

GOV. O. MAX GARDNER

### Cardner Pleads for More Potatoes And Dairy Products in the State

(Continued from page one) declared that the number of dairy cows which can be profitably managed by each farmer is limited only by his available pasturage. Farm dairying, according to Governor Gardner, offers the best chance of any industry of permanently increasing the income of the country people of northwestern North Carolina. "In farm dairying," he told his audience, "you are developing a phase of agriculture peculiarly suited to your section and your climate." North Carolina farmers — both land-owning and tenant farmers — have not realized the monetary or the health returns to be got from keeping dairy cows on a small scale by every

have fewer than one cow per 30 persons.

The splendid showing of the mountain counties is of course partly to be attributed to the fact that nature has made it easier and cheaper to provide pasturage in this section than in any other section of the state. Dairy farming is a comparatively new industry, however, even in western North Carolina. Last year the secondary markets, made up of cheese factories, creameries, and condenseries, used something like \$3,000,000 worth of raw products. In addition retail dairymen distributed approximately \$10,000,000 worth of milk to the urban trade in North Carolina.

The governor urged dairy farmers to work for larger milk production per cow. While the average annual production has grown from 310 gallons per cow in 1920 to 420 gallons in 1928, the present production is entirely too low. The average for the entire United States is 520 gallons, and the average for cows in North Carolina Herd Improvement association is 765 gallons per year. "Of course to get out of the 420-gallon class," said the governor, "we have got to get rid of scrub cows and scrub methods of management." The governor strongly advocated pure-bred cattle—especially pure-bred sires.

"The finest example that I have recently seen of the amazing possibilities of breeding only thoroughbred cattle I observed on a visit to the Klondike Dairy Farm just west of Elkin, owned and operated by Mr. Thurman Chatham and Mr. Pirene," said the governor. "The Klondike farm is potentially of more value to this section of North Carolina than any other industry in it."

Referring to his statement made at the State Farmers' Convention in Raleigh, that this state could increase its crop production 20 percent by using pure-bred seed and improving methods of production and could receive as large unit prices for its increased output, the governor declared that with the same effort and the same methods we could increase our dairy farm production by 50 percent and not only get as high unit prices, but actually secure higher.

The main improvements to be brought about in the dairy industry, the governor said, are: (1) to raise the average milk production per cow; (2) to produce quality dairy products; (3) to establish and enlarge cheese factories and creameries; (4) to encourage the use of good farm equipment and improved practices of handling milk products; (5) to make dairy farming permanent.

#### Pure-Bred Seed Potatoes

Western North Carolina, said the governor, should furnish eastern North Carolina white potato growers their seed potatoes. Eastern Carolina farmers have for the past five years shipped an average of 6,500 car loads of Irish potatoes annually, each car containing about 200 barrels. Eastern North Carolina does not grow good seed potatoes. However, it has had to import annually about 100,000 three-bushel bags for planting. Farmers of the east are sending out of the state to Maine and other northern states and even Canada annually about one-half million dollars for seed potatoes. The Irish potatoes grown in Western North Carolina have all the value for planting purposes of the Main potatoes. "Would you prefer," the governor asked his audience, "to keep on just growing Irish potatoes and selling them in Winston-Salem and Greensboro, or would you prefer to grow seed Irish potatoes and sell them in special certified lots for special prices to the truck growers of eastern North Carolina?"

"We have here an opportunity that challenges the leadership," said the governor, "of the progressive farmers of the mountain counties, the State College of Agriculture, and the State Department of Agriculture to work out a practical plan for turning this half-million dollars from the pockets of the New England Yankee into those of the North Carolina mountaineer, and at the same time providing the truck growers in the east a better variety of seed at a decreased cost."

**No Lost Provinces**  
"The mountain farmers today are assured of receiving the fair market price for their products," declared the governor, because, thanks to our educational development, newspapers and radios, every farmer in every mountain cove knows what the market price of his product is. The time maybe was," he declared, "when you did not get a fair market price for our products because you didn't know what a fair market price was, but 'them days are gone forever'."  
"Improved production, supplemented by better and more practical marketing," the governor said, "will solve the problem. We must welcome progress and adapt ourselves to change in order to earn better incomes."

"We have the social inheritance of a stubborn individualism, but we are learning—grudgingly perhaps—that in agriculture and in industry as well as in living, good feeling and cooperation are the golden keys which unlock the doors of prosperity and happiness and culture."

#### U. D. C. LIBRARY GROWING POPULAR WITH READERS

Popularity of the U. D. C. library through the month of August is shown by report submitted by the librarian, which discloses that a total of 952 books were taken out during the month and a total of 1,407 people were in attendance, with an enrollment of 35 new members. Of this number of people in attendance, 1,019 were adults and 388 juniors.

