

**The Franklin Press**  
PUBLISHED EVERY THURSDAY

S. A. HARRIS.....Editor

**SUBSCRIPTION RATES**

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**ADVERTISING RATES**

Very reasonable, and will be made known upon request.

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Foreign Advertising Representative  
**THE AMERICAN PRESS ASSOCIATION**

**THE FRANKLIN PRESS PLATFORM**

- Extension of the sewer lines.
- Beautify the school grounds.
- Two hundred summer cottages.
- A sewage disposal plant.
- More official activity in the sale of surplus power.
- The construction of business blocks.
- Plant trees along the State highways of the county.
- Make a white way of Main street.
- An excellent school library.
- Courteous treatment for visitors.
- Improvement of county roads connecting with State highways.
- A fish ladder at the municipal dam.
- Co-operation, vim, push, work-everything for the good of Franklin and Macon county.
- New court house and jail combined.

**How About It?**

After the eating contest is concluded July 4th the Press is thinking seriously of putting on a contest to determine the biggest liar in the county. The eating contest is bringing out quite a few who should be eligible for this distinction.

Etna must be prosperous. The people down there recently killed a German police dog valued at \$100. The dog had been wandering about in the woods of that section for some days until, in the imagination of those who had seen him, he became a cross between a mountain lion and a wolverine.

The National Dairy Show will be held at Memphis during the coming fall. At least 100 people from Macon should attend this show. Memphis is only about 400 miles from Franklin. It will no doubt be a great number of years if ever, before this show is held again so close home. Those who go can also attend the Tri-State Fair which will be held at the same time and place. Make your plans now to attend the National Dairy Show. It will be well worth your time and money.

Ten hives of bees on each farm in the county multiplied by a little time in marketing the honey equals \$250,000 per year for the county. Easy money.

Thoroughbred chickens are still arriving by mail. Nevertheless, the old "dominecker" hen is still in evidence on about nine farms out of ten in Macon county. Such is not the case on one farm between Iotla postoffice and Iotla church. This farm has hundreds of white leghorns—a beautiful sight.

Watch Franklin top the \$100,000 mark in building this year. We now know of about \$60,000 worth of buildings either under construction or that will be within two or three weeks. Since the first of the year quite a few buildings have been erected.

Corn sold—75 cents per bushel. Corn fed to hogs—\$1.75 to \$2.00 per bushel. Moral: Get the hogs and thoroughbreds at that.

It is quite probable that a car load of goats will soon be brought to Macon county and sold for around one dollar per head. Contrary to the opinion generally held goats will eat things other than tin cans. They are especially fond of underbrush, briars and weeds that other animals will not eat. Consequently use goats to clear your lands of undesirable vegetable growth.

Out of twelve men who entered the county agent's office one day last week nine came to inquire about the progress of the cannery. The cannery seems assured. The Press will endeavor to give its readers complete details in a short time.

How about that trade mark or brand for Macon county products? "Nantahala Brand" has been suggested as appropriate. The Nantahalas are known far and are located entirely within Macon county. No doubt there are other names that would be equally or more appropriate. Send them in to the Press. Let's decide upon a brand.

If the cannery is established each child in the county can make many a dollar by selling blackberries to the cannery at 20 or 25 cents per gallon. Instead of being just a briar and a source of trouble the blackberry will become a blessing and a source of profit.

When a new court house is mentioned one finds mighty few objectors.

The seniors at Franklin High got out a mighty fine annual. They want to thank those who aided in the work, especially those who bought advertising space.

The two daily papers at Raleigh have been having a big row as to which has the more subscribers. The Press failed to get in on this controversy.

The citizen of Macon who invested \$600 in four thoroughbred heifer calves will no doubt realize a profit of 100 per cent. Worth thinking about.

The town board seems to have started out in a business like way in administration of municipal affairs.

It has been two and one half years since Franklin had a fire of any kind. What town can beat this record?

Summer visitors are beginning to arrive. Indications point to a good season for Franklin in this respect.

Citizens of Highlands on visits to Franklin report that progress is being made toward the consummation of an eighteen-hole golf course and a fine club house. Should this become a reality the future of Highlands is exceedingly bright.

Work on Highway No. 28 continues apace. In fact several paces each day. Steam shovels are steaming and so are the men—and the work goes forward.

Soon the Ritter Lumber company will have a fair sized city located on the beautiful Nantahala. More of this later.

It seems that the county agent is soon to have some office help. It is badly needed.

We just naturally believe that Franklin has the best location, strategically and from a scenic standpoint, of any town in Western North Carolina.

