

THE BREVARD NEWS

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James F. Barrett Editor

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WEDNESDAY, JUNE 4, 1930

ADVERTISING BRINGS GREAT RESULTS HERE.

Miss Alma Trowbridge, secretary of the Chamber of Commerce, reports many inquiries being received as to rooms, boarding houses, hotels, and furnished cottages and houses. Advertisements were sent through Jacobs and Company, advertising agents, to many newspapers in the South and in the Central West, and the inquiries being received are from those sections where the advertising matter is appearing in newspapers each Wednesday and Sunday.

It is thought to be sufficient to stop all such nonsense that it does not pay to advertise. No resort town can prosper without advertising. Many, many times the assertion has been made in our Chamber of Commerce that it is not necessary to advertise Brevard, that people will come here without advertising, and that people do not read advertisements, anyway. All such thoughtless and senseless statements can only serve to hinder the progress of this community.

In nearly every one of the letters received by Miss Trowbridge the actual advertisement of Brevard had been clipped from the newspaper and pinned to the letter sent here. Please, let's get right on this important question: Brevard will prosper as a tourist resort in the same manner that Brevard people work for its prosperity—no more, no less. If we want tourists we MUST advertise that fact, and when they come, we MUST treat them in such manner that they will not only want to come back again, but will recommend the place to their friends.

HEN HATCHES BROOD IN ONE WEEK'S TIME.

Unusual in the extreme, unheard of in all the annals of poultry history, is the report of an old hen that was set on a bunch of eggs on Thursday of one week, and on Wednesday of the following week this hen had hatched her brood and was proudly clucking away to the gang of little ones.

There is every evidence of this being a fact, for it comes on reliable authority. Jim Neely said that Grover Neely said that Clarence Yongue said that Tom Wood said that Rad Nicholson said that J. E. Clayton owned this hen, had set her on the said Thursday and on the said following Wednesday it is said that said hen hatched said chickens.

If any of you readers have any more interesting story than this one, trot it out and let the world know about it.

MYSTERIOUS WOMAN ON HER WAY TO BREVARD RIGHT NOW

B. H. FREEMAN MUCH IMPROVED AT HOSPITAL

Word has been received here that Chief of Police B. H. Freeman, who has entered the U. S. Naval Hospital at Portsmouth, Va., is much improved. Mr. Freeman left Brevard almost two weeks ago at which time he is said to have been quite ill.

JUDGE HYATT SPEAKS TO BREVARD KIWANIS CLUB

Judge Carl B. Hyatt, of the Buncombe County Juvenile Court, was speaker at the Kiwanis club last Thursday, and gave to the members what was declared to be one of the best talks heard in the club. His subject was child welfare.

R. F. (Bob) Sharp, the plumber, was taken into the club as a new member.

JOSEPH PATTERSON GETS WEST POINT APPOINTMENT

Mr. and Mrs. Luther Pushell and Mrs. H. Patterson have returned from Gainesville, Ga., where they attended commencement, at which Joseph Patterson graduated from Riverside Military Academy. Young Mr. Patterson has received appointment to West Point.

EXTRACT PLANT AND SAW MILL RESUME OPERATIONS

Encouraging reports from Rosman are to the effect that the extract plant and the saw mill have resumed operations. This gives employment to many men, and means much to Rosman.

MYSTERIOUS WOMAN ON HER WAY TO BREVARD RIGHT NOW

GREAT PROGRAM AT B. I. COMMENCEMENT

The celebration of the thirty-fifth annual commencement of Brevard Institute, closed Thursday, May 29, with the graduation exercises in the evening. The class was addressed by Judge Carl B. Hyatt of the Buncombe County Juvenile Court.

Twenty-four diplomas were issued the high school graduates, while nine diplomas and certificates were awarded to the commercial graduates. At this time the awards and medals won in various contests and activities were also given. The winners of medals were as follows:

The R. Y. Neel medal in Declamation was awarded to Claude P. Stout. Mr. Stout, a member of the Junior class had defeated the other contestants in the race, the final contest having been held on Wednesday evening. The corresponding contest among the girls, for which the Mabel Jetton medal for recitation is awarded annually, was won by Miss Garnelle Lee, also a Junior.

