

The Franklin Press.

VOLUME XL

FRANKLIN, N. C., FRIDAY, APRIL 17, 1925.

NUMBER SIXTEEN

SECOND PERIOD ON IN EARNEST

Best Remaining Credit Offer in Campaign is Now On and Will Last Until Friday, April 24.

Here is the first published standing of the "Five wire" Club Members after the close of the first period of the Press Salesmanship Club Wednesday night, April 15. Did they "go over the top?" We'll say so. Compare their relative standing of today with the published standings April 10, and you will say so.

Excitement and intense activity prevails among the Club Members in the Salesmanship Club campaign as each club member realizes that she is in reach of a prize worth as much as \$50.00 and to be won or lost during the next few weeks, depending almost entirely upon the number of subscriptions turned in while the "BIG Second Period" is on, and which expires at 9 o'clock Friday night, April 24.

Club Members are now going after every subscription, and extension on subscriptions that they have secured earlier in the campaign, in sight; they realize that they must fortify their present standing with every available subscription and extension as, at the present writing it is "anybody's race." So close are the headlines running that any one of them can win a motor car in the short time that remains.

The First Period of the salesmanship club, which closed Wednesday night, was a great success. Tens of thousands—yes, hundreds of thousands—of credits were issued and every "LIVE" club member profited mightily.

It is a strange coincidence, too, and something very unusual in affairs of this kind, but a number of these club members who were striving for the capital prize auto benefited so equally during the period just closed that not without hair line figuring could today's leader be determined.

The campaign, therefore, so far as the relative standing of the club members are concerned, depends almost entirely upon the results attained by the different club members between now and the finish of the campaign as to whom the winner will be.

The above is not "mere talk" for the sake of telling it, but it is a real fact—theories and ridiculous, silly rumors notwithstanding. Hence the struggle for supremacy will be fought out during the next few weeks because the campaign comes to a close in less than three weeks from this date.

During the second credit period ending Friday night, April 24, at 9 o'clock sharp, subscriptions will count BIG and there is a BIG lot of them to be obtained if you make the effort to secure them, in fact, they count almost as many credits now as they did in the First Period. For example a six-year subscription turned in during the Second Period counts 330,000 credits where formerly 420,000 credits were given. Then, too, EXTENSIONS COUNT BIG. IT WILL PAY YOU NOT TO OVERLOOK THEM.

A few more laps and the race will be over; three weeks and the campaign will end. Only a very short time remains to choose between victory and defeat. Don't overlook a single chance to better your credit standing and increase your opportunity to win. Avail yourself of every opportunity this BIG second period offers you.

It means something to win in a campaign of this kind—it means to the winner of the Chevrolet and other valuable prizes. It is a demonstration of capacity and salesmanship which is extraordinary. Sometimes it proves up the "yellow" in your bogus friends and reveals your true friends, and it always tests your mettle and measures your strength.

Don't let anyone discourage you—don't listen to or believe the rumors that will be started for damaging effect. If some one had secured five or ten times as many subscriptions as you have, they WOULD NOT TELL IT. If they did, that would give you a chance to secure twice as many as they say they have and they do not want you to do that, therefore, all rumors are bunk, pure and simple.

HONOR ROLL

Following are the names of those who have been nominated to date and their relative standing:

Franklin	
Mrs. Nobia Murray	1,872,200
Mrs. W. T. Moore	1,883,400
Mrs. George Stallcup	520,400
Miss Carolyn Sloan	1,881,000
Miss Maude Burleson	1,421,300

THE JUNIOR RED CROSS RALLY

Children From Ten Counties in Western North Carolina to Meet at Asheville April 30.

On April 30 and May 1 there will be held at Asheville a Junior Red Cross Rally in which children from ten counties in Western North Carolina will participate. This convention of children from about sixty schools including eleven in Asheville, will begin with an evening program consisting of special music and a pageant at the Auditorium on the evening of April 30. Twenty-two foreign countries will be represented in the pageant by the Juniors from the various counties, illustrating international friendship of children. The Asheville High School orchestra, under the leadership of Mr. George Hurt will furnish music. Also there will be a quartette from the Cherokee Indian School, and several banjo players. On May 1, the outdoor program of stunts and games will be held at McCormick Field, in conjunction with the Community Festival of Asheville. During this week, an exhibit of Junior Red Cross work, illustrating what the children have done during the year, will be shown in the windows of Asheville stores. The Red Cross committee of Asheville will entertain the visiting children over night, and will give them a luncheon on Friday, at which time delegates will give reports of their year's work. The committee is composed of Mrs. William Redwood, chairman; Miss Rachel Howland, chairman of volunteer service; Miss Helen Taylor, executive secretary, and Mrs. Harold B. Wope, chairman of Junior Red Cross. This meeting is under the direction of Miss Nell Whaley, who is field representative of the American National Red Cross, has been working out this year a demonstration of Junior Red Cross work in rural schools in Western North Carolina to be used as a guide in other states of the Union.

