The Store of Yuletide Cheer

At this joyous Holiday Season we extend Greetings, Best Wishes and Thanks to those who have made our success possible.

We have now been in business two and a half years. The last year has seen our business increase three-fold over that of the first year. And day by day the volume of our trade is growing steadily.

Honest business methods and courteous treatment of those who enter our doors have won for us the confidence of the public. As the vanishing years recede into a dim and distant past and as the future leaps to meet us we have and shall have the consciousness of having followed the Golden Rule in our business dealings with the public.

For the Christmas shopper we have spared no expense to provide beautiful, appropriate and useful Christmas gifts. We kindly ask that you drop in and inspect some of our presents listed below.

Sheaffer's Life Time Pens and Pencil Sets in Gold and Chinese designs.

Huyler's and Hollingsworth's Candies in Holiday Baskets, Boxes and Cedar Chests.

Vanity Cases.

Perfume Sets in combinations in the following makes: Houbigant's, Coty's and Vivaudou. Bill Folds and Bags—Meeker made.

Christmas Baskets-Nothing like these ever sold in Franklin.

Christmas Boxes, all sizes.

Christmas Cards—The famous engraved Williams line—with your name printed for 50 cents extra per hundred.

Flash Lights, Christmas decorations.

The original La Cross Manicure Sets.

Safety Razors, Pen Knives, Horner's French Harps, all sizes and prices.

The Onyxlite Christmas Tree Electric Lights in sets, 8 colored lights, \$2.00.

Stationery, beautiful boxes, all prices, also in pound lots.

Pipes in Briar and Meerschaum. Beautiful Smoking Sets, consisting of Pipe, Cigarette and Cigar Holders.

Cigarette and Cigar Cases.

Tinsel and Seals. Tissue Paper.

Alarm Clocks and Ingersoll Watches.

And numerous other presents.

And don't forget our Fountain drinks that Satisfy.

YOURS FOR A MERRY CHRISTMAS

Franklin Pharmacy

We Are In Business For Your Health