

OFFICER GUNN GIVES REMARKABLE EVIDENCE

**Atlanta Patrolman Says
Karnak Has Made Him
Like A Brand New Man
After 5 Years Misery**

Officer Silas D. Gunn, popular Atlanta Police Officer for the past 13 years, living at 95 McPherson Avenue, is still another who unhesitatingly indorses Karnak above all other treatments.

"I will never stop thanking the good friend who put me on to Karnak," says Mr. Gunn. "Off and on for the past five years, I suffered misery from indigestion. Food seemed to turn to gas in my stomach, and I was almost afraid to eat at all on account of the suffering that would follow. I was always constipated, couldn't sleep

nights to do any good, and mornings I felt weak and draggy and out of sorts all over.

"Well sir, after my second bottle of Karnak I just felt like I had never seen an ill day. Why, you just ought to see me eat now and everything agrees with me to a 'T'. No more gas bloating, belching or stomach distress. Nights I sleep so sound and restful that mornings I feel as lively as a colt. I took a few Karnak Pills when I started Karnak, and I haven't been bothered with constipation since. In fact, I feel so fine and fit in every way that I am just like a brand new man. Karnak is a medicine that everybody ought to know about."

Karnak is sold in Franklin exclusively by the Franklin Pharmacy.

Press Want Ads Always Bring Results

Kodaks

Developing

If you want the truth about Smith's Coca Colas ask the traveling man. They are like Costa's Ice Cream which we serve—"Just A Little Bit Better."

Our motto: "Service and the Best."

FRANK T. SMITH
PRESCRIPTION DRUGGIST

Candy

Cigars

Store Closes Doors When It Stopped Advertising

Withdrawal of all advertising several years ago from The Champion News-Gazette is blamed as the chief contributing cause of the failure of Murdock Brother for 18 years a leading ladies' ready-to-wear store in Champion, Ill.

The blame is assumed by E. L. Murdock in a signed letter published in the News-Gazette, following the voluntary closing of the doors of the concern to avert being thrown into bankruptcy.

The part of his letter touching upon his inability to hold the public's trade without using newspaper advertising space follows:

"Another contributing cause and perhaps the greatest contributing cause, is the fact that during four years our firm, because we thought the rate was too high, withheld all advertising in The News-Gazette. For two years we were out of the paper. We were without proper means of getting messages about our store, into the homes of our friends and buyers. The result was they soon forgot us. We tried other forms of advertising to supplant the News-Gazette, but we found that none was effective. Our business continued on the down grade.

After two years we saw the error of staying out of The News-Gazette. Arrangements were made again with the News-Gazette to carry Murdock advertising into the homes of this community. The business began to thrive—but it was too late. Seemingly our friends had forgotten about us. The fault was ours. For too long a time we have failed to remind them about the splendid merchandise and values in our store.—Tri-County Advertiser.

Many Stars Sold

By means of a concentrated advertising campaign and a concentration of sales effort the firm of Field and Lee of Oakland, Calif., sold 88 Star cars in 33 days last fall.

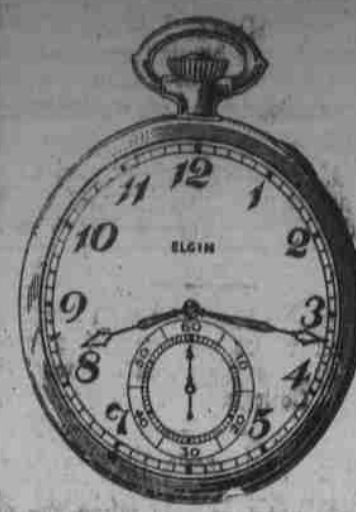
The reason for the success of this sales effort are listed by Field and Lee as follows:

1. An advertising campaign in which the firm name of Field and Lee was kept constantly before the public.

2. A concentration of sales effort on the part of the sales force.

The first month of advertising cost Field and Lee \$4,000, an amount, however, which proved well spent.

Beautify the school grounds.



ELGIN WATCHES

Are dependable timekeepers, and at reasonable prices.

WATCH REPAIRING

I guarantee to use only GENUINE parts. The fitting of imitation parts ruins a watch for close timekeeping.

GROVER JAMISON
Watchmaker and Jeweler

WE CARRY IN STOCK FOR PROMPT SHIPMENT

Giant Stringless Bean Seed	Black Leaf 40
Simon Stringless Bean Seed	Hydrate Lime
Livingston Globe Tomato Seed	Crates
Arsenate of Lead	Baskets
Sulphur	Crate Nails

Lime Sulphur Solution

WRITE WIRE PHONE

CORNELIA BRANCH

SOUTHERN BROKERAGE CO.

J. L. ROPER, Jr., Manager CORNELIA, GA.



Coca-Cola

Delicious, Cooling, Refreshing

Bottled at Franklin, N. C., where the Coca-Cola Inspector rated the plant as 99 1-3 per cent perfect. Visitors welcome. Patronage solicited.

Coca-Cola Bottling Company
G. T. STILES, Prop.



Steve Porter Lets the Tail Go With the Hide

Some of these other horse jockeys have been crowding Steve Porter's nag against the rail.

Quite some considerably.

And Steve's mad.

He's darned mad!

So, since giving away merchandise seems to be the new fad in these parts, Steve Porter allows to make a few out-of-season Christmas gifts his own self. And, as they used to tell us during the late unpleasantness, if you give, give till it hurts.

So Steve Porter is letting the tail go with the hide.

Read below my list of prices on new-stock, standard Ladies' Shoes. If you can find a merchant in Macon County, or anywhere else, who will beat these prices, I'll have Wint Horn put a bill through the next Legislature changing his name to Santa Claus!

THIS IS A GROUP OF WORLD BEATERS:

36 pairs "Lad and Lassie" Ladies' Black Patent Slippers, \$5.00 value, my record price.....	\$2.25 per pair
10 pairs Ladies' Black Patent One-Strap Dress Pumps, \$5.00 value, at this store	2.25 per pair
24 pairs Ladies' Black Kid Center-Strap Pumps, the very latest, \$4.00 elsewhere. my give-away price	2.25 per pair
12 pairs Ladies' Brown One-Eylet Tie Pumps, a new style, manufacturers price \$5.00, at my store.....	3.50 per pair
12 pairs Ladies' Black Kid Lace Oxfords, a handsome conservative style for middle age ladies, my gift price.....	2.25 per pair
6 pairs Two-Tone Ladies' Oxfords, an unprecenented value, worth \$4.00, my special price.....	2.00 per pair
3 pairs Ladies' Brown Lace Oxfords, a \$3.25 value, my extra-ordinary price	1.75 per pair

HUNDREDS OF THE SAME SORT OF BARGAINS IN MEN'S SHOES, BOTH DRESS AND WORK SHOES, HIGH SHOES AND LOW CUTS.

THEY ARE IN MY WINDOW—LOOK FOR YOURSELF.

That Low Moaning You Hear Is the Wail of the Jockeys Who Thought They Could Crowd Steve Porter's Nag Off the Track!

J. S. PORTER & COMPANY

THE LITTLE STORE THAT GIVES THE BIG VALUES

HOTEL FRANKLIN BUILDING

FRANKLIN, NORTH CAROLINA