

THE BREVARD NEWS

Published Every Thursday by THE TRANSYLVANIA PUBLISHING CO., Inc.

Entered at the Postoffice in Brevard, N. C., as Second Class Matter

James F. Barrett, Editor

SUBSCRIPTION RATES (Payable in Advance)

One Year \$2.00 Six Months 1.00 Three Months .50

Thursday, March 26, 1931

BELIEVED NO ESCAPE FROM PROPERTY TAX.

In the fight that has developed in the legislature over the MacLean school bill, and the method of raising the money with which the state is to pay for operation of the six months' school term without taxing property, unusual situations have arisen, and a dead-lock came into existence which may last for several weeks.

A general sales tax of one per cent on gross sales of everything has been proposed. This is said to be sufficient to raise \$9,000,000 a year. This plan is opposed by Governor Gardner, Mr. Maxwell, and other leaders of the administration.

A luxury tax has also been proposed. Opposition to this form of taxation is growing daily. It appears now that the legislature will, in the end, increase the equalization fund, and place a tax on real property of from 20 to 30 cents for support of the schools.

THINGS GOOD HERE IN COMPARISON.

Survey of many counties in Western North Carolina discloses the fact that Transylvania county is active far in excess of other sections, with the exception of Haywood county.

With the state highway forces on 284, turning loose hundreds of dollars each week in payrolls and other necessary expenditures; with the work being done in the Pisgah National Forest, from which other hundreds of dollars flow into this community each pay day; with the activities of the Silverstein interest gradually increasing; with the Carr Lumber company adding men to its big force from time to time; with the cotton mill opening next Monday morning, adding another \$1,400 weekly to the payroll here; with numerous smaller industries and jobs going, and with the veterans receiving their loan checks every day, this community is far removed from the inactive list.

But two things are needed now for an almost normal resumption of business, and these are:

Banking facilities.

Some real pep.

A bank is absolutely necessary to the business life of a community. Brevard has lost much money during the past few days because there is no place here where checks in large amounts can be cashed. It becomes necessary for the holder of the check to go to another town and get it cashed, and very naturally a portion of the money is then spent in that town.

Pep is just as necessary in business and community life as air, or water, or food, is to the human body. When a man gives up, he couldn't stoop down and pick up the coins if it should rain gold dollars all about him. A whining, growling, belly-aching business man is just about as useful in a community as a finger with a run-around on it is to the right-handed carpenter.

While there is some difficulty in the way, Brevard can arrange for banking facilities.

Most assuredly that other thing can be remedied. Each citizen can attend to that part of the program. Just shake off that old feeling of despair, and go to work. It is going to take work to re-build your business. It will never come back to you, if you simply stand around and mope about things. You're too old for Santa Claus to pay any attention to, so he's not going to bring you any business. There is just one way to get it, and that is to go after it.

We ought to be thankful that we have as much about us as we have, instead of spending our time in fussing and cussing about things.

INFALLIBLE SIGN

(Orangeburg Times and Democrat) The industrial prophets, trying to guess when good times will return, ought to get weekly reports from the church collections of the land. When they show increased receipts better times are here.

NOW, COLONEL WADE, YOU SHOULDN'T SAY SUCH.

The Charlotte Observer, favorite morning newspaper of many thousands, is speaking about Brevard and the incident of Mrs. Shipman's departure, and says:

"Anyhow, the interesting mountain city of Brevard got front page consideration in all the papers of the Nation out of the escapade of its 'rich widow.'"

Of course, Brevard is not averse to front page mention in all the papers of the Nation, and is appreciative of the consideration of the press and the agencies serving the press, especially of The Associated Press. But the fact is, Brevard was genuinely distressed over the disappearance of a woman who had been so generally liked as had been Mrs. Shipman. Her late husband, Elzie Shipman, had as many close friends as any one living in this or in past generations, and these friends were really frightened over the disappearance of the woman.

Quotation marks are innocent little things, speaking generally, but in the hands of the typewriter of a master like Col. Wade Harris, they become darts that pierce like 45's. The Observer used these quotation marks in referring to the town's rich widow. The size of a fortune is something relative. Mrs. Shipman is not a rich woman in a community where the Dukes, the Cramertons, the Cannons, the Morrissons, live.

