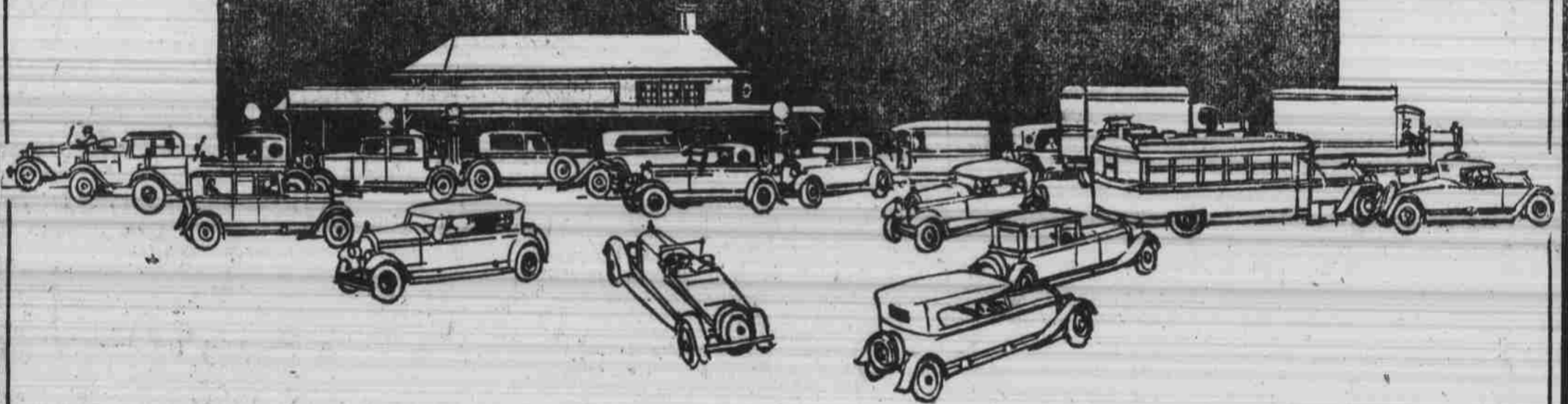


The **ORANGE** gas
at the sign of the **ORANGE DISC**

Stops carbon knocks



IT gives us great pleasure to announce NO-NOX our new Motor Fuel. NO-NOX is the product of many months of exhaustive scientific and chemical research by a staff of our own skilled chemists, infinite care being given to all details to insure the absolute perfection of NO-NOX Motor Fuel. Strenuous nights and days were spent in our thoroughly equipped laboratories by these scientists before NO-NOX Motor Fuel was perfected. Hard grilling road tests followed to develop any weakness overlooked in the laboratory, and we are now ready to offer the most efficient anti-knock fuel in the world.

Manufactured in one refinery under the same skillful supervision and from the same grades of crude, it is continuously uniform which means much in carburetion. When the carburetor is once properly adjusted it requires no further

change—care should be taken to see that the mixture is not too rich as NO-NOX works best with a thin mixture, thus insuring economy. With NO-NOX, perfect combustion takes place at just the right position of the piston head which entirely does away with carbon knocks or motor detonation—promoting greater efficiency of the engine, smoother operation of the car on the road, in traffic, and especially on heavy grades.

This wonderfully efficient gas is *guaranteed* to be *Non-Noxious, Non-Poisonous* and no more harmful to man or motor than ordinary gasoline.

NO-NOX is priced only three cents per gallon higher than *That Good Gulf Gasoline*.

Drive to the nearest Gulf Service Station and try it out. It is readily distinguished by its color.

GULF REFINING COMPANY