

# The Franklin Press

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## NEW COMPANY TO OPERATE HERE

**W. R. Sheppard & Co., Recently Organized to Have Charge Sale Lake Emory Lots.**

Messrs. W. R. Sheppard, O. L. Taylor, F. W. Connell, Alvah Pearce, all of whom are well known in Franklin and C. H. Eddy, have associated themselves under the name of W. R. Sheppard & Co. and will have charge of the sale of Lake Emory lots, acting as sales agents or that company. Mr. Eddy is an experienced real estate man, having formerly operated in Cleveland, Pittsburg and other northern cities. The rapid progress of the south attracted Mr. Eddy to Atlanta, where he associated himself with W. R. Sheppard & Co.

The new company has offices at 66 1-2 N. Forsyth street, Atlanta. This company also opened an office at Macon, Ga., on January 25th. They likewise have agencies at Jacksonville, Miami, Orlando and Bradenton Fla. The entire efforts of the large sales force of W. R. Sheppard & Co. will be devoted to the sale of Lake Emory lots, Mr. Sheppard having recently severed his connection with Smith & Rankin of Atlanta. The object of opening a chain of offices is to get in touch with as many prospects as possible before the opening of the coming spring. The company already has a large list of prospects who have expressed their intention of coming to Franklin to buy or build summer homes.

For the past several months Mr. Sheppard has been laying the groundwork for an intensive sales campaign of Lake Emory lots during the coming spring and summer. His plans are now practically completed. Mr. F. W. Connell, who was here last fall will be in charge of the Atlanta office while Mr. Alvah Pearce has been designated as sales superintendent in charge of the local offices of the company.

Mr. Sheppard recently returned from a vacation in Cuba, stopping off at many cities in Florida on the trip back. While in Florida he got in touch with many people of means who are interested in Franklin and who will visit this town during the early summer. Some of these gentlemen are from Detroit and have expressed their intention, according to Mr. Sheppard, of investing in Macon county real estate. Mr. Sheppard also reports that two speed boats will be placed on the lake for the accommodation of visitors and local citizens. These boats are now in use in Florida waters. One has a speed of 27 miles per hour, while the other can make 37 miles per hour. Plans are also under way to organize a yacht club at Franklin.

Mr. Sheppard stated to a Press representative last Monday that the sale of Lake Emory lots has not been pushed for the past few months due to the fact that he has been organizing a sales force and preparing plans for a widely advertised and intensive sales campaign to open in a short time. As before stated these plans are now about completed. Hence the sale of Lake Emory lots during the coming spring and summer is expected to exceed all former estimates.

### Farm Specialist Coming

Fruit and truck specialist will be here on February 10, 11, 12 and 13 to hold meetings for the fruit and truck growers.

Dairy and hog specialist will be here March 1 to 6 to hold "Barn Meetings" to assist the farmer in mixing feeds and to encourage the growing of more feeds that are adapted to this section.

Poultry specialist will be here March 8 to 13 to hold meetings for the purpose of helping the farmers with their poultry problems.

The baby chicks were weighed when 67 days old. The highest 2 lbs. and 1 ounce.

They were placed in coops with wire floors on Tuesday to be fed a sloppy fattening feed for about ten days. Then they are to be sold.

When the demonstration is completed a full report will be furnished the Press.

### FLORIDA CITIZEN HERE

Mr. Emeson of St. Petersburg, Fla. was a recent visitor to Franklin. He was accompanied by Mr. W. L. Reynolds of Hendersonville, a prominent real estate man of that city. Both came to investigate the real estate situation and both were greatly impressed with Franklin's prospects for the present year.

## Maxwell High School to be Recognized High School

Cartoogechaye - Maxwell High school is now meeting the requirements for a Recognized High school, and if an average of twenty pupils is maintained throughout the year, it will be given that rating by the State Board of Education next year.

Twelve boys and eleven girls are enrolled and the average daily attendance for the first four months has been twenty-two. This is an excellent record and one which shows how eager the boys and girls are to make their school a Recognized High school. Their perseverance through rain and snow is most commendable.

ETHEL LANCASTER, Principal

### What You Are Missing

It is a matter of regret to those who have been fortunate enough to be able to attend regularly the services of the Franklin Methodist church for the past few months, that the inclement weather has cheated many out of the privilege of hearing the very earnest, instructive and inspiring messages that the pastor, Rev. B. C. Reavis, is bringing every Sunday morning and evening to his congregation.

