

CHARLOTTE OBSERVER IS COMPLETE ENCYCLOPEDIA

Last Saturday's issue of The Charlotte Observer ought to be in every school room in North Carolina. This issue of the Queen City paper was a special number, carrying full accounts of the industrial life of the state and contained more real information about North Carolina than any series and books ever published. Every pessimist in the state should be forced to sit through, from front to back, the issue which has his blues. The Observer reads like a who stops to rapid development of two decades. The Observer and stories of the state, in now standing on what was old field but a few years ago, with up-to-date towns surrounding these industries—homes and business houses, churches and schools, and all that go into the making of community life. No wonder that people in other states look upon North Carolina and marvel at its growth, its ever expanding industries, its broad acres of rich farming land. All these, and more, were shown in the special number of The Charlotte Observer.

The issue of the Charlotte paper is, without question, one of the most valuable pieces of publicity work ever done for this state. We trust that the schools of the state will study the whole paper, for we believe that it would prove more valuable than time given to any book ever used in the schools, insofar as knowing North Carolina is concerned.

A DEMOCRATIC PAPER TELLS OF BANK INJUSTICE DONE IN ABSENTEE VOTING

The Beaufort News, a strong democratic newspaper in Eastern Carolina, points out the manifest injustice of the election laws and their interpretation by election officials, and the meanness with which these laws are manipulated. All thinking people know that the elections as now conducted are but farcical mockeries of the intent and purpose of democracy, and give the lie to the constitution itself. The Beaufort paper very wisely points out the dangers of a continuance of the such mishandling and manhandling of the election, setting forth the great fact that, while the law is so constructed and manipulated as to give one party an advantage over the other party, the practice is now reaching the alarming point where it is destined to tear down the very party that it is supposed to help.

Read the words of wisdom from The Beaufort News on this subject: *The first general election that has taken place in North Carolina since the new voting law went into effect demonstrated conclusively that it has defects which ought to be remedied. These defects are glaring enough to be apparent to anybody who is not wilfully blind to them. It is not a matter that concerns only the minority party. There is going to be a hot contest in the next primary among Democrats for various offices from governor and U. S. senator on down to the county offices. Interest in a fair election law is not confined entirely to members of the Republican party. It concerns everybody in all parties.*

Perhaps the worst feature of the North Carolina election law is the absentee voting. In the recent election thousands of people were voted as absentees who had no right to vote at all. Here in Beaufort some people were voted who had not lived here in years and others who had never been residents of the town were voted also. Another manifest injustice is the method in which voters are registered. Each political party should have a registrar. This is done in New York and other states and should be done in North Carolina. There should be no markers allowed at the polling places. Persons who desire to vote should get such instruction as may be necessary before entering the polling places. The so-called markers are in most instances merely workers for their party. The law says the markers must not "in any manner seek to persuade or induce any voter to cast his vote in any particular way" and shall not keep a memorandum or reveal to any one how any voter marked his ballot. In Morehead City two candidates were actually designated as markers. Does any sane person believe for one minute that a candidate of any party would not use his influence to get votes for himself and his friends?

The purpose of an election is to get a fair and untrammelled expression of the opinion from the voters. When that has been done every good citizen should abide by the result without complaint. When an election has been conducted unfairly everybody who chooses has the right to object and ought to do it.

Next week's issue of The Brevard News will contain much interesting information. There will be an account of the new county officials taking office, and then there is an article to be published concerning the recent election that will prove of great interest to the citizens.

LESSONS TO BE TAKEN FROM BANK FAILURE

In the failure of the Central Bank and Trust company of Asheville, Western North Carolina lost one of its most progressive influences. There is not a section of all the mountain territory to escape the deadening effect of the bank's failure in the same manner and degree that all communities had benefitted in the past years because of the progressive influence of the great institution. Wallace B. Davis, president of the defunct bank, has been one of the outstanding leaders for the past fifteen years, and his contribution to the development of Western North Carolina has not been exceeded by that of any other one man. Whatever of suffering that follows in the wake of the bank's failure cannot drive from the memory of the people the great work and worth of Mr. Davis throughout the years that are gone by.

Failure of the Central Bank and Trust company is but one more demonstration of the fact that a bank has no business assuming the role of political dictator. We do not know, of course, the extent of the Central Bank's political activities, but it has been charged all along that the bank was in politics neck-deep, and it has long been considered one of the strongest political influences in Asheville and Buncombe county. It has been the history of banks that dabble in politics to face failure, sooner or later, for it seems to be the inevitable result of such activities. A bank's activities in politics creates a great force and influence against the institution, not only in the circles of the opposite political party, but also within the ranks of its own party as the factional line-up is gradually built to such proportions as to form a strong antagonism within its own party.

