

The Franklin Press

PUBLISHED EVERY THURSDAY

S. A. HARRIS.....Editor

SUBSCRIPTION RATES

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ADVERTISING RATES

Very reasonable, and will be made known upon request.

We charge 5 cents a line for Cards of Thanks, Resolutions of Respect, and for notices of entertainments where admission is charged.

Entered at the post-office at Franklin, N. C., for transmission through the mails as second-class matter.

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

THE FRANKLIN PRESS PLATFORM

- A commercial hotel for Franklin.
- Extension of the sewer lines.
- Beautifully the school grounds.
- Two hundred summer cottages.
- A sewage disposal plant.
- More official activity in the sale of surplus power.
- The construction of business blocks.
- Plant trees along the State highways of the county.
- Make a white way of Main street.
- An excellent school library.
- Courteous treatment for visitors.
- Improvement of county roads connecting with State highways.
- Co-operation, vim, push, work—everything for the good of Franklin and Macon county.
- New court house and jail combined.

How About It?

Macon county officers are putting an awful **zimp** in Asheville's Christmas liquor supply.

Macon county will rue the day that its county agent is transferred.

Sometimes the pursuer himself gets chased and chaste.

No doubt the new management of the Farmers' Federation and the county agent can and will co-operate to the best interest of the farmers.

Cal is handicapped by a superfluous C in his first name. Otherwise he might carry New York State in the next presidential election.

Wayne I is still approving or disapproving bills to be submitted to Congress. Pity we do not have more M. C's with Jim Reed's backbone.

Logansville and Franklin are still pitching horse shoes. Why not take in Petersburg and make it unanimous?

The fireworks started in Washington last Monday. Yes, Congress is in session, and "leave to extend" will now be the order of the day, so that the homefolks may read in the Congressional Record speeches that were never made on the floor.

Where crooked bank officials are concerned, juries these days are hard to convince that there is any difference between a thief and a defaulter. The old crazy gag has about ceased to function also. Witness the case of Manley, who got ten years for breaking half a hundred banks in Georgia.

Christmas is just around the corner. If you do not believe it take a look at the shop windows in Franklin.

Shakespeare was right. Queen Marie is now sitting on the safety valve at Bucharest.

We trust that two funeral directors in Franklin will not be sufficient reason for an increase in this particular line of business.

Making It Easy

IT'S still a fact that Christmas comes but once a year. Maybe that is why its so hard to think of something suitable to give. The job of picking gifts to suit everybody is a difficult one. But everybody wants to know what is going on back in the old home town. For that reason it is easy to pick a gift, and a sensible one, for a relative living in some distant locality. We suggest a year's subscription to the Franklin Press. We will start the paper to any address you furnish, and send along a card telling them that through your thoughtfulness they are going to get it every week during 1927. Then every week as they receive it and read it they will think of you—it will be like giving them a new gift every week. Can you think of anything for so little money that will bring as much joy? Come in, or send in, and

range for the most appropriate gift you can make anyone who formerly lived in this section.

Sloan Bros. & Co.

AFTER 23 years in one place of business, Sloan Brothers & Co. moved this week into more commodious quarters adjacent to their old store room. During its existence this firm has earned a well deserved reputation for honesty and square dealing.

Elsewhere in this issue appears a short history of Sloan Bros. & Co. Their many friends will be interested in reading this history, which is a first of a series of histories of Franklin's business firms, slated to appear from time to time in the columns of the Press. From the standpoint of news alone these histories will be intensely interesting to the public.

The Press extends congratulations to Sloan Bros. & Co., on the prospects of an increased business in their new location.

The Christmas Issue

NEXT week the Press will appear with at least 20 pages of fine reading matter and advertising. This issue will be enclosed in a colored cover featuring the Christmas spirit. Two pages are still available for advertising matter. Copy for ads must be in the hands of the printer by Monday noon of next week.

Others' Comments

ADVERTISING INDISPENSIBLE

MR. Festus J. Wade, president of the Mercantile Trust Company of St. Louis, and one of the foremost financiers of the country, recently had this to say about advertising:

"When we strike at advertising, meaning of course, efficiently applied advertising, we strike at salesmanship and the heart of business. For the banker to do anything to retard business right now is suicide.

"When the merchant pulls down his shingle and waits for business to come to him in a buyer's market, we laugh at him and call him a poor business man.

"When he is forced to cut down one of his best methods of selling because his banker considers advertising an unnecessary item of expense and refused an otherwise deserved loan purely on that principle, it is my humble opinion that we should laugh at the banker and feel sorry for the merchant.

