There have been Sales and still other Sales in Franklin, but when Joe Ashear puts on a Sale he goes the limit and makes it an event long to be remembered in the mercantile life of the town. Friday Joe starts something unique in the way of a Sale-his big 88c Sale. Cast your optics over the few bargains listed below. These are just samples of what you will find.

The price on every article in Joe's store has been slashed to the limit. Miss this opportunity and you miss the chance of a life time. In this Mammoth Sale Joe is assisted by a corps of courteous salesmen headed by an expert, Mr. Lewis Goldner.

Men's Dress Shirts. value \$1.25, to go at

Men's Blue Chambray Work Shirts, 2 for

36-Inch Bleeching, 9 yds. for

36-Inch Sheeting, made of even yarns, 8 yds.

88c

Men's Fancy Striped | Men's Work Shoes Union Suits

88c

\$1.88

Dresses, Sale Price

Ladies' Rayon Silk Ladies' Silk Hose, worth 75c to go at 2 pair

88c

Ladies' Hats, your choice

88c

Ladies' Silk Dresses, all colors

\$4.88

Men's All Wool Suits latest patterns, tailor made

\$18.88

Turkish Towels, Fancy stripes, 6 for

88c

Ladies' Silk Bloomers, to go at

88c

Ladies' Spring Coats

\$9.88

Special: One lot of Men's and young Men's Suits, while they last

\$8.88

Men's High Grade Work Shirts to go at 88c

Men's Sox, 12 pair for

88c

Ladies' House Dress-

88c

Children's School Dresses

88c

Men's Union Suits, 2 for

88c

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