

THE BREVARD NEWS

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The Brevard News and Bon Marche Cooking School Sessions Begin Thursday

FREE LECTURES BY EXPERT TO LADIES OF THE COMMUNITY

Sessions To Be Held In the Blue Moon Tea Room Building

LOCAL BUSINESS MEN ASSISTING IN WORK

Public Invited — Prizes Each Day and Grand Prize at Close of Sessions

Mrs. Mae I. Pate, home demonstrator for the Bon Marche, Asheville's great department store, is in Brevard for the purpose of conducting a cooking school in the old Blue Moon Tea Room, Broad street, beginning at 2:30 o'clock this Thursday afternoon, continuing until Friday afternoon. The cooking school is being conducted under the joint sponsorship of the Bon Marche and The Brevard News, in conjunction with several enterprising merchants and business houses. Prizes are to be awarded at each session of the school, and a grand prize will be awarded at the conclusion of the sessions.

Mrs. Pate will bring to the women



MRS. MAE I. PATE
Home Service Demonstrator

of Brevard and Transylvania county much valuable information as to the very best recipes, and all the women of the town and county are cordially invited to attend these sessions. There are no charges whatever for this information and demonstration. Many of the leading firms of the town are working hand in hand with the Bon Marche and The Brevard News in an effort to make this event really worth while. Mrs. Pate is considered an authority on the question of cooking, and all who have heard her in other cities and towns have expressed keen satisfaction with the method she employs in giving information about cooking and the preparation of dishes.

First session will start at 2:30 o'clock this Thursday afternoon.

PARENT-TEACHER GROUP TO HOLD BIG PICNIC

It was decided at the meeting of the P. T. A. on Monday, to hold the annual picnic of that organization, Friday afternoon, Sept. 26. This is an annual event in which the parents entertain the teachers and is always enjoyed by everyone who attends.

The parents and teachers will leave the Elementary school building at 4 p.m. on the above date and motor out to Rockbrook Camp where the picnic will be held. A life saver will be on hand should any member of the party desire to go in bathing. The transportation committee urges that all parents who have cars bring them along.

SILVER FOX RANCH OPEN TO VISITORS FOR INSPECTION

Saturday and Sunday Will Be Open House Day at the Ranch

20 PAIRS SILVER AND BLUE FOX NOW IN PEN

Homer Whitmire Arrives To Superintend Opening—Means Much Here

Hundreds of people are expected to visit the Blue Ridge Silver Fox Farms, at Cherryfield, Saturday and Sunday of this week, and see the pens of forty fox now at that place. There are twenty pairs, ten pairs of Silver fox and ten pairs of Blue fox now in the ranch houses of the fox farm. The animals arrived the first of the week, and were taken immediately to the ranch at Cherryfield.

Homer E. Whitmire, one of the nation's foremost authorities on fox ranching, arrived in Brevard from St. Louis last Monday, accompanied by Dr. H. M. Denny, wealthy physician of St. Louis, who has made heavy financial investment in the fox ranch at Cherryfield. Mr. Whitmire organized the Blue Ridge Ranch several months ago, with his father, E. J. Whitmire, and his uncle, R. L. Hogsed, as partners. For the past several years young Mr. Whitmire has been at the head of the big Ozark Fox Ranch in Missouri, and has had unusual success in the operation of that project.

The establishment of the fox ranch here is the beginning of what is believed to be one of the most promising enterprises ever started in this community. Mr. Whitmire wanted to start the business in his native county, and asked the United States government for a report on the climate in its relationship to successful fox ranching and this report placed this section on a par with Canada, which is recognized as the most perfect place in North America for fur-bearing animals. The government has issued a map, showing sections especially adapted for such work, and the map shows this section of the mountains of Western North Carolina as being on an exact par with the Canadian mountains, where fur-bearing animals thrive as in no other place on this continent.

The big money in a fox ranch comes from the sale of the pelts. North Carolina reports the sale of furs and hides in 1929 in the amount of \$2,000,000, and these sales were from the wild animals. The silver fox pelt is more valuable by far than that of any wild animal. The fox multiplies rapidly, and the returns from one pair of silver fox reach into the tens of thousands of dollars, it is said.

All citizens are invited to visit the fox ranch next Saturday and Sunday. While visitors are always welcome, it is urged that people come on these days, for there will be arrangements whereby the visitors may inspect the valuable animals that will not prevail at ordinary times. It is expected that large number of Brevard people will visit the ranch Saturday, and visitors from nearby towns are expected in large numbers.

\$100,000 ANTICIPATION NOTE SOLD TO THE BANK

County commissioners Wednesday sold an anticipation note of \$100,000 to the Brevard Banking company, to raise funds for carrying on the school and road work until taxes have been collected for this purpose. Quite a portion of the 1929 taxes remain unpaid, while practically none of the 1930 taxes have been received as yet, necessitating the sale of the note for carrying on the county's operations until collection of taxes.