Yet, in a community where little value is placed upon the actual dollar; where men and women live and love to live because Nature's beauty abounds on every hand and in every direction that one may look; where food is brought from the soil, and fuel comes from the mountainsides; where fruit is gathered from one's own orchard, and fish is taken from the dashing, crystal streams; where neighbors sit up with the sick, and trained nurses are not in demand; where neighbors dig the grave for a departed friend, and with their own hands shovel the fresh dirt back into the yawning gap, until the final touch is placed upon the making of a new mound—in a community like this, we repeat, any one who possesses several thousand dollars in money, much lands and houses and a supply of jewelry, that one is rich.

Brevard does appreciate the helpfulness of The Associated Press, the great daily newspapers, the fine country weeklies, and all of the radio broadcasting stations which joined in the search and assisted Sheriff Patton and his deputies in locating Mrs. Shipman. Brevard is relieved to learn that she is alive, but the fears felt here during the long days of that uncertain period brought much distress to the community.

TO WHIP OR NOT TO WHIP IN SCHOOL

Editor The Brevard News: Please allow me space in The Brevard News to say a few words in defense of our school teachers.

There was an article in The News a week or so ago in regard to the whipping of children in school, and written by one of the leading educational men of our county. Seems to lay the blame on the teacher when the school is a failure. Now is the question I want to ask: How can a school teacher take a large crowd of children and make them obey the rules in school, when every lasting one has been let to do as he pleases in the home and elsewhere?

I say it is almost impossible when a school teacher comes to a community to teach, and the children are unruly and the parents take sides with the children in their misbehavior. What chance has the teacher? Instead they should teach their children at home what the word "obey" means, and thereby help the teacher with all your heart, for they never get credit for half the hard work they do.

Our school at Quebec would have been one of the best had the parents done their best and stood by the teachers.

The very first thing to hurt our school, was when a great big boy, we'll call him Jim, got smart and got a whipping, walked out of the school-room with his book satchel on his back, went home, and his parents did not send him back. And believe or not, his father is one of the leading men of our community. Well, this had a bad effect on the whole school. If our teacher had kept his switches and used them just a bit more, all would have gone well. But I think our teacher thought the other parents would follow the example of the one who had not sent his boy back to school. So for awhile the children were let go without whipping. But some of the good folk got up courage enough to tell our teacher to put the wood on, or the kds would get the best of him—So then they tried their best when they saw there were a few patrons who would stand by them; and I can honestly say, we believe they have done their best with the material the have had to do with.

How can we expect our children to obey a teacher when they don't even know what the word "obey" means at home.

This same big boy, Jim, quit his own school at home because of a whipping he deserved—He tried the school at Lake Toxaway, also Rosman, but for some reason he didn't pass his grade, and we think the reason was: he's just had a little too much petting and his own way all his life to ever love a school where there

should never be petting or partiality in order. When a child is given its own way all its young life, it might well prepare itself to get some hard crimps when grown up, because there will be some place on the highway of life, where he will find he doesn't get his way every time.

So, I say, let the good old fashioned switch rule at home, and don't ever let your child get the best of you—let it know you love it, but whip it if it needs it at home, and the teacher won't have to use the switch very much.

The teacher has a small chance of a successful school if every time he goes to whip a child for something, and the big brother or sister of the child that is being punished, jumps on the teacher and he has them both to whip.

I want to hear from others on this subject: Whether it's right to whip when the child needs it, or not, in school. I've never believed in the parents or the teacher either hitting or slapping the child on his or her head, but I do believe in the genuine old fashioned whipping, and I believe also, that if we rule our children right at home, they will be very little trouble to their teachers. Yes, some have the cheek to say whipping is old fashioned and out of date. Why, the weak-minded would know that, if he will only look around and see how the children misbehave.

Come on, some one and let's hear from some one else on this subject. Yours for all good school teachers, and better schools.

MRS. ROLAND FISHER.

