

## FARMING IN SOUTH ON SOUNDER BASIS

DEVELOPMENT OF PRACTICAL PLANS FOR DIVERSIFICATION AND SOIL BUILDING.

### COW, HOG AND HEN PROGRAM

Combination of Dairying and Poultry Raising Provides Current Income for Farm.

By Roland Turner, General Agricultural Agent, Southern Railway System, Atlanta, Ga.

The future of the South's farming industry, and the general business prosperity of the Southern country insofar as affected by agriculture, is secure.

In the development of any important enterprise the first step is the careful, thoughtful formation of plans. Southern agriculture is a great enterprise, the plans for which have been perfected in every important detail, and the work of construction is now under way, as is evidenced by the wide diversity of interest in production in practically every Southern farming community. The South has engaged in sounder thinking since the advent of the cotton boll weevil and has set about the correction of the economic error of buying from other sections foods and feeds that could be grown at home.

In the cotton belt, east of the Mississippi river, since the advent of the cotton boll weevil, the development of improved methods and of wide diversification of production, including live stock, has been most gratifying. The fine strides along these lines were not made without real effort. The service of the newspapers in "selling" the idea of the value of a current cash income for every farmer and the splendid way in which this might be secured through adding cows, poultry and hogs, has been fine indeed.

#### Cow, Hog and Hen Program.

No plan ever suggested has proved so practical or has grown in such favor as has the "Cow, Hog and Hen Program," embracing a few cows on every farm, the sale of cream and the feeding of skim milk to chickens and pigs. It has been most effective in helping farmers and relieving their greatest necessity, that of a current cash income to meet running expenses of the farm and family.

The sale of whole milk can be made profitable only by those farmers most conveniently located with reference to the cities and centers of population. The farmer farther removed from the fresh milk markets should establish himself in the dairy business upon the basis of the sale of cream and should carry on the companion industries of poultry raising and hog raising in connection so as profitably to utilize skim milk on the farm.

Dairying on the basis of the sale of cream encourages the raising of young stock, as the farmer has abundant skim milk on which to feed his calves and it pays him to carry them as a means of utilizing his by-product. The market for butter in the South is, practically speaking, unlimited and the same is true with reference to the market for poultry products and for pork.

Pastures throughout the South of superior carrying capacity to those known in any other parts of the country are now common and may be observed on many farms in any section of the cotton belt. The introduction of leguminous grazing plants, especially the winter growing kinds and of grasses, including Bermuda, Dallis grass, carpet grass and lespedeza, has converted many a pasture from one of poor production of indifferent quality to one of the highest

excellence.

#### Greater Production Needed.

Southern farmers are not producing anything like the annual volume of wealth they might produce, considering strength of soils, rainfall, its distribution and general climatic conditions. While diversification already reached is considerable and most gratifying, the many phases of farm production now in evidence should be added on a greater proportion of the farms and are, as a matter of fact, very rapidly being added.

The plans that have been formulated and that have taken such definite shape in the minds of Southern farmers for the building of a great agricultural industry have included soil building. The long growing season, coupled with a wide range of suitable legumes, makes it entirely practical for the farmer to include a soil improvement crop in connection with every important money crop grown in the South. He may thus add to the soil, either through plowing in the crop or its residue of humus-making material each year.

One phase of Southern farm production that has not been given the attention it is entitled to is that of mutton and wool. At this time, however, interest in sheep raising is rapidly developing. Sheep may be produced on Southern farms most economically and conditions of climate which are almost ideal make it possible to put on the early spring market lambs of finest quality. The almost ideal conditions in the South will enable farmers to produce lambs, mutton and wool more cheaply and to realize a finer margin on sheep raising than in other parts of the country.

Poultry as a substantial source of income to the farmer is being appreciated and greater interest taken in this line of husbandry than has ever been known before in the South. With improved breeds and better care in the matter of housing and feeding poultry is becoming, on many farms, an important source of current income.

#### Leaving One-Crop System.

Those farmers of the South who had practiced the one-crop system and who, in seasons of poor cotton crops or unfavorable market conditions, had frequently been much distressed with the burden of debt, are emerging from this unsound, unfavorable economic condition. They are gradually adding phases of production, particularly dairy cows, poultry, hogs and, in certain sections, fruit, and vegetable crops, from which they are realizing current cash, which is being used for taking care of the household and farm expenses, leaving the proceeds from the main crops as a bankable surplus. The rotation of fields incident to the cultivation of a wider range of farm crops is proving most valuable and helpful in the important matter of improving the condition of the land and increasing its producing capacity.

### Jackson-Macon Club of U. N. C. Has Meeting

Chapel Hill, N. C. Oct 19—The Jackson-Macon County Club met recently and initiated the following men: Dick Potts, Edgar Fisher, William Higdon, and J. E. Mallonee.

Mack Fowler, Jr., president of the club, welcomed the new men in a short talk. He stated that the purposes of the club are to bring together the men from the two counties, to welcome freshmen and help them become assimilated in the University, and to keep in touch with the home counties.

The new men responded with short talks and expressed much enthusiasm over becoming members of the club.

Refreshments were then served and the club adjourned until its next meeting, which will be sometime next month.

## USE NEGLECTED ASSET SAYS SOUTHERN FIELD

COMMUNITIES URGED TO HELP GRADUATES OF AGRICULTURAL SCHOOLS ACQUIRE FARMS.

Washington, D. C.—An issue of The Southern Field just published by the Development Service of Southern Railway System, is devoted to the agricultural and horticultural upbuilding of the South.

Its most important features are an editorial and an address by Mr. Roland Turner, General Agricultural Agent, Southern Railway System, directing attention to the opportunity to put graduates of Southern agricultural schools and colleges on farms. At present a very small proportion of these trained young men become dirt farmers for the simple reason that the great majority of them lack sufficient money to enable them to take over a farm and run it in the way that they have been taught farming ought to be done. It is suggested in the Field that organizations or individuals can do real constructive work in their communities by preparing groups of attractive farms and offering them to these splendidly-equipped young men on terms that will enable them to pay out and own unencumbered farms.

This issue also includes articles on Southern Horticultural Development; on Southern Apples, with special reference to marketing advantages and freight rates as compared with Western apples; on Opportunities for Growing Grapes in the South; on Profits from Sheep, with special reference to spring lambs; on Dairy Cows and Poultry; on Hauling the 1926 Peach Crop to Market; on Asparagus as a Profitable Crop; and on a remarkable transportation record made by Southern Railway in Handling Mules for the Spanish Government.

North Carolina has 8,479,138 acres of farm wood land. This represents 46 per cent of her total farm area.

## WINTER IS HERE

And how are you fixed for warm clothing? I have recently sold out my grocery department at the old Trotter corner and moved my stock of dry goods to my original store on East Main street. Consequently my store is packed and jammed with goods of all kinds. From the standpoint of room alone I must of necessity sell thousands of dollars worth of merchandise. Just drop into my store, look at its crowded condition and then you will readily understand that I MUST sell goods regardless of price.

Now that winter's chilling blasts are upon us you will want Sweaters, Overcoats, Lumberjacks AND Duxbak clothing. I have all these in sizes to fit any member of the family. I guarantee wear and service, and sell at prices lower than you usually expect to pay.

In respect to Men's Suits, I am offering at this big sale, suits of style and quality at prices practically impossible to duplicate.

It is useless to mention my Ladies' Ready-to-Wear department, as all the women in Macon county know of this department—know that I carry a complete line and that the prices are always right.

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I HAVE OVERCOATS AS LOW AS \$8.95

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IF MY CLOTHES DON'T MAKE GOOD, THEN I WILL.

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