

QUESTIONS BEING ASKED BY THE CENSUS ENUMERATORS

The questions being asked by the enumerators in the 1930 census of population, as announced by William M. Stewart, director, Bureau of Census, are as follows:

1. Relationship to head of family, including a statement as to the homemaker in each family.
 2. Whether home is owned or rented.
 3. Value of home, if owned, or monthly rental, if rented.
 4. Radio set? ("Yes" or "No")
 5. Does this family live on a farm? ("Yes" or "No")
 6. Sex.
 7. Color or race.
 8. Age at last birthday.
 9. Marital condition.
 10. Age at first marriage. (For married persons only.)
 11. Attended school or college any time since Sept. 1, 1929?
 12. Whether able to read and write.
 13. Place of birth of person. (State or country).
 14. Place of birth of person's father. (State or country).
 15. Place of birth of person's mother.
 16. Mother tongue of each foreign-born person.
 17. Year of immigration to the United States. (For foreign-born only).
 18. Whether naturalized. (For foreign-born only).
 19. Whether able to speak English. (For foreign-born only).
 20. Occupation of each gainful worker.
 21. Industry in which employed.
 22. Whether employer, employee, or working on own account.
 23. Whether actually at work. (For each person usually employed but returned as not at work, additional information will be secured on a special unemployment schedule).
 24. Whether a veteran of the United States military or naval forces; and for each veteran, in what war or expedition he served.
- Among the most important of the new questions is that calling for the value of the home if owned, or the monthly rental if rented. This will make possible a classification of families according to economic status, or perhaps one might say according to buying power. Such a classification is urgently desired by individuals and firms using the census figures as a basis for organizing their selling and advertising campaigns and will serve many other purposes. The replies to these questions will be used only as a basis for classification of the families into broad groups, and particular pains will be taken to see that the information given by any

individual for his home is not in any way made public.

Another new question is that which asks for the age at first marriage. This will serve two purposes. In the first place it will give definite information as to the relative age at marriage of persons of different racial and economic groups. In the second place it will make possible a tabulation of important data on the size of families, such tabulation to be based on the number of children reported in the families of women who have been married a stated number of years.

The question on radio sets will give a direct answer to the question as to how large the potential radio audience is.

In the classification of gainful workers according to occupation and industry it is proposed to put much greater stress than heretofore on the returns for industry, and to instruct enumerators to pay special attention to this section of the schedule.

Women doing housework in their own homes (or supervising such work done by servants) and carrying the other responsibilities of the home will be designated as home-makers. This designation will be entered in the family relationship column of the schedule, rather than in the occupation column, in order that those women who follow a profession or other gainful occupation, in addition to being home-makers, may be properly classified in respect to both lines of activity.

RUTHERFORD TEAM TO PLAY BREVARD

Rutherford College and a team picked from Brevard High School, Institute and town players, will play on McLean Field Thursday afternoon. Everett Simpson is slated to do the twirling for the locals, with Paul Schachner slated for his battery mate.

Brevard Institute will play at Hendersonville Friday afternoon—Coach Tilson will take his bullies to Pickens for a game on the same date, hence the Rutherford College game will be the only one played here this week-end.

Institute Wallops B. H. S. Brevard Institute defeated Brevard High Tuesday afternoon by the big score of 19-11, in a listless affair of seven innings. Col. Boucher had a game scheduled with Hendersonville, but the visitors cancelled the date Tuesday morning on some pretext.

Coach Tilson had a game scheduled with the Hendersonville team for last Friday—same story—Hendersonville failed to show up.

ASHWORTH HEADS BREVARD LEGION

To Paint Brevard Sign for the Guidance of Air Service —Membership Drive

Clyde Ashworth, popular business man of Brevard, and member of the Brevard board of aldermen, was elected commander of the Monroe Wilson Post, American Legion, last Friday night at a meeting of that organization held in the Chamber of Commerce rooms. Other officers elected were:

B. H. Freeman, vice commander; Alvin Rockwood, adjutant; T. P. Ward, finance officer; Ralph R. Fisher, service officer, and the Rev. Harry Perry named to the post of chaplain.

Of especial interest to the whole community was the decision reached to paint an airplane sign on top of the Erwin building. The lettering is to be white against black background, with a large arrow pointing to the north, and the words: "Brevard, North Carolina." Legion posts in all cities are showing their interest in aviation by performing this service for their respective towns and cities.

A membership drive is now on, and it is hoped to enroll practically every man eligible for membership in the Legion. It is felt that as the American Legion is the one organization through which all the men who saw service in the great World War can voice their sentiments on proposed legislation, or obtain just claims which these men have upon the government, that all the men ought to be in the Legion and lend their influence to their fellows who served with them. The American Legion has been a powerful factor since its organization just after the war closed, and even the citizens who are not eligible to membership, but who recognize and appreciate the work done by those who were in the service, express the hope that this membership drive will be successful.

CLARENCE TINSLEY STILL MAKING SPLENDID PROGRESS

Reports from Hendersonville are to the effect that Clarence Tinsley is still improving, and will be able to come home within the next few days. Mr. Tinsley was operated in two weeks ago for appendicitis.

TO PREACH AT PINEY GROVE ON NEXT SUNDAY

Rev. J. P. Mason will preach at Piney Grove, near Penrose, next Sunday afternoon at 3 o'clock. The public is invited to attend these services, and will be given a cordial welcome by the pastor and the members.

WE MEET THE PRICE ON ANYTHING IN OUR LINE.

People of Transylvania County are respectfully requested to keep in mind the fact that "The Old Reliable" has just about the most complete stock of Hardware and Furniture, Household Necessities and Farm Implements of any store in the country. Please keep this in mind, also:

NO OTHER HOUSE UNDERS SELLS US

Our prices are just as low as can be found in any other store, and this careful treatment of our customers has enabled us to not only maintain our business, but to experience a constant growth all along. We thank you. Do not be misled. We have the goods you want, and at prices that will meet any competition.

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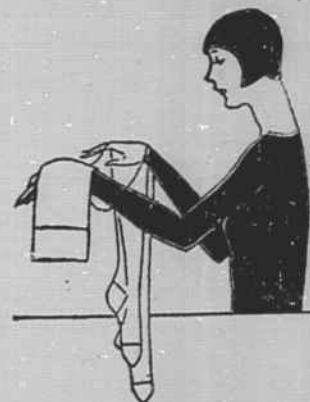
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We mention but a few of the Hundreds of Values we have in stock that are especially attractive for Easter and Spring wear. Come in and see these beautiful things, and note the low prices on them.

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(Chiffon and Service Weight)

- Regular one dollar values at 59c
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All Wool, New Spring Patterns, latest styles, greatest values ever offered in Brevard, at

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We have lots of goods, and your dollar will get you as much here as any place on earth.

Notice just a few of our many great values

- U. S. Mail Box \$2.95
Our Cash price
- Bed, Spring and mattress . . . \$14.40
Our Cash price
- Next to very best Outside House Paint, per gal. . . \$2.50
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