Miss Whaley has visited the Junior frequently. The following delegates organization of the Franklin school with their chairman, Mrs. Della B. Hurst, will attend from the Franklin school:

Ruth Arrendale, Margaret Wallace, Myra Stribling, Catherine Franks, Dorothy Lyle, Eugene Welch, Billy Smith, Raymond Dalrymple, Hoyt Ledford, Elmer Teague, Johnnie Houser.

North Skeenah News

Misses Minnie and Hester Sanders and Bertha Carpenter made a trip to Dillard, Ga., the past week.

Mr. Rude Griggs was in this section Sunday.

Messrs. Jesse and Rufus Slagle was on this Creek Saturday.

Miss Lucy Cabe of Franklin High school spent last week end with Miss Clara Shope.

There was a large crowd of both young and old folks that spent last Sunday evening at the home of Mr. Z. V. Shope.

Mr. Vester Stockton has gone into the mercantile business at the place Mr. Ransom Ledford sold goods.

Miss Arizona Hasting was the guest of Miss Clara Shope Saturday night.

Mr. Edmond Sanders and Miss Lela Ledford were married Saturday, March 21.

Miss Ina Henry	1,522,800
Miss Sue Hunnicutt	1,887,100
Miss Charlotte Conley	1,878,800
Miss Grace Barnard	1,871,200
Miss Kate Baird	982,000
Miss Willie Mae Tallent	680,800
Miss Ella Jones	986,400
John H. Thomas	1,104,000
J. V. Arrendale	372,600

Franklin, Route 1

Miss Mary Enloe 832,600

Franklin, Route 2

M. I. Angel 1,001,200

Franklin, Route 3

Mrs. Harvey Edyaris 1,008,000

Franklin, Route 4

Miss Iva Lee Mincey 1,842,300

Theodore Elliott 786,200

Prentiss, N. C.

J. L. Sanders 1,871,000

Tryphosa, N. C.

Miss Annis McDowell 832,000

Ellijay, N. C.

Lois Moses 648,100

Iotla, N. C.

Miss Thelma Ray 1,987,000

West's Mill, N. C.

Miss Edwina Bryson 946,400

Etna, N. C.

Mrs. Ferd Morrison 666,200

FRANKLIN BUILD POWER PLANT

Franklin, N. C., April 2.—(Special.)—On March 27 the town board of Franklin received bids for the construction of a municipal power house and dam across the Little Tennessee river three miles below town. The Electrical Constructors company, of Charlotte, with a bid of \$126,400, was the successful bidder.

Bonds to the amount of \$300,000 were voted by the town authorities last October for the construction of this dam and for other municipal improvements.

The engineering firm of Robert & Company, of Atlanta, was employed to draw plans and specifications for the dam and power house. Contracts were let some time ago for the necessary electrical equipment and for the wheels.

The contract for the construction of the dam calls for the delivery of 300 horsepower or more by the first of December this year. The full capacity of the dam, 1,500, must be delivered by March 1, 1926.

When completed the dam will form a lake more than three miles long and a quarter of a mile wide in places. The upper portion of this lake will be in the present city limits.

The Lake Emory company, a local corporation, has purchased 500 acres adjoining the proposed lake and is now taking steps to develop this property into one of the most beautiful tourist resorts in Western North Carolina. Visitors from out of town have pronounced the site of Lake Emory as one well suited for development purposes.

The surplus power produced by the dam will be disposed of by the city fathers to individual enterprises.—Atlanta Constitution.

Holly Springs News

We are all glad to see Birdell Justice at home again and getting along so nicely.

Mr. and Mrs. Charlie Elliott and family spent Saturday night with Mr. George Elliott.

Mr. Buchanan is getting on nicely with his road.

We are sorry to hear of Uncle George Elliott being sick.

Mr. Hurst of Cowee was visiting his daughter, Mrs. Fred Dalton Saturday night.

