

THE BREVARD NEWS

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HISTORY OF LOCAL CLUB SHOWS GREAT PROGRESS IS MADE

Organized Two Years Ago, Brevard Women Entered State Activities

HIGHLIGHTS IN HISTORY INTERESTING MATTER

Business and Professional Women of the Town Feel Club's Effects

As a preface to this history of the Brevard Business and Professional Women's club there is a special need that an answer is attempted to the often asked and poignant questions: For what purpose? To what end? The club motto, "Better business women for a better business world," should in part answer these questions.

President Hoover in a message to the National Federation on June 20, 1929, said, "Women generally have a natural interest in and vision of social problems. To this, your association adds the educational work necessary to help them understand economics as related to business life, thereby rounding out the life equipment of thousands of women engaged in business and the professions. This is a most useful service."

Prior to 1919 the Y. W. C. A. carried on a special club work for business women. There were four states, perhaps, with independent clubs, but no state organization was functioning. At the close of the World War conditions and the necessarily narrow scope of a subsidiary organization demanded a separate organization. It was at St. Louis in July of that year that the Federation was formed. For more than ten years now the National Federation has been the school of hard training and the temple of promise and idealism for American business women.

It was on Monday evening, February 27, 1928, that Brevard women interested in business and the professions added their voices to the 55,000 others of the Federation. Twenty-five young women became charter members of a Business and Professional Women's club, affiliating with the state organization. Miss Elizabeth Godfrey, of Asheville, aided by Miss Martha Boswell, of Brevard, instigated and assisted in the organization.

Officers elected were: President, Mrs. Hugh R. Walker; vice president, Mrs. E. Lawrence; treasurer, Miss Launa Clayton; secretary, Miss Alma Trowbridge.

A week later a dinner in honor of six members of the Asheville Business and Professional Women's club was given at the Waltermire Grill. It was at this meeting the constitution and by-laws were adopted. A most enjoyable feature of the evening's program was Rose-Marie at the Clemson Theatre, which the club and their guests attended at the invitation of Mr. Clement. At this meeting, too, the standing committee chairmen were appointed. Among the outstanding committees not connected with routine club work were: legislative, Miss Martha Boswell; finance, Miss Annie Shipman; education, Mrs. A. H. Harris; personnel research, Mrs. Rowena Summey; health, Miss Ruth McCall; public relations, Miss Nell Aiken. It is through these committees that the great pur-

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Benefits Derived From Membership In Business and Professional Women's Club Are Powerful and Far-Reaching

Because water can not rise higher which are worth while. She has no time for gossip, she grows out of that narrow world of self into a big world of service.

In the club each member is given an opportunity for the development of individual talents and leadership. So varied are their problems and services that any helpless timid soul can find opportunity for self development.

Then aside from its values and service the fun and forgetfulness is great. In summer when everybody is tired and all down in the mouth, they get out and take a swim. They joke, they tease, and soon they go back to their respective offices all peped up and ready for work again.

And last but not least they find friends among themselves. They work together, they play together, they learn to share and out of it grows the warmest friendship to be found anywhere. So warm and so national is this kindred spirit that wherever the emblem is seen a friend is found. One true and tried, one loyal and true, the world over just the same. If you are one of the club you are one of the great family of the greatest organizations in the world, and you shall always feel its protection and dignity.

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CLUB CO-OPERATES WITH ALL WOMEN'S WORK OF THE TOWN

Stands By Civic Organizations In All Their Laudable Undertakings

IS ESPECIALLY PLEASED TO ASSIST P.T. GROUPS

Girl Scout Troops and Church Activities Given Loyal Assistance

Brevard's youngest organization, in point of years of existence, the Business and Professional Women's club, wishes to express through these columns its desire to cooperate with the various women's and men's organizations of the town in any way possible toward community welfare and progress.

It is the belief of this club that its slogan, "Better Business Women for a Better Business World," may be made applicable to all the civic clubs and organizations of Brevard, in that the chief goal and purpose for all is to fit the various members become better citizens to better serve the community and fellowmen in general.

