

"PUT NOT NEW WINE IN OLD BOTTLES"

**Let Us Serve You With New Goods,
In a New Way, From a New Room**

Let us welcome you to our new quarters. Let us show you our new store room. We are proud of the room and we are proud of the fact that Franklin has three young men of enterprise, energy, and ability sufficient to build the finest edifice in Macon county. Our hats off to Messrs. H. W. Cabe, Sam L. Franks and W. C. Cunningham.

Let us serve you with new merchandise and with a system that has never been used in Macon county. Not a "Piggly Wiggly" nor a "U-Totem" but a system carefully worked out and devised to give the customer maximum service and yet retain the advantages of cash prices. This system has been tried and works beautifully with the cooperation of the customers.

Let us serve you, Friday and Saturday, December 10th and 11th, with a cup of "Morning Joy" Coffee hot off the stove and with a few et ceteras just for the sake of "Auld Lang Syne," as an expression of our appreciation of your patronage. Drink with us and let us express a hope for the future.

Just a word for "Morning Joy"—a wonderful blend of pure coffee—vacuum packed in tin. Regular price 60 cents per pound—

INTRODUCTORY OFFER, 3 POUNDS FOR \$1.20

Take a cup and drink it up. Then buy a can.

SLOAN BROTHERS & COMPANY

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