

ASHEVILLE TIMES DELIVERED HERE

The Asheville Times Sunday morning began a service that is entirely new in Franklin—delivery by carrier of a daily newspaper. The Times will be delivered in Franklin in future each afternoon and Sunday morning, by Robert Curtis.

The papers reach here by bus from Sylva. They arrive about 5:30 in the afternoon.

Delivery to the homes by carrier of an afternoon paper the afternoon it is printed—this is a far call from the days, not so long ago, when Franklin folk received their Asheville Citizen, a morning paper, in the evening, sometimes hardly before bedtime—18 hours after it was printed.

The delivery service is at a rate slightly higher than the mail subscription rate.

Directors Meet

Directors of the Western Carolina Telephone Company met at the office of Mr. W. B. McGuire Wednesday of last week. On vote the by-laws were changed to permit seven instead of five directors. Dr. W. A. Rogers resigned as president and Mr. W. B. McGuire was elected in his stead. Mr. Addison Maupin, of Atlanta was elected treasurer and D. G. Stewart general manager and assistant treasurer. T. J. Johnston was chosen as attorney for the company. Frank I. Murray submitted his resignation as a director and Mr. Addison Maupin was elected in his stead.

Messrs M. B. Speir and H. L. Jones, of Charlotte were also present, and were elected to the directorate.

The following named men are now carried upon the books of the secretary as directors: W. B. McGuire, T. J. Johnston, M. B. Speir, H. L. Jones, Dr. W. A. Rogers, T. J. Johnston and D. G. Stewart. An executive committee was appointed composed of the following named directors: D. G. Stewart, Addison Maupin, H. L. Jones and M. B. Speir.

Plans for taking over the telephone exchanges at Sylva, Bryson City and Clayton, Ga. were discussed.

Dodge Brothers New Cars Make Hit With Public

Orders received by Dodge Brothers, Inc. from its dealers since announcement on May 1 of the new four cylinder motor have been in such volume that production has been increased for the second time in ten days, according to President E. G. Wilmer.

"The immediate response of the public and of our dealers has been very gratifying," Mr. Wilmer stated. "Orders received in the first three days following the announcement totaled approximately \$4,000,000. This is in addition to ordinary contractual allotments."

"The first day after the announcement dealers place orders for 1080 cars and on the second day orders totaled 1742. Orders are continuing to pour into the factory in large volume."

"Over 600 telegrams from dealers in all sections of the country have been received telling of quickened demand and requesting advance shipment of their allotments."

"Stocks of cars in dealers' hands are low and current retail sales will be immediately reflected in factory operations. Since March 1 deliveries by dealers have been materially in excess of factory production."

"Output was stepped up May 9 to care for the large orders. This was the second time our operations have been speeded up within 10 days."

The 1915 MacDowell Club

The 1915 MacDowell Club met with Mrs. Gilmer Jones on May 11, 1927. Mrs. Neville Sloan was leader and the following program given:

- Piano—Dvorek—Mrs. Neville Sloan.
- Piano Duet—Slavic Dance—Dvorek, Mrs. Higgins, Mrs. Cabe.
- Gypsy Song No. 7—Dvorek, Mrs. Hudson.
- Piano—Gobleis Dance Op. 85, No. 8—Dvorek, James Porter.
- Piano—On the Holy Mount—Dvorek, Mrs. Weimer Jones.
- (If Flowers Could Speak—Mana (Tucca)
- (In the Garden of My Heart—Ball, Mr. Scott Gibson.

Graham Brothers Truck Sales Breaks Record

April retail sales of Graham Brothers trucks and commercial cars including foreign shipments reached the highest level of any month this year, a total of more than 5,600 units having been delivered throughout the world during the 26 working days. Graham Brothers tremendous output of trucks embraces a full line of 3-4, 1, 1 1-2 and 2-ton capacities, complete with bodies.

Featuring the large sales in April was an increase of 188 per cent in overseas shipments over the substantial figures of March, a total of 1084 units for the month. This total has been exceeded by only one other month in Graham Brothers history.

In Canada, Graham Brothers sales for April broke all previous monthly records of trucks delivered to customers.

Dodge Brothers Dealers throughout the United States report that even greater sales are in prospect. As the truck business is one of the best barometers of general business activity, a continuance of prosperous conditions is indicated.

Weber Resigns

Mr. H. B. Webber has resigned as superintendent of the mica plant on Cowee. The Mica Products Company which formerly operated this plant and the General Mica and Clay Company, operating the plant at Iotla Bridge, recently consolidated.

It is understood that Mr. Webber will make his home at Franklin.

Bakery Moves

The Franklin Bakery was moved last week to the basement of the Hotel Franklin. Razing the building formerly occupied by the bakery necessitated this change of location.

MRS. CHASTAIN BETTER

Mrs. A. C. Chastain, who has been seriously ill at a local hospital, is improving. Her son, Mr. George M. Chastain, of Washington, D. C. was with his mother during her illness.

Soft as velvet

KURFFEES

Flat-Tint Wall Finish



It's soft rich tones impart a beautiful velvety finish to walls and ceiling—and so easy to keep clean. It is washable. Anyone can apply it. Come in and get a color card showing decoration schemes for every room in the house.

Franklin Hardware Co.

for Economical Transportation

Announcing —

another Chevrolet Achievement



The Imperial Landau

Specially-Built Fisher Body — Strikingly Beautiful Duco Colors — Elegantly Appointed — The Aristocrat of All Chevrolets

Again Chevrolet revolutionizes every previous conception of quality and elegance in a low-priced automobile by presenting the Imperial Landau—a new model whose distinction and smartness entitle it to comparison with the costliest custom-built cars.

Its specially-built Fisher body reveals all the masterly craftsmanship for which the Fisher name is famous. The finish is lustrous black Duco, with embellishments of brilliant chasseur red.

With oblong windows—with nickered windshield rim and landau bows—with vaulted roof, and with top and rear quarter in mouse gray textile leather, this aristocrat of all Chevrolets is one of the most strikingly beautiful cars to be seen on the streets and highways.

And, of course, it has all the power, speed and smoothness—all the flashing acceleration, finger-tip steering and unfailing dependability that have brought to Chevrolet such world-wide fame.

This beautiful car is now on display in our showroom. Come and see it. You will be delighted to learn that a car so low in price provides such commanding individuality and style!


Be Sure to See This Beautiful Car

PERRY-JONES CHEVROLET CO.

Franklin, N. C.

QUALITY AT LOW COST

Motor Oils look more or less alike, but what a difference! Your safeguard is the responsibility of the maker




Motor lubrication seems a simple thing. Yet, amid the many conflicting, technical-sounding claims, no one can blame the average motorist for becoming confused. "Standard" Motor Oil is the result of long experience in refining and of unmatched facilities for research and experiment. When you use it in your motor car you have a guarantee of correct lubrication.

STANDARD OIL COMPANY (N. J.)

"STANDARD" MOTOR OIL

The Measure of Oil Value



Thursday, Friday and Saturday

May 19, 20, 21, At SMITH'S SALE