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FORD ANNOUNCES BIGGEST CELEBRATION IN HISTORY OF FRANKLIN WAS HELD FRIDAY

Changes Most Pronounced—Bodies Longer, Lower and All-Steel—Goes to Colors In Closed Cars.

Body changes and chassis refinements more pronounced than any made since the adoption of the Model T chassis were announced here today by the Ford Motor company. There will be no advance in price, it also was stated.

Outstanding features of the improvements in both open and enclosed types are lower, all-steel bodies on a lowered chassis, complete new design in most body types, a change from black to color in closed cars; larger, lower fenders, newly designed seats and larger, more powerful brakes.

Longer lines, effected through higher radiator and redesigned hood and bodies are apparent in all the improved Ford cars, but especially pronounced in the open types. Wide crown fenders hung close to the wheels contribute to the general effect of lowness and smartness.

While Runabout and Touring Car remain in black, the closed bodies are finished in harmonic color schemes, enhanced by nickel radiators. The Coupe and Tudor bodies are finished in deep green while the Fordor is rich Windsor Maroon.

Greater comfort is provided for driver and passengers in both open and closed cars by larger compartments, more deeply cushioned seats and greater leg room.

Many new conveniences are also incorporated in the improved cars. In the Runabout, Touring Car, Coupe Tudor, the gasoline tank is under the cowl and filled through an ingeniously located filler cap completely hidden from sight by a cover similar in appearance to a cowl ventilator. One-piece windshield and narrowed pillars in the Tudor and Coupe offer the driver greatly increased visibility and improved ventilation.

Driving comfort is materially increased by lower seats, scientifically improved back rests and lowered steering wheel. Brake and clutch pedals are wider and more conveniently spaced.

Four doors are now provided on the Touring Car and two on the Runabout, permitting the driver to take his place from the left side of the car. Curtains held secure by rods, open with the doors.

Most important in the mechanical changes are the improved brakes. The transmission brake drum and bands have been considerably increased in size, which gives the foot brake softer and more positive action as well as longer life. The rear wheel brake drums are larger and the brake of self energizing type.

Cord tires are now standard equipment on all Ford cars.

Edsel B. Ford, president of the Ford Motor company, in a statement issued following the announcement of improved Ford bodies and chassis refinements, said:

"We do not want the impression to prevail that we are producing new Ford cars.

"Bodies for Ford cars have been materially improved but the Model T chassis remains unchanged except for a lowering of the frame and a few other important changes. Bodies, in four types, have been completely redesigned and built lower to contribute to better appearance, driving and riding comfort and roadability of the cars.

"Body improvements and chassis refinements at this time are more pronounced than at any previous time since the adoption of the Model T chassis. They are, however, entirely in accordance with the policy of the Ford Motor company to give to the public the benefit of every improvement which we find practical for Ford cars.

"By preserving the design of the Model T chassis, the company is safeguarding continued good service for owners of approximately 9,000,000 Ford cars and trucks now in use throughout the country as well as for new car purchasers."

Big Tabernacle Used for Occasion—Prominent Men From Georgia and North Carolina Here—Governor Daughton, Congressman Weaver, Chas. A. Webb, Felix Alley, Robt. McMillan and W. S. Erwin Present.

JUDGE BRYSON SPEAKS ON NATIONAL PARK

Visitors See Georgia Concrete Road, Municipal Dam and Lake Emory Development.

The opening of the concrete road from Franklin to the Georgia line was made the occasion last Friday of the greatest celebration ever held in Franklin. This big celebration was held under the auspices of the Macon County Progressive Club, an organization recently perfected by a few enthusiastic young men of Franklin who believe in the possibilities of Macon county and who have caught a glimpse of the future with its teeming thousands wending their ways to the confines of Macon where the Creator in His infinite wisdom has created a veritable paradise for the sons of men.

The celebration of last Friday was the first undertaking of the Macon County Progressive Club. Judging from the success of this celebration the new organization is destined to accomplish great good for the county.

Rev. A. J. Smith, whose efforts built the great tabernacle, made the address of welcome. He briefly explained the advantages of living in Macon county and called attention to our resources, climate and scenery. His words of kindly welcome were received by the visitors with every evidence of satisfaction. At the conclusion of his address Rev. Smith introduced Judge T. D. Bryson of Bryson City who for more than an hour held the audience spell bound by his eloquent appeal for a national park in the Great Smoky Mountains. One by one he took up the objections of the opponents of the park movement and literally annihilated their puny arguments. Judge Bryson proved beyond all question that a park in the Smokies will bring untold wealth to Western North Carolina and from this viewpoint alone a park is well worth all the efforts that are being expended to procure one. He likewise stressed the importance of preserving for future generations a small section of primeval forest.