The Brevard Bank bought the note at 5 per cent interest rate.

Father In Hospital; Baby In Death's Grip; Others of the Family In Want

Fred Moore, living in that section of the town lying beyond the oil tanks on the Southern Railway lines, was taken to the Patton Memorial Hospital in Hendersonville Wednesday for an operation. He was suffering with acute appendicitis, and the attending physician, Dr. Chas. L. Newland, declared an immediate operation necessary. The county commissioners ordered the work done, Mr. Moore not being able financially to pay his own way.

In the humble home is left a sick baby, a little fellow that looks like death had already taken its toll of his brow. Two other little children, and a mother who has worked with the sick baby and sick husband until she is all but ready to fall in her

tracks, are there with nothing to eat, except as neighbors and Christians bring food to them.

Brevard people are noted for their generosity, their bigness of heart, their ever readiness to help those in distress. Here is an opportunity, not only for providing food and medicine, but for that greater service of Christian fellowship to a woman who is in need of friendship and encouragement. The only reason that more people have not been to call upon and assist this distressed family is because the people did not know of the situation. That's why this is being published—that the people may know about it, and offer that fine spirit of service for which the good people here are noted.

REV. WALTER WEST



Rev. Mr. West will conduct a revival at the Brevard Methodist church, beginning next Sunday. Evening services, 7:30 o'clock.

REVIVAL MEETING TO START NEXT SUNDAY AT M. E. CHURCH

Revival services will begin next Sunday morning at the Brevard Methodist church, scheduled to continue daily until the following Sunday. Rev. Walter West, pastor of the First Methodist church in Hendersonville, and son of the Rev. J. H. West, Brevard pastor, will do the preaching, beginning Sunday night. Rev. J. H. West will preach Sunday morning. General theme for the week's services will be "Marks of a soul-winning church."

It is believed that much interest will be taken in the revival, and all church members and friends of the church are expected to be present Sunday morning when the week's meeting begins.

Rev. Walter West is recognized as one of the greatest preachers in the Methodist Conference, and an

announcement that he will preach here every evening for a week was received with genuine pleasure by the church loving people of the community. Rev. J. H. West is nearing the end of his first year here, where he has worked hard for the church and the town, and has endeared himself not only to the Methodists, but to all people of the community.

Following is the program for the week's services, which begin at 7:30 o'clock.

Sunday evening: A Revival-Yearning Church; Monday: A Soul-Concerned Church; Tuesday: A Spirit-Filled Church; Wednesday: A Prayer-Pleading Church; Thursday: A Christ Witnessing Church; Friday: A Christ Centered Church; Sunday morning: A Fruit-Bearing Church; Sunday evening: A Soul-Starved Church.

WIND STORM LAYS GREAT TREES LOW

One of the most severe rain and wind storms to visit Transylvania county in several months, swept down upon the Brevard section late Sunday afternoon. For more than an hour the downpour lasted, accompanied by unusually hard winds.

Two large trees were blown across main street near the U. D. C. library during the storm. Several large trees on the Brevard Institute campus were blown to the ground, and damage to the amount of fifty dollars, it is said, was done to the Institute buildings, due to broken windows, etc.

Considerable damage was suffered by crops in the Brevard section and lower end of the county, especially late corn. The storm was little felt in the Rosman section, only a light shower falling beyond a half mile of the county seat.

SPELLING MATCH IS POSTPONED FOR TIME

The spelling match to be held by the Indian section of the Daughters of Wesley class of the Methodist church, has been postponed until Thursday night of next week. The place will be announced in the News next week.

The directors of the spelling match are expecting a large attendance. They are urging all who are interested to get out their old Blue Back Spellers and begin to polish up a little. Every body remember the date, Thursday night, September 25.

BORN, A SON

Mr. and Mrs. A. E. Tinsley announce the birth of a son on Sept. 15. Dr. Stokes, the attending physician, states that both mother and son are doing very nicely.

DIRECTORS OF C. C. CALLED TO MEET TUESDAY EVENING

President Whitmire Issues the Statement That Activity Be Resumed

MISS TROWBRIDGE TO REMAIN AS SECRETARY

Much Needed To Be Done by the Chamber of Commerce Here

Sounding the old time note of determination to do things for Brevard, Mayor T. W. Whitmire, president of the Brevard Chamber of Commerce, says The Brevard News made a mistake in saying that the Chamber of Commerce would close on the 15, and makes call upon all members of the board of directors to attend a directors' meeting next Tuesday evening. At that time, the president says, plans will be made "to tell the Middle West about our town and county."

