

**SECRETARY LIKES THE RODEO**



In the West he's "Bill." But in official Washington he's William Marion Jardine, secretary of agriculture, a member of President Coolidge's official "family." Secretary Jardine has been invited to attend the Chicago Roundup and World's Championship Rodeo, to be held for nine days, beginning August 15. Those who know him say that he will be on hand for this greatest of all cowboy contests, as Secretary Jardine has not lost the spirit of the West where, years ago, he rode the range and punched cattle with the best of them.

Back in Idaho they like to tell how the secretary of agriculture busted bronchos and threw a rope. They're proud of their "Bill" and they're willing to wager that he could ride into the arena, at the Chicago Rodeo and make some of the expert cowhands hustle for honors. The competitions will be held under the direction of Tex Austin for the world's championship titles, belts and trophies and \$30,000, the largest cash purses paid anywhere.

**DYNAMITE ON THE HOOF**

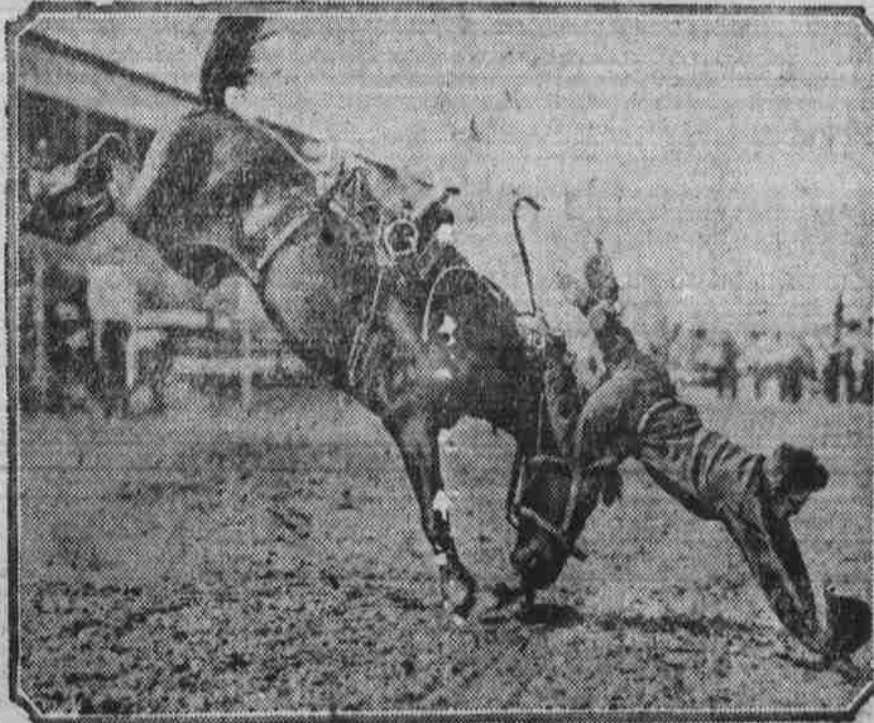


(Copyright by R. R. Doubleday.)

Riding a wild steer is anything but a "pink tea" sport and if you don't believe it, ask any of the many cowboys who will try to stay on these chunks of living dynamite during the Chicago Roundup and World's Championship Rodeo, beginning August 15. The Brahma steer, a cross between the Mexican longhorn and the Brahma, or sacred cattle of India, is a fighter from the word "go," according to the boys who have tackled them, and after throwing a rider they'll frequently try to maul him up.

Steer riding, calling for an excess of skill and daring, is one of the features of the Chicago Roundup, which will be held under the auspices of the Chicago Association of Commerce for nine days. The competitions are under the direction of Tex Austin, who has managed the largest and most successful of rodeos. More than \$30,000 in cash prizes will go to the winners of the events, together with the world's championship titles.

**NO DAYLIGHT SAVING HERE**



(Copyright by R. R. Doubleday.)

Many are the tricks resorted to by the "outlaw" horse to throw his rider. Fitching, bucking every second of the time he is in the arena, the broncho struggles fiercely to win the decision. No buckaroo must "show daylight" between himself and his saddle, or he is disqualified.

The sport of sports is the real cowboy contest, and titles for the leadership in riding, "bulldozing" and roping will go to the buckaroos and cowgirls who compete in the Chicago Roundup and World's Championship Rodeo, which will bring nine days of frontier life to the metropolis beginning August 15. Tex Austin, famous for successful rodeos he has held, will direct the events.

Due to lack of power the local ice company is having difficulty in making delivery of orders. Those who are acquainted with Mr. Newman know that he is making every effort to supply the demand for ice. It is obviously not his fault that he is unable to fill orders promptly.

Rev. A. J. Smith has made arrangements with the Hotel Franklin to furnish meals at a very reasonable price to a certain number of visiting preachers who are expected to attend the Truett-McConnell meeting, August 14-23.

Press Want Ads Bring Results.

**WANT ADS**

5c per Line for Each Insertion

No Want Ad taken for less than the price of five lines—25 cents.

