



LEWIS
DEPARTMENT STORE
31 YEARS
IN
Hendersonville, N. C.

1900-1931

A Sale Storewide in

BE AMONG THE FIRST TO TAKE ADVANTAGE OF THE
USUAL CONSERVATIVE POLICY IN EVERYTHING BUT

REMEMBER—THERE IS ROOM TO LIST ONLY A FEW
OFTEN SAVE YOU 50¢ ON THE DOLLAR—SOMETIMES

J & P. Coats
SEWING
THREAD
3 Spools
for
10c

Ladies
MORNING
DRESSES
Washable
\$1.95 Quality
\$1.19
TWO FOR
\$2.00

Children's
DRESSES
Fast Color
Beautiful Cot-
ton Fabrics
Values to 1.50
69c

TURKISH
TOWELS
THURSDAY
10 to 11 A.M.
While They Last
Good Size
Quantity Limited
5c



DON'T BE TOO LATE! BE AT THE DOOR WHEN
LEWIS' THIRTY FIRST ANNIVERSARY SALE

Opens Thursday, July

LADIES
MILLINERY
\$1.95, \$2.95, and \$3.95 Grade
New Summer Straws and
Panamas.

98c

KAYSER SHORTS,
PANTIES, VESTS

Run Resistant rayon and Char-
donize Mesh.

47c

Ladies Silk
DRESSES

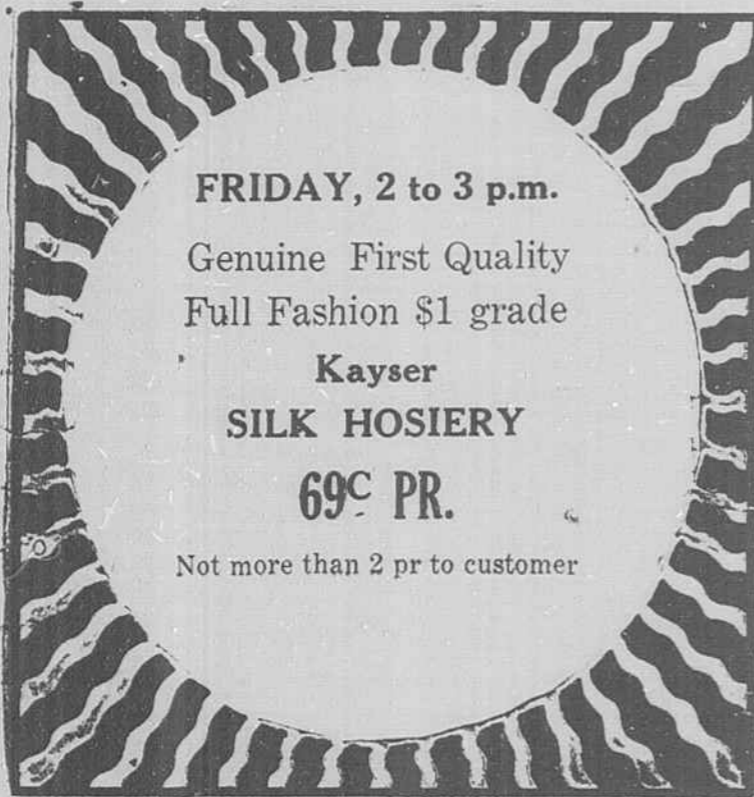
\$5.95 and \$6.95 VALUES

\$3.49 2 FOR \$6

Washable White
GLOVES

89c

ARE WE FOOLISH—For Selling New Season-
able Summer merchandise
at SUCH RIDICULOUSLY LOW PRICES?



FRIDAY, 2 to 3 p.m.

Genuine First Quality
Full Fashion \$1 grade

Kaysar
SILK HOSIERY

69c PR.

