Pushell's Re

A Massive Merchandise Movement Positively Your Expectation. This Is a Sale Without An

THIS GREAT SALE STARTS Thursday, January

FELT HATS Values to \$4.95

Ladies Rayon BLOOMERS SLASHED PRICE

38C PR.

YARD WIDE Curtain SCRIM SLASHED PRICE

12 MOMME PONGEE 59c value—on sale

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経済が成立して、まます。これの可見をで置き YARD WIDE 15c PRINTS SLASHED PRICE

27 by 27-inch DIAPER S SLASHED PLICE

Children Blk Heavy Ribbed HOSE SLASHED PRICE

10° PR.

Children's Ribbed UNION SUITS SLASHED PRICE

33° SUIT

Children's Slip-On **SWEATERS** SLASHED PRICE

88° EA.

Ladies' Outing **GOWNS** SLASHED PRICE

77° EA.

Positively Everything In the Store Marked Down!!!

One Rack of Ladies \$6.95 Dresses

One Rack of Ladies' \$16.50 DRESSES Slashed Price

Ladies' and Children's RAIN COATS up to \$5.95 val

\$6.33 EA

ALL LADIES AND CHIDRENS COATS, at

Fine Quality \$1 **BLOOMERS** Slashed Price

Yard Wide CRETONNE 25c Value Slashed price

McCALL PATTERNS

Lingette and Satins, 50c val. Slashed Price

Rayon Hose Slashed price

ALL BUTTONS AND BELT BUCKLES

One Special Lot Ladies and Childrens Coats Slashed Price

Color Gingham & print dresses \$1.00 values

Children's fast

\$1.98 EA

ALL REMNANTS

Rayon Pongee Curtain
Material — 75c Value— 25c
SLASHED PRICE YD.

Crepe de Chene and Fig- 99°C ured Crepes. values up to \$3.00-Slashed Price ... YD.

\$2.95 Velveteen, Yard \$1.00 wide, in assorted colors SLASHED PRICE YD.

Chiffon, Silk Velvet — \$1.49 \$4.95 value. Yard wide in Blue and Black . . . YD.

9-4 UNBLEACHED SLASHED PRICE YD.

Solid Color Satin-Back @1.49 Crepes and Flat Crepes Values to \$2.95-Price YD.

Printed RAYON Flat 69° Crepe—\$1.25 values SLASHED PRICE YD.

Solid Color and Figured 33°C Peter Pan Prints on sale SLASHED PRICE YD.

Printed and Broadcloth . 25° Rayons — 50c values — 25° SLASHED PRICE YD.

25c Fast Color Prints and 15^C Broadcloths, going at the SLASHED PRICE YD.

25° Satinette Charmeuse Prints — 50c values — SLASHED PRICE YD.

Fine Marquisette Curtain 25° Scrim — 39c Value — Scrim - 39c Value -SLASHED PRICE YD, Good Grade of Cotton

SLASHED PRICE EA. \$5.95 Woolmixt Double @9.69 Blankets SLASHED PRICE ... PAIR

Krinkle Bed Spreads, \$1.25 value SLASHED PRICE

DEPARTMENT STORE

STO RE CLOSED To Slash Prices.

To the first 25 Ladies Attending This Sale

Thursday Morning at 9. A.M. we will Give One Pair of Ladies 50c Hose for

Friends! If you wa as you never sav you to read my

Unavoidable conditions have for profit. I have marked down all prices to has your dollar been worth as much as it is here when the doors open and buy Qualit offered. Come early and be convinced.

WITH EVERY \$25.00 PURCHASE, WE FREE. No Strings to this Offer----You Buy

Ladies \$100 Silk and Wool Hose, Price now Slashed to

Ladies \$2.00 V-Line Hose, plain or Black Heels, - Slashed price

Gordon \$1.50 Silk Hose, Service or Chiffon. The Price Slashed to

\$1.11 PR.

Gordon \$2.00 Silk Hose, Service or Chiffon Wt. Slashed price

Assorted Styles Slashed price

One Table Children's Shoes and Oxfords Slashed price

99° PR

ENNA JETTICKS

Any Pair of \$5.00 or \$6.00 Enna-Jettick Shoes in the House, --- none reserved

SLASHED PRICE

PAIRS LADIES DRES SLIPPERS and OXFORD

The Greatest Reduction beautiful Slippers ever fered in Brevard ---- NO

Ladies \$1.00 Ball Band Rubbers SLASHED PRICE-per pair ...

Ladies 2.45 Ball Band Goloshes \$1.77 SLASHED PRICE—per pair .. \$1.77

Ladies \$3.00 Zipper Goloshes SLASHED PRICE-per pair ...

Childrens' \$1.95 Ball Band Go- \$1.46 loshes. Slashed Price—per pair

Children's 85c Ball Band Rubbers 66C SLASHED PRICE—per pair

One lot Men's Bedroom Slippers SLASHED PRICE-per pair . .

One lot Children Boudoir Slippers 66° SLASHED PRICE—per pair 66° SLASHED PRICE-per pair ...

One lot Ladies Boudoir Slippers SLASHED PRICE-per pair

SLASHED PRICE—per pair .. \$1.48

Ladies \$2.50 Boudoir Slippers \$1
SLASHED PRICE—per pair . . \$1