If music is inspiring to you Mrs. Gilmer Jones with her beautiful organ renditions and trained choir will give you inspiration.

On last Sunday at 11 a. m., in spite of a cold pouring rain, a surprisingly large number listened attentively to an unusually interesting sermon on "The Fine Art of Encouraging," taken from the text "David encouraged himself in the Lord." I Sam. 30:6.

The congregation went away feeling that Mr. Reavis himself had learned the fine art of encouraging.

At 7:30 in the evening the small company who gathered to hear him discuss "The Woman Who Got What She Didn't Go After," felt fully repaid for sacrificing the comforts of their firesides to brave the storm.

The vivid word picture of Jesus and the poor sinful woman of Samaria who came to Jacobs well to get water and went away having received from Jesus that "living water" which is able to satisfy the thirst of every human heart, no matter how parched by sin and sorrow, was indeed fine.

The sermon was based on John 4:10: "If thou knowest the gift of God and who it is that saith to thee give me to drink, thou wouldest have asked of Him and He would have given thee living water."

Though some of the classes in the Sunday School suffered in attendance from the disagreeable weather, it was very gratifying to see the large number in the Men's Bible class, which has averaged since its organization in November about 35.

The efficient superintendent, Mr. T. J. Johnston, insures the success of the Sunday school, if the members of the church, young and old, will cooperate.

The primary department, under the supervision of Mrs. Reavis, deserves special mention, for in spite of the bad weather, she and her coworkers have made it so interesting to the children that the attendance has been very good indeed.

The prayer meeting services held every Wednesday evening at 7:30 are unusually worth while.

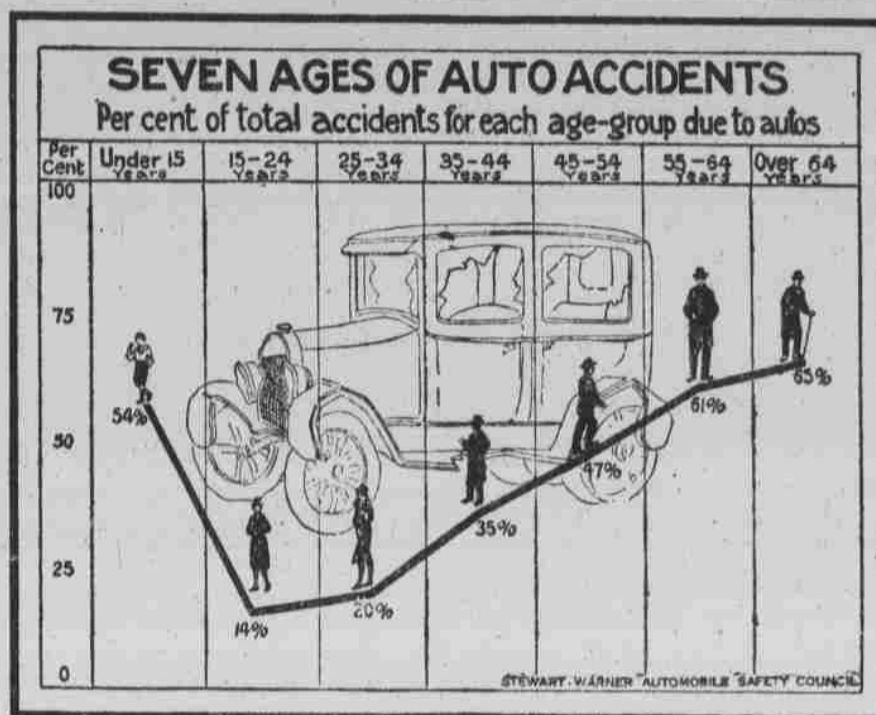
Don't take my word for it, but come and see. The young people are especially invited. Their presence would lend interest and inspiration as it does to every thing they take part in.

The Woman's Missionary society under the leadership of Mrs. George Jones; the Young Peoples' society with Mrs. T. W. Porter, its most efficient leader, and the Junior society with the inspiring leadership of Mrs. Gus Leach, gives an opportunity for every woman and child in the church to give expression in a practical way to the religion that their church teaches, and the Mission Study class led in such an interesting way by Mrs. F. L. Siler, gives an intelligent idea of the why of it all.

