

A THRILLING — SWEEPING SALE

BE HERE WHEN

PRICE ADJUSTMENT

Sale!



Prices Adjusted To Meet Conditions Existing Today. Sale Starts, Thursday Morning, May 22nd, at Nine O'Clock.

An honest confession is good for the soul. We are in the grasp of an unexpected business predicament. The conditions that led up to this great sale are beyond our control. We are loaded with the largest stock of new quality merchandise that we have ever had in our history. This stock MUST be sold profit or no profit. Unavoidable conditions force us to adjust prices to new low levels that will turn this stock into cash at once.

DOORS OPEN THURSDAY MAY 22ND 9 A.M. SHARP RAIN - SHINE

LAD-LASSIE CLOTH!
This is the genuine quality, newest pattern. SALE PRICE

10c YARD

A WORD FROM THE OWNER, MR. PUSHELL

Friends, I want to tell you about this great price adjustment sale. We are caught with a tremendous stock of fine quality merchandise that must be turned into cash and have been fortunate in securing the services of Mr. Schissell, an able Salesmanager to accomplish this for us. After having made a careful survey of conditions he ordered the adjustment of prices on every article in this store to new low levels and our prices will speak for themselves.

(signed) L. PUSHELL.

SOFT & LINEN COLLARS

MEN!! now is your chance to pick up a bargain. Come and get these —

SALE PRICE 3c Each

FAST COLOR PRINTS

36 INCHES WIDE A very beautiful assortment of new patterns. Fine quality.

SALE PRICE 18c Yard

LADIES!!! Opportunity is knocking at your door. . . . We are offering you our entire stock of ready-to-wear and millinery at hitherto unheard of prices . . . Look over these items, come in and make your selection, buy two for the price of one. Never before and never again such extreme low prices on NEW SPRING AND SUMMER MERCHANDISE.

FREE OPENING DAY FREE

The first fifty (50) persons who enter the store Thursday Morning at 9 o'clock will receive Free Packages, containing merchandise from our own stocks and will be worth as high as \$2.00 each.

Dresses! Dresses! Dresses!

GROUP 1. One lot of dresses, odds and ends of our regular stock. Values to \$15.00

SALE PRICE \$2.77

GROUP 3. This assortment consists of new washable flat crepe dresses, in the latest styles and colors. Both with sleeves and sleeveless. Values to \$10.00

SALE PRICE, choice at \$4.77

GROUP 2. This selection consists of the finest dresses in the store. All new, just received, made of finest washable fabrics in the latest styles. Come and get your choice before they are picked over. Values to \$20.00

SALE PRICE at — \$12.77

GROUP 4. An excellent variety of fine wash crepe frocks in the newest modes. New pastel shades and attractive prints. These must be seen to be appreciated. Values to \$16.50.

SALE PRICE, Special \$8.77

COATS — Every Coat in stock on the Bargain Block. Your choice of any coat at EXACTLY ONE-HALF PRICE.

NEW BATHING SUITS — Prepare for the Summer season. Get one of these fine swim suits at HALF PRICE JUST WHEN YOU NEED THEM.

LATEST SUMMER MILLINEERY — A gorgeous array of the finest the millinery market is showing. Come in and see these, look at the sale price tags for bargains. ALL HATS REDUCED. PRICES RANGE FROM 88c UP.

Roomy Richard WORK SHIRTS

Genuine Roomy Richard Shirts, heavy blue chambray, all sizes.

SALE PRICE 72c SPECIAL each

WANTED EXTRA SALES GIRLS

For the great sale APPLY AT ONCE

GENUINE 12 MOMME PONGEE
In natural shade, full wt imported 12 momme pongee. Quantity limited so come early. Yard

29c

Men's Broadcloth SHIRTS

Extra fine dress shirts, white and colored, with and without collars. All sizes. Regular \$1.50

SALE PRICE 77c Each

WASH PRINT DRESSES

Exceptional values in these new Summer wash frocks. Sleeveless. Beautifully styled —

SALE PRICE \$1.48 Choice

IMPORTED DUVAL SANDALS

Whites, tans and combinations. High grade sandals, sold at \$5.00 pair

SALE PRICE \$2.94 Pair

LADIES' SLIPPERS

One lot of good slippers for ladies. Discontinued numbers. Values to \$4.00

SALE PRICE \$1.88 Pair

DRESS SLIPPERS AND PUMPS

Exceptional values. New Styles in pumps, straps and oxfords. All sizes and styles.

SALE PRICE \$2.77 Pair

GORDON \$1.50 SILK HOSE

Buy a supply of these. Regular \$1.50 hose, perfect quality. All shades.

SALE PRICE \$1.28 Pair

GORDON \$2.00 HOSE

All \$2.00 hose on sale. You know what these are so come and get them. All colors and sizes.

SALE PRICE \$1.68 Pair

FELT BED ROOM SLIPPERS

All sizes and colors, good quality

SALE PRICE SPECIAL 29c Pair

Never Before SUCH LOW On Quality



MEN'S WELT OXFORDS

Genuine Goodyear w oxfords. Good quality Values to \$5.00. SALE PRICE, pair —

\$2.77

MO FOOTWEAR

PUSHELL'S

DEPARTMENT STORE

BREVARD, N. C.

GREAT PRICE ADJUSTING SALE

NOTHING

PLENTY OF BARGAINS FOR ALL — BUT BE HERE EARLY