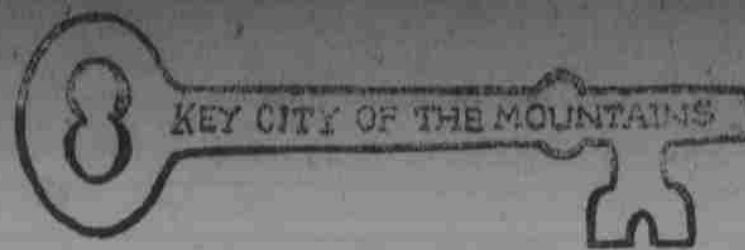


FRANKLIN HAS—
Elevation of 2,250 feet.
Municipal power dam.
Water supply from a well
750 feet deep.
NO MOSQUITOES



MACON COUNTY HAS—
Seventeen peaks over 5,000
feet high.
Twenty-seven peaks be-
tween 4,000 and 5,000 feet in
elevation.

The Franklin Press

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NUMBER TWELVE.

JOINES MOTOR CO LETS CONTRACT

Mr. Chas. Shields Has Contract For Making Concrete Blocks—Two Filling Stations to be Erected.

The Joines Motor & Tractor company has awarded the contract for making concrete blocks for a new warehouse to Mr. Charlie Shields of Iotla. The new warehouse to be constructed by this company will be located on East Main street near the residence of Mr. Tom Angel. The structure will be 65x135 and built entirely of concrete and steel. Preparatory work on the foundation is now under way. This warehouse will be rushed to completion as soon as the concrete blocks are available.

In front of the warehouse Mr. Joines will build a filling station of shale brick, tile roofing and steel eyebeams.

Conley & Joines will also build a similar filling station on Porter street near the residence of Mrs. Henry Cozad. Material for these filling stations has already been ordered and the work will soon start.

ONTEORA SALES OFFICE SLATED FOR ASHEVILLE

(Asheville Times.)

W. D. Almazov of Atlanta, owner of 2,500 acres of partly developed mountain resort property near Franklin, was in Asheville last week conferring with real estate men concerning the opening in Asheville of a sales office through which he expects to market a considerable portion of his holdings.

Onteora Estates is the name of the tract which Mr. Almazov purchased last summer. Plans for intensive development of this acreage, he said, are now in process of formulation. A number of roads have already been constructed through the property, and an important program to be launched probably in the spring or early summer calls for surfacing these with gravel, the installation of electric light lines from Franklin, and water and sewerage mains.

Natural Water Supply

A natural water supply within the property, Mr. Almazov said, simplifies the problem of providing adequate water facilities for builders of homes in the development.

The tentative improvement program also includes plans for construction of a dam to fill an artificial lake of approximately 100 acres. An island in the center of this lake, Mr. Almazov pointed out, would afford an excellent site for a summer hotel and negotiations are now in progress with northern capital for the financing of such a project.

Close to Asheville

Onteora Estates is on State Highway No. 28, within 40 miles of the proposed Great Smoky Mountain National Park. A portion of the 2,500 acre tract already has been subdivided into about 200 lots. Five or six farm houses are now located on the property. Fourteen hundred acres of the estate will be set aside as a game and forest preserve. The property is about two hours from Asheville by motor.

Bill Makes Good

The article in last week's Press concerning probable fish stories that Mr. Bill Moore might tell on his return from Florida, must have been read by that enthusiastic fisherman. At this writing Mr. Moore is still in the land of flowers, but he has sent a forceful reminder, in the form of a barrel of fish, with the evident intention to humble an editor who will make remarks to the effect that a fish story must contain a reasonable amount of veracity before it can warrant publication.

Bill's barrel of fish reached here Monday and contained five pounders, eight pounders, even 12 pounders. The sidewalk in front of E. K. Cunningham and Sons' store was covered with all kinds of fish. In presenting us with a nice sea trout, Mrs. Moore seemed to take sweet revenge upon the editor who had intimated that her husband might have some "fish stories" to tell on his return from Florida.

Steve Porter, on hearing that the fish had arrived, broke all sprinting records when he made the distance from his store to that of Cunningham and Son in nothing flat.

REPORTS PLEASE T. J. JOHNSTON

Macon Friends of Attorney T. J. Johnston Greatly Enthused at Reports of Popularity.

