

SUBSCRIBER GIVES PRAISE TO PAPER

Editor Brevard News:
We have often heard the remark made that Transylvania has the best county paper of any weekly paper in the state. We believe these expressed opinions are correct. At least one member of every family in the county should be a subscriber to the county paper. By this means all may keep themselves posted on county interests.

The article in last week's News by D. F. Moore entitled "The Trouble and the Remedy" is well worth the cost of the paper for a whole year.

The editorial comments on how "You Can't Fill a Man's Stomach" and the one on "Prohibition" are valuable contributions well worth reading and studying and filing for future reference.

We were especially interested in the article last week in regard to the "Ford School" for Transylvania. From statements pretty generally made throughout the country, there appears to be rather universal curiosity as to the educational plans of Henry Ford. We understand that he proposes to invest \$100,000,000 in unique institutions for the education of the youth of America.

Henry Ford is one of the most outstanding citizens of America and one of the wealthiest men of the world. Perhaps nothing that he could do would be as interesting as a plan for the education of the youth of the country. Nothing could provoke as much curiosity in education as to have Henry Ford invest a hundred million dollars in something new in education.

As is well known, "the PUBLIC INVESTMENTS of Mr. Ford so far have been the resurrecting of out-of-date curiosities while his BUSINESS INVESTMENTS have been in keeping ahead of the procession in appealing to the public market." His business has been of supreme usefulness to the public but his philanthropy has not. We are curious to know whether he will plan education for yesterday or tomorrow.

We greatly need more vocational training, more industrial education for our boys and girls who are graduating from our high schools. If Mr. Ford's scheme will meet such a need, Transylvania county will be fortunate indeed if Mrs. Dorsett is successful in her effort to have one of the Ford schools located here.

T. C. HENDERSON.

URGES FOLK FESTIVAL BE MADE PERMANENT

Prominent Educator in Letter Suggests Folk Carnival Be Repeated Here

Members of the Brevard Business and Professional Women's club expressed appreciation over a letter received from Frederick H. Koch, director of the Carolina Playmakers, commending the club for the splendid success which was accorded the club in its sponsorship of the Folk Carnival presented here in the fall.

Following is the letter from Prof. Koch written to one of the club members:

"Thank you for sending me the newspaper story about your Folk Carnival there. I am exceedingly interested in it and only regret that I could not have participated in it with you. I do hope you will repeat the Folk Festival in the summer season. I am sure our visitors from the North would be delighted. Why not make the Transylvania Folk Festival a tradition? You have a wonderful opportunity there to cherish the brave traditions and colorful life of our highland people in their native songs and dancing. By all means repeat it next summer!"

"I have thought many times of my interesting adventures in the Cedar Mountain community and I hope I may come again next summer on my way to California, where I am teaching in the summer session. Last summer I had a very interesting visit to the Penland Region.

"My best wishes to you always.
"FREDERICK H. KOCH.
"Professor of Dramatic Lit."
Chapel Hill, N. C.

PISGAH FOREST NEWS

Mrs. R. E. Mackey has been suffering with an infected eye.

Mrs. Sally Scruggs and daughter, Mary, spent Monday with Mrs. Wade Lyday.

Roy Corn and Mr. Frye of Forest City, spent Sunday in this section.

Misses Ada Hedrick and Nellie Mackey spent Sunday evening with Miss Stella Cody.

Mrs. Ronald Bryson is on the sick list.

Mrs. T. E. Patton Jr. and daughter, Rebecca, spent the week-end in Greenville.

Rev. C. Blythe was the Sunday

CELERY GROWING IS STRESSED BY CORBIN

Methods and Possibilities Are Discussed by Agricultural Instructor of Rosman

(J. F. Corbin, Agri. Teacher)

For those of us who are going to grow celery this year it is time we were about our business. The writer is fully as optimistic about the possibility of growing celery in this county as he was before visiting Florida. In fact, I believe we can grow celery of better quality and for less money than they do in Florida.

It takes about five or six months to grow a crop of celery. It is from six to eight weeks from time seed is sown in the beds until they are ready to set in the field. Seed may be sown now or could have been sown a little earlier in hotbeds or in few days now they may be sown in the open and protected by sacks from the frost. Care should be taken not to get the seed too thick in bed. The bed should be prepared, sown, and cared for just about as tobacco except the seed comes up more readily. Keep the weeds hand-pulled out of the bed. Set the plants in the field when about 3-4 inches high. Celery here may be set in the field during May and first of June. I have seed for sale of the kinds which we are using this time, which are Golden Plume, at \$1.00 per oz., and Dreyers Special at \$2.00 per ounce.

