

## SOUTHERN PUBLIC UTILITIES GIVEN FRANCHISE HERE

Application Passed Third Reading at Monday Night's Session

## DUKE INTERESTS OWN PROPERTY IN COUNTY

No Word Given as to Plans for Entering This Field — Official Visited Town

At the meeting of the town council Monday night, application for a franchise filed by the Southern Public Utilities company at a former meeting, passed third and final reading, and the franchise was granted. The Southern Public Utilities company, selling agents for the Great Duke Power company, made application for the charter several weeks ago, through the company's counsel, Wm. E. Breese, following a visit to Brevard by W. S. Lee, president of the Duke Power company, and Mr. Marshall, president of the Southern Public Utilities company.

The franchise gives permission to the power company to erect poles and electric power lines along and over the streets of Brevard, to carry on such work as is necessary for the construction of these lines and their maintenance, and sell electric current for purposes of light and power.

The Southern Public Utilities company has made no statement for publication as to the time the company will begin operations here, nor has the company given any indication to the press as to their future plans in this community.

It is known, however, that the company owns and controls considerable property in the upper end of the county, and many citizens here have high hopes of early development in Transylvania county which will mean much to this section.

The Duke company has been the direct means of bringing many industries into North and South Carolina, to the towns and communities in which the company operates its power lines. It is believed by many citizens here that industry will follow the Duke company into this section.

## ANOTHER COMPANY ASKS FRANCHISE

Application Made at Board Meeting Monday — Deferred for 60 Days

Mr. Waugh, representing, he stated, big New York interests, made application to the town council Monday evening for a franchise for operation of electric power and light lines in the town of Brevard. The request came immediately after the council had granted a franchise to the Southern Public Utilities company.

The New York man has been in Brevard, at intervals, for several weeks, and had gathered much data about this town and county. His company, he stated to the board of aldermen, is especially anxious to come into Brevard and operate here.

In view of the fact that Mr. Waugh's company is not known here, he was given sixty days in which to present satisfactory proof to the officials that his company is able to carry out its obligations, should a franchise be granted the concern.

One member of the board expressed the opinion that it would hardly be fair to the Duke company, after citizens of the town had invited the big Charlotte concern to come here, for the town to grant a franchise to a New York concern about which the town knows nothing. This view seemed to meet with the approval of the majority of the members of the board, it is said, hence the delay of 60 days.

Applications for franchises here would indicate that this community is attracting the attention of outside capital to a very marked degree. Those citizens who have been urging establishment of industrial plants here are highly elated over the bright outlook for the future of this section.

## BOOKS OPEN OCT. 6 FOR REGISTRATION

Registration books for the various precincts in the county will open next Saturday, and voters who have moved into the county since the last election, or have moved from one precinct to the other since last voting, and all young men and women who have reached the age of 21 since the last election, are required to register in order to vote in the November election.

Four precincts in the county, Boyd, and the three precincts in Hogback township, demand an entire new registration for the coming election, according to official notice as published in The Brevard News by the county board of elections. In these four precincts each and every voter must register on the new registration books, according to the notice.

## CLEMSON THEATRE TO GIVE PROCEEDS FLORIDA VICTIMS

Great Movie, "King of Kings," Showing at Clemson Monday and Tuesday

## SPONSORED BY LOCAL CHAPTER OF RED CROSS

Ten Per Cent of Proceeds To Be Given Red Cross for Florida Sufferers

Announcement made by the Clemson Theatre that ten per cent of the receipts on next Monday and Tuesday will be donated to the Red Cross Florida relief fund, through the Transylvania Chapter, caused much elation among those interested in bringing this county's share in caring for the victims of the flood up to standard. The picture to be shown next Monday and Tuesday is the wonderful presentation of "King of Kings," pronounced by critics and ministers everywhere as one of the most powerful appeals for righteousness and Christianity ever put on the American screen.

The Red Cross workers in the town and county, and all citizens interested in relieving the sufferers of Florida, are already busy asking their friends and neighbors to see the great picture, as the Red Cross will derive much benefit from the success of the two days' showing.

Ministers of the county are urged to make announcements of this offer by the Clemson Theatre from their pulpits next Sunday, and urge people from all over the county to see "King of Kings," both for the benefit to be derived from seeing the great picture and because a portion of the proceeds will go to the sufferers in Florida.

