

The Franklin Press.

Volume XXXIX.

FRANKLIN, N. C., FRIDAY, JANUARY 25, 1924.

Number 4.

BIG POWER PLANT AND COTTON FACTORY PLANNED FOR OUR TOWN

FRANKLIN TO GET BIG COTTON MILL

Over \$100,000 Already Subscribed for Power Plant and Mill—Citizens Hold an Enthusiastic Meeting.

The most enthusiastic meeting ever held in Franklin, and one whose results are destined to be of great benefit to Franklin and Macon County, was held at the Junaluska Inn last Friday night. At this meeting over \$100,000 was subscribed toward building a power dam and cotton mill to be located in Franklin. If every man in the county will contribute his mite there seems to be no doubt that both projects will go over the top by a good margin.

The proposed dam across the Little Tennessee will develop 1,500 horse power. The cotton mill will consume not more than 300 horse power, leaving 1,200 horse power for sale to other manufacturing enterprises, which it is anticipated, will soon locate here. Inquiries have already been received from parties who desire to locate a chair factory, handle factory and toy factory. Upon completion of the dam Franklin will have all the necessary requisites for such manufacturing establishments, namely, raw material, cheap power, an intelligent class of labor, adequate transportation facilities and the finest climate on earth.

The cotton mill alone will increase the population of Franklin by 500 inhabitants. Within the next two years, provided all present plans go through, the population of Franklin will be at least 2,500. As the town grows, so will the county. Mr. W. A. Harris, of Rutherfordton, an expert in his line who was present at the meeting states that when the foundation of the cotton mill is laid, property values in Franklin will increase from 25 to 50 per cent. The value of farm lands will also go up, since it is obvious that real estate near the larger centers of population is more valuable than elsewhere.

Each citizen in Macon County will be given an opportunity to subscribe to the enterprise which will increase the population of Franklin and Macon County. The cotton mills are as profitable as Macon County producing dividends from 15 to 40 per cent.

One of the leading circles of the county in regard to the operation of cash dividends is more important than anything incident to this enterprise. It means: taxation, the host of young men who are daily leaving the farmers of Macon County to be marketed elsewhere.

Living here, more money means a way to dispose of your goods, whether it be farm products, land, timber products or labor.

A pay roll for which we have been waiting for the past half century. It is a thing else, the production of a number of this sort in Macon County.

FAILURE MEANS: a failure, which would otherwise be driven to other towns where they are going somewhere).

Practically no newcomers, but our own young men and women continuing to leave in increasing numbers. Property valuations at a standstill or lowered, which inevitably means higher rate of taxation.

Our spirit of progress crushed—Our DOOM.

This is not a fairy story, but a reality—an enterprise which will transform Macon County from the poorest county in the State from the standpoint of per capita wealth, into a hustling, bustling, progressive community. Nor will some fairy with her magic wand cause this enterprise to spring into being over night. It is going to take dollars, hard iron men, without which business cannot function. And "Bill" is not going to put this money up for us to reap the benefit of. WE ARE GOING TO DO IT OURSELVES.

The war was won because every man was willing to do his bit. And at that crucial moment every man, woman and child in Macon County responded readily. Macon County is now facing a crisis which she has never faced before—the point where she will either begin to grow in the real sense of the word, or start down hill into a state of decline and decay. Which will she do? It is up to YOU. ME, ALL OF US, EACH OF US, to give the answer. This thing can only be put across by every man doing his bit. If we will do that, our success is assured.

To your guns, ye citizens of Macon! Success lies before us! Let us not meet defeat on account of sleeping on the field of battle!

MASONS INSTALL GRAND OFFICERS

The Annual Communication of Grand Lodge Comes to a Close—J. LeGrande Everett Heads Body.

Raleigh, N. C., Jan. 17.—With the installation of Grand Master J. LeGrande Everett and the other elected and appointive officers, the Grand Lodge of North Carolina Masons brought its 137th annual communication to a close today.

An important action of the session was the increasing of the assessment for grand lodge purposes from the 40,000 Masons in the state from \$1.50 the year to \$2.50. This action followed the report of Past Grand Master A. B. Andrews, of Raleigh, advising a budget of \$125,000 for the new year to meet increasing demands from Masonic institutions. Last year's budget was \$94,000 and for 1924 a budget of \$128,000 was finally adopted.

