

\$25.00 - Missing Word Contest - \$25.00

FREE!

CAN YOU FIND THE MISSING WORD? \$25.00 IN PRIZES.

FREE!



LOW IN FIRST COST

ECONOMICAL TO OPERATE

NOTHING EXCELS IT IN RE-SALE VALUE

JOINES MOTOR & TRACTOR CO

"The White Brick Building On the Square"

RULES OF CONTEST

On this page, the business firms of Franklin and Highlands have some good news for their patrons. Read these ads and win some money. Contest open to everybody. You not only have a chance for the prize each week but by reading the ads you will likely find where to buy just what you want and at a great saving over what you have been paying.

In one or more ads there will be missing words. To the person who finds most of the missing words and corrects the ads accordingly will be awarded a cash prize of \$25.00 each week. Clip the ads, print missing word on the margin and indicate its position in the ad. Bring or send to the Press by Wednesday of each week following publication on Friday.

Contest continues for 10 weeks and includes only two pages of advertising headed as above.

It won't cost you one red cent to win one or all of these prizes.

BILL CUNNINGHAM PUTS OUT SOME STIMULATORS

4 lb. Bucket Pilot Knob Coffee.....\$1.50

200 pairs Ladies' Slippers left at.....\$1.50 per pair

BILL CUNNINGHAM SETS THE PRICE IN MACON COUNTY

BILL CUNNINGHAM

PRICES

- Coffee (absolutely pure coffee) per pound.....40c
- Raisins (Sunmaid) in 15 ounce packages.....15c
- Prunes (dried prunes, good quality) per pound.....15c
- Meat (Kingan's best grade streaked) per pound.....25c
- Pickles (Pin Money, sweet Mixed, best ever) per pound.....35c

SLOAN BROS. & CO.

Where Quality Is Higher Than Price

Phone 85

CANDY

Its easy enough to be happy
When the days flow along like a song.
But the Candy worth while
That will make them all smile
Is Huylers Chocolates and Bon Bons.

Another Muskie caught by Derald Ashe on our tackle. Weight, 9 pounds, length 32 inches.

FRANKLIN PHARMACY

Kodak Films

Developing

C. W. HAMES

Tussasilk, latest colors.
Raytex, latest colors.
Brassiers, any size.
Bathing Slippers, can't slip, an size, \$1.00.
Also the best Bathing Suits in Franklin at a reasonable price, 75c to \$5.00.
Look at our windows.

C. W. HAMES

The Shop of Quality

Alex Moore

E. S. Hunnicutt

Franklin, N. C., May 27, 1925.
Mr. G. K. Lothridge, Salesman,
Toccoa Furniture Co.,
Toccoa, Ga.

Dear Sir:—

Referring to our conversation concerning the very low prices we are making, let me state that:

While we believe we are selling most articles at a much cheaper price than most other dealers—we realize that in doing this our sales will be doubled, and if that is the case, we can afford to sell our goods for about one-half the profit that would have to be made if our sales were not greater.

We have every confidence in the citizens of this county and know that if we make our prices right we will get the patronage.

Yours very truly,
FRANKLIN FURNITURE CO.,
By E. S. Hunnicutt.

FOR THE LADIES

Just received a new lot of Happy Home Gingham Dresses to sell for 98c.

And some to sell for \$1.25.

We also have a few pairs of \$3.50 Ladies' Strap Pumps left to go at \$1.50.

FOR THE MEN

A big, roomy 220 white back Overall at \$1.25.

A \$1.00 Shirt for 75c.

Two kinds of solid leather Shoes at \$2.00 pr.

E. K. CUNNINGHAM & SON

New Higgins Building Franklin, N. C.

FRANKLIN BAKERY AND RESTAURANT

BUY FRANKLIN BAKERY BREAD

IT'S BAKED AT HOME.
IT'S BAKED FRESH EVERY DAY.
IT COSTS YOU LESS MONEY.
IT'S WRAPPED IN SANITARY BREAD WRAPPERS.

It's sold by every merchant in town handling bread.
It's sold by every merchant in the county who can get to the Bakery for it.
It's used exclusively by every hotel in town.
It's used by every individual who values quality.

Get out of the kitchen this summer—Get your fresh bread and hot rolls—Right out of the oven.

SAVE YOUR GARDEN

The dust from a Model B Duster covers every surface of the thing that is to be dusted—top, sides, underside and all—Hunts every crack and crevice—nothing escapes being treated—it does the job completely—why waste your time and material with ineffective sprayers and make-shift dusters?

GET YOURS NOW BEFORE THE BUGS GET STARTED

FRANKLIN HARDWARE CO.

Furniture

Stoves

We have a used piano in first class shape, sweet toned and newly tuned. You can buy this piano at a sacrifice price and on your own terms. The best bargain in town. See piano at our store on Main street.

BRYANT BROTHERS

Ranges

Refrigerators

THE OVERLAND SIX

is a high class car at very moderate price. Look it over before you buy.

HURST MOTOR COMPANY