The Ralph H. Zachary medal for proficiency in mathematics, an annual award to the student in the school who attains the highest average in mathematics, was won by George Mangum, a member of the Freshman class. Mr. Mangum's average for the year was 94 per cent. The runner up for this award was Mr. Stout, the winner of the declamation medal. His grade was 92 6-7 per cent.

The medal given by the Brevard Kiwanis club for the highest general average for the year, was won by Miss Hope Menendez, with an average grade of 95 per cent. Miss Menendez was also the Valedictorian of the Senior class, while Christy Clayton, the Salutatorian, was her closest competitor in the school as well as in the class, having a grade in all subjects of 92 1-2.

The other events for the week, were the class day exercises on Thursday morning, the Faculty-Senior luncheon at one o'clock, the Musical Recital on Tuesday evening, and the base ball game between the Institute and Christ School of Ardenn, N. C., on Thursday evening. In this game, Graham, the president of the Senior class made his last appearance on the mound for the Institute, and defeated his opponents in a slow game in which a score of 26 to 19 was rolled up.

Faculty members of the Institute feel that the commencement exercises brought to a close one of the most successful years. Registration for the 1930 Summer session took place on Saturday, May 31, with a good enrollment.

WANTS HIS WHEELBARROW RETURNED TO ITS OWNER

On May 10th, last, several citizens gathered at Oak Grove church and cleaned off the cemetery there. Well and good, so far, says Mr. C. C. Morris. But that isn't all the story. A wheelbarrow was left at the church, along with some other tools, and Mr. Morris says some one has borrowed these implements and forgot to return them to the rightful owner. Mr. Morris will be much obliged to the neighbor now using these things if he will return them, as he has need of them right away.

DR. PEARCE PASSES AWAY AFTER LONG PERIOD OF ILLNESS

(Continued from page one)
munity, and when death came to him hosts of friends here shared the sorrow with the family. Friends in several states who had known and loved Dr. Pearce sent messages of sympathy, and many floral offerings also that were added to those given by Brevard friends, which were embanked about the casket in the beautiful Episcopal church, evidences of the love and esteem which were his in life.

Active pallbearers were: R. F. Sharp, Walter Hart, Clyde Ashworth, S. M. Macfie, W. L. Couch and F. E. Shuford. Honorary pallbearers were: Dr. E. S. English, Judge D. Leon English, O. L. Erwin, B. F. Beasley, C. C. Jordan, Wm. E. Breese, James F. Barrett, J. M. Allison, D. G. Ward, J. S. Bromfield, J. M. Gaines, H. A. Plummer.

CHANGE OF DATE OF CHILDREN OF CONFEDERACY PICNIC TO 14

Announcement has been made that the picnic planned for the next Saturday, June 7, for the Children of the Confederacy has been changed to the following Saturday, June 14, on account of the primary which is to be held on the day originally planned for the picnic. Mrs. Ralph Osborne, leader of the children, asks that all members desiring to go on this picnic, be at the U. D. C. Library, Saturday afternoon at two o'clock.

Messrs Glenn Galloway, Frank Osborne and Mack Sitton who have been employed in Niagara Falls, N. Y. for the past several months, have returned to Brevard. They were accompanied by Messrs Ruffin Wilkins and Harold Whitmire, who have spent the past month in New York.

WANTED—Reliable man and wife to stay at Country Place, white or colored. Cook and work about the place. Call on C. B. Mott, Jr., Main St. Brevard, Monday.

LOST—Pair rubber hip boots at Pisgah Forest Sunday, May 25. Reward for return to C. B. Mott, Jr., Main St. Brevard.

LOCAL and PERSONAL ITEMS

Miss Willie Mae Neely, Mr. and Mrs. Robert Kilpatrick, Mrs. Bert Freeman and J. Neely motored to Easley Sunday.

