

# THE BREVARD NEWS

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Number 21

## MERCHANTS SLASH PRICES FOR TRADE EVENT OF THE YEAR

New Low Prices Placed On Stocks of the Town Tradespeople

## MAIL ORDER HOUSES NOT IN THE RUNNING

Chance To Save Real Money In Store for People of This County

If people of Transylvania county ever had a chance in their lives to buy real bargains, that time is right now.

Merchants of Brevard have literally slashed prices to a ridiculously low figure in order to stimulate business here and get rid of their stocks. Some of the merchants have opened their books to The Brevard News, showing actual cost price on articles advertised in this issue of the paper, and these merchants are offering some goods at a figure lower than actual cost to the merchant.

It is a question of raising money and of disposing of stocks that were overbought.

Read Pushell's advertisement, see his display and prices at which he is offering goods, and the citizens will be astonished at some of the great bargains being offered.

Morris Footwear Department at Pushell's is making slashing reductions on shoes of standard make and price.

Alf Glazener says prices fall down and go boom, and he is making unusual offers. Star Brand shoes at a dollar a pair, for instance.

Plummer's Department Store is listing unusual values, and is giving away one hundred gliders, to boot, to the first hundred customers coming to the store Saturday.

Brevard Hardware and Furniture company makes announcement that is more interesting than any mail order catalogue can possibly be.

Carl McCrary, of the McCrary Tire company, is slashing prices on Firestone Tires and Tubes.

In fact, the advertisements in this week's Brevard News ought to be interesting to every citizen in the county who is interested in buying

(Continued on page two)

## URGE HEAVY VOTE FOR R. R. FISHER

Several friends of Ralph R. Fisher are publishing an appeal in today's Brevard News to the republicans of the county to go out in numbers on primary day and vote for Mr. Fisher for nomination as candidate for the office of solicitor. The republicans will vote this year in the primary on two candidates for two offices that of United States senator and solicitor. Hon. George M. Pritchard is a candidate for the nomination for office of United States senator, while Mr. Fisher is asking the republicans of this district for the nomination as solicitor.

There are six counties in Mr. Fisher's district, and his friends are urging that Transylvania, home county of Mr. Fisher, turn out in full number and vote for him. Mr. Dockery, at Rutherfordton, and Mr. Lisenbee, of Marion, are also asking for the republican nomination, and friends of Mr. Fisher point to the fact that if he is to get the nomination, he must have the full party strength in this county.

## COMMERCE ROOMS OPEN AFTERNOONS

Announcement is made by Miss Alma Trowbridge, secretary of the Chamber of Commerce, that the Commerce rooms on East Main street are open each afternoon from 2 to 5 o'clock through the remainder of this month. Beginning Monday, June 2, all-day schedule will go into effect, the rooms to be open from 9 to 5 during the summer months.

## D. F. MOORE WINS PRIZE FOR LETTER

D. F. Moore, of the Brevard Hardware and Furniture company, has been informed that his article appearing in The Southern Hardware, journal devoted to the hardware business, won the \$25 gold prize offered in a nation-wide contest. The question at issue was one concerning the changed conditions in the hardware business, and Mr. Moore's letter was but one of many hundreds submitted to the journal.

This is not the first prize that the Brevard merchant has won in these contests. Several months ago he won a prize for the best article on another subject of interest to the hardware trade.

## MAZON APPOINTED AS JUNIOR PREACHER HERE

Rev. J. P. Mason has been notified of his appointment as Junior preacher of the Brevard Methodist church, to assist the Rev. J. H. West in the work of the church in the county. There are now three churches in this work in addition to the Brevard church: Oak Grove, Piney Grove and Conestee. The latter has been under the Rosman church, but under this new plan now comes under direction of the Brevard church.

## NAME REPUBLICAN CANDIDATES FOR COUNTY OFFICES

Brownlow Jackson, Candidate for Congress, Was Heard by Large Crowd

## FISHER RE-ELECTED AS COMMITTEE CHAIRMAN

Platform Adopted and All Commissioners Are Re-Nominated

Transylvania county republicans named a ticket last Friday in county convention which will be entered in the June primary as that party's county ticket, adopted a platform, heard Brownlow Jackson, candidate for congress, re-elected R. R. Fisher as chairman of the executive committee, endorsed Congressman George M. Pritchard as candidate for the United States senate, and transacted much other business. The convention was largely attended, and perfect harmony seemed to prevail throughout the session.

