

## POLICY FAVORING ELECTRIC FARMS

General Electric Co-operating to Make Electricity Available in Agriculture.

Extending electric service to the 6,500,000 farms of the United States has been made one of the principal objectives of the General Electric Company, which is desirous of seeing this immense market and field of usefulness made accessible. It is the belief of men at the head of that company that the way will be found to take electricity to the farmer on a profitable economic basis, and that when this way is discovered, the complete revolutionizing of farm life will result. Practical difficulties have delayed farm electrification. Even where high-voltage transmission lines are carried through agricultural sections, farms are usually so widely separated as to make economical electric service to them impractical.

### Transformer Cost a Problem

To build a step-down transformer substation to serve a single farm costs nearly as much as one to supply a hundred farms. Transformers are essential in tapping a high-voltage transmission line.

The farmer's problem is to get electric service at a cost low enough to make it profitable for him to use. The utility company's problem is to supply the service at a cost that will enable it to net a fair return on the invested capital. Agricultural machinery manufacturers and electrical manufacturers have before them the problem of designing implements and appliances for use in farm work that will be low in cost and high in efficiency.

A recent organization known as the Committee on the Relation of Electricity to Agriculture is tackling these basic problems of farm electrification. This committee represents several interested parties on both sides of the house—the farmers who will use the electric service and the manufacturing and business interests who will supply it.

### Have Farm Women in Mind

Taking the drudgery out of women's work on the farm is, in the opinion of General Electric engineers, an even greater economic and social necessity than the improvement of the tools used by the farmer himself.

An important feature of the General Electric farm electrification program which opens up huge possibilities is highway lighting. Research by the lighting experts at Schenectady has developed a highly efficient and economical lighting unit, which has been named the Novalux unit. A dozen or so of these along a mile of country road turn it into a white way.

### Father Sage Says:



"The man who believes that he is entitled to his old-time freedom after he gets married is the one most likely to be turribly strict with his wife."

### Father Sage Says:



"The most idealistic person in the world is the young man just twenty-one—but watch him change during the next ten years."

## SHATTERED NERVES

Lady Says She Was In a Desperate Condition, But "Now In Splendid Health" After Taking Cardui.

Dale, Ind.—"About three years ago," says Mrs. Flora Roberts, of this place, "I had the 'flu', which left me in a desperate condition. I had a bad cough. I went down in weight to little over one hundred pounds. I took different medicines—did everything, but nothing seemed to do me any good. I hurt so badly in the chest at times I would have to go to the door to get my breath.

"I would have the headache and . . . was so weak I felt like I would just have to sink down and stay there.

"My nerves were shattered. I looked for something awful to happen—I would tremble and shake at a noise.

"My mother said, 'Do try Cardui', and my husband insisted till I began its use. I used two bottles of Cardui . . . and noted a big improvement in my condition. I kept up the Cardui and weigh 130 pounds. I am now in splendid health—sure am a firm believer in Cardui, for I'm satisfied it did the work."

After a weakening illness a tonic is needed to help regain lost strength. Many thousands of women have found Cardui exactly what they needed for this purpose. It may be just what you need. Try it. All druggists.

NC-155

## SEEING WHAT YOU LOOK FOR

By THOMAS A. CLARK  
Dean of Men, University of Illinois.

I DON'T believe I ever found a four-leaved clover in my life, though I lived for years in the midst of clover fields. I knew a girl once who could reach down into any stray bunch of grass and pick out a half-dozen four-leaved clovers with unerring accuracy. I suppose the explanation is that she was looking for them and I was not.

The same thing is true with reference to other experiences in life. The man who is looking for trouble finds it at every street corner and at every cross roads. The sensitive soul who is watching out for slights and personal grievances is invariably rewarded by finding them at his elbow.

"You hurt my feelings by what you wrote the other day," an acquaintance said to me.

"How is that?" I asked.

"Because you used my foibles as an illustration."

"But I did not," I replied. "I did not have the least idea that what I said would apply to you." She was simply looking for personal thrusts, and she found them.

A good deal of our unhappiness comes from grievances or slights, or troubles, or disasters that we have looked for—that we have ferreted out and forced out of cover. If we had gone ahead cheerfully and happily we should have passed them by unobserved.

I know people who see no good in each other because they are constantly looking for evil; who turn every word and intonation and suggestion while burning up a hundred yards at the American league baseball park in Washington during the Olympic fund games.

The opposite of this is true. There is a sort of unsophistication that does not see vulgarity or deceit or evil of any kind; that knows nothing of unfaithfulness, or disloyalty, or cause for depression and discouragement because it is not expecting them; it is not looking for them.

