

THE BREVARD NEWS

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WEDNESDAY, JULY 30, 1930

THE MILK CAN AND THE
PICTURE BEHIND IT.

Any one really interested in the success of the farmers in his community would find much that is instructive by taking a trip through Green county, Tennessee. All along the pike, as the highway is called, one sees the milk can, silent partner of the farmer, and the source of the farmer's constant cash income 365 days a year. The Pet Milk company operates at the county seat, Greenville, and every day the trucks travel over all the pikes, taking the milk into Greenville.

Beautifully kept farm homes, freshly painted houses, lawns as spick and span as one would find in any city, fields of growing grain, forage and tobacco give evidence of real living, fine living, among the farmers of that county. Pastures filled with fat cattle and growing calves present a picture that is most appealing. Keeping of these herds is valuable not only for the amount of money brought into the farm home every day in the year, but extends to a still greater influence in natural fertilizer coming from the barns and spread upon the fields, making production double and treble in quantity and quality.

All of this great prosperity is reflected in the business houses of Greenville. It is next to impossible to walk through that little city on a Saturday afternoon and evening, so great is the crowd, while the stores are literally packed with people making purchases. "Is there a convention being held here today?" a stranger asked the chief of police. "No, sir," the reply came back, "this is the regular Saturday crowd come in from the county to do their shopping."

A man from our mountain counties looking upon the scenes of activity and viewing the evidences of prosperity there, could not keep from wishing for a leadership in our section capable of bringing about similar conditions here, and a spirit of unity among the citizens that would permit such co-operative activity as would result in great good to all concerned. We have far superior natural advantages here over those in Greene county, Tennessee. This is the finest stock raising section in the South. We have our fresh water, dashing down the mountainsides, while in Tennessee the people must rely upon the cistern, or use the hard limestone water. We have natural grazing lands in our hills and mountains, while in Tennessee they must make every foot of pasture. We have the cool nights when all of us can be refreshed, thereby feeling much better during the working hours, while in Tennessee the heat of the day hangs on until the early morning hours.

Somebody led the movement that brought about existing conditions in the lives of our neighbors across the line. The citizens manifested a spirit of unity so essential to community progress and prosperity. Over there in Greenville a county Chamber of Commerce is functioning just like clockwork. The farm agent maintains his office in the Chamber of Commerce rooms, as do other agents and agencies through which the great co-operative ideal becomes an actuality.

How we need to hear the neigh of horses, the braying of mules, the lowing of cattle, the bleating of sheep, the crowing of roosters, the cackling of hens—all of which harmonize in singing the song of success that would echo from every home in the hills and along the valleys of our mountain counties.

BREVARD MINISTER IN
GREAT REVIVAL.

It was our pleasure to spend Sunday with Rev. J. P. Mason, who is conducting a revival at the New Found Methodist church, near the Buncombe-Haywood county lines. In the community, which is noted for its agricultural wealth and big dairies, such fine old families as the Shooks, the Browns, and the Halls have held the lands, improved the soils and the herds, builded the homes and supported the churches for many generations. The church

building where the revival is being held is just as good in its every appointment as can be found in any city.

The people of the community expressed gratification for the work being done by Rev. Mr. Mason. Many conversions have been made, and new additions to the church recorded since the revival started a week ago last Sunday, and which is continuing through this week.

At the conclusion of the sermon last Sunday morning, as Mr. Mason was beginning pronouncement of the benediction, a layman halted the preacher, and asked that a voluntary offering be made for Mr. Mason. As a mark of the appreciation for the great work being done by the preacher, a goodly sum was placed in the box for Mr. Mason.

At noon time a great picnic dinner was spread on the ground. In the afternoon the graves were decorated, and short exercises appropriate to the decoration were held. Mr. Mason's success at the meeting is most gratifying to his many friends in this county.

THANK THE LORD FOR
SENSIBLE CITIZENS.

Brevard is to be congratulated because of the fact that its citizenship has good sense. While every town has a tree-sitter all its own, and daily newspaper record the number of hours each tree-sitter has to his credit, the blessed boys in Brevard go on in the even tenor of their way, nary one of them being fool enough to enter the contest that is raging in other towns with all the enthusiasm that made yo-yo so popular with the simple minded people of the nation.

