

market when the price is highest. Every poultryman knows these advantages mean dollars to the producer.

Franklin offers an unusually good market for poultry products during the summer, tourist months. In addition, thousands of dollars worth of chickens and eggs are shipped to the Atlanta and Jacksonville markets each year.

Pure-bred flocks are being put in all over the county, and the industry, already large, is growing daily. There is no better opportunity for the making of real money than the poultry business in Macon county.

Manufacturing

Franklin is well situated for certain classes of manufacturing enterprises and extends a cordial invitation to those interested in finding a location for such plants. For furniture, chair, and all classes of wood products factories Franklin is ideally located on account of the wealth of standing timber in Macon county.

Macon county has an almost inexhaustible supply of chestnut timber. On account of this fact, the Union Tanning company of New York, has built a large tannic acid plant here.

The Western Electric company has a mica products plant here in which much of the mica is manufactured for final use.

The labor situation in Macon county is unusually advantageous for manufacturing enterprises. Local labor can be secured in plentiful supply.

Franklin has a new hydro-electric plant producing 1,500 horse power and is well able to supply sufficient power for numerous new manufacturing plants.

Minerals and Mining

North Carolina has 184 native minerals, and a large majority of these are found in Macon county. Copper, gold, mica, kaolin, clays, corundum, granite, talc, and various gems are now being or have in the past been mined profitably in this section. The Corundum Hill mine seven miles from Franklin, has been one of the greatest producers of commercial corundum and of the crystal corundum gems—ruby, sapphire, emerald—in the United States. The finest specimen of Oriental emerald in existence was taken from this mine. It is now in a famous New York collection. A number of single rubies ranging from \$3,000 to \$7,000 in value have been produced by Macon county rubies, and one, a perfect stone weighing nine carats, which sold 40 years ago for \$10,000, is now almost priceless. Beryls, garnets, rhodolites, amethysts, are also found in paying quantities.

Climate

Franklin has no weather station hence the figures given in this section are only approximate. They are, however, very careful estimates, made from the available data and will be found substantially correct.

Franklin and Macon county have a unique and very fortunate location. By reason of our southern latitude the winters are temperate, and by reason of our altitude, high summer temperatures do not prevail. High above humid sultry and less-favored sections, isolation is intense during the day and radiation active at night conducive to sound, restful sleep. Close, oppressive periods so common during the summer months in many portions of the country are absolutely unknown here.

There are no mosquitoes in Macon county, no malaria, and no hot nights. Our midway situation between the extreme cold of the north and the enervating heat of the south gives us what is, without doubt, one of the best all-year round climates in the world.

An Invitation

Franklin wants the summer tourist. She offers an unsurpassed climate, wonderful scenery, modern conveniences, varied amusements, and a big heartfelt WELCOME that is spelled in large capitals.

Special Lenten Services At St. Agnes Church

If you are keeping up with current news, especially in religious circles, you will see that most all denominations of the Christian religion observe the season of Lent in some way or other. The old idea, held by many people that Lent was a time of the year when certain so-called Christians tried to behave themselves for the Lenten period and then let themselves go all the rest of the year has been discarded and more and more Christian people all over the world are observing this period of six weeks before Easter.

The services at St. Agnes church will be as follows:

Wednesday afternoons at 3:30 children's service with short talk on the life of some great man.

Friday afternoons at 3:30, the Litany and short address.

Celebration of the Holy Communion at 10:30 every day during Holy Week except Good Friday.

The Three Hour Service from 12 to 3 on Good Friday. At this service the ministers of the other churches will preach on some phase of the Crucifixion.

Easter services will be a celebration of the Holy Communion at 8 o'clock, a second celebration with sermon at 11, and the children's service at 3:30 in the afternoon.

You are cordially invited to all these services and urged to attend some of them.

Oh! Ye John Thomas

Editor of Press:

Where is my pen and ink? I want to discuss the word "John Thomas," a name that rolls as a sweet morsel under the tongue of every woman on Ellijay. The mail line to Ellijay is a Star Route and we sure have a Star Rider on it.

"Isaac Keener, Charlie Crawford Leslie Higdon, build a fire under them wash pots, us women folks wants to get out this washing early. John Thomas will be along here with that mail directly and us women want to go to John Henry's store to get some onion buttons. There! I hear John Thomas' whistle. He is coming! You men folks finish hanging these clothes on the line, we've got to meet that car."