The ticket as named is as follows:

Legislature: Lewis P. Hamlin. Mr. Hamlin is now a member of the general assembly of North Carolina, and is a minority leader in the house. He is a lawyer, a member of the state executive committee of the republican party, and one of the outstanding men of the state.

Clerk of Court: Judson McCrary. Mr. McCrary is a successful business man, interested in many enterprises here. This is his first entry into the political field.

Sheriff-Tax Collector: W. L. Couch. Mr. Couch is now treasurer of the county, having been elected in 1928. For many years he was employed by the Southern Railway company, now on leave of absence. He has been connected with the Whitmire Motor company for several years, and has made an enviable record in the county.

Register of Deeds: Ed. Jones. Mr. Jones is a native of Cedar Mountain, son of Mr. Solomon Jones, and is employed with Harry Sellers in the A. and P. Store in Brevard. He is the youngest man named on the ticket, and is popular in Brevard and throughout the county.

Treasurer: B. J. Sittou. Mr. Sittou was formerly sheriff of the county, and previous to that was prominent in the lumber business. He is known to practically every citizen of the county.

Coroner: Dr. E. S. English. Dr. English has been active in affairs of the county all his matured life, having been born and reared in the county and has a practice that is county-wide.

Surveyor: W. J. Owen. Mr. Owen lives in the upper end of the county, but is favorably and well known all over the county. He has had much to do in the development of Transylvania county.

County Court Judge: D. L. English. Judge English was appointed to this position when the court was organized more than a year ago. He

## HIGHWAY WORK IS BEING RUSHED NOW

Re-surfacing of Highway 28 is progressing, although work was held up considerably because of the heavy rains during the past week. All above Brevard is about complete, and work has been started on the link between Brevard and Hendersonville.

The highway is being greatly improved through the re-surfacing process, and the fact that this work is being rushed to completion before the heavy summer tourist traffic sets in is most satisfying to the people of the county.

No further word has been given out for publication as to the hard-surfacing of 283 and 284. Commissioner Stikeleather stated here some time ago that these two highways would be hard-surfaced this summer, work to begin as soon as the funds for the next fiscal year are available, which will be soon after July first.

## Bean Beetle Started on Its Wasteful Work in County; Suggested Remedy

Reports come in that the Mexican Bean Beetle is making ravages upon the beans of the county, and warning has been issued from Raleigh that the pest is being noticed throughout the state. C. H. Brannon, of the extension department of State College, says the beetle may be controlled by use of magnesium arsenate, using five level teaspoonful of this poison to three gallons of water, apply at the rate of 100 gallons to the acre. This must be applied to the underside of the leaf, because that is where the beetle works.

## BREVARD INSTITUTE FINALS BEGIN FRIDAY; SERMON BY DR. A. H. GODBEY OF DUKE

Judge Carl B. Hyatt, of Asheville, Commencement Speaker—Great Year Drawing to Close—Medals To Be Awarded—Sermon at Methodist Church Sunday Morning—Many Members of Graduating Class to Receive Diplomas.

Commencement week at Brevard Institute will begin on Friday, May 23, with the beginning of term final examinations. The prospects are favorable for one of the most successful and interesting commencement occasions of recent years. The program for the week will be as follows:

May 23 to May 28, term final examinations.

Sunday, May 25, 11:00 a.m.—Commencement sermon before the faculty, graduating class and student body, in the Brevard Methodist church.

Tuesday, May 27, 8:00 p.m.—Recital of Music Pupils, in San Angelo Chapel.

Wednesday, May 28, 3:30 p.m.—Annual Faculty-Senior baseball game. At 8:00 p.m.—Annual Declaration and Recitation contests for the R. Y. Neel and Mabel Jetton awards.

Thursday, May 29, Senior Day—10:00 a.m., Class Day Exercises; 1:00 p.m., Annual Faculty-Senior Luncheon; 8:00 p.m., Graduation exercises in San Angelo Chapel.

Saturday, May 31, Registration for Summer School.

The Institute is peculiarly fortunate this year in the speakers that have been secured for the commencement exercises. The sermon will be preached by Dr. Allen H. Godbey, head of the Department of Old Testament and Semitic Languages in Duke University. Dr. Godbey has for many years been known as one of the outstanding scholars in this country in the fields of Old Testament History and Ancient Languages. He is just now bringing from the Duke University Press a voluminous work treating

## H. A. Plummer Announces Candidacy For Nomination County Commissioner

Announcement is made in this issue of The Brevard News that Henry A. Plummer is a candidate for nomination on the democratic ticket as a member of the Board of County Commissioners. This announcement will be received with great interest because of the fact that Mr. Plummer is recognized as one of the leading business men of Brevard, being head of The Plummer Company, department store in Brevard.