Our Brevard boys will fight, if any one comes along expressing a desire for a scrap. They will play football until the cows come home. They played baseball at night long before Asheville ever dreamed of night baseball. They will debate any group of boys from any other town or city in the world. One of them has already become an Eagle Scout, winning all the difficult points necessary to attain this high honor. They will make music in the municipal band at any moment they are called upon to do so. But they will not sit in trees, bless the Lord and the good dadies and mammys who raised them.

Can you imagine any fool boy entering a contest to see how long he can sit in a tree? Can you imagine boys in big cities like Asheville, and Charlotte, and Greensboro, and Raleigh, climbing into a tree and trying to beat other boys in the number of hours so occupied? Can you, above all things, imagine great daily newspapers giving space and daily records of these fool boys sitting in trees? If such a fool thing had happened in a small town, and the county weekly had given notice to such ape-like antics, can you imagine how Oscar Coffin, Tom Bost, Dick Young, C. K. Robinson, and others of our Big Brothers on the big dailies would have re-printed such account and commented upon them in their satirical manner?

RETRENCHMENT IN PUBLIC
EXPENDITURES IN ORDER.

Reduction in expenses of governmental operation is now being made in emphatic manner. Asheville city officials have made a sweeping cut of 20 percent in the salaries of all city officials and employees, from the mayor down.

All over the state these reductions in state, county and municipal expenses are being recorded. Mecklenburg county has just made a big reduction in its expense account, reducing the county tax rate to 85 cents on the hundred dollar valuation of property. The sum of \$37,000 was cut on the six months school term in Mecklenburg county, while \$28,000 was saved on the extended two months' term. Other reductions made possible the low rate of 85 cents in that county.

For the past quarter of a century the state and its several counties and towns have been forging ahead, making great progress, but, at the same time, piling huge bonded indebtedness, until the time came when an over-burdened tax-paying citizenship demanded real economy in government, and a face-about program, which would give a measure of relief to the tax payers.

Transylvania county, it its retrenchment and reduction program, is in keeping with the policy of the state government and most of the counties and cities in the state.

Dear Mr. Stikeleather: The people of the county of Transylvania are anxiously awaiting the beginning of your activities in paving the two state highways—283 and 284. It would be welcome news to have your announcement that work is to begin at once.

Pisgah Forest News

On July 28, at 6:12 o'clock in the morning the Death Angel visited the home of Capt. J. M. Thrash and claimed his life's companion, Mollie (Maxwell) Thrash.

She was a native of Henderson county, and had reached the age of 69 years. She was married to Capt. Thrash about 22 years ago. For several years she had been in ill health, and had to suffer quite a bit, but she always bore her suffering very patiently.

She suffered a stroke of paralysis Wednesday morning at 5:30 o'clock, and died 42 minutes later, in spite of all that loving hands could do, they could not stay the hand of death. But while she lingered she said she was anxious to go.

Truly it is a great sorrow that has fallen upon her home and community. We realize her worth as never before. And while we miss her smiling face, we know that God makes no mistakes and blessed is the assurance that she is wearing a beautiful robe washed and made white in the blood of the Lamb, which was so ably described in the funeral service that it seemed to impress upon us more of the beauty of heaven. It is hard to give up our long loved one, yet we have this consolation, that she is at rest.

There was no task too great for her to do. She was always forgetful of self, ever ready to do all she could for her neighbors, and not only for them but for all with whom she came in contact. Funeral services were conducted at the Brevard Methodist church, of which she was a member, by her pastor, Rev. J. H. West, after which the body was laid to rest in Oak Grove cemetery.

She leaves to mourn her loss, her husband, step-children and many relatives and friends. She was loved and respected by all who knew her, which was shown by the large floral offering.

Mrs. I. C. Kennon and children, Eva and Robert Whitmire of Sumter, S. C., are visiting the former's mother, Mrs. J. A. Colburn.

Mrs. Sarah Cothorn of Asheville spent last week with her brother Jake Parris.

Miss Julia Deaver has returned to her home after attending summer school for the past six weeks in Asheville.