While John is very attentive to his passengers, there is no irregularity about distributing the mail, except one package an old woman mailed sending her spectacles to have a new temple put on. On the wrapper she marked "Fragile, Handle with Care." John noticed the package and the word "Fragile" and shook his head saying, "Fragile, fragile, now that's a new name for dynamite and the blame package can stay in there, some of these men want to kill me." So the poor old woman couldn't read her Bible for two weeks.

I rode to town with John a few days ago, in his buggy, and had the opportunity to scrutinize his face to see if the women on Ellijay were mistaken in his good looks. After taking a close look at his blue eyes, rosy cheeks and pleasant smile, I decided in favor of the women, but when I stopped with him for dinner, and as he sat at the head of the table and dropped those eye brows down, with his face close to his plate, I happened to glance at his face as he asked that blessing in a very low tone. That face! That face!! I wish you could have seen it. He accented the first two or three words of the blessing, slowing down to a low whisper, so much so, that Mrs. Thomas and I didn't know when he stopped. But before going to dinner I asked Mr. Thomas what he had to eat. He said that Mrs. Thomas had had mumps for the last two weeks and they had nothing but "hot tongue" since, and there wasn't a cat left on the place.

Now, John, I'd rather disown my children than to talk about my wife in such a way, for everybody knows that Mrs. Thomas is one of the best women in Macon county. But it's just like Dan Carter said to me one day, while we were talking, discussing some of our friends, "That a real good woman always gets a sorry man."

Talk about me being in the real estate business, after dinner was over John took me out and showed me, on his place, one of the most beautiful wooded hills around Franklin. It is one of the finest views overlooking Lake Emory and the train coming in on the T. F. railroad, with smoke waving back for miles through the Tennessee valley. Facing the west you can see the Nantahala mountains from Rabun Gap to the Smoky Mountain park. Standing there he said he wanted to sell me four acres and he'd make the terms so easy if I would build a cottage there, and if I failed to pay for it before I died, he would make a deed to Lula. I studied a minute, it was a very attractive proposition, but on second thought I shook my head. I told him I'd try to sell it for him. I put the proposition up to Isaac Keener, Charlie Crawford and Leslie Higdon, but they said they wouldn't have it as a gracious gift—unless John Thomas was dead.

Well, I don't see how we'll ever get John Thomas off of this mail line unless we can get him to run for sheriff and get the Democrat party to let the Republicans vote in the primary. In that case, every woman in Ellijay township will vote for John as a matter of course, and the men will vote for him in self-defense because nobody can ever get this mail route because John Thomas will bid it down to starvation price in order to continue along this line. I would hate to see Ellijay township go Democratic which it has not done in fifty years but anything now to get rid of this mail rider.

Now John, in making this campaign for sheriff, be sure to wear your mail uniform and have your shirt collar unbuttoned. It will be no expense hiring cars to take the ladies to the election, as they will wade through mud and cast their vote for you on account of your good looks. And I will be your campaign manager up here.

With best wishes to the Press.

T. B. HIGDON.

REAL ESTATE FIRM LIKED DEVELOPMENTS EDITION

Highlands, N. C., Feb. 10, 1926
Dear Major Harris:

We duly received the two packages of your special issue and greatly appreciate your sending them to us. It is an excellent issue to broadcast.

Thanking you for your consideration and with all good wishes for your continued and increasing success, we are,

Yours very truly,
PIERSON & STAUB.

Forest Fires and Fertilizer

(By W. R. Mattoon, Washington.)

How much is the organic matter of forest floor worth? As one of the items of money loss by fire in the woods we must include the loss of humus, or, in the farmer's language, vegetable matter. Do we have at our finger tips information as to the value of the organic or vegetable matter?

In his article on "The Conservation of Fertilizer Materials From Minor Sources," in the Agriculture Yearbook for 1917, C. C. Fletcher, associate chemist of the Bureau of Soils, gives the percentage of fertilizer materials contained in oak leaves. On this basis a ton of oak leaves contains:

Nitrogen (or ammonia) (NH₃) 16 lbs.
Phosphoric acid (P₂O₅) 7 lbs.
Potash (K₂O) 3 lbs.

In a recent telephone conversation with the writer, Mr. Fletcher stated that pine needles, or straw, contain approximately the same amounts of these materials as oak leaves. Based upon the experience of the writer in hauling away the yearly accumulation of four oak trees growing in near-by Maryland, it is estimated that on an acre two tons of leaves fall to the ground yearly from a well stocked oak stand. It is likely that pines shed less, also the intolerant trees, such as the ash, black walnut, and black locust. The very tolerant beech is known to have a very heavy foliage.