**FOR SALE**—By owner. A few choice resident lots on paved streets. J. M. MOORE.

**FARM TOOLS**—The Press has received inquiries for used farm tools. If you have any to sell send an ad to the Press. 5 cents per line, about 1 cent per word.

**WANTED**—Good fat cattle, good sheep, also corn-fed hogs off the pole, 100 to 175 lbs. Spot cash paid. Essig Market.

**WANTED** to do your plumbing. Satisfaction guaranteed. See me at Norman Mashburn's shop or phone residence 608. Jack Gribble. trpM29

**FOR SALE**—Plenty of nice Apple Vinegar at 50 cents per gallon. G. T. Stiles, Franklin, N. C. j31

**DE LAVAL CREAM SEPARATORS**—The world's standard separator, for sale for cash or on terms. See or write Charles W. Henderson, Agent, Gneiss, N. C. pj17

**JUST ARRIVED**—Nice line of Ladies' Hosiery in all the latest shades. Dainty gifts for the summer bride and useful things for the matron. The Priscilla Art Shoppe. pj17

**LOST**—Medium sized black traveling bag, while on trip from head of Cartoogechay via Franklin to Prentiss, N. C. If you have found it please return to Van B. Harrison, Franklin, Route 2.

P. S.—Hurry up with it for it has my night shirt in it and I am tired of sitting up nights. pj17

**WHY NOT** take a Standard 20 Pay Life, or 20 year Endowment Policy for the little boy or girl, or both? Policies issued from ONE DAY of age to 65 years. See me, or send your age and age of child for full particulars. W. B. Lenoir. tr

**I FOUND** it near Hurst's last Monday. Get it at the Press office. Dr. Lyle. j17

**FOR SALE**—Second hand cook stove and a few pieces of furniture. W. H. Crawford, Franklin, N. C. j24

**FOR SALE**—Good white corn \$1.25 per bushel cash, on time \$1.50, also two good fresh milk cows. E. N. Keener, Otto, N. C. pj24

According to reports the fad of bobbed hair has struck Ellijay with great force. It appears that some of the grandmothers in that section have determined that the flappers are not entitled to all the comforts of life.

**Road Work Hindered**

The Wilson Construction company has finished pouring concrete on the Georgia road with the exception of about a mile between the Frank Williams place and the home of Dr. Rogers. Recently the work has been somewhat hampered by lack of crushed stone. There has been some trouble with the machinery at the quarries in South Carolina where the stone is purchased. At last reports the machinery had been repaired and the contractors now expect to receive their daily train load of stone. It had been the intention to open the Georgia road to traffic on August 5th, but due to this delay, the road will probably not be opened before August 14th. The citizens of Franklin hope that the road can be ready for use by the 13th of August so as to accommodate the hundreds of Georgians who will wish to come to town for the Truett-McConnell meeting.

**Farmers Picnics**

Do the farmers of Macon county want the week of farmers picnics this year?

County Agent Arrendale had planned picnics for the following dates and places:

- Monday, August 3—Cowee.
- Tuesday, August 4—Cartoogechay.
- Wednesday, Aug. 5—Burningtown.
- Thursday, August 6—Holly Springs.
- Friday, August 7—Otto.
- Saturday, August 8—Salem.

If these communities want a picnic some of the citizens should see Mr. Arrendale at once and get a committee appointed to secure a place and make arrangements. If any of these communities do not want a picnic others will.

**THE WINNERS LAST WEEK**

Miss Myrtle Bolick of Cullasaja, Gaston Curtis and Miss Reba Oliver of Franklin each found all three of the missing words in last week's Press.

**Personal Mention**

Due to lack of power there is practically an ice famine in Franklin. However this does not worry the guests at the Junaluska Inn. A refrigerator installed at that hotel not only keeps meat and vegetables fresh, but supplies plenty of ice for iced tea.

Everybody come to the Ice Cream Festival Friday evening, July 17th on the Methodist church lawn at 8:30 o'clock. Ice Cream, Cake and Candy.

Last Friday night while showing Peter Pan the Idle Hour Theatre had to cease showing the picture. The local electric light company states that a telephone wire had fallen across the light wires and reduced the current to such an extent that it was not possible to continue the picture. The theatre expresses its regret to the public and trusts that the same conditions will not obtain again.

Mr. J. Frank Dillard of Asheville was here a short time Wednesday morning.

Mr. Z. B. Dillard and son, Tom, of Dillard, Ga. were here Wednesday.

Prof. W. H. Crawford requests the Press to state that the certificates and diplomas for those who graduated at the Franklin high school last May are now ready for delivery to owners at Smith's drug store.

Everybody come to the Ice Cream Festival Friday evening, July 17th on the Methodist church lawn at 8:30 o'clock. Ice Cream, Cake and Candy.

Mr. John Sewell left last Tuesday for Miami to remain until October when he will return to his summer home, "Summer Hill," in Franklin.