A certain business organization in town recently wrote to an Indiana printing concern for prices on a certain blank form. The price quoted was a little more than \$18.00 for one thousand. For the same form the Press had previously quoted a price of \$10.00 for five thousand. And yet there are business men in town who sometimes send their printing bills away from home without investigating home prices.

Since our musical education has been sadly neglected we will not guarantee the correct spelling of the names of musicians that sometimes appear in the Press or on programs printed by our job department, unless the copy is typed. We don't mind admitting that such names as Prdkzjksi have us buffaloed. And, besides, we have a good operator who is becoming gray headed trying to figure out the names of all the Polacks who ever composed a song to the deep blue ocean or to a Balkan sunset.

Attention is invited to the letter from the County Government Advisory Commission addressed to the county commissioners concerning the payment of taxes. In giving this letter publicity the Press is taking advertising money from its own pocket. However, we are always glad to save the tax payers money and we sincerely hope that it will not be necessary to advertise a single piece of land in the county for taxes.

Chief Henry says that he will be compelled to enforce the law relative to parking before alley entrances on Main street. Parking is not permitted in the marked walk ways across Main street.

The North Carolina Historical Commission is endeavoring to have a county historian appointed in each county. Macon county has an interesting history. It is therefore suggested that the proper authorities appoint a suitable person to compile a complete history of the county. Much data is already available. The late C. D. Smith wrote "A Brief History of Macon County." The Franklin Press in its issue of June 26, 1925, enlarged upon this history and brought it down to that date. The details in both cases were necessarily meager. However, Dr. Smith's history and that of the Press give the essential facts. Will some one add the necessary details?

**Purebred Cows**

IN CONSTANTLY inviting attention to the value of purebred dairy cows and to the necessity for such cows if we are to place Macon county on a more profitable basis from the viewpoint of the dairyman, we are aware that the question of finance is involved to a considerable extent. However, we believe that the reason more of our farmers do not purchase thoroughbreds is psychological rather than a lack of money. Paying five hundred or even one hundred and fifty dollars for a cow is something that has seldom happened in Macon county. Therefore, according to the casual thinker, no cow is worth these prices. Nevertheless experience teaches otherwise. A heifer calf from a cow costing two hundred dollars or more will sell when a day old for \$100. A thoroughbred cow will bring in as much income as three or four scrubs or grades, besides the saving on food and labor.

In reference to the cost of cows read what the Progressive Farmer has to say concerning the National Guernsey Sale held recently at Trenton, N. J. Note that 76 animals were sold at an average of \$1,109 per head. Men who bought these animals were not throwing their money away needlessly. The sooner our dairymen get a different point of view concerning the necessity for purebred cows the sooner will Macon county reap the full benefits of its climate and soil and march on to fame as the finest dairy county in the United States.

The article from the Progressive Farmer follows:

The National Guernsey Sale held at Trenton, N. J., on May 12 brought a total of \$84,284 or an average of \$1,109 per head, 76 animals passing through the ring. Langwater Peter Pan topped the sale at \$8,600. The highest priced female was Gerar Fanny 2nd consigned by Louis Merryman, Sparks, Md. Fanny brought \$7,600.

The sale was a great success and was indicative of the strong interest in Guernseys at the present time. Breeders from all over the country were present. The Southern States were well represented, especially Virginia, North and South Carolina, Georgia and Oklahoma.

Thurmond Chatham, Elkin, N. C. invested \$3,300 in a Guernsey bull to head his Klondike Farm herd the day before at the Emmadine Farm sale. This bull was a son of Langwater Foremost and out of the great cow, Rockingham Maid, with a record of over 800 pounds of butterfat. Every year Southern breeders are becoming more interested in investing more money in well bred bulls, realizing the tremendous amount of good they can do for their own herds and those in their community through their offspring.

**The Public Toilets**

THE PUBLIC toilets at the court house are a disgrace to civilization. In the first place there appears to be a lack of water. In the second place there is no light in the toilet room. In the third place there is simply a lack of attention.

We have heard it said that the county placed these toilets in operation with the understanding that the town would keep them in a sanitary condition. We do not know what the agreement was, if any. However, it appears to be high time that the county commissioners and the town board get together and reach some conclusion as to the responsibility for the cleanliness of these public places. This matter is brought to the attention of the town health officer for such action as he may deem necessary.

The health of our citizens cannot longer be endangered by the filthy condition of our public toilets.

