



GET IN THE GAME!

Let's Go!

The Home Team—everybody in Franklin—needs your co-operation. Needs it to carry our town to the Goal of Success.

And—it's honest-to-goodness team work that will win for us.

Get into the Game! Play hard, fair. Play fair with your neighbor by being friendly and helpful in time of need. Play fair with your merchants by buying your goods right at home. Play fair with your community by doing your share toward bigger and better things for Franklin.

Only when EVERYBODY gets in the game will Franklin achieve its ambitions—an ideal city. Let's Go.

We're going -- come on along!

CITIZENS BANK
BANK OF FRANKLIN
FRANKLIN FURNITURE CO.
FRANKLIN HARDWARE CO.,
Hardware and Builders Supplies
MACON COUNTY SUPPLY CO., Hardware
FRANKLIN PHARMACY, Drugs
J. S. PORTER & CO., The Men's Store
SMITH'S DRUG STORE, Drugs
W. C. CUNNINGHAM, The Cash Store
BRYANT FURNITURE CO.,
Furniture and Victrolas
SLOAN BROTHERS & CO.,
Shoes, Dry Goods, Groceries
CAROLINA REALTY CO.,
Everything That's Real Estate

CITY GARAGE, Star Cars and Repairing
JOINES MOTOR & TRACTOR CO.,
Ford Agency
REECE BROS. RESTAURANT, Excellent Meals
FRANKLIN BAKERY & RESTAURANT,
Fresh Bread, Well Cooked Meals
CITY BARBER SHOP, Shaves, Shampoos, Bobs
HOME REALTY & AUCTION CO.,
"We Sell the Earth"
ESSIG'S MARKET, Fresh Meats and Vegetables
LAKE EMORY CO., Water Front Lots
FRANKLIN PRESS,
In the Interest of Macon County
WESTERN CAROLINA TELEPHONE CO.,
Local and Long Distance
FARMERS FEDERATION,
Farm Supplies, Farm Produce

DR. C. D. BAIRD
DR. J. H. FOUTS
DR. FURMAN ANGEL
FRANK I. MURRAY, Clerk of Court
T. W. PORTER, Buicks
T. W. ANGEL, Taxis, Coal
HORACE J. HURST, Register of Deeds
MRS. IRIS PORTER MILLER
ALEX MOORE
J. V. ARRENDALE
G. A. JONES
C. C. WEST, Mines
W. ROY CARPENTER, Real Estate
S. H. LYLE, JR., Insurance