The soil for celery is loose, mellow, wet, black rich bottom land that is really too wet for other crops. In Florida fields the rows are laid out to make irrigation possible. This can be done here in many cases, and it would not be a bad idea at all, and I advise it, but it can usually be grown here on the right soil without irrigation. The soil should be thoroughly prepared at once by repeated harrowing and broadcasting compost. Four to six hundred pounds of a 12-4-4 should be put in row at setting time and more fertilizer and also some Nitrate of Soda should be put around the plants from time to time as they are growing. It requires from 30,000 to 60,000 plants to set an acre, depending on methods used. Plants may be set in 30 inch rows and 5 inches apart in row, or the rows may be wider depending on system of bleaching to be used.

If there are a few interested people in a community who will get together and notify me, I will be glad to meet with you for an hour to study this problem. This applies to any place in the county.

dinner guest of Mr. and Mrs. D. H. Orr.

Reuben Mackey and C. B. Allison were Enka visitors Monday.

Mr. and Mrs. Tom Carland, of Mills River, spent Sunday with Mr. and Mrs. Paul Carland.

Mr. and Mrs. Homer Marcum and daughter Lucile, of Hendersonville, spent Sunday with Mr. and Mrs. C. Campfield.

Several people from this section attended the singing at Piney Grove Sunday evening.

Sam Wyatt, who has been in Maricao, N. Mex., for two years, returned to his home here Tuesday. His friends gave him a welcome Tuesday night in the form of an old time serenading. About thirty people enjoyed the occasion.

Allen Campfield spent several days here last week, before leaving for Ohio.

Miss Mary Barnett has been on the sick list.

Mr. and Mrs. Jerry McCall have

BLANTYRE BREEZES

P. C. Williams of East Flat Rock, visited relatives here last Thursday. Mrs. D. S. Morgan visited Mrs. John Reed last Friday. Miss Edna Bruer visited Mrs. J. T. Justus one day last week. Miss Mary Ellen Reed visited friends on Glade Creek last week. Mrs. Bertie Morgan visited Mrs. J. T. Justus last Friday. Mrs. Clannie Justus and little son, Bruce, visited Mrs. Justus' mother, Mrs. Milford Morgan, at Etowah, last week. Miss Mary Ellen Reed had as her guest Monday night, her friend, Miss Mary Lou Cox, of Glade Creek. We are sorry to learn that Carl Orr is very sick. We are glad to report that Mrs. D. R. Justus is improving nicely. Mart Allison has purchased a team mules and says he intends to do considerable farming this year.

DUNHAM'S MUSIC HOUSE

At 14 North Pack Square in Asheville, are extensive dealers in nationally known Pianos, Victrolas, and "Majestic" Radios, which have been endorsed by the leading musical authorities of the country. They invite you to make the store your headquarters when in town.

By reason of the wide range of quality and prices it is very difficult for the uninitiated these days to select musical instruments and get full value for their money unless they are dealing with someone in whom they have confidence. For this reason there is a general satisfaction in doing business with this well known concern which is considered musical instrument headquarters by the people of this part of the state.

During the time that they have been in business they have merited a reputation for fair and straightforward dealing. They know the musical instrument values and customers know that when they make a price that it denotes real and true value. The lines of musical instruments have been endorsed by the leaders of the world of music. This insures the customer of getting a musical instrument worth while and their policy of one price and easy payments insures you full value for your money. They will be pleased to show you whether you desire to purchase just at this time or not. Hear them, compare them—then judge for yourself.

returned to the home of Mrs. Sally McCall after spending some months in Florida.

Misses Nettie and Ada Orr of Turkey Creek, spent Thursday with Mrs. Frank Allen.

Miss Elizabeth Case spent Sunday with Miss Hildreth Lewis.

Spurgeon Grogan has returned to this section after spending some time in Haywood county.

Best Wishes TO THE Brevard Business and Professional Women's Club

Brevard Banking Co.

BREVARD, N. C.

4% PAID ON SAVINGS ACCOUNTS

OFFICERS

THOS. H. SHIPMAN, Pres.
JOS. S. SILVERSTEEN, V.-P.
ANNIE L. SHIPMAN, Cashier
R. J. DUCKWORTH, Asst. Cashier
N. A. MILLER, Asst. Cashier
J. I. CRAWFORD, Asst. Cash.

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THOS. H. SHIPMAN
I. MACK ALLISON

ARCADE PHARMACY

J. P. Adams, Proprietor, Wm. H. Blauvelt, Pharmacist

This Drug Store located in the Arcade Building in Asheville, is one of the modern drug stores to be found in this section. Honest methods have built up a growing business from the city and surrounding territory.

This is one of the most up-to-date and progressive drug stores in this section, and has established its reputation during years of business for honest, courteous treatment of its large and growing list of customers. For this reason this store is popular and its popularity is increasing daily.

Quality goods are sold at this establishment at reasonable prices. No profiteering here, and when a customer makes a purchase, whether the amount involved is large or small, the customer can rest assured that he is getting the value of his money.

Good quality, honest prices and courteous treatment have been responsible for the success of this well known firm.

Many lines of goods are handled at this store, all standard and of tried merit, and their store is so advertised that anything carried in a twentieth century drug store can be found here. Included in their lists are toilet articles of every description, as well as household remedies, which have proven their worth in thousands of American homes.