"Don't mistake my meaning. It is a basic banking principle that a loan must be well secured, and a firm cannot borrow merely because it is a big and successful advertiser. But the fact that it is a believer in advertising and wants to use a portion of the money for that purpose should never stand in its way when it calls on the bank's credit department."

Mr. Wade could have gone further and declared that the good banker of today is as dependent upon advertising as the up-to-date merchant. The banker is dependent upon it for two reasons: First, he has to use it to attract business to his bank. Secondly, if he does his full duty by his community, he uses it to build up the community he serves by calling attention to the natural resources and business opportunities in his territory.

Within the past few years Southern bankers have done a great work for the South by devoting much of their advertising appropriations to telling the story of the riches and possibilities of the communities they represent. They thus furnished an example of the co-operation that is bringing to this section more wealth and power every day. And by serving their neighbors they have created more business for themselves.—Asheville Citizen.

HUMAN RIGHTS

JUDGE SINCLAIR in charging the Grand Jury, rightly said that some methods of enforcing the Prohibition law are more dangerous to human rights and the underlying principles of our government than the selling of liquor. The anti-liquor law is one created by legislative enactment and may be repealed, but certain human rights exist independent of statute or even Constitution. If they be nullified, inherent human rights are attacked.

Free governments have recognized these rights from early times and declared them in their laws. The Magna Charta spoke them in its recital of rights, and the American Declaration of Independence asserts that all men are endowed with "certain inalienable rights," listing "life, liberty, and the pursuit of happiness." It said that it is "to secure these rights" that governments are instituted, and then makes the sweeping declaration that "whenever any form of government becomes destructive of these ends it is the right of the people to alter or abolish it."

Early recognized as among inherent rights is that of the individual to be secure in his home and to travel the highways in security. It is among the chief purposes of the law to protect these rights and it is largely to give this protection that the law has its sheriffs, policemen and other officers. The law does not of course confuse liberty with license—the individual is not admitted to effect his rights regardless of the law. The individual may not commit

then find sanctuary in his home, but so jealously does the law regard his rights there that it provides that the home may not be invaded by any officer whose fancy directs him to enter. There must first be a preliminary adjudication and authority to invade the home given the officer. It is this privilege that makes the American home a safe refuge for the citizen and his family—poor he may be—there he is sovereign.

And similar is the immunity which attends the citizen as he journeys from home. The law recognizes his right to proceed without molestation, and provides punishment for those who arrest him. It even forbids its own officers to restrain or arrest him unless they have seen him commit some crime—that is to say some breach of the rights of another individual or society. Officers who molest the citizen without such authority are acting without authority.

But unfortunately, some over-zealous or tyrannical officers have invaded the rights of citizens in their homes and on the highways and violated the law by unlawful methods of enforcing it. They have invaded homes without warrants and shot down innocent people in the roads, using the popular hatred of liquor selling as a substitute for the only shield the law recognizes—the warrant or the evidence of their own eyes. It is this practice which must stop. The end it seeks is a good one, but it will always be true that no matter how good an end, the use of any means to attain it is not justified.—Asheville Citizen.

MOUNTAIN TOWNS AFTER INDUSTRIES

DR. Furman Angel, of Franklin has offered his town \$500 to be used in paying the expenses of a committee of citizens which will be expected to visit some of the industrial centers of the country, with the view of getting manufacturers interested in locating industries in Franklin. If Franklin has a few more citizens as generous and public spirited as Dr. Angel, and they will get together and unite their funds and efforts, they will undoubtedly be able to make Franklin a manufacturing center.

This item of news from Franklin also points the way for action on the part of citizens of Hendersonville. How many men have we here who will duplicate in this city what the Franklin man is proposing to do for his town?—Hendersonville Times.

J. H. PETTY PASSES AWAY

JAMES H. PETTY, 72 years old, died suddenly at his residence, 207 Richardson street, November 16, at 2:30 o'clock. Mr. Petty had been in failing health for several months, however, his death was unexpected. Death was attributed to heart failure.

The deceased was born near Sanford, a son of William and Malinda Lassiter Petty. In 1885 he was married to Miss Mary Louise Morgan, of Asheville.

Mr. Petty came to High Point 31 years ago. For 15 years he operated a mercantile establishment on North Main street, at the present site of the L. A. Clinard store. He held this business and became associated with the late J. P. Redding in the Alma Furniture Company, and was with that organization for 10 years.

