

The Franklin Press.

Volume XL

FRANKLIN, N. C., FRIDAY, MARCH 6, 1925.

Number 10.

\$2,000.00 IN PRIZES AND COMMISSIONS TO BE AWARDED FREE BY FRANKLIN PRESS IN HUGE SUBSCRIPTION CAMPAIGN

\$650.00 Fully Equipped Touring Car Heads Prize List—Atwater Kent Radio Set, Second—Victor Victrola Elgin Wrist Watch—Diamond Ring—Ivory Bed Room Suite and Many Other Valuable Prizes

WE WILL PAY 15 PER CENT CASH COMMISSIONS

Join Now and Participate in This Big Prize Distribution Thursday, April 30.—We Offer to More Than Share Profits With You—Every Active Worker Wins a Valuable Prize or a Cash Bonus

The Franklin Press today announces the most liberal campaign ever undertaken by a North Carolina weekly newspaper and cordially invites the live wire men and women of Franklin and adjoining towns and counties to participate.

The campaign is to be conducted under what is known as the "Salesmanship Club Plan," and will cover not only Franklin, but such portions of the surrounding country as belong to Franklin trading territory.

The Franklin Press is determined to acquire a circulation as near as possible 100 per cent in its field and has selected the "Salesmanship Club Plan" as being the best and surest method to that end.

With the quality maintained by a weekly newspaper such as the Press has established, the management feels that the community should be interested in its development, and it's augmenting that spirit by offering some wonderful prizes to those who will devote some of their spare time in getting subscriptions during the next few weeks.

The campaign is of such a short duration that immediate action is necessary. Don't wait to see what the other fellow is going to do, but pitch in and show the other fellow how to do it. Remember, this is not a popularity contest. It is simply a straightforward business proposition. Someone will win that brand new Fully equipped Chevrolet touring car—only a few weeks of effort, and that someone may as well be you. In any event you can't lose by trying as every active member will be paid for his or her time.

No Voting Contest

First off, it should be distinctly understood that "Salesmanship Club" campaign is not a "popularity", voting or "beauty" contest. It is just as the name implies—a test of salesmanship ability pure and simple, and everyone who enters and remains active for just a few weeks will be highly repaid for the effort put forth. There will be no losers in this campaign—everybody who remains active throughout the campaign either wins a prize or a commission check.

A Wonderful Prize List

It will require no more than the most casual glance at the two page announcement to be found elsewhere in this issue, to convince even the most skeptical that the total value of the awards and commissions offered will run more than \$2,000.00.

Just think of what a wonderful opportunity is offered to earn in a few weeks—a lovely Chevrolet car completely equipped with everything that adds to the beauty of a car. That is what someone is going to receive at the end of this campaign—so it's up to you to get busy at once and go after that wonderful car.

This car has been purchased from the Floyd Motor Co., S. H. Lyle, Jr.,

local representative, Franklin, N. C. and will be brought to Franklin as soon as a brand new one can be secured direct from the factory.

Worth Working For

From every point of view the Chevrolet is an entirely captivating car. Low swung and gracefully mounted, it meets the price requirements of the entire family. The interior is luxuriously appointed and comfortably large for five full grown people. Yet it carries, throughout, the qualities of economy and reliability so well known. It is nimble in its operation, gears shift quickly, is remarkably easy to steer.

To own one of these easily controlled and thoroughly equipped cars anyone would be willing to work and slave for months—let alone a few weeks—so why not investigate the Press "Salesmanship Club" now while you have the opportunity. Gain the advantage of an early start. It costs you nothing to try.

Included in the prize list is the Chevrolet car, \$175.00 Radio set, \$100 suit of Ivory Furniture, \$125.00 Victrola, \$50.00 in Gold, \$50.00 Diamond Ring and numerous other handsome and valuable prizes besides our generous commission plan, our proposition is such that you cannot help but win, and right now is the time for you to make up your mind to make some real money in the next few weeks.

Absolute Fairness

To safe guard the interest of those who participate in The Franklin Press \$2,000.00 Salesmanship Club Circulation Campaign and to insure absolute fairness the publisher of the paper has secured the services of a campaign manager who comes highly recommended and is a specialist in this line of work, and who will devote his whole time and attention to those

BALLOON TIRES FOR FORD CARS

The Ford Motor Company Now Has Special Steering For Ford Cars With Balloon Tires.

Probably the most important news in automobiles circles during the last week was the announcement that balloon tires are to be furnished as optional equipment on all types of Ford cars.

