FRIDAY, JULY 17, 1925,

THE FRANKLIN PRESS

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Uncle Sam is the best buyer in the country. When he makes a purchase he gets the highest quality at the lowest price.

It's done through competitive bids.

Recently the local Forest Service headquarters was in the market for a quantity of cots, springs and mattresses. Mr. Shields, the supervisor, advertised for bids.

Among a large number of bidders FRANKLIN FURNITURE COMPANY was lowest. We secured the order.

Mr. E. S. Hunnicutt, Franklin Furniture Co., Franklin, N. C. Dear Mr. Hunnicutt:

Reference is made to your bid dated July 8 covering cots and mattresses:

You are hereby given the award for the 30 inch steel cots at your bid price of \$4.50 each and for the 30 inch mattresses made of khaki ticking at your bid price of \$4.00 each.

I shall be glad if you will make delivery of this material at the earliest possible date to S. M. Ripley, Forest Service, Nantahala, N. C.

Very truly yours, R. W. SHIELDS, Forest Supervisor.

We are proud of this letter. It shows what a local furniture concern can do against the strongest competition in the United States.

And you can put this fact in your pipe and smoke it. If we can save Uncle Sam money, why, we can save you money. Try us out on that assertion.

Here are the reasons. We have a direct connection with manufacturers, thus dodging the middleman's margin. We have figured our profit at the minimum, and depend on a fast turnover and an augmented volume to bring us through. And we are glad to say, our business increase is justifying this policy.

If you have an order to place for any kind of furniture or furnishings, get our bid. Remember, we beat 'em all, and sold Uncle Sam!

Franklin Furniture Company

CORNER PHILLIPS AND PALMER STS.

FRANKLIN, NORTH CAROLINA