In pledging support and cooperation to the other organizations of Brevard, all looking toward community uplift, the Brevard Business and Professional Women's club takes this means of extending its right hand of fellowship to the following other civic organizations, all of which mean so much in the life of the community:

The Chamber of Commerce and the Women's Bureau, the two largest organizations in point of membership, are perhaps the two most outstanding ones in point of service rendered the community. Both have as their main objective the development and welfare of Brevard to such an extent that it might be a more desirable and attractive place for both residents and tourists. Both organizations are centering their activities at present on the establishment of a public park and swimming pool for Brevard, as the most outstanding need in attracting tourists to this beautiful section. The main piece of work of the Women's Bureau the past year was the completion of its extensive school ground beautification program, and the Chamber of Commerce is ever on the alert to better the community through its various channels of activity.

The Parent-Teacher association is accomplishing much in bringing about a closer cooperation and understanding between the patrons of the schools and the teachers. It has also proven itself a valuable asset in the community in the work it has done and is doing in its school ground equipment program, the establishing of circulating libraries in the rural schools of the county and its sponsoring of the county health seal work for undernourished school children.

The Kiwanis club is another important factor in the life of the community, in the various activities which it undertakes that are of great benefit not only to its members but to the town as well. Its latest outstanding piece of work, that of sponsoring and supervising the recreational activities of the young boys

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The Mayor's Proclamation

It affords me real pleasure to lend my hearty endorsement to the observance of National Business Women's Week, March 10-16.

In view of the part women have played in history from earliest ages up to the present time when they are taking rightful place in positions of responsibility and trust measured only by individual ability, it is fitting that their activities and interests receive proper recognition.

It is well for the citizens of Brevard to join in this week of retrospection and planning for the future. A week of looking back over the path that has been traveled, then planning for the onward march, is bound to have a marked effect upon the future. A week devoted to promoting closer cooperation between the various civic and service organizations and to create better understanding between women and their employers is a most commendable project.

I am therefore happy to extend my endorsement to the observance of National Business Women's Week with its slogan, "Better Business Women for a Better Business World," and wish it the complete success it deserves.

(signed) T. W. WHITMIRE,
Mayor of Brevard.

GIRL SCOUT MOVEMENT MAJOR PROJECT OF THE LOCAL CLUB'S ACTIVITY

Outstanding among the projects undertaken by the Brevard Business and Professional Women's club is the ardent love for the Supreme Being, sponsoring the local Girl Scout troops during the past year. In the sponsoring of this work, the club has adopted the Scouts as their little sisters, and is endeavoring to render them any assistance possible in material and financial matters and in general cooperative spirit of interest and goodwill.

A word about the Girl Scouts and their undertakings is deemed worthy of mention in this issue of the paper. Girl Scouting was brought to Brevard in May 1924 by Miss Florence Lyles, then a teacher in the Brevard schools. Miss Lyles with Miss Bertie Ballard and Miss Elizabeth Zachary organized the Girl Scout troop in Brevard High School in May 1924, with Miss Lyles as captain, Miss Ballard as first lieutenant, and Miss Zachary as second lieutenant. Miss Lyles and Miss Zachary having left Brevard in the fall of 1925, Miss Ballard continued the work as captain, which place she held until the fall of 1928. Under Miss Ballard the Penrose troop was organized in the fall of 1927, and a junior troop organized by her in the Brevard Elementary school. It is well recognized that to Miss Ballard a debt of gratitude is due for her untiring and faithful service in her most efficient work with the various Scout troops.

The present Scout officers include, Miss Eva Call, Mrs. Willis Brittain, Miss Christine Snelson, Mrs. Bernice Hollifield and Miss Gladys English assisting with Brevard troops, while Mrs. E. S. Boyd is captain of the Penrose troop.