Since the recent announcement of Attorney T. J. Johnston of his candidacy for the judgeship of the 20th judicial district, his friends in Franklin have been receiving numerous letters from all counties in the district pledging support of Mr. Johnston. From the beginning, Mr. Johnston's friends everywhere have been predicting his nomination by an overwhelming majority. The general tone of the letters and oral messages so far received has been a source of much gratification to Attorney Johnston's friends throughout the district. Without exception these letters and messages have pronounced Mr. Johnston as the best qualified lawyer in the race.

The mountain people of the 20th judicial district, being a race of pure-blooded Anglo-Saxons, have a very high conception of the responsibilities of citizenship. The fact that Mr. Johnston is in no sense a politician that he owes no political debts and that, if elected, he will be free and unhampered in the discharge of his duties has appealed to the voters in all walks of life. These voters have likewise recognized his great legal ability and many of them, even this early in the race, have taken occasion to announce their support of Mr. Johnston's candidacy.

RALEIGH FIRM INVESTS HERE

Lakeview Realty Company Purchases 60 Acres on Lake Emory—Consideration, \$25,000.

The Lakeview Realty company, recently organized at Raleigh, with Mr. J. M. Gray as president and Mr. J. M. Prevost as secretary and treasurer, closed the deal last Friday with the W. R. Sheppard company of Atlanta, for the purchase of 60 acres on Lake Emory known as the Franks tract. This tract is heavily wooded, has a considerable frontage on the Rabbit creek arm of Lake Emory and extends for several hundred feet along the concrete highway, No. 285. The tract in question belonged personally to Mr. Sheppard.

Both the president and secretary of the new company were in Franklin last Friday on business connected with the transaction. Mr. Gray is a native of Macon county and of course was familiar with conditions here. Mr. Prevost, who had never been here before, was delighted with Franklin and vicinity. "I have traveled over a considerable portion of Western North Carolina," stated Mr. Prevost, "and in my opinion Macon county is beyond all question the most beautiful section of the state." Mr. Prevost was much impressed with the distant mountain views to be had from Franklin and stated that he had never seen a mountain town other than Franklin, that possessed so many natural advantages for a tourist resort.

Both Mr. Gray and Mr. Prevost were highly enthusiastic over the prospects for Franklin's future growth. They predict a town of 4000 inhabitants within the next five years. Both were likewise pleased at the opportunity to acquire lands on Lake Emory. Messrs. Gray and Prevost were highly complimentary in the remarks concerning the W. R. Sheppard company, and stated that this company had treated them with great courtesy in all matters connected with the trade. Mr. W. R. Sheppard and Mr. Alvah Pearce handled the deal for their company.

It is stated that the Lakeview Realty company will act as agents for the W. R. Sheppard company at Raleigh, while the reverse will obtain at Franklin.

Neither Mr. Gray nor Mr. Prevost would announce their intentions concerning the tract just purchased. In all probability, however, they will make extensive improvements on their new holdings and offer lots for sale.

The price paid for the Franks tract was announced as \$25,000.

TOWN'S FUTURE NOW ASSURED

Plans Completed for Sale of Lake Emory Lots—\$112,000 Worth of Property Sold By Sheppard Co.

Mr. W. R. Sheppard, president of the W. R. Sheppard company, prominent real estate firm of Atlanta, returned Wednesday to Atlanta after spending a week in Franklin in connection with certain business transactions and in making preparations for an intensive sales campaign of Lake Emory lots. Mr. Sheppard had just returned from a trip through Georgia and Florida and stated that all indications point to an era of great prosperity for Franklin and Macon county during the spring and summer months. According to Mr. Sheppard hundreds of visitors will come to Franklin with a view to investment. Many of these visitors will invest, provided all cooperate to this end.

Mr. Sheppard's company has arranged all details with the Georgia Real Estate commission, whereby the company can offer North Carolina real estate for sale in Georgia. After a thorough investigation by the Georgia Securities commission and on recommendation of several prominent men of that state the Lake Emory company has been granted a license to sell Lake Emory lots in Georgia through W. R. Sheppard company as sales agents. In addition to Georgia only one or two other states, according to Mr. Sheppard have securities commissions. This commission in Georgia is particularly careful to see that no wildcat selling schemes are put over on the Georgia public. Consequently, Franklin and Lake Emory are to be congratulated that the Georgia Securities commission has faith in this section and now after eight months of preliminary effort the W. R. Sheppard company is ready to begin active sales in several southern states.

