

**WANT ADS**

5c per Line for Each Insertion

No Want Ad taken for less than the price of five lines—25 cents.

**WANTED**—Good fat cattle, good sheep, also corn fed hogs off the pole, 100 to 175 lbs. Spot cash paid. Essig Market.

**WHY NOT** take a Standard 20 Pay Life, or 20 year Endowment Policy for the little boy or girl, or both? Policies issued from ONE DAY of age to 65 years. See me, or send your age and age of child for full particulars. W. B. Lenoir, Franklin, N. C. tf

**HIGHEST HIDE PRICES** and best weights. Express your hides to Athens Hide Co., Athens, Ga. Fourteen years square dealing in hides, wool, tallow, beeswax. pD4

**FOR SALE**—A good Royal Typewriter. Call at Gordon Bros. Store Mrs. Maxine Sprinkles.

**FOR SALE**—Two Palmer wagons size 2, 3-4, in good repair. John S. Trotter.

**FOR SALE**—Young grade Guernsey cow, with calf one week old. John S. Trotter. N27

**FOR SALE**—Kitchen range, six iron cots, mattresses, blankets, etc. Tri-State Transportation Co. Franklin N. C. pN-27

**FOR SALE**—Thoroughbred Buff Orpington cocks from Neuhauser hatchery. Neville Sloan, Jr. N27

**FOUND**—A valuable article. Call on Parker Moore, in sheriff's office. Pay for this ad and receive same.

**LOST**—Diamond Brooch. Finder return to Press office and receive \$10.00 reward.

Mr. R. R. Weaver who has been visiting his old homeplace on Cartoogechaye for two or three weeks left Thursday for his home in Maryland. Mr. Weaver states that he will return to Macon county within eight months.

**Poultry Sale**

Owing to the fact that all the poultry that was for sale could not be loaded last week, County Agent Arrandale is planning to load another car on December 9.

The cooperative poultry sales have proved successful. The hog sale was a decided success. Why not cooperate and ship mixed loads of lambs, veals, hogs, and cattle?

Veals and early lambs bring a fancy price, but when shipped by express the cost is too much. So far there has not been enough of each kind to make a car load. But when mixed with a few cattle and hogs they could be shipped by freight and get the surplus out of the way.

Think this over and see your county agent. Learn to CO-OPERATE.

"I see in the paper that a widower with nine children, out in Nebraska has married a widow with seven children.

"That was no marriage, that was a merger."—Public Service.

**Personal Mention**

Dr. W. H. Higgins was confined to his bed with flu for a few days last week.

For a short while last Tuesday Mr. Tom Angel was very ill, having had a sudden attack of kidney trouble. Mr. Angel was up and about on Thanksgiving, to the delight of his many friends. Some say that Mr. Angel heard of a celebration that is to take place at the dam Friday and that he refused to stay sick any longer.

Before day Thursday, Mr. Bob Bryson left his car standing on the Bryson City road for a few minutes. While he was absent the car moved off and went into the river. Bob claims, so it is reported, that some one drove the car off the embankment.

Before Magistrate Carpenter last to assault against Mr. Johnny Peck Saturday was tried Mr. Burrell Moss on Walnut Creek sometime ago. The warrant also carried a charge against Mr. Moss for being drunk on the highway. The evidence did not sustain either charge. Mr. Moss was therefore discharged.

Charlie Morgan has for sale at \$1.50, booster tags for Franklin. The sign is colored like silver and is a key, with the words, "Key City of the Mountains" in red on the shank of the key and "Franklin, N. C." above the key. Every automobile in Franklin should have one of these tags. This is one of the best ways known to advertise a town.

Mrs. J. J. Conley is now at Greensburg, Ind., visiting her daughter, Mrs. W. S. Cook. Mrs. Conley will also visit another daughter, Mrs. Robert Veder at Arcanum, Ohio, while on this trip. After the first of the year Mrs. Conley will return to Franklin.