Not more than 2 pr to customer

PIECE GOODS

39-in. SILKS and Rayon Mixed Crepes
Anniversary price, per yard **69c**

VOILE—36-in. Rayon—69c value
Sale price, per yard **49c**

VOILES—Fast Solid Color, 36-in wide,
19c value—sale price, per yard **14c**

Good Quality White TABLE DAMASK
Anniversary Sale price **43c**

\$12.50 and \$16.50 LADIES

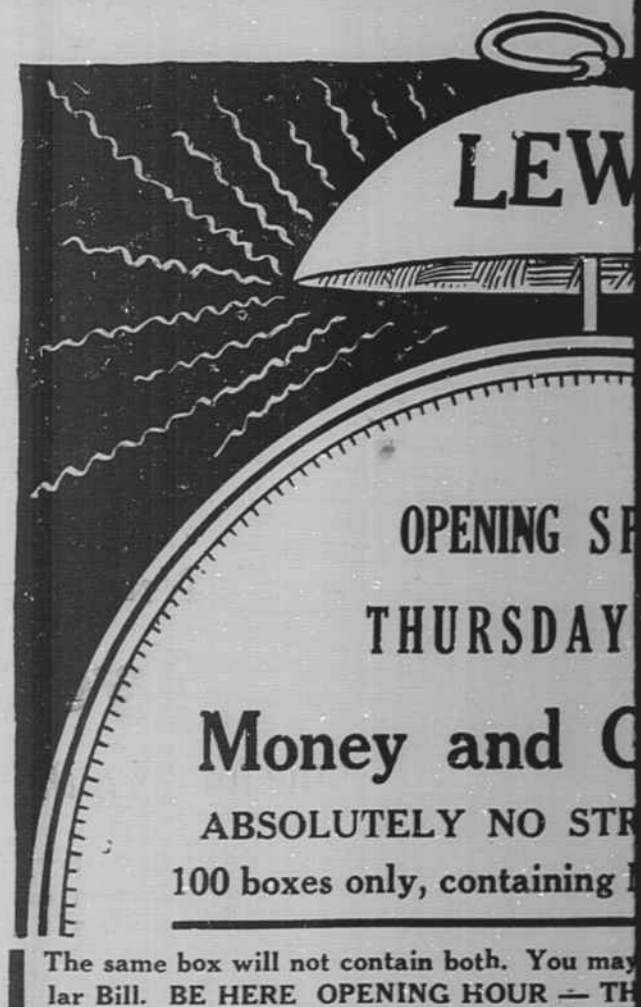
DRESSES

Fine Quality Silks that are beautifully styled.
A lucky purchase let us sell them at only—

\$5.87 2 FOR \$11.00

Ladies Linen KNICKERS
\$1.69 and \$1.95 values, sale price **\$1.29**

Phillipine Hand Made GOWNS
\$1 regular price **69c**



LEWIS

OPENING SALE
THURSDAY

Money and C

ABSOLUTELY NO ST

100 boxes only, containing

The same box will not contain both. You may
buy in Bill. BE HERE OPENING HOUR — TH

ANNUAL CORSET DEPT. CLEARANCE

GROUP 1 GROUP 2
Stylish \$3.50 and **\$2.75** Some Corsets
\$5.00 Corsets up to \$5 value **\$1.95**

BOYS'
Wash Suits
\$1 and \$1.25 val.
69c

LADIES
Silk Kimonos
\$3.45 value
\$1.99



FRIDAY MORNING
9 to 10 A. M. only

500 YARDS HEAVY FULL WIDTH
SHEETING

5c yard

Not over 10 yards to a customer

STORE CLOSED WEDNESDAY 1 p. m.

One Table Ladies
NOVELTY
FOOTWEAR
\$1.39

Up to \$5.00 Ladies
NOVELTIES and
SPORT OXFORDS
\$2.84 or 2 Prs. \$5

One Rack Ladies
NOVELTY
FOOTWEAR
\$1.66

Ladies' \$5 Grade
WOVEN
SPORT SHOES
\$1.98

LEWIS
DEPARTMENT ME
MAIN STREET