While here, Mr. Sheppard also took occasion to announce that his company is putting on a big sales campaign in Florida, Georgia and the two Carolinas for the sale of Lake Emory lots and other real estate in Macon county. This company has offices in Atlanta, Macon and Franklin with seven sub-agencies in Florida including Miami, Tampa, Jacksonville, Bradenton and other cities. Mr. Alvah Pearce, the local representative of the company, is sending out this week advertisements to many North Carolina papers. According to numerous inquiries recently received in Franklin from all parts of the state these advertisements should result in great good for this section.

In the sale of real estate, Mr. Sheppard stated that his company has blazed the trail in this vicinity, thus making it possible for those with land to sell to realize good profits and to carry on in a profitable way. He is anxious to cooperate with all concerned for the best interest of the county. Mr. Sheppard has announced that he will spend the greater part of the summer here in his efforts to make the coming season the best ever experienced in this county. His company is now ready to receive listings of property, to advise with those interested as to the best methods of financing, building, etc.

The records of the W. R. Sheppard company show that his organization has sold to date, \$112,000 worth of real estate in this vicinity. A good proportion of these sales were made by Mr. Alvah Pearce, local representative, whose work in this connection Mr. Sheppard took occasion to praise.

Poultry Sale

The next poultry sale will be held at Franklin on Wednesday, March 24, and at Otto early on Thursday March 25.

Remember that the farmers who write County Agent Arrendale a card telling him how many head of each kind of poultry he expects to bring to the car will get his poultry loaded in the morning. Those who do not list their poultry will load in the afternoon at Franklin, provided there is room for them. This is a necessary change from the old plan. Remember that the second and fourth Wednesday in each month will be Poultry Sale days until further notice.

Space will be reserved for the poultry listed to be loaded at Otto. So do not forget to list your poultry if you expect to get it loaded either at Otto or Franklin.

SALE CAMPAIGN NOW UNDER WAY

Superintendent of Power Plant Making Strenuous Efforts to Sell More Power. Cooking Rate Reduced.

Mr. T. W. Angel, Jr., superintendent of the municipal power plant is now exceedingly busy in an active campaign to sell more power generated by the Franklin power plant. Several electric ranges have arrived and are now on display at the town office over the Bank of Franklin. Mr. Frank Bryson, the genial town clerk, is busy these days showing these ranges to prospective purchasers. To hear Frank talk of horse power, kilowatts, KVA's, rheostats, galvanometers, etc., is a liberal education within itself provided one understands what he is talking about.

Experts have estimated and proven by statistics covering a period of many years that electric current at four cents per kilowatt hour is cheaper for cooking purposes than wood or coal. But to make this matter doubly sure, the town board recently reduced the cooking rate from four to three cents. Now there can be no question that cooking by electricity in Franklin will be much cheaper than either coal or wood. The use of an electrical range will also save 20 per cent in bulk and weight of the foods prepared, which percentage is now lost by other methods of cooking. Those using ranges will likewise increase the income from the power plant and thus reduce the taxes and at the same time will get rid of much of the drudgery found necessary to keep a kitchen clean and sanitary. It is much easier to turn a button than to build a fire and carry out ashes. An electric range can be heated and ready for cooking in one-fourth the time required for a wood or coal range.

Reports reaching the Press office indicate that the housewives of Franklin are taking a great interest in the campaign for use of electric ranges and other electrical appliances. Each day this interest increases, and Mr. Angel states that his department of the city government expects to sell within the next few weeks no less than 30 or 40 ranges. The plan is to sell the ranges on a small down payment, the remainder to be paid in monthly installments as an addition to the light bill.

GROUND BROKEN FOR NEW BLOCK

Messrs. Sam Franks, W. C. Cunningham and Henry Cabe Begin Construction of Building on Main St.

Realizing the need of more business buildings in Franklin, Messrs. Sam Franks, W. C. Cunningham and Henry Cabe who sometime ago purchased the lot where Essig's market stood until recently, have decided to erect thereon a modern steam heated two or three story brick building. Early this week a force of men began razing the old market building. When this work is completed grading for the new building will start. Already 100,000 brick have been placed on the premises. When completed, the new building will be the only steam heated business block in town.