Miss Leola McCracken visited home folks Saturday and Sunday.

Mr. Fred Dalton came home Wednesday from East LaPorte with pneumonia.

Miss Reba McCracken arrived home last week from Marietta, Ga., where she has been visiting her grandmother.

Uncle Taylor Kirkpatrick spent Monday night with Mr. G. M. McCracken.

Mr. Charlie Teague and family of Prentiss was visiting Mrs. G. M. McCracken last Thursday.

Mrs. Jess Elliott went to Franklin one day last week.

Mr. and Mrs. W. A. Clark of Canton, N. C., spent the day with Mrs. J. M. McCracken.

RECORD SALES OF DODGE BROS. CARS

In connection with the sale of Dodge Brothers, Inc., to Dillon, Read & Company and the announcement that the organization of this important automobile manufacturer would remain unchanged, it is interesting to find retail sales of Dodge Brothers cars and trucks making still further gains.

Retail deliveries during the week of March 28th, 1925, gained 34 per cent over the same week in 1924, and exceeded every week but one in Dodge Brothers history. Retail orders obtained by dealers established a new high record, exceeding the same week in 1924 by 37 per cent. All sections of the United States shared in these gains, while exports have been increasing even more rapidly than domestic sales.

Deliveries throughout the world in 1925 to date show a gain of approximately 11,800 Dodge Brothers cars and trucks over the same period of 1924.

Despite the large increase in Dodge Brothers output, retail deliveries are running 100 cars a day ahead of production, and new retail orders 300 cars a day ahead of production.

PROCLAMATION BY GOVERNOR

Governor McLean Sets the Week of April 12 to 19 as American Legion Endowment Week.

Throughout this great land of ours, the shadow of the world's grimest tragedy still darkens the lives of many widows, orphans and disabled heroes; and even after the lapse of five years, a casualty list of over a hundred a week adds to the long line of defenseless widows and helpless orphans. There are, also thousands who lie helpless today in the throes of some hospital with the spectre of death close at hand, and whose last hours are made almost unbearable by the thought of a wife and family of little ones ill provided for.

Today, there are over thirty-five thousand war orphans in our realm, over five thousand of them in dire want; and besides, there are several thousand brave ex-service men in our hospitals facing death or an existence worse than death unless afforded more than the routine treatment we are able to give them at present.

In order to give the necessary relief to those heroes and their families the American Legion is now raising an endowment fund of Five Million dollars, Sixty Thousand of which is North Carolina's quota. As soon as this amount has been raised, plans have been perfected whereby every child of a veteran will be given a real home, every widow the necessary help and protection, and every disabled man who can be cured, such treatment as will restore him to his former useful place in society.

In accordance with the facts as stated above, I believe it is the duty of every citizen to help in this work and, I, A. W. McLean, Governor of the State of North Carolina, do hereby proclaim and set aside the week of April 12th to April 19th, inclusive, as AMERICAN LEGION ENDOWMENT WEEK.

I recommend that the people of North Carolina observe it as such, and I urge the Churches, business organizations, the schools, civic, religious and other public agencies, to co-operate in making a contribution this week to the debt we all owe to the orphans and widows of war veterans, and to the sick and disabled service men.

More particularly, I urge the campaign organizations in every city and the members of my committee to see that all the machinery is perfected and all the preliminary work done so that we may successfully conclude the campaign on April 19th.

Given under my hand and the Privy Seal of the State, at the Capitol, in the City of Raleigh, this 3rd day of April, in the year of our Lord, One Thousand, nine hundred and twenty-five.

A. W. McLEAN,
Governor of North Carolina.

Iotla News

Born to Mr. and Mrs. Will Calloway a boy, Virgil Taylor.

Mrs. Theo. Kiser and part of her students went to Trimont last Saturday on a picnic.

Miss Verden Smith has been absent from school several days on account of sickness.

Mr. and Mrs. W. A. Shields made a trip to Briartown last Friday returning Monday.

Mrs. Lucy Jacobs has been on the sick list but is improving.

We had with us at school last week the Teacher Training class from Franklin. Made it seem like old times to have some of our old school mates with us.

Mr. J. L. Poindexter is at this writing seriously ill.

Mr. R. H. Bennett has had his new residence painted.