Governor McLean was represented at the celebration in the person of R. A. Doughton, ex-lieutenant governor and present commissioner of Internal Revenue, who spoke briefly on the state highway system. He also extended congratulations to Macon county on her magnificent road system and closed with an eloquent appeal for a national park in the Smokies. Commissioner Doughton's speech was replete with common sense and was greatly enjoyed by all present.

At the close of Commissioner Doughton's speech the assembled multitude took their places at three long tables and were served with an excellent dinner consisting of fried chicken, boiled ham, lettuce, potato salad, pickles, ice tea and ice cream. Cigars and cigarettes were served at the tables.

While the people were still at the tables Hon. Felix Alley of Waynesville, candidate for congress from the 10th district, was introduced by Hon. H. G. Robertson of Franklin. Standing on a bench near the tables Mr. Alley made one of the most eloquent speeches ever heard in Franklin. With inspiring words and well rounded sentences he appealed to the people of Western North Carolina to unite as one and thus let congress know their wishes relative to a national park. It is much regretted that the confusion at the various tables prevented many

people from hearing this silver tongued orator of the mountains.

The people being again seated and Hon. H. G. Robertson acting as toastmaster Mr. Chas. A. Webb, co-publisher of the Asheville Citizen was next introduced. Mr. Webb began his talk by stating that 36 years ago to the day he had come to Asheville to make his home. Since that time he and his paper have been working faithfully for the up-building of Western North Carolina, he said. Two years before the first bond issue for roads was made by the state the Citizen had carried at the head of its editorial column a paragraph advocating good roads between all county seats. He called attention to the completion of the Georgia road between Franklin and the state line and to the fact that contractors are now engaged in making a concrete road from Franklin to Dillsboro and that the Franklin-Bryson City road is also being hard surfaced. Work on No. 2, in Macon county is soon to start also. With all these roads completed Mr. Webb stated that Macon county will then have come into its own. Mr. Webb stated also that the tourist industry in Western North Carolina is the greatest industry in the state and submitted figures proving his contentions. He thoroughly believes that the future of this section of the state lies in that direction. With this thought in mind he made an earnest plea for co-operation of all the people of Western North Carolina toward the establishment of a national park in the Great Smoky Mountains. "This season," stated Mr. Webb, "500,000 tourists have come to Western North Carolina, leaving with the people, at a conservative estimate, \$25,000,000." With a park in the Smokies the stream of tourist would be increased many fold as would likewise their expenditures.

The state of Georgia was next heard from in the person of Attorney W. S. Erwin of Clarkesville, who presented the regrets of Chairman John Holder of the Georgia highway commission for his inability to be present. Mr. Erwin gracefully complimented the Macon County Progressive Club on the success of its first undertaking. To Mr. Erwin Macon county owes more than we can ever pay. Due to the untiring efforts of this man, small in size but mighty in brain power, Macon county has a railroad. When others were ready to quit Mr. Erwin fought for the extension of the Tallulah Falls railroad from Tallulah Falls to Franklin until success crowned his efforts.

During the course of his speech Mr. Erwin pledged Georgia to the completion of the Atlanta-Franklin-Asheville highway through the counties of Rabun and Habersham. He stated that Rabun has already let the contract for its section of this road and that an election for bonds for this purpose will be held in Habersham within the next 30 days with every prospect for an overwhelmingly favorable vote.

At this stage of the proceedings a resolution was adopted by the Macon County Progressive Club indorsing the proposed national park in the Great Smoky Mountains.

A resolution was also adopted urging the county commissioners to make an appropriation to be used in preventing and fighting fires in the forests of the county. This resolution will be found elsewhere in this issue.

Congressman Zebulon Weaver of Asheville was next introduced and made a ringing speech in favor of the national park. It will be remembered

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FOREST FIRE PROTECTION

Each year the state legislature of North Carolina allots certain funds to the State Department of Conservation and Development for use in forest fire protection work, which funds are used, not only for the prevention and suppression of forest fires, but also for educational work intended primarily to show the people the severe damage resulting to timber, forage values; scenic, recreational, and stream flow values, and the dangers to real property such as fences, barns, houses, etc., brought on by these fires.

These funds are allotted and spent by the Department in counties which match them by an equal appropriation, but no work is undertaken in counties which do not cooperate. Twenty-six counties are at present cooperating, while several other counties are preparing to take up the work.

No matter what the appropriation is by a county, the fund provided is matched by the state, depending on how much is required in order to adequately protect the forests of the county. In no case is the county called on to furnish more than is furnished by the state and federal appropriations. Of the counties in this western district, Buncombe appropriated the largest amount for this work, \$10,000. Other counties appropriate lower amounts, in one case down to as low as \$150, though of course such a small appropriation, even when matched by funds of the state, is far from adequate for the work.

How These Funds Are Expended.