A bank has no place in politics, and cannot endure as a financial institution supposed to be serving the public while in all reality it is serving its own political ends. There have been other instances of bank failures in Western North Carolina in which the cause of the trouble could be traced directly to the political activities of the banks in question. A bank wields a powerful influence in the community in which it operates. Happy, indeed, is the bank that is not charged with being in politics, for it has the full support of the entire community and the good-will of everybody.

In talking with men in Asheville, this writer was surprised at some of the statements made by outstanding men of that community, men in both political parties. Deep regret was expressed because of the terrific suffering resulting from the failure of the Central Bank and Trust company, yet there was discernable a spirit of elation, as these men recalled the bank's alleged political activities of the past. They had felt the cold steel of the bank's political influence being driven into their sides between the third and fourth ribs, and it was only natural for them now to enjoy a certain secret satisfaction that the inevitable end had come to a bank that had been so often charged with leaving its field of finance and stalking through political battles, mowing down those whom it opposed and setting in high places the men of its own choosing.

As banks are built upon the confidence of the people of a community, with good-will as its most essential factor, these influences should not be sacrificed upon the altar of political activity. The Asheville incident, with its horrible results, ought to be a lesson to every other banking institution in Western North Carolina. Of course, no one would make the charge that political activities alone caused the failure of the Central Bank, yet it is generally conceded that it is because of political activity that the bank had brought down upon itself most of the opposition and antagonism which have long been hindrances to the success of the bank, and contributed largely to the final result which caused the bank to be unable to any longer withstand the forces sweeping it on toward the crash.

DUKE POWER COMPANY SETS EXAMPLE FOR THE STATE.

While most of us are devoting our time and energy to inconsequential tasks that loom large because of an apparent local interest, the great Duke Power company is spreading the net to make a big catch for the whole state. In a recent issue of The Saturday Evening Post the Duke Power company told, in an expensive advertisement, of the great opportunities in North Carolina for those who desire to enter the manufacturing business. This power concern has placed many manufacturing concerns in North Carolina, and others will be located here from time to time

through the efforts of the company. Whenever a new industry is located in North Carolina, new money is brought into the state, new jobs are created for the business men and new opportunities are presented to the young men and women who have the desire to forge ahead. Here are some of things recounted by the Duke Power company to the millions of people who read The Saturday Evening Post:

Carolina people right now buy from distant states goods equal to the output of five hundred and eighty-four manufacturing plants in ten classes of industry alone!

In twenty-two other lines the Carolinas import millions of dollars worth of goods every year.

Factories are needed to supply the demands for the following items: Machinery, men's shirts, meats (fresh and smoked), canned goods, confectionery, clay products, aluminum ware, electrical fixtures and appliances, aircraft, women's clothing, wood products, window shades, buttons, brooms, brushes, shoes, soap, rayon, roofing, glass, chemicals, ceramic wares, hosiery, leather goods, disinfectants, paints, paper products, thrown silk, trunks, tires, and rubber goods.

Fifty packing plants and abattoirs of average capacity are wanted to supply the fresh and preserved meats and meat products now imported into the Carolinas at a freight cost of over five million dollars annually. A number of packing plants are in successful operation here.

Thirty-two shirt factories of average size are needed here to make the eight million dollars worth of shirts that are now brought into the Carolinas each year. At present, several manufacturers of shirts are operating factories successfully in this territory.

Twenty leather goods plants of average size would not be able, with their entire output, to meet today's demand for such goods in the Carolinas.

One hundred canneries could thrive here supply present Carolina demand for canned fruits and vegetables. We now pay two million dollars per year for freight on such goods shipped in from other states. Meanwhile we ship away earning crops in carload lots.

AN ALLEGORY

Once upon a time there lived a man with his interesting little family of one wife and two sons, in a small mountain town. This man held a fine job with a great big corporation, was efficient, alert, a good citizen, a church worker and a devoted member of the highest fraternal orders. He was a frank soul, saying things that he thought ought to be said.

There was another man in this little town who tried to run everything. This second man didn't like the first man, so this second man began to lay plans and hatch schemes to get the first man thrown out of his employment, so he would have to move away from this little mountain town where the two of them lived. This second man was a big business man, and had the big head awfully bad. He went to another town one day to get another man to come to that little mountain town and take the job held by the first man.

Well, the first man had lots of friends, and when they learned of the efforts of the second man to have their friend thrown out of his job, why, they just stopped trading with this second man, all at once, and the time soon came when this second man went broke, and HE had to move away from this little town, instead of the first man. And the people, they just laughed and laughed when this second man had to move away, in a one horse dray, while the first man remained in the town, prospered, was elected mayor of the town, and his sons grew up and prospered and were great assets to that little town.

Moral: He dug a pit for his neighbor, and fell into it himself, this second man did, just like such fools have been doing ever since the beginning of time.

Lordy, at the lies that will be told about the sums of money lost in the banks that have been closed! Many a guy will use these bank closings as an excuse to keep from paying his bills. Others will use it simply to be bragging.