The management of the Clemson Theatre makes still greater offers concerning the wonderful picture, and announces that all men and women sixty years of age and over will be admitted free on Monday afternoon. This free offer to the older people will be good only for the show on Monday afternoon. Mr. Clement states that he would be delighted to see the house packed with the old people of this age, as he knows they would thoroughly enjoy the great picturization of the "King of all men."

It is hoped the proceeds from the Clemson gift will do much to bring this county's share in the Florida relief fund up to what it ought to be.

## GOOD SEED CORN IS BEST GUARANTEE

Should Be Selected While Corn is Standing—Many Reasons Given

(By J. F. Corbin, Rosman)

Yields of corn can be increased more surely by using better seed than by the improvement of any other problem in growing corn.

The best strains of corn are those that will produce the largest number of mature ears during a normal growing season in any one particular locality. One of the surest ways to improve seed corn is to select it in the field in the fall of the year. Too many farmers do not think of seed corn until they get ready to plant. Some good money can be made by some few farmers who will take the pains and time to properly select and store seed corn.

There are several reasons why seed corn should be selected in the field during the fall of the year. The time to select seed corn is when the majority of ears on healthy stalks are mature. This enables you to tell which stalks died prematurely because of disease, and also prevents some good ears left in the field and becoming diseased before selected later on. In the spring of the year at corn planting time a farmer cannot go to the crib and by looking at the ears of corn tell what kind of field or what kind of stalks those ears came from. Fields to select seed corn from should show uniformity of stalks as well as ears in the crib, if the field is growing a pure variety of corn. If corn has fallen down when other fields are standing up, it indicates one or two things: First, disease; second, a lack of fertility. After the proper field has been selected to select seed corn from, there is also relation between the stalks and the yield of corn. Some of the qualifications for good seed stalks are as follows: 1. Sturdy stalks. 2. Tapering stalk. 3. Large broad leaves. 4. Growing under average stand and fertility. 5. Not prematurely ripe. 6. Long shank and good shuck covering at the end of the ear. The description of ear itself is too long to be included in this article, but they should also be properly selected and stored until planting time. Experiments show if sufficient attention is given to this seed corn problem the yield can be increased ten bushels per acre.

## To Paint the County Home.

W. A. Williams has been awarded the contract for painting the county home, and it is said work will begin at once on the job.

## Business and Professional Women's Club to Sponsor Next Week's Paper

Next week's issue of The Brevard News will be sponsored by the Business and Professional Women's club of Brevard. Members of that organization will assist in publishing the paper, soliciting the advertising of writing many feature articles for the paper, and in addition will have full accounts of the local organization's activities, its membership, and articles about the national organization with which the local club is affiliated. The club will receive a percentage of the money earned by The News next week.

## Kiwanians Devote Meeting Hour To Study of Community Growth

Brevard Kiwanians devoted the meeting hour last Thursday to a discussion of the effect that the big rayon plant at Asheville will have upon this section of Western North Carolina. The meeting was in charge of John W. Smith and Mayor T. W. Whitmire. Many interesting facts were brought to light in the discussions.

Mr. Smith told something of the growth of Brevard during the past 20 years, when he first entered business here. At that time there were but two stores, three or four grocery stores, one drug store, one barber shop. The streets were dirt roads and muddy lanes, depending upon the condition of the weather. But with the coming of industrial establishments, the town began growing. The tannery came first, and added new life to the community, then the Carr Lumber company entered upon the scene of activity, with its big payroll, and added much to the prosperity of this section.

"Brevard would never have been anything but a cross-roads stopping place had it not been for the industrial establishments here," Mr. Smith said. This county now has an industrial payroll of \$1,275,000 annually, according to figures given by Mr. Smith, who pointed out the greater business and advancement this community could have if there were more industries here.

Mayor Whitmire made a most interesting talk on the future of this section, declaring it to have the greatest possibilities of any other section in Western North Carolina, because of the great natural advantages that abound here. "This section will advance just as rapidly as its citizens really want it to advance," the mayor said. "In other words, this community will grow just as we make it grow. It cannot grow of its own accord. The citizens must do their part, and when we decide just what we want, and then go after it, that very thing will soon become a reality here."

## MCCALL REUNION TO BE HELD IN COURT HOUSE SUNDAY

Next Sunday will witness a gathering of the McCall family, when the McCall reunion will be held at the county court house. There will be an all-day session of the reunion, with a picnic dinner at noon.