The librarian, Miss Susie Hunt, calls attention to the fact that a complete set of Encyclopedia Britannica's have been recently received and are now ready for use of the reading public. This set of books, it is said, will be found especially useful by students as reference books. A cordial invitation is extended by the librarian to visit the library and make use of its books.

#### GLOUCESTER NEWS

There was a mistake made about the Parker reunion. It is September 15 instead of August 15. Everybody is invited to come and bring well filled baskets.

Mr. and Mrs. Booth Price spent Sunday night with relatives in Jackson and were accompanied home by the latter's father, J. M. Middleton. Mr. and Mrs. Boyd McCall and Annie Price spent Saturday night with the former's parents, Mr. and Mrs. W. M. McCall.

Rev. Mr. McCall preached a very interesting sermon at our church Sunday. Everybody sure did take it to heart. Mr. McCall would be glad if you would visit us again.

Mr. and Mrs. Estus Aiken and sisters, Lula, Beulah and Stella of Easley, S. C., visited friends here Sunday.

Mrs. Ransom Galloway and son J. V. of Gloucester, Ohio, are visiting Mr. and Mrs. Vance Galloway this week. Mrs. Galloway was called here on account of the death of her mother, Mrs. James Wood. Mack McCall was a Rosman visitor Monday.

A. C. Price, Mr. and Mrs. Lawrence Burrell, Mrs. Sadie Meece and Glen McCall were Brevard visitors Saturday.

John Harrison and Dillard Owen spent Saturday night with Mr. and Mrs. W. A. McCall.

Turner Jones and Talmage Kilpatrick, Misses Annie and Pearl Price, Beulah Aiken and Lenora Anders visited Mr. and Mrs. Clarence McCall Sunday.

The officers have ben in our section destroying some of our moonshine machines. We are not liking that at all. But we care not, we can soon get fixed up again, then they can come up and we will give them a drink of what we call the real stuff.

Mrs. Clarence McCall is visiting friends and relatives of Jackson county this week.

Mrs. J. W. Owen spent Sunday night with Mr. and Mrs. Spurgeon Owen.

Miss Bessie Owen spent Sunday night with Miss Irona McCall of Balsam Grove.

#### U. D. C. MEETING

Meeting of the U. D. C. will be held at 3:30 Saturday afternoon, September 14, at the Library.

#### LIME NOT SELLING FOR FIVE CENTS PER BUSHEL

In the Classified Ads appearing in last week's News, lime was advertised for sale at 5 cents per bushel. This was a mistake on the part of The News and not by Mr. Sims. It should have read fifteen cents.

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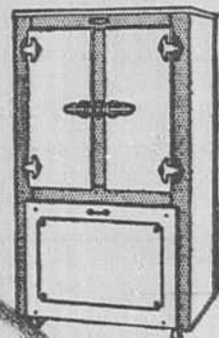
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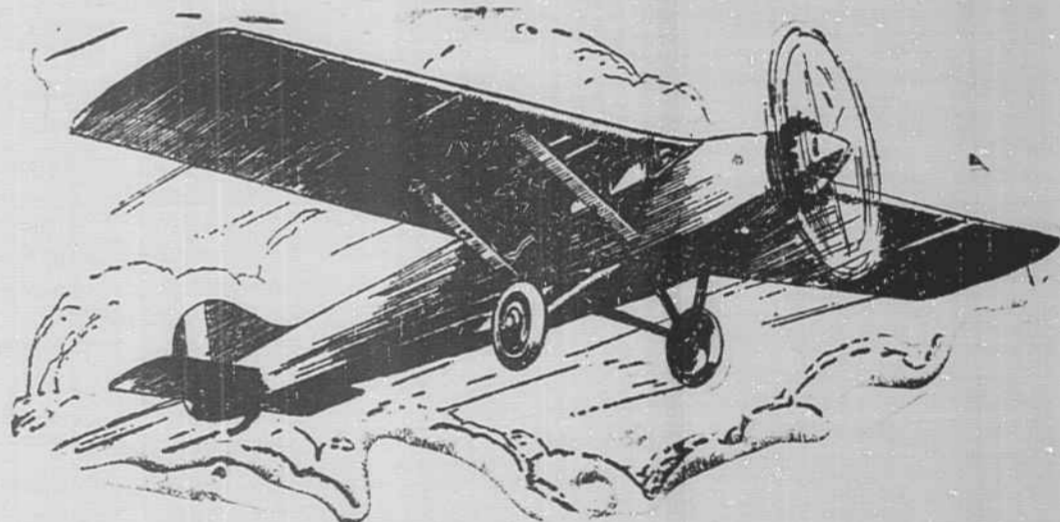


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