EGGS AND PRICES

Editor Brevard News:

While folks are talking about eggs, I want to say a few things about eggs and egg markets and cash markets, and I am sure that every farmer will agree with me. What should be called a cash market for eggs? Experience in the poultry business shows that it costs at least 25 cents per dozen to produce eggs on the farm. Well then, I think that should be about the minimum cash price. Then, let it fluctuate high enough to bring the average up to about 35c per dozen. That would be putting it in a business way. But if it costs 25c and you have to take 12 1-2c you lose 50 per cent. Where is the merchant or any business that could run in that sort of way? Talk about supply and demand! If, as Mr. Mull says, the demand is so great, why does it not bring up the price as in every other thing else?

The truth of the business is, the price of eggs was talked down. Directly after Christmas, before the price had started off much, about all the grocers and dealers began predicting 10c eggs. It succeeded well enough—that they choked the price to 12 1-2c. That shows what talking and quoting prices will do for a market. This situation will not last long this way. People will be forced to sell off a lot of their hens. That of course would be killing the goose that lays the golden eggs; but it will put egg prices back where they should be for awhile. In fact, the only reason that hens are not leaving by the car load now, is that hens are being quoted below cost of production. It was Mr. L. A. Ammon, our last county farm agent, who said that "The farmer is the only one who could go in the hole at everything he tries to do, and still exist." He said the farmers did this by depriving themselves of the things others enjoyed. I guess he was about right; but it does not look fair.

As it looks now, Easter will come and go without eggs bringing cost. It seems we farmers are slow in learning that if we would use at least one half our eggs at home we could get just as much for the other half, and everybody would have plenty of eggs.

I lived in town more than 15 years, and I never thought eggs high until they passed 40c per dozen.

T. S. WILLIAMS. Brevard, R-2.

REAL CO-OPERATION

Editor The Brevard News:

I wish to say that I have had the best cooperation in my music school at Lake Toxaway, that I ever witnessed anywhere. But cooperation means all working together, and is the only road to progress and when each one of us walks together for a good cause, we may rest assured that we are on the way to success.

We give everybody a special invitation to meet with us at the Baptist church Saturday night, March 28, if the weather permits.

The Rosman Singing Class is planning on being present.

E. D. RANDOLPH. Rosman, March 23.

YOU BET WE WILL!

Editor The Brevard News:

I am enclosing a one dollar bill which you will please take as part payment on my subscription. I want you to let the paper come on and I will pay you some more as soon as I can.

Yours truly,

A. D. GALLOWAY.

THANKS—BROTHER JOHN F.

Editor The Brevard News:

Herewith is check \$2.00 in answer to your appeal to keep the wolf from your door of about two weeks ago. Don't know how far this puts me to the good, do not keep track of it, leaving that to you, but don't stop the paper from coming to us, we need it, and when the subscription runs out just "holer" and I'll "kiss the kitty again."

Sincerely,

JOHN F. NORRIS. Clinton, S. C., March 19.

THANK YOU

Editor Brevard News:

Please credit the enclosed check, \$2.00, on my subscription account and oblige.

J. M. CLARK. Sarasota, Fla., March 19.

FROM A FLORIDA FRIEND

Editor The Brevard News:

You will enclosed find check for two dollars for which please keep The Brevard News coming to me each week. I'm always anxious to receive the paper so I can see what is happening around the old town where I spent my boyhood days. It seems to me that you folks up there travel in the same path after us Floridians. Just for an illustration, Florida had those boom days, then it wasn't long until Western North Carolina followed suit.

Then, worst of all, we had an awful epidemic that spread over our state like a wild fire. This epidemic was bank failures. I was awfully sorry when I heard that the same thing had happened to you good people.

We seem to have killed or scared all the fruit-fly out of Florida, so get your fly swatter out and the first one you see leaping over one of those high mountains, swat him right on the bean.

Oranges and celery are both bringing a good price, so things are looking fine to us again. Most of us that are burdened with too much money for the banks to take care of, just let Uncle Sam have it.

Best wishes to you and all my friends.