Miss Louise Deans, after a week's visit with Mrs. Dora Ainsworth at "Summer Hill," returned to her home at Washington, D. C., last Tuesday.

Everybody come to the Ice Cream Festival Friday evening, July 17th on the Methodist church lawn at 8:30 o'clock. Ice Cream, Cake and Candy.

Be sure to attend the singing convention at Briartown church on August 8th and 9th. The good people of that section are noted for their hospitality.

Mr. T. L. Harrison of Charlotte, president of the Electrical Constructors Company, contractors for the municipal power dam, Mrs. Harrison and her father and mother, spent the week end in Franklin at the Junaluska Inn.

Mr. and Mrs. H. A. Huggins and Mr. Huggins' mother, Mrs. H. T. Huggins of Athens, are guests at the Trimont Inn.

Rev. A. J. Smith went to Andrews Tuesday to attend a preachers convention and returned Wednesday. He was accompanied by Mr. W. C. McKenzie, of Moultrie, Ga., father of Mrs. Smith Harris.

Dr. W. W. Slade, presiding elder of the Asheville District, will preach at Ray's Chapel A. M. E. Zion church, Friday night, July 24. Dr. Slade is one of the most famous preachers of the day. All the white ministers and our white friends are cordially invited to hear Dr. Slade. Rev. J. L. Love, pastor in charge.

Mr. and Mrs. Gilmer Jones chaperoned a camping party to Wayah Bald last week end. The party spent two or three days on the mountain. Among those who enjoyed the trip were, besides Mr. and Mrs. Jones, Miss Helen Burch, Miss Louise McFadden and Mr. Dick Jones.

Mayor S. H. Lyle, Jr. left Thursday for Washington, Ga. He was accompanied by his sister, Mrs. C. E. Sutton, who has been visiting her parents, Dr. and Mrs. S. H. Lyle.

The crops in many parts of the county have been badly damaged by lack of rain. Unless the drought is broken soon farmers will lose their entire plantings.

You have often heard the expression "that would make a preacher cuss." Well, we are pulling our linotype machine with a gasoline engine.

**Farmers Tour**

County Agent Arrendale is getting anxious to know who will go with him on the trip through seven counties of east Tennessee and nine in Western North Carolina.

As stated in a recent issue of the Press the cost of the trip should not be much for the six days.

Make this trip and see this great mountain farming section with its herds, pastures, flocks, cheese factories, creameries, sour kraut and canning factories, orchards, fields, etc.

Mr. Arrendale needs to know so that he can make the necessary arrangements.

**Real Estate Deal**

Miss Laura Jones has sold the wooded hill near the pumping station on West Main street to Mr. A. R. Trafford of Cocoa, Fla. It is understood that Mr. Trafford will erect a summer home on this beautiful site and that he and his family will hereafter spend their summers in Franklin. Work on the residence is expected to begin soon.

A local company has purchased the Franks property adjoining the lake on Rabbit Creek. This property is well located for development purposes and contains many beautiful lots overlooking the lake. The present owners have not disclosed their intentions concerning future development of their new holdings.

**POULTRY SALES**

The Farmers Federation and County Agent Arrendale are looking for markets for truck loads of poultry. If they succeed poultry sales will be held at the Farmers Federation warehouse on Wednesday of each week beginning on Wednesday, July 29th. Do not sell your poultry until you see next week's issue of this paper for information. Stand by the poultry sales. Keep the surplus moving and the price should stay good.

**Store Closes Doors When It Stopped Advertising**

Withdrawal of all advertising several years ago from The Champion News-Gazette is blamed as the chief contributing cause of the failure of Murdock Brother for 13 years a leading ladies' ready-to-wear store in Champion, Ill.

The blame is assumed by E. L. Murdock in a signed letter published in the News-Gazette, following the voluntary closing of the doors of the concern to avert being thrown into bankruptcy.

The part of his letter touching upon his inability to hold the public's trade without using newspaper advertising space follows:

"Another contributing cause and perhaps the greatest contributing cause, is the fact that during four years our firm, because we thought the rate was too high, withheld all advertising in The News-Gazette. For two years we were out of the paper. We were without proper means of getting messages about our store into the homes of our friends and buyers. The result was they soon forgot us. We tried other forms of advertising to supplant the News-Gazette, but we found that none was effective. Our business continued on the down grade.

After two years we saw the error of staying out of The News-Gazette. Arrangements were made again with the News-Gazette to carry Murdock advertising into the homes of this community. The business began to thrive—but it was too late. Seemingly our friends had forgotten about us. The fault was ours. For too long a time we have failed to remind them about the splendid merchandise and values in our store.—Tri-County Advertiser.

Beautify the school grounds.

**PAINTING AND PAPER HANGING**  
Interior Decorating a Specialty  
**JOHN W EDWARDS**

**MEMORIALS**  
**MARBLE and GRANITE**  
None Excel Us  
Let us price you  
Tennessee Marble Works  
Special Representatives  
FRANKLIN, N. C.