The following officers in line for elective chairs were appointed today by the new Grand Master:

R. C. Dunn, Enfield, senior grand deacon; J. F. Rehm, New Bern, junior grand deacon; A. J. Harris, Henderson, grand marshal; E. W. Timberlake, Jr., Wake Forest, grand sword bearer; J. J. Winbern, Marion, grand steward; H. C. Alexander, Charlotte, grand steward.

"People in Glass Houses."

The lady was attired in the height of fashion, and as she was strutting through the main street of the village, contempt for her lowly surroundings was written on every line of her face. Suddenly she caught sight of a small boy, and she stiffened with anger. The boy was a ragamuffin, and he was carrying a bird's nest full of eggs.

"You're a very bad boy," she snapped without any hesitation. "A very bad boy! How could you rob the nest?" she continued. "No doubt the poor mother bird is still grieving over her loss."

"Not she, mum!" came the sharp reply. "She's part of your hat!"

FEDERATION IS NOW IN BUSINESS

Macon County Farmers Federation Is Now Operating Warehouse With Mr. J. A. Porter in Charge.

On the morning of January 14th, the Board of Directors of the Macon County Farmers' Federation met and appointed Mr. Jas. A. Porter Business Manager. The question of a location for a warehouse was discussed and Mr. Porter was instructed to purchase the stock of groceries of Mr. S. A. Munday and to lease his store room, warehouse, barn and five-acre lot. It did not take Mr. Porter long to close the trade. Before night the job of taking stock was almost completed and Mr. Porter was doing business for the Federation.

Mr. Porter needs no introduction to Macon County farmers and with his experience and business judgment we predict a bright future for this new method of the farmer in undertaking to carry on his business transactions in a business way.

So soon as Mr. Porter can get coops, cases, etc., he will be able to ship poultry and eggs. Before bringing him any farm product it will be well for the farmer to find out whether or not he is ready to handle it for you.

Macon County farmers have long needed this institution to handle their farm products in a co-operative way. Its success will depend upon the manner in which the farmer stands by it and supports it. In the past the farmer has produced only enough for his home use for the reason that there was no market for any surplus. Now by co-operating, a surplus can safely be produced and be marketed in car load lots.

The convenience of having farm supplies kept in stock where he knows he can get them will be a great convenience to the farmer of this section.

The farmer's patronage is solicited and expected whether or not he owns stock in the organization. If he has no stock he should see Mr. Porter at once and get a share or more, so that he can get his share of profits on the business done.

SOME KNOW DETAILS OF CARING FOR CAR

"Do It Yourself" Knowledge Lags Because of Stations.

How about tracing out trouble in the electrical circuits in your car, or correcting the timing of the motor, or grinding the valves? Could you do these things if either were necessary in an emergency?

Most garage men, and they are in position to know, believe that you are to be congratulated on your knowledge if you are one of the old-fashioned few who can do any of these things.

The long and short of it seems to be that the substantial construction of the car and its parts and the frequency of service stations makes all this "do it yourself" knowledge superfluous. The up-to-date driver, instead of loading up his memory with a mass of details, remembers only a few items of routine care—things that he must do to keep the car running smoothly and continuously. It is this sort of information that the industry has made popular.

Hardly a day goes by in any garage or service station without their noting the effect of the educational work that has been done by the accessory manufacturers and car builders during the past few years. The storge battery in particular has received an unusual amount of attention.

There is little doubt that the car has a good deal of his satisfaction in the maintenance of his car. He has to keep it in good condition.

The Floyds Please Big Audience at Court House

The Lyceum number Saturday night was a distinct success. The attraction proved one of the best ever seen here, and if the remaining number measures up to "The Floyds" it will be a winner. The Piedmont Bureau may well feel proud of "The Floyds" and should use them in every course they book. Nothing better could be found to advance the sale of tickets. It is a program that makes people talk, think and wonder.

The program began with a piano solo by Albert M. Heilman, one of America's truly great pianists. Then "Floyd," the magician, who has toured the world and is world-famous as a wizard, entertained for forty-five minutes with the most skillful modern magic, followed by "Mohala," a mind reader of more than ordinary ability. Her work is along new lines, is unlike other so-called mediums and proves highly instructive as well as most entertaining. Mr. Heilman again played a brilliant solo. The program was brought to a close by "The Floyds" with a baffling illusion, in which Mrs. Floyd was substituted for her husband in the locked trunk.