Mr. Plummer has long been active in public affairs, although this is his first entrance as a candidate in

## SHERRILL SHARPE WRITES FROM STATE SANATORIUM

Sherrill R. Sharpe, one of the most popular young men of the county, is now at Sanatorium, taking treatment. He has been ill since last August, and left last week for the treatment. A card from him says he arrived safely, and finds all the people there extremely courteous and kind. He is somewhat homesick, however, for his beloved mountains and the mountain people, and a few letters and cards from friends here would be most welcome to him, and would cheer him up. His address is Sanatorium, North Carolina.

## CEMETERY CLEANING AT DUNN'S ROCK CHURCH

All persons having relatives or friends buried in the cemetery at Dunn's Rock church are hereby given notice that Friday, May 30, has been named as the day upon which to clean off the cemetery grounds. Request is made for the bringing of necessary tools, and lunch.

## NO SERVICES SUNDAY AT PRESBYTERIAN CHURCH

There will be no preaching services at the Presbyterian church next Sunday morning on account of the fact that the congregation of that church will attend the Methodist church, where the commencement exercises of the Brevard Institute are to begin. Members of the Presbyterian church have taken great interest in the Brevard Institute, and this desire to attend the commencement exercises is but another expression of that keen interest which has meant so much to the success of the Institute.

## CLUB TO HEAR BIG CHIEF AT MEETING THURSDAY NOON

Allison W. Honeycutt, governor of Kiwanis, will be at the meeting of the Kiwanis club Thursday noon. The meeting is to be held at the Cat-and-the-Fiddle. All members are expected to be present. This will be the last meeting that the club's only bachelor member attends, as such, for Dr. Newland is to be married Saturday.

## WOMAN'S BUREAU TO MEET MONDAY, MAY 26

Regular meeting of the Woman's Bureau will be held next Monday afternoon at 3:30 o'clock at the Chamber of Commerce rooms. This will take the place of the regular June meeting, it being found necessary to change the date for this meeting. S. P. Verner will address the women on an important matter, and it is urged that a full attendance of members be present.

## SAPPHIRE COTTON MILL SOLD AGAIN

Greenville Attorneys Bid In Property at Very Low Figures

Sapphire Cotton Mills were sold again last Saturday, at direction of the United States court, only a small bid being made thereon, in the of \$10,000 for the mill property, and \$1,000 for the land and power site belonging to the mill. It is not believed that the bid will confirm. This bid was made by Haynesworth and Haynesworth, Greenville attorneys.

The Sapphire Mill is owned by a stock company, some of the stockholders living in Philadelphia and others living in South Carolina. Several months ago it was placed in the hands of a receiver, and H. E. Erwin, former superintendent of the plant, was named receiver. Wm. E. Breese is attorney for the receiver. These Brevard men have been working hard to get matters adjusted so operations at the mill can be resumed, it is said.

The Sapphire Mill is a good property, and was not closed because of lack of business, it is said, but rather on account of the disagreement arose between holding interest in the concern. Many people here are working hard to the affairs of the industry in such shape that it can be re-opened.

## FORESTRY CLASS SPENDS TIME HERE

Sixteen Seniors in the forestry division of State College have been in Western North Carolina for the past several weeks, pursuing their studies right here in the forests. For the past few days they have been in Brevard, working out from here into the Pisgah National Forest and other great woodlands. They are under the supervision of Dr. R. W. Hayes and while here the young men occupied the Sam Allison cottages in North Brevard. They go from here to the High Point factories, where a study will be made in the big furniture plants in that city.

Among those making a study here were: W. B. Barnes, C. A. Bittinger, J. Brown, E. R. Chance, T. C. Enans, H. E. Howard, N. G. Harding, S. E. Hile, N. Leader, D. J. Morris, Mr. Posey, H. E. Snyder, F. F. Weight, J. W. Walter, C. Zizelman, R. L. Pearce.

## ENKA WILL PLAY HERE SATURDAY

Enka and Brevard will tangle on McLean Field Saturday afternoon at 4 o'clock. Brevard was defeated at Enka last Saturday by the score of 6-5.