Mr. and Mrs. John Duckworth of Hendersonville, were visiting in Brevard Sunday.

Misses Gladys English and Elizabeth Rameur are attending commencement exercises at Salem College this week.

Miss Gladys Wood has returned to her home here after spending some time with friends in Abbeville, S. C.

Mr. and Mrs. P. M. Verdery of Charlotte spent the week-end in Brevard.

Mrs. Mary Mills, Mrs. Tom Hampton and Mr. and Mrs. Sam Ralford spent Monday in Asheville, shopping.

Walter Welt of Asheville, was the week-end guest of his mother, Mrs. Sarah Welt.

Misses Agnes and Mildred Clayton are attending the commencement exercises at Wake Forest.

Messrs A. H. King, W. M. Cloud and "Red" Brewington returned to Brevard this week after having spent the winter in Birmingham, Ala.

Mack Rhodes and Chief Powell of Hendersonville visited in Brevard on Tuesday.

Mrs. Paul Hartsell has been confined to her home for several days on account of illness.

Harry and Miss Jack Clayton returned to their home here after having spent some time in Montgomery, Ala., as guests of their brother, Joe.

J. Neely of Asheville spent the week-end at his home here.

Miss Margaret Fullbright is spending two weeks in Asheville as guest of her aunt, Mrs. Wade Garren.

Guests at the Nichols House include: Mr. and Mrs. Claude English; recent arrivals being Mrs. Gilliam and two daughters, Ethel and Bernice, of Gastonia, N. C.

Mrs. E. L. McKee, Mrs. H. E. Buchanan, Miss Mayme Long of Sylva, and Mrs. Giles Cover of Andrews were visitors with Mr. and Mrs. Aler Kizer Tuesday.

Misses Eliza Henry and Mildred Trantham, who have been teaching school in Gastonia, have returned home with their respective parents for the summer.

Miss Eloise Lewis is spending several days at her home here before leaving for summer school. Miss Lewis taught school at Tarboro, N. C., the past year.

CLASSIFIED ADS

PIGEONS and SQUABS,

Fresh Yard Eggs, Broilers, Pullets and Pure Bred Hens for sale, at STOKES POULTRY FARM, Phone 199 M21tf

VICTOR RADIOS . . . Victor Phonographs . . . Victor Records . . . If it's a Victor, it's good. For sale at Houston's Furniture Store. M12tf

NEWEST MAJESTIC RADIOS at Houston Furniture Company, Brevard. Guaranteed no "A-C hum." A high class Radio at a reasonable price. Jly 31tf

LOCAL AND LONG DISTANCE MOVING—The Siniard Transfer Company is fully equipped for handling your household goods, in either short or long hauls. Careful men. Big vans. Reasonable rates. We want your business. Phone 118. A18 tf.

FOR SALE Cheap—One refrigerator, 25 pound capacity; one of 50 pound capacity; one white enameled kitchen cabinet. Appy Mrs. C. R. McNeely, 208 E. Main St. M21?

FOR RENT My bungalow on French Broad St. Furnished or unfurnished. (Mrs.) Margaret Setzer, Stanley, N. C. M28 4tp

100,000 CABBAGE PLANTS FOR SALE THE KIND THAT GROW BIG HEADS See C. C. YONGUE at once

PIANO TUNING Repairing and Tuning. All work satisfactorily guaranteed. ("Red") J. C. Brewington, Brevard, N. C. Headquarters Macfie Drug Store. 1

BREVARD TAXI SERVICE SINIARD AND GARREN Phone 104

Closed cars, 5 and 7 passenger
YOU'RE BOUND TO COME—To Glazener's Store where they cut the price and sell the goods.

FOR SALE, or Exchange for other Property, 10-room house; in good residential section; large garden; double garage. Ideal for boarding house. O. H. Orr, Agent. Jn 4

SINIARD TRANSFER CO.—Phone 118. Split Stovewood \$2.50; block wood \$2.50; firewood \$2.50, kindling \$3.00. Cash when delivered. Trunk and baggage transfer. Jn4|11

FOR RENT, Sale or Exchange—4-room cottage. Bath and sleeping porch; French Broad Avenue. Rent reasonable. O. H. Orr at Pisgah Industrial Bank. Jn 4??