W. P. GROGAN. Sanford, Fla., March 22.

COMMUNICATION

Take me back to the oldtime way, Where all is quiet through all the day. There I'll take a good quiet rest, For there's nothing to disturb but a gest.

No news to read for there were none. No song to sing, but a hum,hum,hum.

But I woke one day, with a sigh; Language was known, no one would deny.

The neighbors come and go with the news, And we have not the courage to refuse.

All day long I'm restless, walking to and fro, Waiting for a neighbor to come and go.

The man with his pony his service did lend, Now we can get news from far away friend;

Letters, newspapers, magazines for all, With a little effort to make the post-master a call.

They tell about weather, whether rain, or snow, And news from other countries we'll know.

The lovely days we've spent at home, Have been abolished since the telephone.

Social transactions and business too, Got over the line for me and you; Send your wants over the telephone line, You'll get service almost any time.

In these latter times came the radio along, With the preacher's sermon and the simple story,

The president's speech and musician band, And if we give diligence to communication

We'll have no excuse for non-education.

Submitted by Daisy Belle Hampton.

WAR PROFITEERS

(Calhoun Times) Admiral Sam McGowan is in favor of a vote of the people before going to war. For various reasons that will never be. Barney Baruch's plan is to freeze out all profiteers. That would mean the millennium. The only sure-cure for war is to pass a law that every member of Congress, between 25 and 65 years, be forced on the firing line. Make that a world proposition, including presidents, kings, emperors, dukes, counts, etc., and there will not be another war till Gabriel blows his horn. Isn't it strange that you seldom hear a word or read a line of defense of the American end of the World War. No wonder they are trying to prevent a repetition of such a foolish and disastrous calamity.

HOGS

(Bamberg Herald) Eight carloads of hogs have been shipped from Bamberg county since the first of the year. This compares with four carloads during the whole of 1930. Hogs are worth just about seven cents a pound this year, compared with ten cents last year, but seven cents is probably equal to ten cents a year ago.

The county agent has received numerous inquiries during the past few days in regard to loans from the government seed and fertilizer fund, but he said Monday that not one of those selling hogs has made inquiry about the loan.

"This may be only a coincidence," said Mr. Craven.

PRISONERS

(Edgefield Advertiser) The men and women who have been consigned to prison cells, as punishment for crime committed, doubtless deserve the penalty under the law. But even if they are guilty and deserve punishment it is the state's duty to see that they are properly protected while serving the sentence. Prisons in other states have burned, with resulting heavy toll of human life, and if South Carolina's penitentiary is in such condition as to be officially pronounced a "fire trap" it should receive immediate attention.

NEVADA

(Greenwood Index-Journal) The state of Nevada should be abolished or made over into a territory of the United States.

SPRING

(Clinton Chronicle) This is the time of the year when the town man begins to wonder if the dear little fish down in the creek aren't getting hungry.

LOVES BREVARD

Editor The Brevard News:

I am enclosing my check for \$2.00 for which please renew my subscription, for another year, to your paper.

I always enjoy reading the paper and naturally I should for I was brought up there, however after reading the paper, many times, there are things I would like to say, for tho' I may never live there again, I am still very much interested in the town and I suppose any thoughts I may have are better left unsaid.

With best wishes for your and the town's success, I am your very truly,

C. E. HAMPTON. 210 Eden Ave. Gadsden, Ala. March 22, 1931.

LET US DO YOUR JOB PRINTING

AND THE COUNTY LOVES YOU TOO, BROTHER LYDA

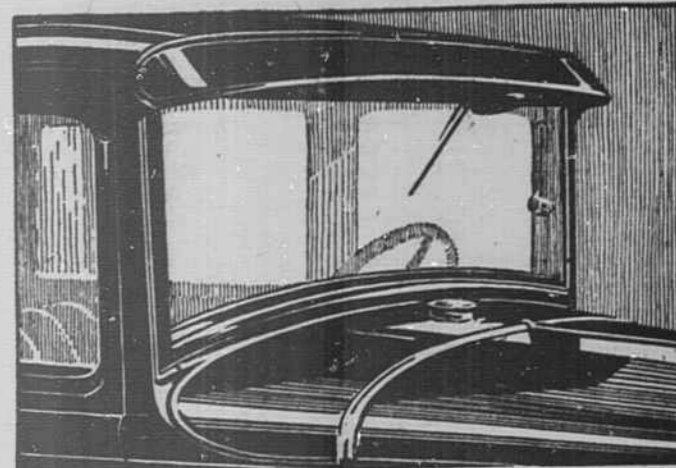
Editor The Brevard News:

Please find enclosed money order for \$1.00 on my subscription to The Brevard News. I know that my subscription was up in August 1930. But I want you to continue sending me the paper, for it is one of the best county papers that come to my home. To read the Brevard News is like reading a letter from home, for I do and always will think of N. C. and Transylvania county as home, for it was there I spent 25 happy years of my life. Yes, I love Transylvania county and its good people, and shall till God calls me home.

Yours very truly,

L. M. LYDA. Porterdale, Ga., March 23.

FORD SAFETY

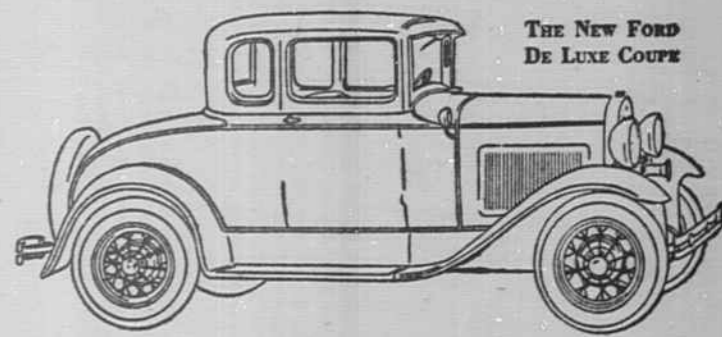


Triplex shatter-proof glass windshield has saved many lives in collisions

EVERY new Ford is equipped with a Triplex shatter-proof windshield. This is made so that the glass will not fly or splinter under the hardest impact. It has saved many lives and prevented injuries in many automobile collisions.

This shatter-proof glass windshield is just one of many features that make the new Ford a value far above the price. Others are the silent, fully enclosed four-wheel brakes, sturdy steel body construction, four Houdaille double-acting hydraulic shock absorbers, more than twenty ball and roller bearings, extensive use of fine steel forgings, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floating rear axle, Rustless Steel, and unusual accuracy in manufacturing.

In addition, you save many dollars because of low first cost of the new Ford, low cost of operation and up-keep, and low yearly depreciation.



LOW PRICES OF FORD CARS \$430 TO \$630

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.



Checkerboard Chatter

Volume 1 March 26, 1931 Number 16

Published in the interest of the people of BREVARD and TRANSYLVANIA County by the B & B Feed & Seed Co.

"The stork is the funniest bird alive. It kids the world."

For best results use V-C Special Potato fertilizer under your potatoes.

EVOLUTION One fellow who is sure that men came from monkeys is the man who sweeps up the peanut shells after the ball game.

Special the rest of this week "So Good" Flour, at sixty-five cents quarter sack—plain or self-rising.

Long: I hear ye've give up terbaccy, Exra. Green: Well, Si, I'm sorta tapering off like. I don't swallow the juice no more.

We are still giving best quality Gladiola bulbs away — Get yours while they last.

Whenever you see one of these flappers hoofing it back from a little ride you can bet your last penny that she "no's" her fellow.

When you kill that spring pig don't forget Morton's Figaro Meat Salt is best, cheapest, and most convenient way to cure the meat.

History Prof.—"Ah, what, my dear pup-

ils, could be sadder than the spectacle of a man without a country?" Flippant Flapper — "Please, sir, a country without a man."

For garden use we recommend the V-C Konqueror Truck Fertilizer.

Glovers Imperial Medicines for dogs have been used for 50 years.

"Did brudder Brown gib de bride away?" "No sah; he let de groom fin' out for hisself."

B & B Feed & Seed Co. Brevard, N. C. The Store with the Checkerboard Sign