LOOK

We Give 24 Hour
Electrical Service

We have Light Bulbs for Farm Lighting Plants and for City Current. Also, other Electrical Equipment

Electric Service by
Guy Dean

R. F. THARP

Day Phone 224 Night Phone 225

53 West Main Street

NEXT

We contribute to your good looks. You can get a Vitalis treatment here, the vegetable oil tonic, also the Fitch products.

It Pays To Look Well

SMITH'S BARBER SHOP

THE
BREVARD UNDERTAKING CO.

D. F. MOORE and PURDE OSBORNE
SOLE OWNERS

DAY PHONE, 88
NIGHT PHONE: D. F. Moore, Phone 250
Purde Osborne, Phone 159

AMBULANCE Service At ALL HOURS

WE EXTEND TO THE PEOPLE OF BREVARD AND TRANSYLVANIA COUNTY
THANKSGIVING WISHES

Set aside since the days of the Pilgrim Fathers in appreciation of divine guidance through peril and prosperity, and after their illustrious example we reverently pause on Thanksgiving day to offer our thanks for the year's blessings.

We take this opportunity also to express our appreciation of the patronage and good will extended by our clientele and to promise continued diligence in the same faithful service characteristic of this store since its founding.

Store closed all day Thanksgiving.

Frank D. Clement, The Hallmark Jeweler
CLEMSON THEATRE BUILDING

THE FORD 13-PLATE BATTERY, \$7.50

STRONG and STURDY

The Ford battery has abundant mechanical and electrical strength to give long service and excellent performance in a car or truck.

It is a 13-plate battery, and is so designed that it will give a continued and steady supply of power which is ample for starting an engine under the most severe weather conditions.

Few things about a car can cause more serious inconvenience than a weak, faulty or neglected battery. A new Ford battery, with reasonable attention, will serve you unfailingly for an extended period of time.

BUILT TO FORD STANDARDS

The finest materials are combined with skilled workmanship in making the Ford battery. It passes our exacting tests, which tax its quality and capacity to a degree seldom reached under operating conditions in a car.

LOW-PRICED

The price is \$7.50, and it takes but a short time to install. Allowance made on your old battery.

JOINES MOTOR CO., Inc.
BREVARD, N. C.

There's Money In Foxes!

Silvers or Blues

Foxes are money makers. The net profit on either Silver or Blue Foxes from a pelting basis will run between 20 and 30 per cent.

We now have for sale a few choice pairs of Silver and Blue Foxes. These are proven breeders, from our climatized herds. The females are bred to have pups on or before May 1st, 1931. We guarantee four pups for each pair of Blue Foxes and three pups for each pair of Silver Foxes each year the foxes are ranched on our ranch.

This offer is only good until Dec. 21st. See us now for foxes that will whelp big litters and make money for you.

Blue Ridge Silver Fox/Ranch, Inc.

BREVARD, N. C.

THANKSGIVING DAY COMES IN MIDST OF TROUBLES.

Thanksgiving Day in Western North Carolina will be a testing time for many men and women who have lost heavily because of the closing of banks in Asheville and other mountain towns. These crashes came at a time when nearly all people were already "at the end of the row," as it seemed. Then, with this additional suffering it causes many people to wonder if there is anything, in fact, for which to be thankful.

Well, let us see. Perusal of the daily newspapers discloses suffering in other sections far greater than anything which we of the mountains have suffered. There are reports of storms, taking heavy toll in life and wealth; mine disasters, in which scores lose their lives while trapped in the bowels of the earth, and scenes are depicted of frantic women and wild-eyed children standing about the mouth of the mine, hoping against hope that "Daddy" may be brought to the surface still alive. Pestilence stalks the land in some countries, while actual starvation is rampant in others.

When our section and the condition of our people are compared to those in sections where real suffering is being endured, then it is that we begin to understand that we still have much for which to be thankful, and we ought to be thankful. There's health here, and an abundance of food stuff, and a citizenship that is big-hearted and kind, ready to divide the last peck of meal with their neighbors. There's safety here from storms, and health-giving atmosphere, and pure water, and beauty. Money matters are serious, it is true, but there is an abundance of things for us yet, more, perhaps, than we really deserve. Let us be thankful for all these blessings, and courageous in face of whatever obstacles we may meet.

COLONEL COHEN KINDLY REMEMBERS THE NEWS.

Col. W. B. Cohen, of Charleston and Brevard, one of the town's most popular summer residents, gladdened the hearts of The News force last week by sending us a box of pecans, grown in Mr. Cohen's pecan grove on Point Hope Farm. The pecans were fine, and we thank Colonel Cohen for the actual gift, yet it was the kindly spirit prompting this gift that we so appreciate. One of the great pleasures of the coming summer is the fact that summer brings Col. Cohen back to Brevard.

And now comes word from Raleigh that school books will be changed again for next year's study. How long will the people of this state submit to the this high-handed, method of legalized, consistent, persistent, damnable method of gouging the school patrons?