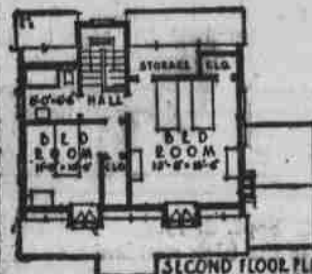


Every Inch a Real Home
Is This Colonial Type



A LIVING-ROOM forty feet long—that is practically what one has in this exceptionally well planned Colonial house. The living-room extends on one side into the dining-room, set off only by two small china closets, and on the other into the sunroom. The whole effect is one of spaciousness and hospitality.

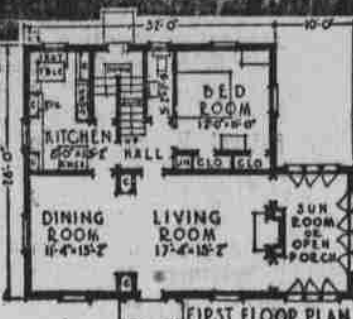
Another outstanding feature is the down-stairs bed-room, which can be used as sick-room, guest chamber, playroom or sewing room, as occasion arises. The stairways are compactly arranged and well out of sight. There are closets and storage space enough to please the most acquisitive housekeeper.



Left either plain painted, stained or finished with a dainty stencil such walls are extremely effective and durable.

©, Celotechnic Institute, Chicago, 1926.

White, cream or grey paint may be used on the siding with shutters, trim and roof in harmonizing colors. The walls and roof are made to resist heat and cold by insulating with celotex. The cost of building may be kept down by excavating only half of the house, taking care to insulate the unexcavated half with a layer of celotex in order to heat the house easily in the coldest weather. A further saving may be effected by finishing off the walls of the second floor rooms with celotex instead of lath and plaster.



Hendersonville News Sold

The Hendersonville News has been consolidated with the Hendersonville Times. Mr. Noah Hollowell, editor of the former selling his interest to the Times. Mr. Hollowell, according to a news article in the Asheville Citizen, will establish a farm paper devoted to the interest of Western North Carolina farmers. John W. Goodman, district agent, has endorsed

the proposition stating that there is a great field in this section of the state for such a publication. Mr. Hollowell's experience well fits him for the editorship of a farm publication.

A MAN AND HIS COW

Customer (to druggist)—"Now be sure and mark plain on them bottles which is for my wife and which is

for the cow. I don't want nothin' to happen to that Jersey cow."—Tit-Bits, London.

NO CURE NEEDED

Doctor—"I can't cure your husband of talking in his sleep."

Wife—"But can't you give him something to make him talk more distinctly?"—Everybody's Magazine.

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HERBERT HOOVER TURNS SPADEMAN



The Secretary of Commerce turns up first spadeful of dirt at ground breaking ceremonies for emergency hospital on the grounds of the Sesqui-Centennial International Exposition in Philadelphia. The exposition will commemorate the 150th anniversary of the signing of the Declaration of American Independence. At the cabinet member's right is Mayor Kendrick of Philadelphia. The hospital will be conducted by physicians and nurses from the Philadelphia General Hospital.

Celotechnic Institute Studies
Home Builders' Problems

THE Celotechnic Institute of America was recently established, with headquarters in Chicago, to study the problems of American home builders and to place at their disposal the latest discoveries in scientific construction.

It is the aim of B. G. Dahlberg, its founder, to delve into all home building problems and to give to the American public the benefit of its research work and to supply the very latest data on most modern building practices.

It will be a veritable laboratory of building facts including structural problems, modern plans, roof and floor insulation, building trends, analysis, laboratory tests, experimentation in refrigeration, sheathing and interior finishes.

"Important discoveries are constantly being made which practically revolutionize previous home building methods," declares Mr. Dahlberg. "In all the facts we give the public we will have an eye on economy, as well as utility, comfort, health and beauty. It is the aim of the Institute to help the home builder build better homes without any material increase in the cost of construction. It will be a real service bureau for the home builder."

Mr. Dahlberg is among the youngest of America's captains of industry. Born in Sweden, the early part of his life in America was spent in railroading, a good portion of it as an associate of the late James J. Hill, the great empire builder of the Northwest. In more recent years he has been prominently identified with a number of large construction projects. A vision of great efficiency and economy in building, growing out of his experience, finally led to the decision to establish the Institute.



B. G. Dahlberg.

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| J. S. Porter Co. | H. G. Brendle R.F.D. 4 | H. D. Ray | TOPTON |
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