

\$2,000 GIFT DISTRIBUTION

Everybody Wins-No Losers-No Risks-No Regrets

A GOLDEN OPPORTUNITY FOR YOU

HERE'S THE CAMPAIGN PLAN IN BRIEF

The object of the salesmanship club and prize campaign is two-fold; primarily to increase the ever-growing subscription list of this newspaper; to collect in advance subscription payments from present or old subscribers and at the same time afford our friends and readers an unparalleled opportunity to profit in a big way, through their spare time during the next few weeks. It is the plan that works both ways and to ultimate good of all concerned.

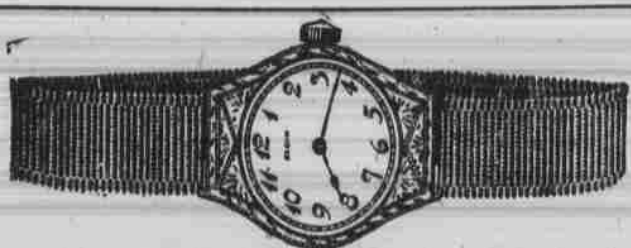
HOW TO ENTER—WHAT TO DO

1—Send in the Entry Blank—it counts for 10,000 credits. 2—Clip the 100 FREE COUPONS—Collect all of these you can and get your friends to save them for you. Each coupon counts for 100 credits; 3—USE THE RECEIPT BOOK—As soon as we receive your entry we will send you a receipt book so you may take subscriptions. Every paid in advance subscription counts for credits according to the schedule. You do not have to be a subscriber to this newspaper to compete; 5—SEE YOUR FRIENDS—Get your friends and acquaintances to subscribe. Also organize them so they will assist you to get subscriptions from their friends; 6—USE THE TELEPHONE—Call up everybody you know. Tell them you are in the campaign and ask for their support. 7—DON'T IN STAY IN—Don't get discouraged or let anyone try to discourage you. Someone will win the big car. Why not you? 8—GET COMPLETE INFORMATION—Call, write or phone the campaign manager, at the "Salesmanship Club" office, care of this newspaper.

HERE'S HOW TO SUCCEED

It takes credits to win and credits are secured as follows: First, by clipping the coupons appearing in each issue of this newspaper. Begin gathering them now. The only restriction upon using these coupons, is that they be deposited at the campaign department on or before the expiration of the dates appearing thereon. Get all you can and get your friends to save them for you, too—they are FREE.

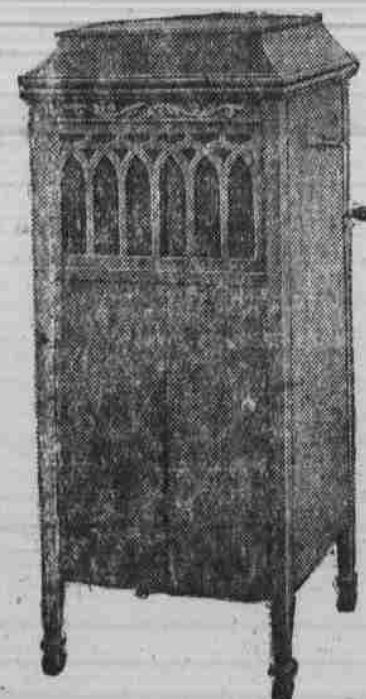
Another and faster way to get credits is by sending new and renewal subscriptions to this newspaper and for ad cards. For each subscription turned in a certain number of credits are issued, the number varying, according to the amount collected during the "period" same is received at the campaign department. So you see the more credits you get the better your chances are to capture the grand capital prize.



Purchased from and on display at Grover Jamison's Value \$30.00

START NOW!

NO LUCK ABOUT IT EVERYBODY WINS



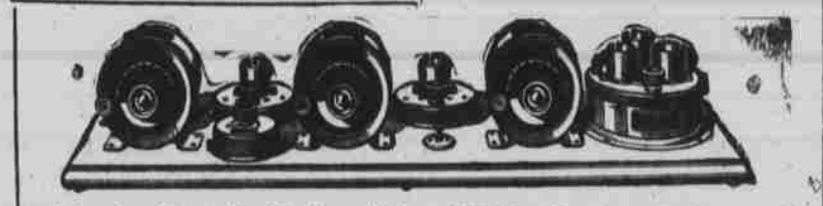
Victrola, Value \$125.00. Purchased from and on display at Wiley Carpenter's. Idle Hour Theatre

For Further Information, Membership Blanks, Receipt Books, Report Blanks etc., call or write the Campaign Manager, The Franklin Press, Franklin, N. C.