**The American Spirit**

NOT SO many days ago the world thrilled when a lone aviator spanned the broad Atlantic, taking with him only four sandwiches and two quarts of water. Not even a parachute to save his life should he be compelled to jump from his plane was carried. To fall meant certain death.

Yet the heroic flight was a success and the world is praising the feat, and at the same time not attempting to hide the amazement caused by such audacity.

France, who just a few days ago was almost at a point of hatred toward the United States, is now claiming an American army officer as its own. The feelings of distrust and misgivings between this country and the French people have to a large extent been brushed aside and new bonds of friendship formed—due to one man.

Captain Lindbergh will not be forgotten for a long time. His bravery will be talked about in years to come; but no result is more important than that two nations have been brought closer together.

It is the American spirit which made Lindbergh win. And it is this spirit, displayed by a single youth, which has brought harmony out of chaos between two great powers. May this spirit never die.

**Others' Comments**

**PUTTING BUSINESS INTO FARMING**

ALMOST any locality can make its own place in national or international life. Petaluma, California, did it with White Leghorn hens. Tillamook, Oregon, did it with cheese. Jericho, Utah, does it with the great Jericho wool pool, that sells only top wool in one prize sale. Idaho Falls, Idaho, does it with potatoes. Wenatchee, Washington, apples are internationally famous, and so on through a long specialized list.

In every case the profits result from high grade uniformity. The producers do not trust to luck, or to individual idiosyncracies; they agree on a standard, and enforce it. The "independence" of the farmer becomes a myth in every one of these high priced specialty products; independence, that is, to produce freak stuff by freak methods. But they become independently rich; which is better than more license to do foolish things in a foolish way.

A grain company that was urged to buy in one of the most fertile sections of the Mountain West, refused to buy grain there. "We want standard grains," it said, "and two of you raise the same kind of stuff. Your wheat is mongrel; your oats are all the way from white or red, to black; your barley is piebald and will not grade in any market. We'll go out of business before we'll buy in such a district."

The adoption of a high standard product, and the cumulative aid of every affiliated grower to keep up the standard and make the supply adequate to fill the market every year, is one sure way out of the agricultural doldrums.—Industrial News Bureau.

**MUST REPORT ROAD MISHAPS**

RALEIGH, May 12.—Accidents on highways, especially automobile accidents, in which anyone is injured or killed, must be fully reported to the automobile division of the department of revenue after July 1.

This is one of the new automotive regulations adopted by the last general assembly, and one which is expected to prove of value in the eventual elimination of automobile accidents on the highways, according to R. A. Doughton, commissioner of revenue and Sprague Silver, chief of the automotive division.

This new law provides that whenever an accident occurs on the highways in which any one is injured to the extent that medical attention is found necessary, that both parties in the accident must file complete reports, giving the alleged cause, condition of the road, location, rate of speed being travelled, and as full particulars as possible. Similar reports must be also be made on blanks supplied to the physicians treating the person or persons injured, and by the peace officer or officers which investigate the accident. These reports will all be sent to the automobile division, filed and checked over and a record of each accident made against the folder of the licenses involved. Failure to make these reports is made a misdemeanor.

Several beneficial results are expected as a result of this law, although its strict enforcement will be made difficult due to the absence of any highway police force.

An accurate check of all major automobile accidents will be obtained, together with data tending to show the approximate cause.

From this data it will be possible to determine the causes of most of the accidents, with a view to evolving legislation and the necessary machinery to prevent them.

Consistently reckless drivers will be shown up, since an accident, no matter where it occurs, will be checked up against the particular license holders involved. And where cards show a number of major accidents against any particular automobile owner, steps can be taken to revoke his license.

Thus it is that officials of the automobile department believe that this new law will be of great assistance to their division, both in the assembling of helpful data which is now lacking, and in preventing accidents through giving a means to cope with reckless drivers who have repeated accidents.—Marion Progress

**Letters**

Cullasaja, N. C., May 27, 1927.

Maj. S. A. Harris,  
Esteemed friend:—Your reminder received, and I gladly renew my annual subscription to the Press. I, together with other Macon citizens should feel a real interest in the maintenance of our county paper. It is the only medium for tributes to the dead, announcements, home and miscellaneous news, local editorial discussions, legal advertisements, etc. Feasible enterprises, that would perhaps have lain dormant for years have already been mapped out, and in due time will be in course of prosecution.

I see little room for suggestions as it seems the prolific brain of the management will soon cover the field, anyhow, well, I had almost said it is hard to circumscribe ingenious energies.—Most truly, J. K. BRYSON.