Read in the window of the Franklin Hardware Co. what the great arctic explorer, Amundsen, has to say of the Heatrola above the arctic circle. This letter will convince any one that as a means of heating the Heatrola is unsurpassed. N27

Lonnie Bills was granted a divorce from Hester Dills at the November term of Macon county superior court.

Mr. Early Mashburn has assumed charge of delivering freight and express, thus taking over the work so well and efficiently performed by his father, the late J. H. Mashburn, for 22 years.

An excellent name—we believe—for a highway from Franklin, N. C., to Jacksonville, Fla., would be the Lanier Highway with a sub title "From the Hills of Habersham to the Marshes of Glynn." It was in North Carolina that Lanier died, and to route the highway for the interest of Lanier lovers a course following the headwaters of the Chattahoochee river, the inspiration of his "Song of the Chattahoochee," through Cornelia, into the "Valleys of Hall" at Gainesville, by Oglethorpe University his alma mater, near Atlanta, on to Macon his old home and from there to the Marshes of Glynn. The journey will give the traveler a fair idea of Georgia. The route takes in the mountains lakes, beautiful scenery apple land, some peach orchards Tower mountain Stone mountain and the fertile valleys of Georgia with their various products. No shorter route would give the tourist a better idea of the vastness and resourcefulness of Georgia.—Northeast Georgian

Mr. T. W. Alexander, state forester for the western district of North Carolina, spent two days in Franklin the latter part of last week. He was returning from one of the counties further west where \$2,000 was raised by private subscription to build a look-out tower on the top of Tusquitee Bald.

While here Mr. Alexander reported a recent fire on Choga, in Macon county. Deputy fire warden, Neal Haye, was on the job and soon had the fire extinguished with only slight damage. Mr. Alexander stated that without the fire organization of the county which was authorized sometime ago by the commissioners, the fire on Choga would undoubtedly have done great damage. He estimates that enough money was saved in this one fire to pay the salaries of the county fire warden and all district wardens for one year.

Mr. Gene Johnson of Daytona Beach, Fla., arrived here Thursday on business connected with his recent purchase of the Redding place on Cullasaja. While here Mr. Johnson also closed a deal for the purchase of a building lot on Iotla street.

Mr. Johnson becomes more enthusiastic over Macon county each trip he makes. In a recent conversation with a Press representative, he pointed out the importance of a great advertising campaign to advertise Macon county. According to him, at least \$8,000 per year should be spent on this campaign.

**The Hog Sale a Success**

Mr. V. W. Lewis, livestock marketing specialist from the Division of Markets at Raleigh, assisted County Agent Arrandale and his assistant, Mr. Artz, in selling and shipping a car load of hogs cooperatively last week. These hogs were bought by a concern in Greenville, S. C. and were paid for when loaded. The prices were as follows:

Corn fed and weighing 165 pounds and over, 11 1-2 cents.

Corn fed and weighing 130-165 pounds, 11 cents.

Not corn fed and weighing over 130 pounds, 10 1-2 cents.

The total weight of hogs shipped was 11976 pounds and netted the farmers \$1288.12.

**TEACH FIRE PREVENTION IN THE SCHOOLS**

The Insurance Age Journal of Marblehead, Mass., says: "Certain national tendencies which seem to be inherent within the hearts of young and irresponsible people in this country make them too fond of fires to seek their prevention seriously. They love to see the engines and other apparatus dashing madly through the streets; to thrill at the sound of the sirens and gongs; and to fall in with the ever-increasing group hurrying in the indicated direction asking, 'Where's the fire?'"

"Once at the conflagration, with the possible exception of dwelling houses, hope against hope is expressed that the fire will not be extinguished too soon, that it shall continue to amuse. Everyone wants to see a big fire. If it's a business or commercial building, they think, 'The owner's carrying insurance, so where's the loss?'"

Physical culture is a part of school and college work in order to benefit individuals physically and prolong life. When one considers that last year some 15,000 persons were killed in fires, not to mention those injured and that over \$500,000,000 worth of property went up in smoke, it would seem that one of the greatest services that our public schools and colleges could render to the coming generation would be regular and systematic instruction in fire prevention work.

