

Demonstrations in Poultry Culling Will Be Held Here

County Agent Arrendale has planned a series of Poultry Culling Demonstrations for twenty-seven communities in Macon county and has the promise of a Poultry Specialist from Raleigh to help in most of these demonstrations. The farms where these demonstrations are to be held will be selected and announced within the next few days. It has been planned to hold these demonstrations near the school houses so that the elder pupils may attend.

The dates for the different communities appear below:

Monday, September 7th

10:00 A. M. Otto community.
1:00 P. M. Mulberry community.
3:00 P. M. Academy community.

Tuesday September 8th

10:00 A. M. Watauga community.
1:00 P. M. Holly Springs community.
3:00 P. M. Franklin community.

Wednesday, September 9th

10:00 A. M. Morgan community.
1:00 P. M. Oakdale community.
3:00 P. M. Burningtown community.

Thursday, September 10th

10:00 A. M. Allison community.
1:00 P. M. Slagle community.
3:00 P. M. Patton community.

Friday, September 11th

10:00 A. M. Clark's Chapel community.
1:00 P. M. Pine Grove community.
3:00 P. M. Salem Community.

Saturday, September 12th

10:00 A. M. Ellijay community.
1:00 P. M. Higdonville community.
3:00 P. M. Bethel community.

Monday, September 14th

10:00 A. M. Hickory Knoll community.
1:00 P. M. N. Skenah community.
3:00 P. M. Union community.

Tuesday, September 15th

10:00 A. M. Liberty community.
1:00 P. M. Oak Grove community.
3:00 P. M. Cowee community.

Wednesday, September 16th

10:00 A. M. Aquone community.
1:00 P. M. Kyle community.
3:00 P. M. Otter Creek community.

Attend these demonstrations and learn something about how to tell the "layers" from the "liars." Why feed a hen all winter that is not built to lay many eggs and low priced when she does lay.

County Agent Arrendale is visiting the different communities talking to the school children and making arrangements for these poultry meetings.

If there is not a meeting in your community it would be well for you to go to a meeting in another community.

More poultry is one thing we need. Let's get it!

IOTLA POST OFFICE ROBBED

Sometime Wednesday night or Thursday morning the Iotla post office was robbed by someone who entered the building by using a pick to pry open the door and then blew a large hole in the iron safe with dynamite or some other high explosive.

The post office at Iotla is located in the store of Mr. H. P. Ray who generally sleeps at the building. The night of the robbery Mr. Ray was sleeping elsewhere. It is therefore believed that the robbery was committed by some person who is familiar with the habits of Mr. Ray.

As we go to press the officers are without a clue to the identity of the culprit. Efforts are being made to procure bloodhounds from Asheville.

At this writing, though a hole was blown in the safe, it is not known whether the robbers succeeded in getting the contents as the safe door is so badly warped it cannot be opened.

Advertising Rates.

A committee of the National Editorial Association has been investigating the production costs of weekly newspapers and has made recommendation of the advertising rates country newspapers should charge, based upon these production costs. The rates recommended are printed herewith. They will prove of interest to advertisers who enjoy a rate of much less per inch than they would pay if this newspaper adopted the National Editorial Association scale. Here are the association rates:

Circulation.	Rate Per Inch.
500 or less.....	.25
1000 or less.....	.30
1500 or less.....	.35
2000 or less.....	.40
2500 or less.....	.45
3000 or less.....	.48
3500 or less.....	.51
4000 or less.....	.56
5000 or less.....	.60

The circulation of the Press is a little over 1,000. Our advertising rates are 20 cents per inch. In this paper the advertisers who patronize the only medium having a general circulation in Macon County, get their advertising at 10 cents an inch less than the National Editorial Association scale, and at a lower price than these men who know say that it can be done for.

A THOUGHT FOR MERCHANTS

Arthur Brisbane, a Newspaper Man who receives a higher salary than the President of the United States, has this to say:

"The Country Newspaper, in proportion to its circulation, IS THE BEST ADVERTISING MEDIUM IN THE COUNTRY."

Who is the Most Successful Merchant--the one who advertises or the one who does not?

Think the matter over and judge
for yourself

The Franklin Press