1926 promises to be a prosperous year in very way for the Franklin Methodist church and all of its members are invited to help make it so, by at least attending its services. You are solicited at the beginning of this new year to make an investment in the biggest business of all the world, and which promises the largest and surest dividends.

Lay up for yourselves treasure in heaven where neither moth nor rust doth corrupt and where thieves do not break through and steal.

## Shakespeare Up-to-Date Tells Motorists' Terrible Toll



SHAKESPEARE'S seven ages of mankind made no reference to the number who were cut off in their prime by automobiles. If he had, suggests the Stewart-Warner Safety Council, it might have run something like this parody on his famous lines:

At first the infant,  
Killed by a truck while in his nurse's arms,  
And then the careless schoolboy with his marbles,  
Playing in the streets after his lessons  
Are over. And then the lover,  
Absent-minded, walking with a box of candy  
Under his arm, to see his loved one,  
Is struck by a taxi and hurled to the ground.  
Next comes the gay young blood  
Out for his evening's entertainment, whom  
Sixty miles an hour lands forty years too soon  
Upon a slab in some unfriendly morgue.  
And then the banker, full of worldly pride and honors,  
Jay-walks across the street between two mighty deals of finance,  
And wakes to find Saint Peter quizzing him.  
Next, the family man, with years upon him,  
Confused and jostled in the crowd,  
Missteps, and dies amid thanksgiving  
That his last premium was paid up.  
And last, hoary age, tottering and feeble,  
Perhaps with crutch, or eye too dimmed with time,  
An easy victim for some selfish motorist,  
Sans care, sans thought, sans skill, sans everything—but speed.

The chart above shows what proportion of all accidents happening to each age group are automobile accidents. The toll is highest for the very young and very old. This situation is explained partly by the heedlessness of the young and the infirmity of old age. Moreover, these two groups are least involved in industrial accidents which makes their automobile casualties constitute a larger part of their total accidents.

### Clinic for Cripples at Waynesville, January 23

An unusual opportunity is being offered the indigent cripples of this county to have their deformities corrected free of charge by the Rotary Orthopaedic Clinic of Waynesville.

This clinic was organized by the State Department of Rehabilitation and is in charge of Dr. Edward King, one of the leading orthopaedic specialists of the State. It is sponsored and maintained by the Rotary club of Waynesville.

At the opening of the clinic on December 19, a number of cripples were examined and plans made for the treatment of several. Some will be treated at the clinic by means of plaster casts, braces, orthopaedic shoes and corrective exercises. Those requiring operations will be treated at the Mission hospital in Asheville which has given a free bed to this work.

All of the cripples of this county are invited to attend the next session of the clinic on Saturday, January 23 at the new Methodist church in Waynesville.

The Waynesville Clinic is one of a number of clinics that have been organized over the entire State by the Rehabilitation Department for the treatment of cripples. Other clinics are located at Wilson, Fayetteville, Sanford, Reidsville, Charlotte, Winston-Salem and North Wilkesboro. Each of these clinics meets once each month. Through them hundreds of cripples who have despaired of having their handicaps removed will have their physical defects corrected by the treatment provided by these clinics.

### MR. ALMAZOV AND MISS ALBERT BUY MORE LAND

Mr. W. D. Almazov and Miss Sophie Albert, owners of the Onteora Estates, consisting of 2300 acres five miles west of Franklin, have recently purchased 40 acres adjoining their original holdings from Mr. J. J. Kiser.

### Boy Scout News

In order that you may know the things the Boy Scouts are doing the editor of the Press has very kindly agreed to give space in his paper for Boy Scout news.

The most important news for this week is our winning the boat offered by Gordon Brothers. It is a handsome boat and we are mighty proud of it. We are very grateful to the friends of our Troop for making it possible for us to receive this prize and we are grateful to Gordon Bros. for putting on the contest.

We have had to vacate our Scout room on account of the deep hole the room rent was making in our treasury. We have a few chairs, pictures etc., and we do need a place we can call our very own, but we are not able to pay out a large rent each month.

For the present we are holding our meetings in the court house. We have our meetings each Friday evening at 7 o'clock. The meeting usually lasts about an hour. We wish our friends and patrons would come in occasionally and see just what we are doing.

Mr. Cooper came in the other night and gave us a splendid talk on the value of cleanliness in mind, body and spirit. Just the sort of talk we need occasionally. Come see us.

