

\$25.00 - Missing Word Contest - \$25.00

FREE!

CAN YOU FIND THE MISSING WORD? \$25.00 IN PRIZES.

FREE!



THE UNIVERSAL CAR

LOW IN FIRST COST

ECONOMICAL TO OPERATE

NOTHING EXCELS IT IN RE-SALE VALUE

JOINES MOTOR & TRACTOR CO

"The White Brick Building On the Square"

RULES OF CONTEST

On this page, the business firms of Franklin and Highlands have some good news for their patrons. Read these ads and win some money. Contest open to everybody. You not only have a chance for the prize each week but by reading the ads you will likely find where to buy just what you want and at a great saving over what you have been paying.

In one or more ads there will be missing words. To the person who finds most of the missing words and corrects the ads accordingly will be awarded a cash prize of \$25.00 each week. Clip the ads, print missing word on the margin and indicate its position in the ad. Bring or send to the Press by Wednesday of each week following publication on Friday.

Contest continues for 10 weeks and includes only two pages of advertising headed as above. It won't cost you one red cent to win one or all of these prizes.

BILL CUNNINGHAM PUTS OUT SOME STIMULATORS

4 lb. Bucket Pilot Knob Coffee.....\$1.50

200 pairs Ladies' Slippers left at.....\$1.50 per pair

BILL CUNNINGHAM SETS THE PRICE IN MACON COUNTY

BILL CUNNINGHAM

STOP! LOOK AT OUR WINDOW AND BUY KEDS

If your feet are hot and tired, buy Keds.

If you want something cool and comfy, buy Keds.

If you want something for the children to romp and play in, buy Keds.

The cheapest, most comfortable, and most practical summer shoe for man, woman or child.

Made of the best quality duck reinforced with leather. Vacuum Soles that will not skid.

Try them

SLOAN BROS. & CO.

Where Quality Is Higher Than Price

Phone 85

CANDY

Its easy enough to be happy
When the days flow along like a song.
But the Candy worth while
That will make them all smile
Is Huylers Chocolates and Bon Bons.

Another Muskie caught by Derald Ashe on our tackle. Weight, 9 pounds, length 32 inches.

FRANKLIN PHARMACY

Kodak Films

Developing

C. W. HAMES

When you are driving down a street at night and come to a red light—you carefully drive around it.

Since your early youth you have known that red meant something to stay away from.

When you want THAT GOOD GULF GASOLINE—stop at the YELLOW pump—and fill your tank—

With THAT GOOD GULF GAS.

C. W. HAMES

Agent

GULF REFINING COMPANY

Alex Moore

E. S. Hunnicutt

Franklin, N. C., May 27, 125.

Mr. G. K. Lothridge, Salesman,
Toccoa Furniture Co.,
Toccoa, Ga.

Dear Sir:—

Referring to our conversation concerning the very low prices we are making, let me state that:

While we believe we are selling most articles at a much cheaper price than most other dealers—we realize that in doing this our sales will be doubled, and if that is the case, we can afford to sell our goods for about one-half the profit that would have to be made if our sales were not greater.

We have every confidence in the citizens of this county and know that if we make our prices right we get the patronage.

Yours very truly,
FRANKLIN FURNITURE CO.,
By E. S. Hunnicutt.

FRIENDS

Come to see me. I am now with E. K. Cunningham & Son. Will have new goods arriving weekly and they be real bargains.

MRS. SALLIE MOORE.

E. K. CUNNINGHAM & SON

New Higgins Building Franklin, N. C.

FRANKLIN BAKERY AND RESTAURANT

BUY FRANKLIN BAKERY BREAD

IT'S BAKED AT HOME.

IT'S BAKED FRESH EVERY DAY.

IT COSTS YOU LESS MONEY.

IT'S WRAPPED IN SANITARY BREAD WRAPPERS.

It's sold by every merchant in town handling bread.

It's sold by every merchant in the county who can get to the Bakery for it.

It's used exclusively by every hotel in town.

It's used by every individual who values quality.

Get out of the kitchen this summer—Get your fresh bread and hot rolls—Right out of the oven.

SAVE YOUR GARDEN



The dust from a Model B Duster covers every surface of the thing that is to be dusted—top, sides, underside and all—Hunts every crack and crevice—nothing escapes being treated—it does the job completely—why waste your time and material with ineffective sprayers and make-shift dusters?

GET YOURS NOW BEFORE THE BUGS GET STARTED

FRANKLIN HARDWARE CO.

Furniture

Stoves

THE VICTROLA FAMILY

We have just received the most complete line of Victrolas and Records that has ever come to Franklin.

We can furnish you with Victrolas from \$20.00 up to several hundred.

See us before buying.

BRYANT FURNITURE CO.

Successors to Smith Furniture Co.

Ranges

Refrigerators

NOTHING MISSING

You may not find the missing word in this but you are missing something if you don't buy an OVERLAND.

HURST MOTOR COMPANY