NO LOSERS

THE COMPLETE PRIZE LIST

- New Model Chevrolet Car. Purchased from Floyd Motor Co., Bryson City. Value \$650.
- Atwater Kent Radio Set. Purchased from and on display at the City Garage. Value \$175.
- Victor Victrola. Purchased from and on display at Wiley Carpenter's. Value \$125.00.
- Six Piece Ivory Bed Room Suit. Purchased from Franklin Furniture Co. Value \$100.00.
- Fifty Dollars in Gold.
- Diamond Ring. Purchased from J. S. Porter & Co. Value \$50.
- Ladies Week-End Hand Bag. Purchased from C. W. Hames.
- Twenty-Six Piece Rogers Silver Set. Purchased from and on display at Macon County Supply Co. Value \$32.50.
- Ladies White Gold Elgin Wrist Watch. Purchased from and on display at Grover Jamison's. Value \$30.
- Ladies Sport Coat. Purchased from and on display at W. C. Cunningham's Value \$25.00.
- Kodak. Purchased from and on display at F. T. Smith's. \$25.00.
- Ladies Dress. Purchased from and on display at Jos. Ashears. Value \$20.00.
- Ladies Arm Bag. Purchased from and on display at the Franklin Pharmacy. Value \$16.00
- Merchandise Order. Purchased from and on display at Sloan Bros. & Co. Value \$15.00.
- Merchandise Order. Purchased from and on display at J. S. Trotter's. Value \$15.00.
- Merchandise Order. Purchased from and on display at Franklin Hardware. Value \$15.00.



Atwater Kent Radio Set, Value \$175.00. Purchased from and on display at City Garage.

15 per cent Cash Commission paid to all non prize winners who average one cash report a week.

THE RULES AND REGULATIONS

- 1—Any white person of good character residing in this city or surrounding territory, is eligible to enter and compete for a prize. Nominations may be made at any time during the election.
- 2—No employee or near relative of any employee in this newspaper is eligible to enter this distribution. We reserve the right to reject any nomination.
- 3—The winners of the prizes will be decided by their accredited credits, said credits being represented by the ballots issued on subscriptions and by coupons clipped from the papers.
- 4—Candidates are not confined to their own particular town or community in which to secure credits and subscriptions, but may take orders anywhere in this section, or for that matter, anywhere in the United States.
- 5—Cash must accompany all orders where credits are desired. There will be no exception to this rule. Candidates will be allowed to collect subscriptions and renewals as well as entirely new subscriptions and credits will be issued on both alike.
- 6—No candidate will be allowed to cast for publication more than 25,000 votes or credits over the leader of the previous week.
- 7—Credits cannot be purchased. Every cent accepted through the election department must represent subscriptions.
- 8—Credits are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race his or her credits will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- 9—Any collusion on the part of candidates to nullify competition or any other combination arrangement of effort to the detriment of candidates of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in such an agreement, arrangement, or effort will forfeit all rights to a prize or commission.
- 10—Any ballot issued on subscriptions may be held in reserve and cast at the discretion of the candidate. The printed coupons appearing from week to week in this newspaper must be cast before the expiration date appearing thereon.
- 11—In event of a tie for any one of the prizes a prize identical in value will be given each tying contestants.
- 12—No statement, assertion, or promise, either written or verbal, made by any of the solicitors, agents, or candidates will be recognized by the publishers or the campaign management.
- 13—In case of typographical or other error it is understood that neither the publishers nor the campaign manager shall be held responsible, except for the necessary correction upon the same.
- 14—Every candidate is an authorized agent of this newspaper, and as such may collect subscription payments from present as well as from new subscribers.
- 15—A subscriber once turned in by a candidate and extended at any time during the campaign beyond the time it was originally turned in for, will have the same vote value as though the full subscription had been turned in originally.
- 16—It is distinctly understood and agreed that candidates will be responsible for all money collected and that they will remit such amounts in full on Wednesdays and Saturdays each week of the campaign.
- 17—There will be several big prizes awarded besides a 15 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified, and thereby forfeit all right to a prize or commission.
- 18—To insure absolute fairness and impartiality in the awarding of the prizes the campaign will be brought to a close under the "sealed ballot box" system. During the entire last week of the race, a ballot box—sealed—will repose in the vaults of a local bank where candidates and their friends will deposit their final cash collections and reserve votes. When the race has been declared closed a committee of local men, who will act as the official judges in awarding the prizes, will take charge of the ballot box, break the seals, and begin the final count of the votes. In this way no one, not even the campaign manager, can possibly know the number of votes held by any candidate until after the judges have made the final count, which precludes any possibility of favoritism and guarantees fairness to the minutest degree.
- 19—This newspaper reserves the right to amend or add to the rules of this election if necessary for the protection of the interests of both the candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.
- 20—This newspaper guarantees fair and impartial treatment to all candidates, but should any question arise the decision of the management will be absolute and final.

In accepting nomination candidates agree conditions. CAMPAIGN MGR.