The following tribute to the Girl Scouts was written by the beloved Dr. C. D. Chapman, and printed in the Brevard News several years ago, and is herewith reprinted:

"Honor is a noble word. It is used in general for the esteem due to virtue, glory, reputation and rectitude. True honor will discover it to be a mind superior to fear, self by a mind superior to fear, to undertake by a mind superior to selfish interest and corruption; by an ardent love for the Supreme Being and a principle of uniform rectitude, it will make us neither afraid nor ashamed to discharge our duty as it relates both to God and man. It will influence us to be magnanimous without being proud; just without being harsh; simple in our manners, but manly or womanly in our feelings.

It is this noble word that the Girl Scouts have put in the forefront of their Three Fold Promise:

1. To do their Duty to God and their Country.

2. To Help Others at all times.

3. To Obey the Scout Laws.

A Girl Scout's honor is to be trusted.

A Girl Scout is Loyal.

A Girl Scout's duty is to be useful and to help others.

A Girl Scout is a friend to all, and a sister to every other Girl Scout.

A Girl Scout is courteous.

A Girl Scout obeys orders.

A Girl Scout is cheerful.

A Girl Scout is thrifty.

A Girl Scout is clean in thought, word and deed.

The Girl Scouts are glad of life because it gives them the chance to love, and to work, and to pray, and look up at the stars, to be contented with their possessions, but not satisfied with themselves until they have made the best of them, to despise nothing in the world except falsehood and meanness, and to fear nothing except cowardice, to be governed by their ambitions rather than by their disgusts, to covet nothing that is their neighbor's except their kindness of heart and gentleness of manners, to think seldom of their enemies, often of their friends and every day of Christ and to spend as much time as they can with body and with spirit in God's out-of-doors, for these are little guide posts on the Footpath of Peace."

BUSINESS WEEK WAS FIRST OBSERVED 1928

The idea of National Business Women's Week was conceived by Miss Emma Dot Partridge of New York City, executive secretary of the National Federation of Business and Professional Women's Club from 1924 to 1927. At the 1927 convention of the Federation in Oakland, California, Miss Partridge presented a recommendation that a week be set aside annually to call attention to the achievements of women in the businesses and professions and to give the community at large an opportunity to become acquainted with the program of the Business and Professional Women's Club.

Acting upon Miss Partridge's suggestion the Federation sponsored the first annual observance of National Business Women's Week, April 15 to 19, 1928.

In 1929 a similar program, but one indicative of the increasing breadth of vision of business women was adopted, for this time greater emphasis was laid upon what the business woman could do to promote community welfare.

Seventeen governors endorsed Business Women's Week observance last year; 68 mayors issued proclamations urging it; 1,087 community organizations were represented at public relations dinners and 150 special Business Women's editions of newspapers were issued.

The Brevard Business and Professional Women were among the last group named.

COURTHOUSE GETS REAL CLEANSING

Among the recent outstanding actions of the Brevard Business and Professional Women's club was the vote of the members to pay for the work of eight women to clean the court house one day this week. These women are on the unemployed list of the Associated Charities, and the local club is taking this means of providing the funds whereby these worthy women out of employment may be enabled to secure work.

The Eastern Star also contributed \$10 in cash to be used toward charity

EIGHTEEN WOMEN ACTIVE MEMBERS OF BREVARD CLUB

Classification Shows Brevard Women Are Engaged in Many Pursuits

ALL ACTIVELY ENGAGED IN REGULAR BUSINESS

Important and Responsible Stations Indicate High Type of Women Here

Varied pursuits of business and profession are represented in the membership of the Brevard Business and Professional Women's club. Of a membership of 18 active members, almost as many occupations are represented, in varying types of honor and distinction, all reflecting credit upon the individual members and upon the club as a whole.

The club members and their occupations are listed as follows:

Mrs. Jeannette Talley—Operator of a general merchandise store and of a boarding house catering to a high class tourist trade, with particular emphasis on those in need of special diets.

Mrs. Martha Boswell—Community welfare worker and playwright of note, several of her original plays having been staged.

Miss Annie Shipman—Cashier of the Brevard Banking company, having the distinction of being the only woman bank cashier in North Carolina. She has been connected with this banking institution for a long period of years, which is the oldest bank in Western North Carolina.