How much is the yearly crop of oak leaves worth per acre? Nitrogen, or ammonia, costs the farmer at wholesale rates from 12 to 20 cents per pound, phosphoric acid about 5 to 6 cents, and potash at its present very low price about 5 to 6 cents. Two tons of oak leaves from one acre are therefore worth for fertilizer:

Nitrogen, 16 lbs. x 2—32 lbs. @ 15c \$4.80

Phosphoric acid, 7 lbs. x 2—14 lbs. @ 5 c. 70

Potash, 3 lbs. x 2—6 lbs. @ 5c. 30

The yearly crop of oak leaves on an acre is therefore worth \$5.80 for fertilizer.

In the burning of leaves it is known that little or none of the phosphoric acid or potash is lost, but remains in the ashes. The vegetable matter would, however, be a total loss. Allowing for some natural loss in the nitrogen by leaching and volatilization, if the woods were not burned, the figure of \$5.80 given above should probably be reduced to \$4.50 or \$4.00 per acre.

Four dollars probably represents conservatively the money value of the fertilizing element that goes up in smoke and gas when a single year's crop of oak leaves on one acre burns. With an accumulation of 4 to 6 year's of organic matter on the ground—undecomposed and decomposed—and on average value, say of 3 due to natural loss in that time, a fire would easily destroy a value of \$12 to \$15 an acre. This does not take into account the indirect damage resulting from the removal of the spongy protective soil covering with the consequent compacting of the soil and damaging erosion from run-off of rain-water on hillsides.

Extra Half-Inch of Milk Would Add to Profits

An extra half-inch of milk in every cow's milk pail at each milking would add \$3,750,000 to the profits of North Carolina dairymen during the next 12 months, according to the Larrowe Institute of Animal Economics. Better feeding and care of the animals is urged by the Institute as the means of bringing this additional sum of money into the state this year and every year.

"The average cow in this state gives around three inches of milk at a milking," states the Institute. "At the prevailing market price of milk the extra half-inch in the pail would mean about 15 extra dollars in the pocket of her owner. On the basis of over 250,000 cows of milking age on North Carolina farms, this should mean \$3,750,000 that may be available to dairymen and to the farm family."

As an instance of what better care and feeding will do for a dairy herd, the Institute cites the cow-testing association records of 15 cows on the Valle Farm of Smith and Preston, at Conotton, O. Ten dollars a day above their board is what this group paid the owners each day for a year for the privilege of remaining on the farm, or at the rate of \$279.84 per cow per year. The herd ate from 2338 pounds to 3739 pounds per cow of prepared, balanced ration and produced 1447 cans of milk of a total value of \$5,528.39. This was \$3,941.71 above the feed cost.

An outstanding example of what good feed and treatment will do for a cow is Sabina, one of the herd. In one year's time she produced 11,599.9 pounds of milk containing 702.1 pounds of butter. The total value of her production was \$509.04, or \$426.87 over the costs of her feed during the 12 months.

WOMEN VOTERS TO MEET

The League of Women Voters will hold a regular meeting and tea at the rectory on the afternoon of Thursday, February 25, at 3:30 o'clock. The subject will be the Child Labor Amendment. Several interesting talks will be made and a social hour enjoyed. Don't fail to come out.

CAN'T DO WITHOUT IT

Murphy, N. C., Feb. 13 1926

The Franklin Press,
Franklin, N. C.
Gentlemen:

I have not received the Franklin Press for three or four weeks, so my subscription must be out. So I am herewith enclosing to you my check for \$1.50 to renew my subscription.

I must have my old home paper.
With kindest regards, I am,
Yours very truly,
J. D. MALLONEE.

See that the label on your paper is dated in advance, if you want the Press to continue coming to your home.

SEE

"A KENTUCKY BELLE"

TIME: FRIDAY EVENING,
FEBRUARY 26, 1926.

PLACE: COWEE SCHOOL HOUSE.

Admission:
15 AND 25 CENTS.

DUX-BAK RAINPROOF

Just received a shipment of the genuine Dux Bak Clothing, the kind you always heard the people brag on and the sportsman wears and will not have anything else if Dux Bak can be gotten.

SHOES

SHOES

For the first time I have Men's Oxfords and Shoes made in my selection in quality and styles with my name in every pair. These Shoes are made of material that you will not be ashamed of, and they are fully guaranteed. Come in and let us show these Shoes.

Just like Dad's—Overalls and jumpers for little folks. They are serviceable and cute.

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Yours for Bargains,

JOS. ASHEAR

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