As soon as the agreement is signed by the county commissioners the State Forest Service appoints a county warden. This warden then recommends to the State Forest Service an influential citizen, public spirited and interested in fire protection in each district or township of the county, and these men are appointed as district wardens. These district wardens, with the approval of the county warden, appoint deputy wardens in their townships in sufficient numbers, so that a deputy warden will be at each fire that occurs no matter how small the fire is. District and deputy warden have authority to hire fire-fighters, investigate and arrest persons guilty of firing the woods, keep their districts posted with fire signs, etc. District and county wardens also do educational work, and are allowed expenses for use of car, horse or other equipment. All wardens are paid on an hourly basis only for actual work performed.

Further funds have now been made available for fire protection work in cooperating counties, through the passage of the Clarke-McNary bill by Congress and the appropriation of funds for this work by the federal government. These funds also can only be expended in counties which are cooperating in the work. They are limited and in great demand. They are used to match funds furnished by private landowners in the county who desire intensive protection or who are public spirited enough to be willing to furnish a small amount to augment the funds made available by the county and state for this fire protection work. The basis for the allotment of these funds is one cent per acre for the forests and listed for protection. The department fully expects that, as soon as sufficient of these funds are made available by federal appropriation, and as soon as the landowners become acquainted with the opportunities presented by this new bill, there will be made available sufficient funds from the individual landowners and the state federal government to eliminate the necessity of any appropriation whatever by the counties.

After all it is not the county's, the state's nor the federal government's duty to protect the private landowner's holdings. It is their duty, however to do the educational work necessary to bring the citizens to a realization of the immense damage forest fires do. It is also their duty to make the laws and to furnish the protective or police force necessary to see that these laws are enforced, and it is this kind of work on which the Department of Conservation concentrates its efforts. The individual landowners should stand ready to cooperate with these agencies in this all-important work.

SCHOOL OPENS HERE MONDAY

New Superintendent Here and Has Assumed Charge—Public Invited to Opening Exercises.

Prof. A. L. Bramlett, the new superintendent of the Franklin school, accompanied by Mrs. Bramlett and two children, Kenneth 10, and John 5, arrived the first of the week and has taken vigorous hold of his new duties. Prof. and Mrs. Bramlett will occupy the Blaine residence on Harrison Avenue.

The opening exercises of the Franklin school will occur Monday, September 7th, in the school auditorium. Prof. Bramlett has extended a cordial invitation to the public to be present.

Prof. Bramlett is a native of Haywood county, but has been teaching at Stonewall in the eastern part of the state where he had charge of a big consolidated school.

An educator of exceptional ability and wide experience Prof. Bramlett comes well recommended and will no doubt have the undivided support of the town in his conduct of school affairs.

School will open at 9:00 o'clock and the opening exercises will take place at 10:30 o'clock.

LARGER INCOME FROM THE PARK

Franklin, N. C., Aug. 29.—An appeal from a business standpoint for the establishment in Western North Carolina and Eastern Tennessee of the proposed Great Smoky National Park was made here yesterday by Charles A. Webb, of Asheville, in speaking at the celebration of the completion of the new hard surface highway from Franklin to the Georgia state line, which was held under the auspices of the Macon County Progressive Club.

"According to available figures, 500,000 tourists are visiting Western North Carolina points from May 1 to October 1," said the former United States marshal. "Some stay only a few days, while others spend several months, all spending large amounts of money in various ways. Hotels, amusement centers, stores of all kinds, garages and gasoline stations and various other enterprises profit by the trade."

"A very conservative estimate is that each tourist spends an average of \$50," he said. "This means that the tourist business brings us \$25,000,000 an enormous sum of money."

"The tourist business is better than 25 manufacturing establishments employing 500 persons each. Assuming that each employe of such an establishment would draw a weekly pay of \$40, making the pay-roll \$1,400,000, it would take 25 such establishments to equal the amount brought by the tourists, assuming each spends \$50, a very low estimate. I think that they probably will average \$100 in expenditures, and if that were done it would mean \$50,000,000 dumped in the laps of the people of Western North Carolina, equivalent to 50 plants employing 500 people each or 25 employing 1,000 each."

"If Western North Carolina had within its borders 50 plants employing 500 people each, we would be known all over the civilized world as the greatest manufacturing center in the world. But we have in our midst something more desirable than 50 industrial plants. We are just beginning to capitalize what the god of nature has given us. With the establishment of the national park and the completion of the good roads program we would have in Western North Carolina not 500,000 tourists but at least 3,000,000 or more."

"Our people do not realize what this means. Boys' and girls' camps in Western North Carolina have 3,000 campers, alone bringing to our section \$750,000 annually. And these numbers are greatly increased. With these unanswerable facts before us there is greater need for the establishment of the Great Smoky National Park in Western North Carolina and Eastern Tennessee."

Mr. Webb, in opening his address recalled that he, a native of Eastern North Carolina, had come to Asheville 36 years ago to the day. Briefly he traced the rise of the tourist business in the Western part of the state and closed with a prediction of the future provided the park is established.—Asheville Citizen.