Reuben Mackey spent the past week with his uncle, Lee Scruggs, on Boylston.

Miss Johnnie Stepp of Pickens, S. C., spent the past week with Miss Mildred Barnett.

C. L. Corn accompanied his aunt, Mrs. George Corn of Forest City, to Pickens on Thursday and spent several days there with relatives and friends.

Vance Clayton of Horse Shoe spent several days last week with Mr. and Mrs. Charlie Campfield.

Miss Sally Barnett is visiting her brothers, Tom and Sid Barnett after spending the winter in Greer, S. C.

Mrs. G. Parker and children are spending several weeks with Mrs. Parker's parents, Mr. and Mrs. Jim Allison.

Mrs. Joe Orr spent the week-end with friends in Selma.

Mr. and Mrs. Charlie Roller and

P. M. HIGHLIGHTS

Do you know what the abbreviation in the above heading stands for? It might be Post Master, Pay Master, Post Mortem, Afternoon, or a number of other titles. But none of these will fit. It simply means Prayer Meeting Highlights.

The threatening storm last Wednesday night, which proved merely a springing rain, evidently kept many from prayer meeting, but the few who came out felt well repaid. If you were not among the number present you missed a spiritual feast. For your benefit, therefore, a few highlights of the meeting are here-with given, with the hope that you will be present next Wednesday night if possible and see and hear for yourself.

Subject: The parable of the vine and the branches—John 15: 1-10.

Helpful Thoughts Brought Out—

The vine can exist without the branches but not the branches without the vine—no more can we exist spiritually without God.

We can bear fruit and live true Christian lives only by abiding in Christ, and not in our strength alone.

The secret of many failures in prayer is that the person asking is not abiding in Christ.

Outstanding results of fruit bearing and abiding in Christ are a life consecrated to God and cleansed of evil, obedience to God's commandments and keeping our lives in harmony with God's will.

If we abide in Christ we may ask what we will and it shall be done.

Are we abiding in Christ? Are we bearing fruit? If not, why not?

Next Wednesday night a series of short studies on the book of Galatians will begin. Come out, hear about this interesting book in the Bible, listen, learn and discuss.

The prayer meeting needs you, and perhaps you need the prayer meeting, at least it will do you no harm. Try it and see.

—COMMITTEE.

SELL IT—USE A WANT AD

EYES EXAMINED
GLASSES FITTED
LENSES DUPLICATED



Brevard Office in P. O. Building
Open Every TUESDAY Afternoon
W. H. HAWKINS & SON
49 Years of Satisfaction
Hendersonville, N. C.

child have returned to their home here after spending the past three months in Kentucky and Virginia.

W. C. Cody left Sunday for Pennsylvania. His son, Allen, took him to Johnson City.

Mr. and Mrs. Will Mackey, formerly of this place, but now of Teckle, Wyo., announce the marriage of their daughter, Vera, to Mr. Glenn Rogers.

Mrs. Ernest Pince of Gloucester, spent the past week with Miss Sadie Cooper.

Misses Helen and Ella Mae, and Messrs Ross and Louis Corn of Mauldin, S. C., spent the week-end with Mr. and Mrs. H. O. Parker and Mr. and Mrs. Henry Sentell.

Earl, the small son of Mr. and Mrs. Roby Street, has returned to his home here after spending the past eleven months in the sanatorium at Gastonia, on account of foot trouble. We are glad to report that he is very much improved, and is able to walk.

Misses Minnie Galloway and Mildred Barnett entertained with a weiner roast on Friday night, complimentary to Miss Barnett's house guest, Miss Johnnie Stepp of Pickens. About twenty guests enjoyed the occasion.

James Barton left Sunday for Ocala, Fla., with Tom Thrash, from whom he has secured a position.

Mr. and Mrs. Herman Parker have as their guests, Mrs. Sam Parker and children of Detroit, Michigan.

Lloyd Campfield spent the latter part of the week with friends and relatives on Boylston.

Mrs. Will Allison suffered a light stroke of paralysis last Thursday evening. She has been taken to the Mission Hospital, Asheville, where she will receive treatment.