Every single person in the land is of necessity forced to use fire in some form or other. Then why should they go un instructed as to proper methods in safeguarding its use.—The Manufacturer.

**FRANKLIN ALSO?**

The following editorial from the Asheville Citizen will be read with interest by the people of Franklin:

Does Hot Springs want visitors or want them to stay away? Does it want to grow and prosper and be one of the chief places on a main highway?

If the statements made in the communication from M. C. Newman, published in this issue are correct, Hot Springs has been placed in the attitude of wishing to be a surly village which wants no visitors—which travelers will shun. The "hold-up" which Mr. Newman describes will be accepted by motorists as a plain sign, "Keep out."

We are sure this is not the desire of the people of Hot Springs, but visitors will judge by performances and not by protestations to the contrary. Actions speak louder than words and insulting searches of the cars of honest travelers will shout down any parade of welcoming words.

Hot Springs may disclaim any sympathy with the illegal procedure which by force compels travelers to submit to the humiliation of search for liquor; it may show that the hold-up was effected by officers of Madison county. But such showing will avail little—the victims will consider solely the fact that, whoever be responsible for the condition, Hot Springs is a place to avoid. Hot Springs is too good a place, its people too understanding, to allow this condition to prevail. The town and its people have enough influence in Madison county to cause an abrupt stop to rough treatment of travelers. If the circumstances were as Mr. Newman understood them the duty and interest of Hot Springs demand that it get busy. There are other towns also which need to curb the activities of over-zealous or fee-seeking officials—the upper South Carolina road has suffered from them.

- Want a cook.
  - Want a clerk.
  - Want a partner.
  - Want a situation.
  - Want to sell a farm.
  - Want to borrow money.
  - Want to sell sheep, cattle.
  - Want to sell town property.
  - Want to sell groceries, drugs.
  - Want to sell boots and shoes.
  - Want to sell dry goods, carpets.
  - Want to sell clothing, hats or caps.
  - Want to find customers for anything.
- ADVERTISE IN THE PRESS**  
 Advertising will gain new customers.  
 Advertising keeps old customers.  
 Advertising makes success easy.  
 Advertising begets confidence.  
 Advertising means business.  
 Advertising shows energy.  
 Advertise and succeed.  
 Advertise judiciously.  
 Advertise or bust.  
 Advertise weekly.  
 Advertise now.  
 Advertise HERE

**The Charles William Stores, Inc. New York City**



**You can't afford to overlook the 46,202 bargains in this big Catalog!**

**WHAT** is it you want? **What** is it you have been looking for? **Whatever** it is, you'll find it in this big book.

In its 518 pages, are 46,202 different articles of dependable merchandise, including styles, colors and sizes. From stylish clothing to sturdy farm implements the line is complete—and the prices all are low.

There is everything here for everybody. Farmers, housewives, teachers, clerks, shop workers—all find satisfaction in this money-saving catalog. And they all get speedy service.

If you haven't a catalog, write for one today. It will be mailed FREE.