## MANY COUNTY TEACHERS GOING TO HENDERSONVILLE

Many teachers in Transylvania county plan to attend the meeting of the Western district of the North Carolina Teachers' association to be held in Hendersonville on October 26. Eighteen counties are embraced in the western district, and it said the meetings are of tremendous importance to the teachers and to the various schools in which they labor.

## BASKETBALL TEAM TO USE HIGH SCHOOL AUDITORIUM

Transylvania Tanning company's basketball team was given permission to play games two nights each week in the auditorium of the High School building, by the board of education at Monday's session. The director of the team, under the terms of agreement, is responsible for the building while being used for the team, and is to pay for lights used.

## SPECIAL MEETING CALLED FOR THE BOARD OF COMMISSIONERS

For the purpose of receiving the report of Tax Collector W. B. Henderson, the county commissioners will hold a special session on October 15. Mr. Henderson was ready with his report for the regular meeting of the board last Monday, but owing to so many matters coming before the board, there was not time to go into the report with the tax collector, hence the special session on October 15.

## PRESBYTERIANS TO ATTEND DAVIDSON RIVER MEETING

Regular services will be held at the Brevard Presbyterian church next Sunday morning, and in the afternoon the members are expected to attend the services of Davidson River Day at the Davidson River church. Rev. Rauschenberg will preach at the 11 o'clock hour at the Brevard Presbyterian church on Sunday morning.

## County Teachers to Meet Saturday

Meeting of the Transylvania County Teachers' association will be held next Saturday morning, October 6, at the Brevard High School building.

## U. D. C. Meets Saturday

Regular meeting of the U. D. C. will be held at the home of Mrs. Beulah Zachary on Saturday afternoon.

## No Meeting of Kiwanis Club

There will be no meeting of the Kiwanis club this week on account of the fact that many members are out of town.

## W. H. FISHER MAKES PLEA FOR SUPPORT OF G. O. P. TICKET

Candidate for Lieutenant-Governor Pleases His Followers Here

## NO BITTERNESS IN THE ADDRESS, WAS NOTED

High Taxes, Unequal Costs of Public Schools in Various Counties, Election Laws

With the court house comfortably filled with men and women, Hon. W. H. Fisher, of Clinton, republican candidate for lieutenant-governor, spoke here last Saturday in furtherance of the candidacy of himself and his fellow-republicans. Mr. Fisher's address has been highly complimented because of the absence of any bitterness or "mud-slinging."

The speaker praised the mountain section of the state and expressed his gratitude to the people of Western North Carolina for their courteous reception. His visit was made necessary, he said, because of the illness of the republican candidate for governor, who, if he were able, would be here himself.

"There is every indication," the speaker said, "that state and county tickets are getting but scant attention in this intensely interesting presidential campaign." Taking up the public school question as first subject to be handled, Mr. Fisher pointed out what he considered serious inequalities throughout the state. The state law calls for a minimum school term of six months, in all the counties, but under the present plan of operation, the school term is not equal nor is the cost equally distributed among the various counties of the state. In some counties, the speaker said, the school

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## REFUSE REQUEST TO CLOSE STREET

Brevard's town council refused the request at the meeting Monday night to close the short street in front of the Elementary and Primary school buildings. The request was presented by a committee from the Kiwanis club in compliance with that organization's wishes, based upon statements that had been made to the club by Professor Jones and others interested in the proposition. As the street is used but very little, it was believed by the Kiwanis club that closing the street during school hours would be a great safeguard thrown around the children, and give them a place to play during recess and the noon hour. In rainy weather the grounds about the Elementary and Primary buildings are not very desirable as play grounds.

The board of aldermen felt it would establish a precedent in closing the street for any purpose whatever, and the opinion was expressed that the teachers should give more of their time to supervision of play during the play period. Others thought it would be bad policy to permit the children to play in the street, that to do so in one street would encourage them to play in all streets, thereby creating still greater hazard than that existing now. The board instructed the policemen to be on duty at the opening and closing of the school day and direct the traffic, not only on the street fronting the school property but on Broadway as well while the children are crossing the street.

## CARR INVITED TO HOOVER BANQUET

Brown County Pisgah Forest, has received an invitation to be present at the reception to be given Mr. and Mrs. Herbert Hoover by the Johnson City Chamber of Commerce next Saturday night. The reception will be tendered after the Hoover address at Elizabethon.