The R. Y. P. U. met at the regular hour at the Baptist church last Sunday night. A large crowd was present and the following officers were elected for the next quarter: president, Mrs. Wade Moody, vice-president, Miss Nina Tippet, secretary and treasurer, Miss Ruth Stillwell, Bible instructor, Rev. D. C. McCoy, corresponding secretary, Miss Laura Jacobs, pianist, Miss Nina Tippet, Chorister, Miss Beulah McCoy. The group captains as follows: No. 1, Mrs. Theo. Kiser, No. 2, Miss Thelma Ray, No. 3, Miss Ruby Mason, No. 4, Mr. Edgar Tippet.

The B. Y. P. U. has become more interesting and all seems to be willing to help to carry it on successfully. We extend an invitation to all to attend and would like for you to join. Ever Sunday night at 7:30 at the Baptist church you can learn more about the Bible. Come out and bring a friend with you.

COLDS ARE VERY DANGEROUS

The North Carolina Tuberculosis Association Issues Warning—Colds Should be Treated.

There was once a laborer who went to work in the "rattlesnake country." Knowing that he was unacquainted with the danger threatening them all, his fellow workers explained in detail. "But do not worry too much," they added. "The snake always warns you of his coming by rattling his tail." At noon time the laborer was sitting on a log eating his lunch listening to nothing, and hearing nothing. Suddenly glancing downward he looked straight into the cold, glowering eyes of a snake. Lunch and laborer flew into the air, and as the man ran he yelled, "Why you no ringa da bell!"

Cold are warnings. Heed them. They may mean that you are "running down;" you are not resting enough; you are afraid of getting too much fresh air; or that you are making a hot-house plant of your skin. They also warn of the future for, if neglected, cold may "stir up" some enemy which is sleeping within you. It is as though a robber (a germ of tuberculosis for instance) should have made his way into a house (the body) and, finding the inhabitant too alert, carefully hid himself until the owner should go to bed. While waiting he fell asleep. Another thief, (common cold) meanwhile, climbed in and stumbled over the first one. Being aroused the erstwhile sleeping thief started to shoot. The owner of the house, wakened to find his home a wreck.

Colds do not "run into" pneumonia or tuberculosis, kidney disease, heart trouble or rheumatism—but they may lower the body's resistance to these other troubles and "add fuel to fires." Therefore, while a cold may be a very simple thing, it sometimes does tremendous harm. You can not know what germ is hiding in your system waiting for its chance to grow and spread, so do not give it the opportunity by neglecting a common cold.

Obviously the best thing is to avoid catching a cold by observing the rules of preventing the spread of excretions, etc. I would add this to the advice already given: Give your skin a chance to help you to keep well. Your skin was made so that it could protect you. Help this process along with cold water. Take a cold sponge bath daily. Then don't coddle your skin by burying it under layers of thick bannel and wools.

Don't be afraid of fresh air. Learn how to expose yourself properly to it.

If you should catch cold—DO SOMETHING! DO SOMETHING! Don't neglect it. In other words when you are in the rattlesnake country keep your ears open!

Cramerton News

Mr. Bill Teague is very ill at this writing.

Mrs. Will Spive is on the sick list but is improving some.

Mrs. George Clanton died Wednesday. Funeral services were held Thursday afternoon. She was laid to rest in the Hickory Grove cemetery.

Mr. Ellis Poindexter and Sam Talent were visiting at Lowell Sunday. Mr. Sam Talent and little son and daughter were in Cramerton shopping Saturday afternoon.

Mr. Jim Sales and family have left for the mountains.

Born to Mr. and Mrs. Luther Lilly a girl.

Mrs. Thomas Lowder was visiting Mrs. Annie Tallent Friday evening.

Franklin Wins and Loses

Franklin lost to Cullowhee in an interesting game Sunday, April 4, by a score of 11 to 8. Mashburn for the locals pitched a good game causing 13 Collegians to miss the last strike, but his support was erratic at times.

Batteries: Franklin—Mashburn and Richards.

Cullowheed Robinson and Garrett. Umpires Stribling and Jones.

Franklin Wins From S. C. I.

In a one-sided game Monday, April 6, Franklin defeated S. C. I. 14 to 3. S. C. I. used several combinations in a vain attempt to stop the terrific slugging of the Franklin hitters.

The entire Franklin team starred at the bat and in the field.

Nat Phillips had the visitors at his mercy throughout the game.

Batteries: Franklin—Phillips and Mashburn, Richards.

S. C. I.—Sutton, Pangle and Travis.

Umpires—Stribling and Jones.