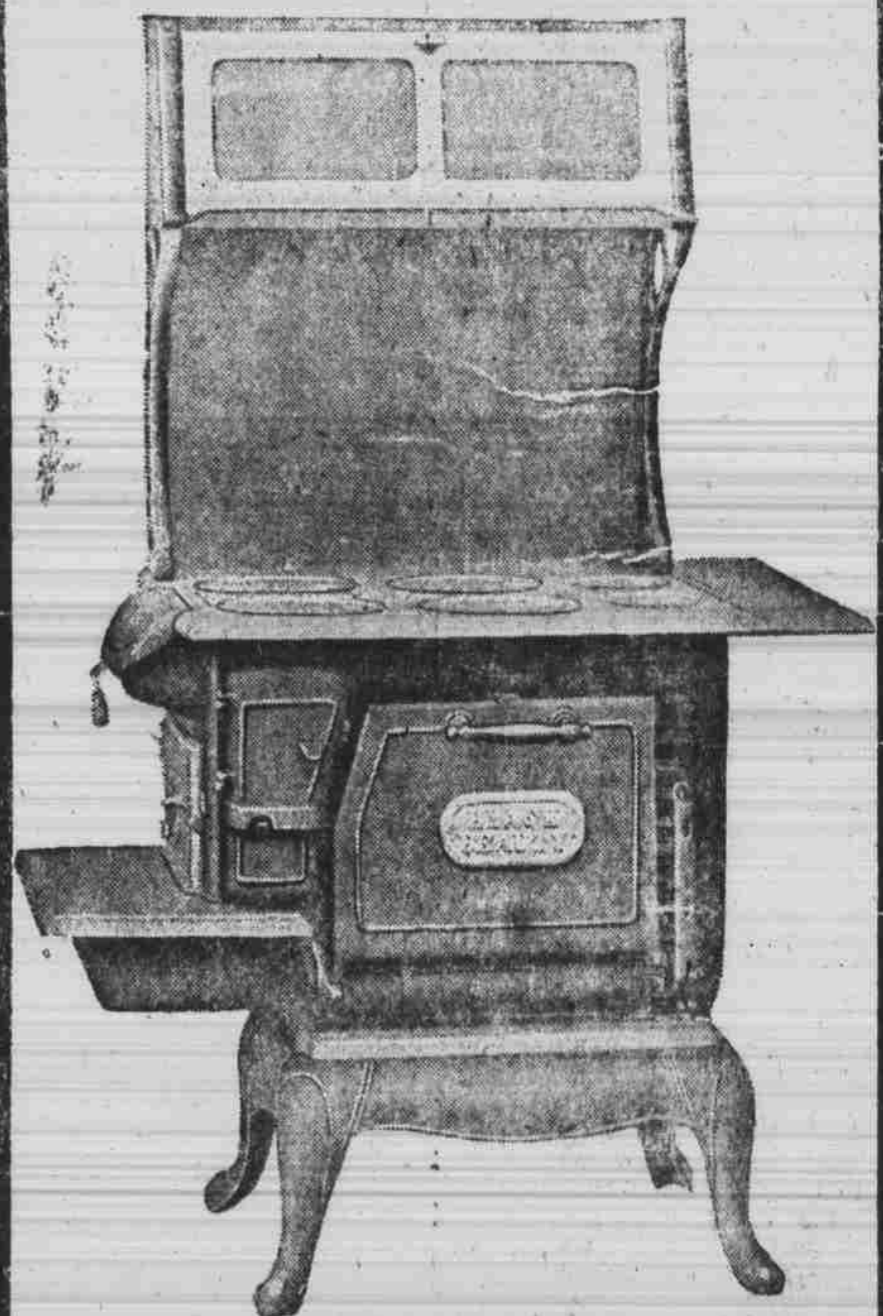
**THE CHARLES WILLIAM STORES, INC.**  
 925 Stores Bldg., New York City

**It is easy to shop by mail and save money**

**ADVERTISING IN THE PRESS BRINGS RESULTS**

**37-Piece Blue Bird Dinner Set Free**

For one week only we will give absolutely free one 37-piece Blue Bird Dinner Set with each Black Beauty Range or Lady Bess Range purchased at our store. To introduce these famous ranges to the public we are making this unprecedented offer.



**BLACK BEAUTY RANGE**

Black Beauty and Lady Bess Ranges are widely known and used throughout the world. They are remarkable values as you can readily see upon inspection.

Either one, with the fine dinner set, will make a highly appreciated gift for the good wife. Come at once and make your choice.

**Franklin Hardware Company**

**We Want Listings of Macon County**

**FARMS  
 ACREAGE  
 FARM HOMES  
 TIMBER LANDS**

**We Can Find Purchasers For Your Property**

**CAROLINA REALTY COMPANY**

PHONE 101  
 4 Bank of Franklin Building  
 FRANKLIN, N. C.

**Essig Market**

H. O. ESSIG, Prop.

**Fresh Meats of All Kinds**  
 Fine Home Made Sausage

Everything kept in a first class market. Phone 42