C. Kilpatrick.

## OXFORD SINGING CLASS IS COMING NEXT WEDNESDAY

Concert to Be Given in the High School Auditorium, At 8:00 O'Clock

EVERY MASON IN THE COUNTY TO ATTEND

Cordial Invitation Given to the Public to Enjoy Wonderful Concert

On Wednesday evening, July 18, at 8 o'clock in the auditorium of the High School building, the Oxford Singing Class will give a concert. The Oxford institution is maintained by the Masons of North Carolina, at which the orphaned children of deceased Masons live and are educated. The class from the institution is especially trained for concert work, and it is always given a great reception in every town where the class appears.

It is believed that every Master Mason in Transylvania county, both resident and visiting Masons, will attend the concert, bringing their families and friends. The public is invited and urged to attend the concert. It is said that Masons in each section of the county are planning to attend the concert in bodies, bringing their families and friends. There will be no special committee work done, according to the Master of the Lodge, but each Master Mason is expected to work up interest in the concert, attend it himself and ask his friends to attend.

Admission charges go to the Oxford institution, to be used in the education and training of the boys and girls there.

## U. D. C. LIBRARY ENJOYING GROWTH

A decided increase in attendance and book circulation at the U. D. C. Library is noted during the month of June over that of previous months, according to a report submitted by Librarian Miss Edith Hunt.

The report for June reveals the fact that there were 514 books in circulation during the month, with an attendance of 506. There were seven new members enrolled and four new books shelved. The library hours are from 10 to 12 in the mornings, and from 2 to 6 each afternoon.

Recent books added to the shelves include: "Sir or Madame" by Ruck, donated by Mrs. H. Case; "North Star" by King, and "Barbery Bush" by Norris, both donated by Miss Annie J. Gash.

A new non-fiction rent collection book has also been added during the week, being "The Intelligent Woman's Guide to Socialism and Capitalism" by Bernard Shaw. Concerning this book, Shaw, the author, says that he has been working on it for over six years, and then "it has been more difficult to write than all of my plays—it is my last will and testament to humanity." Brilliantly, wittily, persuasively, he summarizes his gospel for national and rational living. In this book, the author strives to get at the American men through the American women, believing that every male citizen is supposed to understand politics and economics and finance. In an interesting and entertaining manner, Shaw undertakes in this volume to answer the oft asked question, "Are there any intelligent women in America?"

## SOUTHERN ISSUES SPLENDID BOOKLET

A booklet of unusual beauty and interest is that just edited by the Southern Railway system, telling in picture and story of the attractions, advantages and natural resources of the Southern Appalachian mountains in western North Carolina, Eastern Tennessee and North Georgia. Mention is made of Brevard, as the center of the fertile Transylvania county, and of its many waterfalls, and golf course, showing pictures of some of the falls and other points of interest in the county.

The book is of a splendid grade gloss paper, with clear-cut pictures, maps and descriptions of many places of interest throughout the Southern Appalachian mountains, and is bound in blue cover with gold and white lettering, with the title "Land of the Sky" in large gold letters.

This book is distributed by the Southern Railway company to all sections of the country, and is generally conceded one of the best advertising mediums available for Brevard and surrounding territory.

## BAND ENJOYED TREAT PROVIDED BY CHURCH

Members of the municipal band were given a treat Tuesday night after the usual band concert on the court house lawn. Ladies of the Daughters of Wesley Sunday school class of the Methodist church treated each of the players with quantities of ice cold lemonade, in appreciation of their services in furnishing free concerts twice a week to the general public.