Mrs. Hugh R. Walker—Manager of the H. R. Walker Insurance Agency, and active in other business and civic circles.

Mrs. Flax A. Lawrence—Owner and operator of The Nobby Shop, an exclusive ready-to-wear shop for women.

Mrs. Mary E. Joines—Vice president of the Joines Motor company Inc., local Ford dealer, and one of the stockholders.

Mrs. A. H. Houston—Secretary to the Houston Furniture company and one of the stockholders.

Miss Alma Trowbridge—Associate editor of the Brevard News, with several years' experience in the newspaper business.

Miss Nell Aiken—Secretary to the president of the Brevard Banking company, which position she has successfully held for many years.

Mrs. Luther Pushell—Owner of Pushell's Department store, and owner and operator of Camp Perry-Arrowhead summer camp for girls.

Mrs. Nathan Morris—Owner of Morris Footwear, exclusive shoe and hosiery department.

Mrs. Madge Wilkins—Assistant buyer and saleslady for the Nobby Shop, exclusive shop for women.

Miss Launa Clayton—Bookkeeper and teller at Brevard Banking company.

Miss Eunice Simpson—Secretary to the president of the Transylvania Tanning company and the Rosman Tanning Extract company.

Miss Fay Clayton—Bookkeeper for Transylvania Tanning company.

Miss Odell Nicholson—Sales and window display manager at Pushell's Department store.

Miss Beatrice Daniels—Saleslady and cashier at Pushell's Department store.

MANY WOMEN HERE OWN THE BUSINESS WHERE THEY WORK

Some Have Been in Business for a Number of Years—Well Established

ALL ARE SUCCESSFUL IN THEIR ENTERPRISES

In Addition to These, Many Women Own and Operate Boarding Houses

Among the various business concerns in Brevard, a number are owned and operated exclusively by women. All of these are rated among Brevard's most successful business firms, some having operated their own business here for a long period of years.

Outstanding among the women in Brevard who own and operate their own business will be included Mrs. M. W. Galloway, who takes first place in the list, since she has conducted her own business here for the past twenty years in continuous operation. Mrs. Galloway has the distinction of being the oldest business woman in Brevard, in point of years of service, who is still in active service. Mrs. Galloway operates a millinery, dry goods and notions store, carrying a complete stock of goods and catering to a popular trade. Her business is rated as one of Brevard's permanent enterprises. With the exception of two years when Mrs. Galloway was located on Caldwell avenue, she has operated her business for the twenty year period on Main street in the center of the business district. In addition to carrying on her business pursuits, Mrs. Galloway also maintains her home and attends to the various duties incident to every housekeeper.

Miss Emma Bagwell takes second place in the list of business women, since she has operated her own business here for the past thirteen years. She owns and operates a general merchandise business, and in these years has established her concern as one of the permanent business enterprises of the town. Miss Bagwell first operated her store on Broad street in a small frame building across the street from the present High School building, later moving to Main street in a small one-room frame structure on Main street, the present site of the Brevard Banking company. In 1925 Miss Bagwell erected her own two-story brick building on Caldwell avenue, on the lot adjoining that of the Brevard Banking company building, and she has since that time occupied this location.

The Nobby Shop, owned and operated by Mrs. Flax Andrews Lawrence, is Brevard's only exclusive shop for women, and was opened in January, 1927. Mrs. Lawrence has had sixteen years experience in women's organizations and in the business world, and is especially fitted for the conducting of an exclusive shop of this nature.

Among the women of Brevard who are active in business, none have had a more outstanding success than Mrs. Hugh R. Walker. Mrs. Walker is manager of the H. R. Walker Insurance Agency, a business that was started by the late Hugh R. Walker, and at his death continued under the management of Mrs. Walker.

All lines of insurance are handled by Mrs. Walker for the conducting of an exclusive shop of this nature.

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Programs For All Meetings of the Business and Professional Women's Club Stress Study of Real Questions