Mr. Franks and associates also own the brick structure now occupied by Sloan Bros. & Co. A complete new front will be placed in this building and the new structure tied on so as to make one block of the two buildings.

Mr. Henry Curtis of Sylva, has the contract for constructing the new building, which will have three store rooms on Main street while the upper stories will be utilized as offices.

ENGINEER FIRM TO LOCATE HERE

Charlton & Shelton, civil engineers of Fort Lauderdale, Fla., and Brevard, N. C., will establish a branch office in Franklin within ten days, or at the latest by April first. Mr. Shelton is a native of North Carolina, while Mr. Charlton is a native of Habersham county in Georgia, but for the past several years has made Florida his home. The new firm will do general survey work, make estimates and supervise construction.

IDEAL CAMP FOR GIRLS NEAR TOWN

Camp Nikwasi, Near Franklin, Offers Unusual Advantages to Girls Seeking Rest, Recreation, Etc.

One of the busiest, happiest spots about Franklin during July and August is conceded to be Camp Nikwasi where girls from North and South Carolina, Georgia, Florida, Alabama, and Louisiana meet and enjoy all the pleasures of camp life.

A typical day at Nikwasi begins when the first bell rings at 7 o'clock then the morning dip, setting up exercises, breakfast, morning assembly and song, and putting the camp in order follow in quick succession. Horseback riding, swimming, hand crafts, tennis, dramatics and, for a few, lessons, fill the day—Or it may be there is to be an all-day hike, or a trip to the falls, or "The Bald." At night camp fire programs include songs, stories, stunts, with an occasional party and company.

It would be hard to find a better swimming instructor than Miss Haile or a more enthusiastic horseback teacher than Miss Hay. If you really wonder how the girls like Miss Williams' music, just hear them sing that choice selection, "A Grasshopper Sat on a Sweet Potato Vine," or the camp song.

Nikwasi is built in the pines on a hill overlooking its own private lake—Cabins are the open-air type, each large enough to accommodate four girls and their counselor. Single iron cots are provided. The cabins and lodge are all screened. The buzz of a mosquito is unknown.

The food is simple but wholesome. The utmost care is taken that a well-balanced diet is provided, with plenty of fresh home grown vegetables, eggs, butter and milk.

Every normal boy and girl dreams of camping the instincts for camp lie deep within the race. Not every girl is conscious of this camping instinct, but one in camp it asserts itself and the memory of such a summer will live and be treasured.

The thinking citizens of the world today realize as never before, that the most important factor for social progress, national stability, and human happiness, is individual character. The summer camp has many possibilities for social and moral training. It combines the advantages of the home, the church and the school and other advantages that are characteristic of camp life.

One very special force for the development of character, is true and abiding friendships. The conditions of camp life are particularly adapted for developing just such ties.

Then there is that something we call "Camp Spirit," one of the strongest forces for social and moral training.

At Camp Nikwasi one learns that the best preparation for the future is the present well seen to. Interests are centered in out-of-doors games and nature study, simplicity and comfort in dress, and the unselfishness generated by "Camp Spirit"—the spirit of community interest, fair play, obedience to the law of consideration for others and for playing the game for the game's sake—good sportsmanship.

The aim at Nikwasi is for girls to have strong, healthy, normally developed bodies with keen, active, broad minds and good hearts; to have them go home in the fall in splendid physical condition, strengthened for the coming winter's work as a result of their summer.

Health, character, joy—these are the three measuring rods by which the summer's work is tested.

BUILDERS' SUPPLIES ARE GOING FAST

If anybody believes that Franklin is not growing, let that person consult the records of the Franklin Hardware company. A carload of builders' supplies received on the 11th of March was sold out by the 15th. Mr. Alf Higdon says that he expects to keep the railroad busy hauling supplies of that nature. The Franklin Hardware company is a mighty good place to buy building materials.

DISTRICT ENGINEER HERE

Mr. J. C. Dort, district engineer, forest service, Washington, D. C., was here last week inspecting the work on the Nantahala road constructed by the government. He likewise visited the site of Highlands' power dam, located on government land on the upper Cullasaja.