Statement was published last week that the Woman's Bureau, the fine organization of women conducting the affairs of the Chamber of Commerce during the summer, would give up the work on September 15, the bureau having undertaken the work for the summer months only. As there had been no meetings of the Chamber of Commerce directors during the three months that the bureau was operating it was considered a closed deal when the ladies left off the work. The town and county will read with interest the mayor's statement that the organization is to function right along, for all people recognize the great need for the successful operation of the Chamber of Commerce.

Miss Alma Trowbridge, who so faithfully and efficiently served as secretary during the time that the Woman's Bureau had charge of the work, is now to be in the office from 2:30 to 4 o'clock each afternoon, it is announced.

All members of the board of directors are urged to be present next Tuesday evening, and take part in getting the work started which Brevard so badly needs just now.

Following is President Whitmire's statement:

"Editor The Brevard News: Your statement made in The Brevard News last week that the Chamber of Commerce would close on September 15 is a mistake. We are going to run right on and do our best to tell the people of the middle west about our town and county and ask them to come this way during the fall, winter and spring. I want to thank the Woman's Bureau for being so nice to help us out this summer, which they surely did.

"Miss Alma Trowbridge will be at the Chamber of Commerce in the afternoons only from 2:30 to 4. Financially we are in good shape, two to one better than we have been for five years.

"I would like to have a full turn out of the directors next Tuesday night. Stop our foolishness and get down to business and build up our town and county.

B. J. PROGRAM TO BE PRESENTED TO PUBLIC

Brevard Institute is planning a unique chapel program, Friday morning from 9:45 to 10:30, and the faculty and students are extending a cordial invitation to the people of Brevard to attend. This invitation is not to the people of one denomination only, but to everybody.

The Institute is noted for its fine entertainments in the past and this coming one bids fair to be one of the best yet. It has been announced that all departments of the school will contribute to the program.

A SON

Born, to Mr. and Mrs. W. K. Duncan, a son, on Sept. 14, at French Broad Park. Mrs. Duncan was before her marriage Miss Agnes Hayes.

Fisher Acting Upon Suggestion for Joint Campaign; Breese Is Silent

Suggestion was made in The Brevard News last week that the chairman of the two political parties arrange for a joint campaign, to the end that each party would have to present its claims in the presence of the other party, and likewise make its charges against the other party in that party's presence. Chairman Fisher, of the republican executive committee writes as follows:

"Editor The Brevard News: Concerning your suggestion for a joint campaign, I have called a meeting of the executive committee of my party for the purpose of taking action thereon. Personally, I am in favor of such joint campaign,

PARENT-TEACHER ASSOCIATION IN NEW YEAR MEET

Mrs. E. L. McKee of Sylva, Principal Speaker, Delivered Great Message

PER CENTAGE OF THOSE NOT IN SCHOOL DEPLORED

State Standard Too Low, Noted Woman Declares—Business Session

Declaring that the home is the most important institution in the world, Mrs. E. L. McKee, prominent club woman, society leader and democratic candidate for the state senate, thrilled members of the Parent-Teacher association in Brevard Monday afternoon in an eloquent address. The meeting was the first of the new year, and aroused great interest in the important work to be done by the association.

Mrs. H. L. Wilson, president, was unable to attend on account of the death of a friend, and the vice president, Mrs. D. F. Moore, presided. Miss Puette had charge of the program, three songs by the 7th grade being enjoyed. Rev. J. H. West, pastor of the Brevard Methodist church, opened the meeting with prayer, after which the speaker of the day was introduced by Mrs. Oliver Orr.

Mrs. McKee praised the citizens of Brevard, expressing her great admiration for the people here, and stated that Brevard is recognized all over the state as being one of the very best towns in North Carolina. The greatest honor in the world, the speaker declared, is that of being a home-maker, and the greatest institution in the world is the home. Mrs. McKee deplored the fact that so many children of school age are not attending school, and placed much of the blame for this condition upon the mothers. It is through the Parent-Teacher associations that this defect can be remedied, and the children placed in school, she said. The speaker quoted an authority for the statement that a High School graduate in a North Carolina school ranks about with the 8th grade pupil in Massachusetts, this being caused



MRS. E. L. MCKEE

in part by the short school term prevailing in North Carolina, Mrs. McKee said.

Mrs. McKee praised the local association for the very business-like manner of its organization, stating that she had read about the election of officers and appointment of committees in The Brevard News, and she predicted that the association would do great work for the community during the year.

Following Mrs. McKee's address, brief business conferences were held by various sections of the organization. Mr. Ruffy, principal of the grammar school, suggested that books rather than pictures be given as prizes this year in an effort to enlarge the attendance at the P. T. A. meetings. Other short conferences were held, including one of the grade mothers.

BREVARD BOY PLAYING ON WEAVER FOOTBALL GROUP

Frank L. Henry, popular Brevard boy, in school at Weaver, is to play in his first game of that college squad Friday the 26, at Asheville. It is said that several Brevard people will attend the game.