Baptismal services were held in Davidson River on Sunday morning, with Rev. C. Blythe in charge. Those baptized were recently converted at the revival at the Baptist church.

SPECIAL SUNDAY EVENING
SERVICE

BREVARD PRESBYTERIAN CHURCH

AUGUST 3, 8 P.M.

Running through Summer months

Visitors and friends cordially invited

R. L. Alexander, Pastor

JOINES' WEEKLY SPECIALS

Chevrolet Coupe Model A Roadster
for only \$65.00 at a Bargain

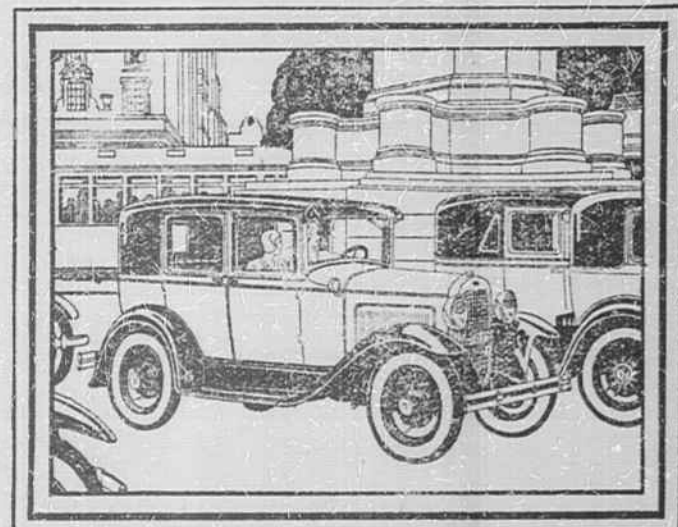
SERVICE

That cannot be rendered except in a thoroughly equipped shop like ours. We have the best mechanics to be found. We have every equipment necessary to do the best of work. We have all the Genuine Ford Parts. We grease cars in every place they need greasing, because we have the necessary outfit for proper greasing. We can do your work like it ought to be done.

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JOINES MOTOR CO., Inc.

BREVARD, N. C.

Meeting
the Needs of Millions
of People

The low-priced automobile has brought greater opportunity and added hours of recreation to millions of men and women.

BECAUSE the automobile is such an important factor in the lives and prosperity of so many people, the purpose of the Ford Motor Company is something more than the mere manufacture of a motor car.

There is no service in simply setting up a machine or a plant and letting it turn out goods. The service extends into every detail of the business—design, production, the wages paid and the selling price. All are a part of the plan.

The Ford Motor Company looks upon itself as charged with making an automobile that will meet the needs of millions of people and to provide it at a low price. That is its mission. That is its duty and its obligation to the public.

The search for better ways of doing things is never-ending. There is ceaseless, untiring effort to find new methods and new machines that will save steps and time in manufacturing. The Ford plants are, in reality, a great mechanical university, dedicated to the advancement of industry. Many manufacturers come to see and share the progress made.

The greatest progress comes by never standing still. Today's methods, however successful, can never be taken as wholly right. They represent simply the best efforts of the moment. Tomorrow must bring an improve-

ment in the methods of the day before. Hard work usually finds the way.

Once it was thought impossible to cast gray iron by the endless chain method. All precedent was against it and every previous experiment had failed. But fair prices to the public demanded that wasteful methods be eliminated. Finally the way was found.

A better way of making axle shafts saved thirty-six million dollars in four years. A new method of cutting crankshafts reduced the cost by \$500,000 a year. The perfection of a new machine saved a similar amount on such a little thing as one bolt. Then electric welding was developed to make many bolts unnecessary and to increase structural strength.

Just a little while ago, an endless chain conveyor almost four miles long was installed at the Rouge plant. This conveyor has a daily capacity of 300,000 parts weighing more than 2,000,000 pounds. By substituting the tireless, unvarying machine for tasks formerly done by hand, it has made the day's work easier for thousands of workers and saved time and money in the manufacture of the car.

All of these things are done in the interest of the public—so that the benefits of reliable, economical transportation may be placed within the means of every one.

FORD MOTOR COMPANY