Many people are going from Transylvania county to Elizabethon to hear the republican candidate for president make his first address in the South. Many citizens will leave here Friday afternoon, while others plans to start early Saturday morning.

## HOME-COMING AT DAVIDSON RIVER

Next Sunday, October 7, is the Annual Home Coming Day at Davidson River Presbyterian church. Rev. F. Rauschenberg will preach in the forenoon and Rev. V. A. Crawford in the afternoon.

The usual picnic dinner will be served on the grounds. Come and let us enjoy the good things of the day together—good preaching, good singing, good dinner, good fellowship!

Mr. Rauschenberg will preach throughout the week following Davidson River Day—day services at 10:30 and night services at 7:30. W. S. HUTCHISON, Pastor.

## BOLD EFFORT MADE TO FLIMFLAM \$200 FROM MRS. SALTZ

Negro Porter Uses Name of Mrs. Saltz's Son In an Effort To Rob Her

## ARRESTED IN TAMPA WALKING INTO A TRAP

Sheriff Sitton Now In Florida To Bring Negro Here For Trial

Last Thursday noon, just as the Kiwanians were gathering at the Walmire Grill for luncheon, Mrs. J. L. Saltz, popular manager of the Grill, was called to the telephone, where long distance operator informed her that her son, Edwin, was calling from Tampa, Fla. "I have had a wreck here in Tampa, and I am being held for \$200. Wire it to me at once," was the message that came over the wire to Mrs. Saltz. Chilled with fear for the safety of her boy, Mrs. Saltz began questioning the person at the other end of the wire.

"This is not Edwin's voice," she said. "No, but I am speaking for him," was the reply. "Edwin has had a wreck, and his arm is broken, and he is in our custody, and we are going to put him in jail unless you wire us \$200 at once."

Mrs. Saltz and her daughters were deeply concerned about the message. Their first thought, very naturally, was to rush the money to Edwin, so he could be relieved and released. Friends of Mrs. Saltz prevailed upon her to not act hastily in the matter, and permit them to make some investigation of the affair.

The Brevard News sent a telegram to The Tampa Tribune, giving

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## CLOTHING SENT TO VICTIMS OF STORM

Woman's Bureau to Entertain Directors of the Chamber of Commerce

Outstanding among the reports given at the meeting of the Woman's Bureau held Monday afternoon was that of the president, Mrs. O. L. Erwin, to the effect that this organization sent off this week two large boxes of clothing to the storm sufferers in Porto Rico. This clothing was donated by many citizens of the town, and the president expressed appreciation to all who so generously assisted in making up these boxes for the relief of the stricken ones in the storm area.

The program for the afternoon was in charge of Miss Florence Kern, who told of plans to be carried out in beautifying the school grounds of the Brevard schools, which will be the major project undertaken by the Bureau this year. County Superintendent T. C. Henderson, Prof. J. B. Jones and J. S. Bromfield, of the school board, were present at the meeting and told of plans the board is expecting to carry out toward beautification and necessary improvements of the school premises, and all pledged their support and cooperation to the Bureau in any way in making more beautiful and attractive the school premises. The Bureau voted to pay necessary expenses for a landscaper from the state department at Raleigh to come to Brevard for the purpose of landscaping the school grounds and drawing blue prints preparatory to beginning work at an early date on beautification of the grounds and buildings.

Upon vote of the Bureau, this organization will entertain at an early date the board of directors of the Chamber of Commerce at a supper in the Chamber of Commerce rooms. A committee was appointed to have charge of the arrangements for this event, as follows: Miss Grace Piercy, Miss Rose Shipman, and Mrs. H. E. Erwin.

## COUNTY SHORT ON PART RELIEF FUND

More than \$300 has been donated by the citizens of Brevard and Transylvania county for the relief of the Florida sufferers. The canvass for funds is still in progress, and it is expected that this amount will be considerably increased before the drive is completed. Transylvania's part in this great relief work was set at \$750, and much gratification is expressed by leaders in the campaign over the results of the canvass thus far.

The largest contribution for this worthy cause made by any one firm in the county was that of the Transylvania Tanning company, which concern made a donation of \$40, the employees contributing 100 per cent. Mr. J. S. Silversteen is chairman of the local chapter of the Red Cross, which organization is sponsoring the relief drive. Assisting in the canvass are the pastors of the different churches, several young ladies and other interested citizens.