A young friend of mine had recently been with a crowd in which there had been considerable drinking.

"I hope you were not too shocked by the drinking," I said to him. But he really had never seen it; he did not know about it; it had made no impression on him because his thoughts had been above it—he had not been looking for it.

The world in which we live is a very real world; it is full of pain and pleasure; of faithfulness and deceit, of truth and falsehood, of the sweet and the bitter, the vulgar and the refined, the beautiful and the ugly, but the reality is largely within us. We see what we're looking for.

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### Styles That Suit the Younger Girls



Taffeta silk is a friend, tried and true, to every daughter of Eve, from the time of her first perky little party frock to that of her last sweetly dignified afternoon gown. It is most kind to the awkward age when sharp angles must be softened. Its crispness and color make it very flattering, especially in beuffled frocks like that one pictured.

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### Murchison Is Speediest



Loren Murchison of the Newark Athletic club, recognized as one of the speediest runners in the world and reasonably certain of a place on the American Olympic team, is snapped while burning up a hundred yards at the American league baseball park in Washington during the Olympic fund games.

### Your Conversation

#### "BOSWELL"

Boswell was a Scotch lawyer who neglected his profession to follow Samuel Johnson around, notebook in hand, and catch all the words which fell from the great man's lips. The name "Boswell" is bestowed today on the individual who gives indiscriminate attention to small details to insure their accurate reproduction.

### X-Ray Sermons

#### Gossiping.

Gossiping is causing us vastly more trouble than is the drinking of intoxicating liquors, and not a little of this evil is done by people who are numbered as Christians and who really intend to do right. It is a trait of human nature—one that needs to be held firmly in check—for us to take pleasure in showing what we know. It comes so natural for us to repeat the story of evil which is told us about our neighbor that we may not stop to ask, "What good will come of my telling this?"

What we hear about, we think about, and what we think we do. So by repeating the stories of wrongs done by others you lend your influence toward making sinners of your hearers. Do not help the devil to advertise.

There are many reasons why gossiping is bad. It is telling things which you do not know to be true—which makes you partly responsible for a lie. It causes trouble between neighbors—"woe to him by whom the offence cometh." It is cowardly, for it "gives your neighbor a blow of which he knows nothing. Those who gossip are likely to pronounce some condemnation of their fellow man. Are they so perfect that they have a right to sit in God's judgment seat?"

There are many texts bearing on this subject. A few that we wish you to consider specially are here given: "A tale-bearer revealeth secrets, but he that is of a faithful spirit concealeth the matter."

"Whoso keepeth his mouth and his tongue, keepeth his soul from trouble."

"Who shall abide in Thy tabernacle? Who shall dwell in thy holy hill? He that walketh uprightly and worketh righteousness, and speaketh the truth in his heart. He that backbiteth not with his tongue, nor doeth evil to his neighbor, nor taketh up a reproach against his neighbor."

"By thy words thou shalt be justified and by thy words thou shalt be condemned."

"If any man among you seem to be religious and bridleth not his tongue, but deceiveth his heart, that man's religion is vain." X-RAY.

EAT AT  
**REECE'S RESTAURANT**  
If Not, Why Not?  
HOME COOKING

### Lime Pays With Clover.

Lincolnton, N. C., June 9.—"On Thursday I saw one of the most striking examples of how lime pays with red clover that I have ever seen," says County Agent J. G. Morrison of Lincoln County. "This demonstration is on the farm of Mike Kiser near Reepsville. Last year Mr. Kiser had an eight-acre field sowed to wheat. On six of these acres he broadcasted two tons to the acre of ground limestone, leaving two acres without lime. He then planted red clover in on the same day under the same conditions with the exception that part of the land was limed and two acres were not.

"At the time of my visit, the clover on the limed land was over two feet high and just as thick as it could stand on the ground. Where he did not lime, the clover was only about ten inches high, thin on the ground and of a yellowish, unhealthy color."

According to Mr. Morrison, this demonstration by Mr. Kiser is proving of value in showing that clovers and other legumes do best where the land has been properly limed. Mr. Kiser's experience is being duplicated by many other farmers over the State according to reports from other county agents. The reports show that Tarheel farmers are finding that the best way to have more fertile soils and to gradually build up their lands is by using the tandem team of lime and legumes. A number of demonstrations show that lime is necessary for the best growth of most legumes and the legumes, in turn, when plowed under and incorporated into the soil help to make the crops following return greater average yields.

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