Mr. Petty was a member of the First Baptist church, and was a deacon for 25 years. He was also a member of the city school board for a number of years.

The deceased is survived by the widow, a daughter, Mrs. Richard Hudson, of Franklin, N. C., a brother, Wayland Petty, of Sanford, and a sister, Mrs. Mary Stinson, of St. Paul, Minn.

Mr. Petty was well known throughout High Point and Guilford county, and his death is a severe shock to his many friends and relatives.

Funeral services will be conducted at the First Baptist church tomorrow afternoon at 3 o'clock, Dr. Lloyd T. Wilson, pastor, officiating. Burial will be in Oakwood cemetery.—High Point Enterprise.

Macon county grand jury asks for a new jail because the present one is "old, too small and badly arranged." It should have a prize, that grand jury, for refraining from mentioning "fire-trap"—the custom is to term every objectionable building a fire trap and designate every new building as fire proof.—Asheville Citizen.

Letters

Editor Press:

I find myself in old age and retired life. Thus conditioned, I expect no direct benefits from the cultivation of the soil or the rearing of live stock, but desire that our people shall profit by the accumulation of modern thought.

I have in mind Mr. Arrendale, whose good work in this county has called forth much praise; yes, and even other people have coveted his services.

When we consider Mr. Arrendale's performance, the individual is not admitted to effect his rights regardless of the law. The individual may not commit

en... int... ab... a... wri... som... com... active... his lim... L... Dear Santa... and sister... me a doll... wants a wagon... Bye Bye. G... Dear Santa: I am a... I want you to bring me a... cartridges, and a wagon, some... and oranges. I will be a good... BUSTER GREENE.

Franklin, N. C.

Dear Santa: I am anxious for Christmas to come as I wish for lots of toys. I want a little pony and sleigh, a monkey that can climb, and lots of candy and oranges. ROBERT DRINON

Franklin, N. C.

Dear Santa Claus: I have been as good a boy as I could this school. Santa will you bring me a fountain pen, a story book, a watch and some candy and oranges for this Christmas? I will thank you for that. DAN ICENHOWER

Franklin, N. C.

Dear Santa: I am a little boy six years old. I want you to bring me an air rifle, some shot for it, and some oranges, candy and nuts. Please do not forget the other little girls and boys for they want something too. RAFAE TEAGUE

Franklin, N. C.

Dearest Santa Claus:—I am a little girl of six. I go to school at Holly Springs. Santa I wish you would bring me a doll dress to fit my ma-ma doll, you know what size it is don't you? Bring me a toy piano, also candy oranges, nuts and bananas. I don't want to ask too much so I guess I will close. Goodbye old dear. VIRGINIA JUSTUS

Franklin, N. C.

Dear Santa: I am a little girl 8 years old. I would like very much to have a large go-to-sleep doll, a toy dresser, a bed, and piano. Also some pretty story books and lots and lots of candy, nuts and oranges. Please don't forget me Santa. HELEN JUSTUS.

Franklin, N. C.

Dear Santa: I will tell you what I want for Christmas. But first I will tell you about myself. I am seven years old and am in the first grade. My teacher is Mrs. Hurst. Santa please bring me a Bye-lo baby doll, a carriage, and a pair of roller skates, a pretty little tea set and some candy and nuts and oranges. LENA CONLEY

Ellijay, N. C.

Dear Santa Claus: I am ten years old. I will tell you what I want for Christmas. I want a doll, a hair barrett, a pair of gloves, a ring, a bracelet, a teddy bear, and some candy oranges and nuts. Santa don't forget the other little boys and girls. Your friend, SALLIE EDNA ADAMS

Franklin, N. C.

Dear Santa: I am 8 years of age. I want you to bring me a knife, a doll, a watch, candy and nuts and oranges. FRANKLIN

Franklin, N. C.

Dear Santa Claus: Will you please bring me some candy, a watch, a doll, a pair of roller skates, a pretty little tea set and some candy and nuts and oranges. Please remember my eyes. Please remember my eyes. GLADYS

Franklin, N. C.

Dear Santa: I want a doll for Christmas and a cot for the doll. WELLIS SMITH

Franklin, N. C.

Dear Santa: Will you please be kind enough to bring me some candy, oranges, apples and nuts. I would like to have a big new doll that would open and shut her eyes. Good night. LUCY REEVES.

Franklin, N. C.

Dear Santa Claus: I would like to have a watch, a doll, a pair of roller skates, a pretty little tea set and some candy and nuts and oranges. Please remember my eyes. Please remember my eyes. THELMA

Franklin, N. C.