

# Easter

With  
God's

sweet message  
of peace all  
about us, the  
golden glory  
of the sunlight  
above us, and  
memories of  
dear friends in  
our hearts,  
Easter is indeed  
a joyous season



## FASHION'S SHOW AT EASTERTIME

With virtually every community throughout the civilized world commemorating Easter, it is not until the following Monday that perhaps the most picturesque of Easter celebrations—the annual egg rolling of the White House lawn—takes place.

The White House grounds on this day are not exactly barred to adults, but the guards at the various gates are instructed to permit no grown persons to enter the grounds unless they are acting as chaperons for youngsters. In other words, a child and an Easter egg constitute tickets of admission on this day of days among the 365.

Most of the egg rolling, egg eating and egg squashing—and of the latter there is a great deal—occurs on the spacious green-carpeted lawn to the south of the executive mansion. Here the gently rolling slope is eminently adapted to egg rolling, while the beautiful trees, shrubbery and flower beds provide truly sylvan surroundings, with the broad Potomac glistening in the picture.

### Famous Band Entertains.

One a grassy elevation before the south portico is the famous United States Marine band, and while the little ones munch hard-boiled eggs, or crush those which should have been hard-boiled, but weren't, they are entertained by a selected program of music.

An exception to the general rule regarding the admission of the adults to the grounds is made in the case of the President and Mrs. Coolidge, who appear for a while, to enjoy the music and greet the children. For half an hour or more they pass among the little ones, often pausing to chat with them, and happy the child who has the good fortune to be singled out for conversation by the presidential couple.

Though the commemoration of the Easter festival prevails throughout Christendom, and is observed in some manner in every village and hamlet of the United States, particularly now that sunrise services are becoming more and more popular, there are at least two observances of the season without mention of which no account of the festival would be complete. These are the annual fashion display on the boardwalk at Atlantic City, and the fashion parade on Fifth avenue, New York city.

Last year, despite somewhat threat that no ded the ry. and

Fifth avenue made an equally impressive showing.

### Commerce Takes Hand.

Aside from the apparently frivolous aspect of these fashion demonstrations, however, they are coming to have a very real commercial importance. It is in these parades that styles for the coming season in both male and female wearing apparel are set, and it probably would be found that a startling percentage of those in the throngs of the boardwalk and Fifth avenue were in some way or other

connected with the clothing, haberdashery or millinery industry.

Manufacturers, designers and buyers from the great department stores and exclusive mode shops are there, as well as less affluent, but no less earnest, village dressmakers and milliners from the nearby towns, all eager for the dernier cri in styles.

By the same token, the artist, with pad and pencil, has become so common a sight at these gatherings as to pass almost unnoticed. Let a mannikin from some exclusive women's wear shop appear sporting the latest creation of its chief designers, and she is likely to find herself with a self-appointed escort of four or five of these sketch artists, wielding their pencils for dear life, and utterly oblivious of the rest of their surroundings.

The week following, the houses they represent, and by whom they are often paid relatively high salaries, will be able, thanks to the sketches, to offer the same model at perhaps a lower figure than that quoted by the original designer.

### Two Great Reasons for Rejoicing at Easter

While the earth remaineth,  
Seedtime and harvest,  
Cold and heat,  
Summer and winter,  
Day and night  
Shall not cease.

The happy coincidence which brings the spring of the year and Easter day so close together makes for a very joyous occasion. In fact the word Easter is derived from Eoster, who was the Goddess of Light, or Spring, which makes the association between the two even closer.

But even Christmas does not carry the glad promise of Easter. Socially, the season has come to mean the resumption of more formal and larger gatherings after the comparative quiet of Lent. And the children find in the legends of the Easter hare and the enthusiastic pursuit of his colored eggs, the same mystery that has made Santa Claus live through the ages.—Exchange.

### LOCAL COMPANY LANDS CONTRACTS

The Key City Decorating company, John W. Edwards, manager, sent a force of men to Highlands Thursday on contracts to paint a hotel and some dwellings in that town. This company, recently organized, is making quite a reputation for excellent work

One hundred hens per farm.

## YES, I HAVE THEM

Men's and Boys' Suits--largest stock I have ever carried--of all desirable colors and sizes. Prices unbeatable.

Men's and Boys' Caps 50c to \$2.50, latest styles, at price one-third off.

Ladies' Dresses, silk and silk mixed, \$4.75 to \$14.75.

Shoes from 50c to \$6.50.

Hosiery, per pair, 10c to \$2.50.

Underwear, per suit, 50c to \$1.50.

Odd pants and overalls at low price—Overstocked.

Get my price before you buy and save the difference.

**JOS. ASHEAR**

## IMPLEMENTS

We have everything you need for the garden, and we either carry in stock or can get for you at a moment's notice, anything you may need in heavy Farm Implements.

If you need in a hurry a rake, spade, shovel, fork, hoe, pruning knife or anything of this nature, WE'VE GOT IT HERE.

We set the price in this community for Implements and Hardware—and that price will fit your purse and leave you satisfied.

**FRANKLIN HARDWARE CO.**

# John S. Trotter

## MAXIMUM VALUES

Why do we men want a new Suit, Tie or Hat ---or the Fair Sex want a new Frock and other Wearing Apparel for Easter? We will not attempt to answer this, but will say we have what you want.

You should see Mrs. Trotter's selections for you while in Philadelphia---Come in and let us show you through. You will be pleased and proud you can find such exquisite selections in our City.

**John Trotter**