The Court House was crowded, and the consensus of opinion was that this entertainment was a splendid success. The remaining number of the course is from the same agency, which should be a guarantee of its excellence. It is hoped that "The Floyds" will return in the future, when they would draw a crowded house, as they made many friends while here by their genial manner and marvelous performance.

LARGEST AIRSHIP BEATS THE STORM

Carried to New York in Gale, Vessel Rides to Port With the Wind—Crew Kept the Ship Under Control.

Lakehurst, N. J., Jan. 17.—The Shenandoah, largest airship in the world, poked her nose into her hangar at the naval air station at 4:24 o'clock this morning after completing the most remarkable flight a ship of her type ever made. The flight was a fight against the most stubborn element of nature, a wind that blew at 72 miles an hour at times. This gale twisted the giant craft from her towering mooring mast at 6:22 o'clock last night and swept her on a mad chase up the Atlantic coast to Staten Island, New York City, where Captain Anton Heinen, in command, turned her nose into the teeth of the storm and maneuvered her back to her port.

Not a man in her crew of 22 was injured, not a man was downhearted. Each declared it was the finest trip he had ever made and each was loud in his praise of the navy's pride. They took it as a joke and won the envy of their fellow mates who had watched them drift away into the darkness.

The ship lay in her hangar like a naughty schoolboy whose truancy had brought him ill luck. Her nose was battered and she was somewhat scratched up. A hasty inspection showed that her front castles, or gas bags, had collapsed when she was torn away by the wind.

The covering of her upper fin had been stripped off and wrapped around the rudder, making the craft difficult to steer, while there was slight damage to her outer covering, the material being rent nearly up to her nose.

Captain Heinen, who saw the Shenandoah built and who has tried out more than 100 other aircraft on their maiden voyages, said after he landed that without a doubt the navy craft was the strongest constructed ship of her type ever made.

A MASS MEETING AT COURT HOUSE

Will Be Held to Discuss the Power Plant and Cotton Mill—All Citizens Are Invited to Attend.

A great mass meeting will be held at the Court House in Franklin on Tuesday, January 29th, 1924 at 2 o'clock P. M. The purpose of this meeting is to discuss the building of a power dam across the Little Tennessee and the erection of a cotton mill at Franklin. Other projects of intense interest to Macon County and to Franklin will also be discussed at this meeting. Speakers will explain the benefits of the above mentioned projects to this county and stress the importance of close co-operation between county and town necessary to the attainment of complete success. For years Macon County has been at a standstill. We have reached the point now where we must either succeed or fail.

For instance: Do you know That Macon County has less personal property per inhabitant than any other county in the State?

That the population of Macon County is decreasing?

That Macon County is 95 years old and is still a back number?

That we can't expect outsiders to develop our county if we do nothing to help?

That we are down and will stay down until each citizen quits waiting for "George" to do it?

That where there is one citizen of the county who is trying to start it on the road to success there are ten others who, with smug complacency, declare it can't be done.

That North Carolina is progressing in spite of Macon County?

That your son and daughter on reaching maturity are leaving this backward county and going to other counties where the citizenship is awake and where better opportunities are offered?

That Macon County has Rip Van Winkle skinned 75 years in the length of their respective naps?

On the other hand: Do you know That, paradoxically, Macon County has the best class of citizens of any county in the State?

That the dormant resources of the county will make it the richest county in the State when properly developed?

That numerous manufacturing plants in the county will double the value of farm lands and town, real estate and reduce taxation?

That Macon County must and can go forward? Otherwise we will continue to sit idly by and watch other and more progressive counties in this section reap the natural heritage which is ours.

A few men of Macon County have been trying for the past two years, in the face of every discouragement, to build a power dam. The crisis is now here. The next 60 days will see success or Macon County will drop back into oblivion forever. Provided all citizens will help to the extent of their abilities, great things are in store for Macon County in the near future. EVERYBODY is invited to the mass meeting. Come and get an ear full.

Scaly Nems.

A wedding of unusual interest to the people of this community was that of Miss Effie Patterson and Mr. Oden Penland, which took place last Saturday, Rev. John Baty officiating. We extend to the young couple our heartiest congratulations for a long and happy life.

Mr. and Mrs. Tim Wood, from Kyle, were visiting in this section last week end.

Rev. John Baty preached at Flats Baptist church last Saturday and Sunday.

Mr. and Mrs. Grover Johnson announce the arrival of a girl on January 6th.

Miss Lillie Penland, from Franklin, spent the last week end with home folks here.