The prescription department uses only the purest drugs, and each prescription is compounded by Mr. Wm. H. Blauvelt, a registered graduate pharmacist, who has had forty years experience in this business.

In this edition we wish to compliment this well known and capable drug company for the manner in which it is serving the public, and suggest to our readers that they call and see them for anything they may need in the apothecary's line.

BARNETT DRY GOODS COMPANY

A well organized and present day concern with extensive establishment on 43 Broadway in Asheville, is a most progressive wholesale dry goods house, has been essential in the continued development and expansion of Asheville and vicinity. One of the prominent firms of the county under experienced management.

There isn't any question but that this establishment is an important factor in the commercial and business life of this section, as it is one of the foremost wholesale dry goods houses of this part of the state.

The retailers have come to know that they can get from them the very best goods on the market, hence they seek no further market. They have a reputation far and wide as business men of wide experience and

straightforward methods and it is not surprising that the volume of the business is ever increasing.

The word service has been much mis-used of late, but as applied to this firm it takes on its full significance. They not only insist upon prompt and courteous service, but they have provided for their patrons the best in quality. Their brands of products are known all over the section. They long ago determined to see that their patrons received the better quality which the consumer demands in these days and therefore it is not strange that patrons of stores who receive their goods from this wholesale house seldom think of buying elsewhere.

There is a great deal more to the business of conducting a wholesale dry goods house than the average man understands.

This is an essential business that requires at its head a man of experience in the buying world and executives who are familiar with the details and the necessity for adequate distribution. It is such houses as this one that add to the convenience and comfort of the modern householder and provides wholesome goods of the highest quality at the most reasonable prices.

We are pleased in this edition to direct your attention to the Barnett Dry Goods Company as a very distinctive feature of the commercial efficiency of the community and to the managers as among the leading business men and most valued citizens of the community who materially assist in making this community more progressive and more attractive from a commercial standpoint.

STIREWALT BROS. AUTO PARTS & MACHINE CO.

Located at 62 Biltmore Avenue in Asheville, phone 4415 or 5100 is one of the largest and most up-to-date automobile supply firms in this part of the state. Carrying a tremendous stock and being prepared to meet the demands of any customers with superior products.

Thousands have found that this supply house is truly metropolitan. Special attention is given to mail orders.

When this well known firm started in business they determined to handle supplies and replacements parts. They know these lines thoroughly and arranged to offer the best. But they did not stop there, for this firm was, indeed, wise in their business and appreciated the necessity of real

magnanimous service. They equipped themselves to furnish the trade with service second to none and the success of their enterprise since they have been in business testifies to the wisdom of their course.

Scientific selling must be born of scientific knowledge, and when you consult this house you receive this information without expense.

Automobile supplies is their business, they know this line from A to Z. They are prepared to give you all information regarding them, and they consider it a part of their business to serve you in this manner. When you send information from them you don't get a curt or hurried reply. A courteous response with comprehensive knowledge is returned to every request and you are not obli-

gated in any way merely because you ask questions.

Such is the policy of this establishment, and it has brought them business from every point. Both old and new customers are urged to use the telephone when they find that more convenient, and if an order is given it is shipped on the same day it is received.

We are glad to compliment Stirewalt Bros. Auto Parts and Machine Company upon their extensive and complete line of supplies.

Because they sell reasonably makes it possible for customers to secure not only what they actually have to have, but also afford that which would like to have for comfort and convenience because of their reasonable prices.

THE NEW KELVINATOR IS HERE--- A SPECIAL OFFER

Celebrating the arrival of the striking and altogether wonderful new models of Kelvinator the Southern Public Utilities Company is making a special offer to all customers on its lines who are not already using a Kelvinator. The small cash payment and the long terms, which are among the features of our special offer, make it possible now for almost any housewife to enjoy the advantages and economies that come through the use of this wonderful appliance.

The new Kelvinator is absolutely the last word in electric refrigeration. It maintains four distinct temperatures, each independent of the other, to meet the various refrigerator needs in your home—quick freezing, normal freezing, cold storage, and food storage. These features place the Kelvinator in a class by itself as an electric refrigerator.

In addition to all of its conveniences and other good points the Kelvinator is most economical. It gives you not only PERFECT refrigeration, but it will SAVE YOU MONEY on your refrigeration and food. As a matter of fact a Kelvinator is all but indispensable in the modern, well-managed home.

Every housewife owes it to herself to at least investigate and determine for herself what a Kelvinator would mean in her home, and at the same time learn how easy it is to own one. You are not only invited, but urged to visit our store and see the various models which we have on display. Such a visit will place you under absolutely no obligations to buy—We shall be delighted to have you call.

Southern Public Utilities Company

"ELECTRICITY — THE SERVANT IN THE HOME"

Day 'Phone 116; No. 3 E. Main St. Brevard, N. C. Night 'Phone 16