This is probably the greatest recognition given balloons since their introduction on the market, and should prove an impetus to their popularity.

The Ford Motor Company has long been interested in balloon tires and has been carrying on experiments with them for some time. Its decision to supply balloons comes only after severe tests which, coupled with the good results obtained by individual owners, have proven these tires to be thoroughly practical for Ford cars.

To compensate for the harder steering with balloon tires a special steering gear with a greater reduction will be installed on all cars carrying these tires.

Balloons to be furnished for new Ford cars will be of standard size 29x4.40 straight side and mounted on wood wheels. This equipment will be available at a comparatively small additional cost to the new car purchaser.

Arrangements also have been made for providing dealers with balloon tire equipment so that any Ford car owner who desires to do so can change over from high pressure tires.

Distribution of the new balloon tire equipment has been made to Ford Dealers and is now available to present and prospective Ford owners.

A Citizen Takes a Crack at Bill Cunningham

Dear editor—I seen in the paper where Mr. Bill Cunningham says he sets the price and beats the catalogue and that nobody ought to trade with anybody but him. Now I am a farmer and a citizen of Macon County and I make my own living without no help from Mr. Cunningham or any other merchant in Franklin and I trade with whoever sells goods the cheapest and gives me the best bargains. And I want to say right here that I have a catalogue from a Chicago company that beats Mr. Bill Cunningham clean, down the list and I can bring it and show it to him any time he wants to see it. If Mr. Cunningham wants me to trade with him he'll have to come down a whole lot yet before he can beat Sears & Roebuck.

Yours truly, A. CITIZEN

who wish to share in this prize distribution.

Sealed Ballot Box

To insure absolute fairness and impartiality in the awarding of prizes the campaign will be brought to a close under the "sealed ballot box" system. During the entire last week of the race, the ballot box—locked and sealed—will repose in the vaults of a local bank where candidates and their friends will deposit their final cash collections. When the race has been declared closed a committee of local men, who will act as the official judges in awarding the prizes will take charge of the ballot box break the seals unlock the box and begin the final count of the votes. In this way no one, not even the campaign manager, can possibly know the number of votes held by any candidate until after the judges have made the final count, which precludes any possibility of favoritism and guarantees fairness to the minutest degree.

Win a Special Prize By Nominating the Winner Of the Chevrolet Car

If you think one of your relatives or friends has the necessary "pep" and ambition to win the Chevrolet Touring, send their nomination to the Campaign Department, and sign your name to same. If he or she should win the Chevrolet Touring you will receive a special "NOMINATION PRIZE"—\$15.00 cash order to J. S. Trotter.

In event that more than one person send in the same name in nomination the first one received at the Campaign Department will be considered to have made the original nomination.

University Professor Pays Forester Alexander a Visit

Thomas D. Burleigh, Professor of Forestry, University of Georgia, guest of Alexander of the Nantahala, has made a general and informal look at the various workings of the office and field force here and has secured many good practical pointers to use in instructing his apprentice lumbermen and foresters. As Alexander was one of his star pupils in the earlier days, there being a small class of two or three then, they had a big wow-wow over the many interesting events that have occurred on the campus since. The Forestry school has at present nearly fifty pupils and in anticipation of a much larger attendance expect to erect a new Forestry building on the campus soon. There is no school of this kind south of Pennsylvania and because of this attendance is rapidly increasing. Mr. Burleigh makes arrangements with big lumber companies and forestry people to place during the summer months giving them practical experience that aids them greatly not only in school but also in later jobs.

While Prof. Burleigh and Alexander were on Wayah Bald on the cliff locally known as Raven, they discovered, high above their heads, in a rock cranny, a raven's nest with one egg in it. To make a long story short it took them four hours to get that one egg. And from all accounts they saved their lives several times by using their teeth. Prof. Burleigh has a wonderful collection of bird eggs and he was ready to brave almost any danger to secure such a rare specimen. The snow storm did not help them either because the ground was covered three inches or more where they were.

The Forester representing the State of North Carolina, Mr. Peterson, put on a moving picture show Saturday for the benefit of all, and showed many interesting forest and mountain scenes. Due to a misunderstanding Mr. Peterson did not give a lecture as had been planned, but will try at some future date to do so.

SCHOOL EXERCISES

The Press regrets that through oversight this program was left out of the Press in the issue of two weeks ago.