For the benefit of the parents and the public at large the Scoutmasters wish to announce that there need be no fear felt in regard to the Scouts using the boat we are so proud of for there will be only two keys to the boat and the Scoutmasters will know where those keys are. Certain rules will be made in regard to the use of the boat. They have not been worked out yet, but there will probably be captains appointed who can swim well and who know how to manage a boat. One of these captains will always have to be in the boat when it is used. More of this later. Don't forget to come around and see us some meeting night.

Fix the clock.

## Maxwell School Observes Better Health Week

Believing strongly in the old theory, "A sound mind in a sound body," the teachers of the Cartoogechaye-Maxwell school carried out a Better Health campaign last week. Much interest was aroused through talks made by the teachers along health lines and by excellent posters, made by the Domestic Science class under Miss Margaret Dowdle's supervision. On Wednesday morning the high school literary society presented a most interesting "Good Health" program. Two sets of posters made by the National Dairy Council, setting forth the eight most important rules for good health, were used very effectively to impress upon the children that attaining good health is after all largely the simple matter of obeying some of nature's fundamental laws. Various kinds of health charts are being used to keep up the interest aroused last week, and the children are entering heartily into the contests.

The Cartoogechaye-Maxwell school is having a very successful year. The children from the Poplar Cove school have been brought down to this school and in all, the enrollment has been one hundred and sixty-four. The teachers and patrons have worked together well in carrying out the plans for building up the school. The following are the teachers: Misses Nannie Moore, Rose Rodgers, Katherine Goodman, Margaret Dowdle, Amanda Slagle, Ethel Lancaster and Mrs. J. E. Lancaster.

### 1600 Baby Chicks Arrive

Yesterday 1600 baby chicks arrived at Franklin to fill orders as follows: Mr. Alex Spahr 250, Miss Elizabeth Slagle 250, Maxwell School 250, Mrs. J. E. Wyman 250, Miss May Moody 250, G. A. Jones 250 and Mrs. J. H. Slagle 100. The varieties consisted of Wyandottes, Rocks, and Reds. All except one of the purchasers have prepared brooder houses and bought brooder stoves.

This order of baby chicks is believed to be only the forerunner of greater orders in the future.

Attorney G. A. Jones has bought the demonstration brooder house which stood on the public square and moved it to his home on the Georgia road to take care of his shoniest of baby chicks that arrived yesterday.

### Dance Given at Trimont Inn

Mr. Thomas W. Porter, Jr., was host at a dance to a number of his friends at Trimont Inn on Harrison avenue, Friday evening, January 15. The invited guests were:

Elizabeth Barnard, Freda Siler, Jimmy Messimer, Louise Stribling, Mrs. Nell Harris, Sue Hunnicutt, Eva Baird, Addie Barnard, Kate Baird, Elizabeth Cunningham, Miss Davis, Miss Weaver, Mattie Angel, Thos. Porter, Jr., Thos. Johnston, Jr., Avery Cunningham, Phil McCollum, Tom McCollum, Tracey Barnard, Lee Barnard, Jr., Henderson Calloway, Tommy Angel, Russel Cabe, Jimmy Hauser, Jack Sherril, James Porter.

### Lane's Birthday Party

On her third birthday, January 16, little Miss Lane Porter, daughter of Mr. and Mrs. T. W. Porter, entertained some of her young friends at a birthday party. A delicious luncheon was served, pink and white being the predominant colors.

Among Lane's little friends who attended the party were: Martha Rice, Grace Conley, Mary Evelyn Angel, Pauline Reavis, Mildred and Carlton Harris.

### Announcement

Mr. Alvah Pearce announces that he has been placed in charge of the local offices of W. R. Sheppard & Co., sales agents for the Lake Emory company. Mr. Pearce will appreciate any courtesies that may be shown him by his many friends in Franklin. Mr. Pearce also announces that he will render full cooperation with all other real estate firms operating in Franklin and would appreciate equal reciprocation.

### RICE TO BUILD

Preparatory to building a fine home Mr. D. D. Rice, general manager of the local Mica & Clay company, is having material placed on the lot he recently purchased from Mrs. Henry Cozad. His home site is located on Porter street near the residence of Dr. W. A. Rogers. Mr. Rice hopes to have his new home completed by the first of May.