Payne will be on the mound for Brevard, while Robinson, crack left hander for the rayon workers, will in all probability pitch for Enka.

In the game last Saturday, Brevard played in "bad luck" throughout the nine innings, due in part to the sandy outfield and the soft infield of the new diamond. This will be a hindrance on McLean Field, and a snappy game is looked for.

## HUNDREDS ATTEND FORMAL OPENING

Opening of the H. & T. Recreation Center here Tuesday evening was attended by several hundred people, and the four alleys in the well equipped place were in constant use throughout the afternoon and evening. The Brevard Band furnished music for the occasion.

The bowling alley, installed at a cost of several thousand dollars, is owned and operated by Messrs W. H. Harris and B. W. Trantham, and is located in the Harris Building on West Main street. It is said to be one of the most thoroughly equipped alleys in the county. It is planned to conduct several tournaments during the summer season. Ladies of the town displayed keen interest in the game, and many of them were bowling during the opening event.

## MASONIC MEETING FRIDAY NIGHT IN MASONIC TEMPLE

Regular communication of Dunn's Rock Masonic Lodge will be held this Friday evening. Visiting brethren invited to attend.

## FRIDAY LAST DAY TO FILE NOTICE OF ENTRY IN PRIMARY

Registration Books Close Saturday — Both Parties In Primary

## NEW REGISTRATION IN CEDAR MOUNTAIN BOX

C. C. Kilpatrick, Chairman, Gives Important Facts About Primary

Friday, May 23, is the last day any candidate may file his notice, and be eligible to enter the primary to be held on June 7.

Saturday next is the last day to register for voting in the primary. Cedar Mountain township is the only township where a new registration has been ordered.

Voters whose names are on the registration book in any township in the county (except Cedar Mountain) and who have not moved from one township to another, or from one voting precinct to another, since last election, can vote without registering.

All voters, in both parties, living in Cedar Mountain precinct, must register in order to vote in the primary.

Any citizen who has moved into the county since last election must register, if they vote in the primary.

Any citizen who has moved from one precinct to another since last election must register for this coming primary, if they desire to vote.

Any voter who has reached the age of 21 years since last election must register, if they desire to vote primary. The voter must declare

No independent can vote in the himself to be a member of one or the other of the two political parties.

There will be two boxes at the polls—one in which the democratic ballots will be placed, and the other for the republican ballots.

The above facts in connection with the approaching primary were given The Brevard News by C. C. Kilpatrick, chairman of the board of elections for Transylvania county.

All democratic candidates for county offices and for the legislature and state senate must file, regardless of the fact that their announcements have been running in the press. All candidates must file with the county board of elections.

All republican candidates selected in convention must also file with the board of elections.

Registrars will be at the regular voting places next Saturday to register citizens who may wish to qualify for participation in the primary.

Interest in the democratic primary is in the race for nomination for the United States senate between Josiah W. Bailey and F. M. Simmons. Much work is being done by leaders in the race between these two men. Simmons has long been in the senate, and refused to support Governor Al Smith in the 1928 campaign. Bailey is running against Simmons because the senator failed to support the party nominee.

Interest in the republican primary in Transylvania county is centered in the candidacy of Ralph R. Fisher for solicitor, and George M. Pritchard for United States senate. A heavy vote is expected in the primary on June 7 by both republicans and democrats.

## BAPTIST REVIVAL PLANS PERFECTED

Cottage Prayer meetings are being held this week, preparatory to the beginning of the revival at the Baptist church next Sunday. Other activities denote the keen interest being taken in the approaching meetings, at which Rev. Paul Hartwell will be the preacher. That he is to have the whole-souled support of the people of the town is evidenced by the fact that already ministers and leaders in other churches have been discussing best plans for lending full assistance to the Baptist preacher in the revival.

Special music will be had at all the services, and the Baptist orchestra is to have a great part in the series of meetings.

## M. A. JOLLY VISITS BREVARD AFTER ABSENCE

M. A. Jolly, brother of Mrs. Cordia King, spent several days in Brevard last week, visiting this place for the first time in 27 years. He has been living that period of time in Arkansas, and Mrs. King had not seen her brother since he left here more than a quarter of a century ago. He left Tuesday for Georgia, to visit another brother, Brown Jolly.

## W. M. U. TO MEET NEXT TUESDAY AT ENON CHURCH

Notice is given that the W. M. U. of Transylvania county will meet at Enon next Tuesday morning at 10:30 o'clock. All interested people are urged to attend.