The chapel exercises on Wednesday morning Feb. 11 were given by the ninth grade. The program was a playette called "A Bachelor's Reverie." The bachelor, seated before an open fire was represented as dreaming of his past sweethearts. As each girl came before the bachelor's vision and appropriate song was sung, behind the stage. The following is the cast of characters in order of appearance with the corresponding song.

The bachelor—Thomas Johnston.
Introduction:
(a) Love's Old Sweet Song.
(b) That Old Sweetheart of Mine, read by Lyman Jolly.

School Girl—Elizabeth Smith—School days.

Sweet Sixteen—Ina Henry—"Down By the Old Mill Stream."

Sweet Girl Graduate—Clara Shope—"Where the Grave Old Senior"

Athletic Girl—Hattie Lee Cabe—"Betty Lee"

Business Girl—Amy Henderson, "Let the Rest of the World Go By."

Surf Girl—Mildred Blaine, "Beautiful Ohio"

Old Fashion Girl—Grace McClure, "Twas an Old Fashion Garden."

Red Cross Nurse—Buena Cabe, The Rose of No Man's Land.

Flapper—Edith Horpe, "Last Night On the Back Porch."

The Bride—Freda Siler, "Wedding March."

SANATORIUM IS SECOND TO NONE

One Thousand, Thirty-six of Patients Are Now Living and Working—Only 303 That Are Not Working.

Sanatorium March 6.—One thousand, thirty-six former patients now living and working is the record of the North Carolina Sanatorium for its patients discharged from the Sanatorium during the past ten years. There are also 303 living and not working. Eighty-nine per cent of all the early stage cases treated in the past ten years are living and eighty per cent are living and working.

"We claim," Dr. P. P. McCain superintendent of the North Carolina Sanatorium, said, "to have the most complete record of our discharged cases of any sanatorium in the United States. We have not completed our survey for 1924, but previous to December 31, 1923, we had lost track of only fifty-six out of all the patients discharged from the Sanatorium.

"If we estimate the value of a life at the low figure of \$5,000 these cases who have been restored to health and to useful citizenship are worth more than five million dollars to North Carolina. Outside of their money value, the patients who have gone out from the institution have been a great health educational factor in the State, missionaries carrying the gospel of early diagnosis and prevention of tuberculosis to cities, villages and farms throughout the whole State. Our ex-patients are instrumental in discovering a large per centage of the patients sent to us in the curable stage. They have learned the symptoms of tuberculosis; they know the necessity of an early diagnosis if a cure is to be effected, and their own experience has made them want to help the other fellows.

"As a means of prevention the value of the institution in these discharged cases cannot be estimated. Not only has the life of the person effected with the disease been saved, but many persons have been kept from the risk of infection and probable death by removing the tuberculosis persons from among the healthy citizens of the community. Treatment by segregation remove the risk of infection and knowledge of how to prevent infection by precautionary measures lessens the risk of infection to others when they leave the institution.

"The extent to which the institution has been successful in the prevention of this great white plague is shown by the steadily declining rate. Ten years ago there were more than 5,000 yearly deaths from tuberculosis. In 1923 there were only 2,450. Tuberculosis exacts its toll from those in the prime of life. Is it not worth while to save 2,500 of our most useful citizens every year!"

BETTER ROADS

The most improving thing now a-days is the building of better roads. The Dixie Highway is now being completed so any one can travel from the Atlantic to the Pacific with out leaving the Dixie Highway.

Just think of America when it was first settled. There were no roads only trails made by the wild animals.

A person starting to California had no roads to travel except the trails.

Every citizen should be pleased to think they live in America. Every citizen should strive to have better roads. There is still room for improvement. HAZEL DALTON.

COUPON

This Coupon When Neatly Clipped and Returned to The Salesmanship Club Department of

THE FRANKLIN PRESS

Will Count for

100 FREE CREDITS

Cast For

Town or City

No Coupon will be transferred from one Club member to another after being received at the office of the Salesmanship Club. Must be deposited or in the mails by 9 P. M., on or before date of expiration.

Void After April 11.

Nomination Blank in the FRANKLIN PRESS

\$2,000.00 "Salesmanship Club" Campaign

I hereby nominate and cast 10,000 CREDITS for

Miss (Mr. or Mrs.)

Address

as a candidate in the FRANKLIN PRESS "Salesmanship Club."

It costs you absolutely nothing to nominate and cast 10,000 CREDITS for yourself or friend. Only one nomination or entry blank is counted for each Club member.