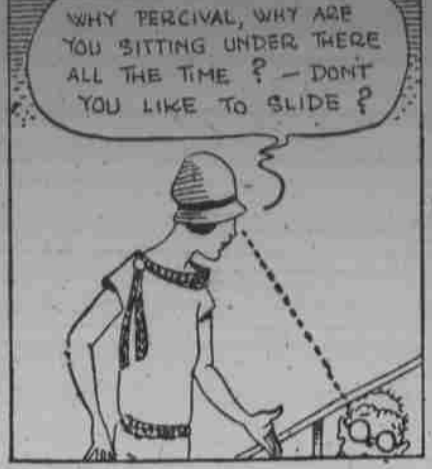


SUCH IS LIFE—Buddy's a Great Go-Getter.



Story of the Middle West Tornado In One Picture



Wide World Photo

Residence in Lorain, O., with roof torn off and side walls sucked away; a scene representative of the Ohio and Illinois towns and cities in the path of the windstorm which killed three hundred and fifty and injured more than three thousand. Thousands are homeless.

Carpentier to Fight Slattery



Jimmy Slattery of Buffalo, N. Y., who holds a decision over Billy Stribbling, who is to meet Georges Carpentier at home the first week of August.

All Kinds of Legal Blanks For Sale at the Press Office.

Your Conversation "FLAPPER" Authorities differ as to the origin of the much-discussed term, "flapper." Flapper popularly is applied to the young girl who is in the period of many readjustments which accompany adolescence. Flapper also has been applied to young birds who are just learning to use their wings.

EAT AT REECE'S RESTAURANT If Not, Why Not? HOME COOKING

FRANKLIN-DILLSBORO BUS LINE Price \$1.50 for Passengers, \$2.00 for Trunks. Leave Franklin 7:00 A.M., Arrive Dillsboro 9:30 A.M. Leave Dillsboro 11:45 A.M., Arrive Franklin 1:30 P.M. Make Connections With All Trains. NEW CARS. T. W. ANGEL.

Respect for Books

By THOMAS ARKLE CLARK Dean of Men, University of Illinois.

I RAN across grandmother's geography this morning, "The Village Elementary Geography," standing primly beside Bob's "First Year Latin Lessons." Bob is my nephew. Grandmother's book is yellowed with age, but, save for a few thumb prints, the pages are clean and without dog-ears. It is still covered with the bright calico which her grandmother sewed on for her to keep the book from being soiled or injured when the little girl carried it to school.

Grandmother's name and the date are on the fly leaf written in a cramped childish hand, for grandmother was only eight when she got the book, and the date is near the beginning of the last century. They had respects for books in those days.

Robert's book presents a somewhat different appearance. It was bought only a few months ago, but the cover is torn and battered and hangs by a thread. Inside pages are mutilated or missing and pen sketches and hieroglyphics are scrawled across the text, making it almost unreadable. As I turn through I find dignified Cicero wearing sombrero and smoking a pipe, and Caesar with a beard done in India ink. The book has suffered every insult and indignity possible to be thought of by a child of fourteen. Robert knows more than grandmother did at his age, but neither he nor the children with whom he associates have much love or respect for books.

As for me, I should as soon see a dear friend abused as a book I have cherished with and come to know and to understand. I do not mind the ordinary wear of use and age any more than I am annoyed by wrinkles in the face of my friends who are growing old, but intentional indignities hurt me.

Is it because books are so plentiful or so cheap that we care so little for them? Is it because they cost us now no sacrifice, no struggle, no tender thought or anxious anticipation that we think of them so lightly and toss them about so carelessly? I have heard grandmother tell how happy she was and how proud when her father first put the little geography into her hands. Neither children nor college students often feel so today.

We give courses in the appreciation of poetry and music and art; we have made rapid advancement in teaching children since grandmother's time. Why do we not still teach them to love and respect their books?

Boren Is Star Broad Jumper



Photograph of Boren, the crack broad jumper of the University of California, who won the event in the Illinois-Berkeley meet, clearing 24 feet 1 7/8 inches.

Advance Millinery Shows an Era of High Crowns



Coming crowns, cast their tallness before. It is the crown which foretells the millinery trend. If it is high, mannish and "different" from that which we have been accustomed to see in the little cloche, then be assured it is a French model, just arrived. Its brim is quite sure to be narrow according to authentic forecastings, just as you see in this smart model fashioned of quality-kind black georgette crepe. Simple ribbon band with buckle a la directoire is part of the millinery trim scheme outlined for the picture. A collar of sheer malines like that pictured, with a bit of graceful coque plume, counteracts any undue severity of line.

Father Sage Says: "Deevorces are undoubtedly one of the great American evils—but it is hard to convince a pore, abused wife of that at times."

No More Fooling. Nowhere did Abraham Lincoln show his shrewdness of judgment better than in that famous utterance which ended, "You can't fool all the people all the time." In the past, there were a few misguided advertisers who thought they could sell their wares better by misrepresentation. But those advertisers have long since gone out of business or mended their ways. Hard experience taught that Lincoln was right. Untruthful advertising doesn't pay. Other advertisers proved that the only way to advertise successfully, make regular customers and build up public good-will was to tell the absolute truth about their goods. So, you can be sure that every consistently advertised product is good. The advertising test has proved it. The very fact that it is advertised is your best warranty of satisfaction and true quality. The concern that tells you frankly what it is doing is a good concern with which to do business. That is why it pays to read the advertisements, to patronize advertisers, and to buy advertised merchandise. IT'S MIGHTY GOOD BUSINESS