FOR SALE—Hampshire and Poland China pigs, 6 weeks old. See H. W. Barton, at the County Home. pd4|11

FOR SALE—Four folding cots; Bureau, Chest of Drawers; Kitchen Cabinet, three 42-piece Dinner Sets, at a bargain. See O. H. Orr, trustee at Pisgah Industrial Bank. Jn4?

W. M. CLOUD RETURNS FROM WORK IN BIRMINGHAM

W. M. Cloud, well known Brevard citizen, is in town for the summer, having spent the winter in Birmingham and surrounding territory as a member of Dr. A. H. King's crew of seamen. Mr. Cloud says there is great industrial activity in the Birmingham area, although much curtailment has been made during the past winter and spring.

several weeks at the Hillcrest Tourist camp have returned to their home in Indiana.

Mr. and Mrs. Oscar Croaby and little son, who have been spending

Mr. and Mrs. Cliff Durant have returned to their home in Lynchburg, Va., after having spent several days with Mrs. Durant's mother, Mrs. Cordia King.

Miss Ruth Waters has returned to her home here for the summer after having taught school in Virginia for the past year.

Miss Willie Mae Neely left Wednesday for Savannah, Ga., for a few days' visit to her sister, Mrs. Guy Nicholson. She will be accompanied home by her niece, Sarah, and nephew, Buddy, who will spend the summer here.

Jake Jarrett and Crawford Lance spent Saturday in Asheville visiting relatives.

Mr. and Mrs. W. W. Pruett of Pisgah Forest, and Miss Geneva Neill are attending commencement exercises at Weaver College this week. The former's son, William Pruett, is a member of the graduating class there. Miss Neill is attending a class reunion, having graduated from Weaver four years ago.

George McCall, who recently suffered a stroke of paralysis, is slightly improved.

Mr. and Mrs. Will McCall of Tryon, N. C., were guests of Mr. and Mrs. McKelvey of the Carrs Hill section, Sunday.

Mr. and Mrs. Ewart Raxter and children and Mr. and Mrs. Will Lance, of Dacusville, S. C., visited relatives in the Carr's Hill section Sunday. Mr. and Mrs. Raxter are former residents of Transylvania.

Mr. and Mrs. J. W. McKee, of Chicago, Ill., and Mrs. Cyrus Nicholson of Sylva, were guests of Mr. and Mrs. Alex Kizer Saturday.

Johnny Lee Whitmire, small son of Mr. and Mrs. J. L. Whitmire, is spending a few days in Canton with his grandparents.

Mr. and Mrs. Frank Gaffney and little daughter, Ethel, of Greenville, were Brevard visitors Sunday.

Mr. and Mrs. J. O. Barrett and family of West Asheville, motored to Brevard Sunday and were guests of Mr. and Mrs. James F. Barrett.

Mr. and Mrs. Sigmon of Toxaway, were Brevard visitors Wednesday.

Mr. and Mrs. Frank DeVane are

DO YOU WANT IT!

I have a good business house on Main Street for rent, and would be pleased to talk the matter over with any interested party.

Also have several furnished and unfurnished residences for rent.

If you are thinking of starting a business, or if for any reason you would like to change your location, I believe you would be interested in what I have to offer. Anyway, it won't hurt anything to talk it over with me.

JUD McCRARY

FLIT THE FLY

No good in cursing the pesky fly — just kill him and be done with it!

FLIT

Will kill 'em and kill 'em — and kill 'em quick — It is a Standard Oil Product, and does the work.

FLIT SHOVS FLIES INTO ETERNITY

B. & B. Feed & Seed Co.

THE STORE WITH THE CHECKERBOARD SIGN

P. S.—Bunch Beans, Pole and Cornfield Beans, Cabbage Seed, Turnip Seed, Potato Plants — and Bean Beetle Dope.